

The Empowered Woman



A Conference For Women From All Walks Of Life

Be a part of an EMPOWERING day on March 7, 2012.

Kent State University is proud to host the 2012 Spirit of Women in Business Conference, an all-day event to be held in the Kent Student Center at Kent State University. Two powerful speakers will provide relevant and timely presentations to what we anticipate will be a capacity crowd.

March 7, 2012

9 a.m. to 5 p.m.

Kent Student Center, Kent State University

(Doors open at 8 a.m.)

Registration and session selection begins Dec. 15.

Please visit www.kent.edu/business/wib.

Breakfast Keynote Speaker:

DeLores Pressley

Creator of the
UP Woman movement
CEO of DeLores Pressley
Worldwide and author of
*Oh, Yes You Can, Clean Out the
Closet of Your Life* and *Believe
in the Power of You*



Sponsored by the College of Business Administration
at Kent State University

Luncheon Keynote Speaker:

Regina Brett

Plain Dealer columnist, author
of *God Never Blinks: 50
Lessons for Life's Little Detours*,
and host of "The Regina Brett
Show" on WKSU-FM



Sponsored by WKSU

Schedule

Extension of Keynote Address - The UP Woman

DeLores Pressley

Think Differently ... Why Not?

Patty Flauto

'A' Game Begins With You

The Fundamentals of Self-Coaching

Barbara Blake

Networking: Easy as 1-2-3

Maia Beatty

A Working Woman's GPS

JJ DiGeronimo

Empowering Women to Become More Effective Leaders

Kimberly Bell

Building Your Brand

Glenda Ervin

Savvy Women Invest on Purpose

Paula Chesser

Breaking Stereotypes

Climbing the Ladder With a Valentino Hard Hat

Pamela Bayer

Develop the Diva: Weapons for Women

Leslie G. Unger

Organizing Paper Work Flow

Susan Aldrich

Why Don't You Listen To Me?

Building Communication Skills of Women Leaders

Mary Hogue

Mission Possible: Becoming an Empowered Communicator Lisa Waite