Title	**0030**	02/27/2024

by **Mary Parr** in **2024 COAPRT Annual Report**   id. 45699111

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Score	n/a
Each accredited program requires its own separate annual report.	For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.
	Section 1: Contact Information
Name of institution	Kent State University
Name of Accredited Program	Recreation, Park, and Tourism Management
Total number of students enrolled in this program.	29
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Mary Parr
Position Title	PhD, Professor, Program Coordinator

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Email	mparr@kent.edu
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Department Name	Recreation, Park, and Tourism Management
Website	www.kent.edu/ehhs/fla/rptm
Formal Name of your Institution's President	Dr. Todd Diacon, President
	Section 2: Intent to Pursue Accreditation
Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?	No
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	Yes
	Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)	Yes
Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)	Yes
Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)	Yes
	Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in "regular, critical, self-evaluation of its performance, standards, policies and impact" (CHEA Standard 12.M.1). This process includes "the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning" (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level date: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc.

Six-year graduation rate	100%
Graduate school acceptance rate	Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%
Graduate School Acceptance Rate	0
Method of measurement	Students names were entered into the National Student Clearinghouse
Response rate	No results were returned
Notes	
Post-graduate employment rate	Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%
Post-graduate employment rate	12
Method of measurement	University database and LinkedIn profiles

Response rate	70.5%
Notes	29% (5/17 are unknown) 59% (10/17) are employed in the field 12% (2/17) are employed outside the field
	Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program
	Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.
PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.	Recreation, Park, and Tourism Management The mission of the Recreation, Park and Tourism Management program is to prepare students to be leaders in a variety of leisure service settings, with the purpose of enhancing quality of life among individuals and communities, both locally and globally. Graduates of the program find work opportunities at resorts, recreation centers, youth programs, parks and recreation departments, museums and historic sites, state and national parks, and a wide variety of other fields. We also offer minors in each of these areas as well as a minor in Disability Studies and Community Inclusion.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	Students graduating from the RPTM program will be able to differentiate the nature and scope of the industry; including critical aspects of program development, service development, management, and the components of leisure service delivery systems and various providers and levels of recreation.
Describe the method by which the learning outcome for Standard 7.01 was assessed:	Evaluation completed by agency supervisors at the completion of RPTM 46192-Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-Novice. Item: 1. Knowledge of Position: Understanding of the agency's mission and work, each staff member's place in the organization, and expectations of staff.
Indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	70% or more students are rated at the Practitioner level or better
Result of the assessment of the learning outcome for Standard 7.01:	83.3% were rated Practitioner or better.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	Graduates of this program will be able to: Apply basic principles of the program development cycle for recreation services and modifications for inclusivity.
Describe the method by which the learning outcome for Standard 7.02 was assessed:	Evaluation completed by agency supervisors at the completion of RPTM 46192-Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-Novice. Items: 1. Can conduct a needs assessment to enhance program development, 2. Develops goals and objectives appropriate to the population and program, 5. Plans, implements, and evaluates a program or activity.
Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.	70% or more students are rated at the Practitioner level or better
Result of the assessment of the learning outcome for Standard 7.02:	80% of students were rated practitioner or better on these items, combined.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	Graduates of this program will be able to: Investigate public relations and marketing strategies, planning and development issues, and fiscal/budgetary management.
Describe the method by which the learning outcome for Standard 7.03 was assessed:	Evaluation completed by agency supervisors at the completion of RPTM 46192-Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-Novice. Items: 3. Demonstrates an understanding of personnel management related to recruitment, hiring, compensation, performance appraisal, staff development, management style, and employee motivation. 4. Demonstrates an understanding of fiscal management and budgetary skills. 5. Demonstrates an understanding of public relations and marketing concepts related to the delivery of leisure services.
Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	70% or more students are rated at the Practitioner level or better
Result of the assessment of the learning outcome for Standard 7.03:	73% of students were rated practitioner or better on these items, combined.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hourse and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	Students graduating from the RPTM program will demonstrate the potential to succeed at supervisory or higher levels in park, recreation, tourism, or related organizations through completion of RPTM-46192 Internship (450 clock hours, 12 weeks)
Describe the method by which the learning outcome for Standard 7.04 was assessed:	Evaluation completed by agency supervisors at the completion of RPTM 46192-Internship in Recreation. "Overall, please rate the intern's potential to succeed at supervisory or higher levels in park, recreation, tourism, or related organizations." 3 = High potential, 2 = Average potential, 1 = Below average potential
Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.	70% of students will demonstrate high potential for success.
Result of the assessment of the learning outcome for Standard 7.04:	83% (5/6) were rated high potential 17% (1/6) were rated average potential
	Section 6: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).	
Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.	https://www.kent.edu/ehhs/recreation-park-and-tourism-management-accreditation
It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).	
Please provide a link to the program's website demonstrating compliance with Standard 3.06.	https://www.kent.edu/ehhs/recreation-park-and-tourism-management-accreditation
It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).	

Please provide a link to the program's website demonstrating compliance with Standard 3.07.	https://www.kent.edu/ehhs/recreation-park-and-tourism-management-accreditation
	Section 7: Program Changes
Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".	We have made no significant changes to curriculum or administration. Our current strategic planning focuses on responding to university budget restrictions and planning for 2 expected retirements in the next few years.
The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.	checked