

### Career Services Center 2011-2012 Activity At-A-Glance

#### **Career Employment**



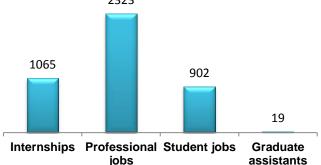
#### **Additional Employer Recruiting Activity**

42 - Interviewed in Career Services

- 58 Scheduled Student Center information tables
- 15 Held employer information sessions

1,572 – Total # employers actively recruiting at KSU

# Experience Job & Internship Board Positions Posted 2323



#### Student/Alumni Experience Job Board Registrants

5,273 (New) 20,760 (Total Active)

Did You Know ...

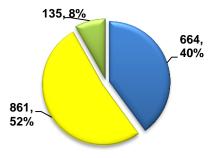
- 1,660 seen for career assistance
- **College status** of those seeking career assistance:

400 (BUS), 365 (EHHS), 357 (A&S), 126 (C&I), 111 (None) 81 (ARTS), 74 (US), 45 (CAEST), 45 (NURS), 31 (PH), 25 (ARCH)

■ 173 presentations delivered to 3349 + attendees

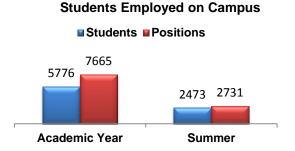
# Career Counseling Sessions

■Drop-in ■By appt. ■By phone



Student Employment & Test for Credit

**Career Education** 



#### Did You Know ...

■ 360 students took College Level Examination Program (CLEP) tests with 240 (66%) earning academic credit

■ 38 students were employed off campus through FWS contracts with Hillel, PARTA, and Davey elementary school

## Career Services Center 2011- 2012 Feedback At-A-Glance

Career Counseling		
Reason for Visit:	Class Rank:	Student/Alumni Satisfaction:
<ul> <li>61% - Resume/cover letter critique</li> <li>28% - Job search</li> <li>22% - Major/career exploration</li> <li>12% - Internship help</li> <li>6% - Interview help</li> <li>5% - Graduate school help</li> <li>2% - Class assignment</li> </ul>	29% - Senior 17% - Graduate Student 15% - Alumni 13% - Freshman 13% - Junior 10% - Sophomore 3% - High school/community	<ul> <li>99% - Strongly agreed/agreed that "The counselor was knowledgeable and I gained information and insight to take further action."</li> <li>99% - Strongly agreed/agreed that "I would recommend this service to fellow students/graduates."</li> </ul>
Career Presentations		
Most Requested:	Student Action Prompted:	Student Satisfaction:
<ul> <li>#1 - Resume &amp; Cover Letters</li> <li>#2 - Career Services Overview</li> <li>#3 - Selecting a Major/Career</li> <li>#4 - Job Search Strategies</li> <li>#5 - Interview Do's &amp; Don'ts</li> <li>#6 - Education Job Search</li> </ul>	<ul> <li>#1 - Have resume critiqued</li> <li>#2 - Visit Career Services website</li> <li>#3 - Attend a job/internship fair</li> <li>#4 - Explore major/careers</li> <li>#5 - Get help locating internship</li> <li>#6 - Register with job/intern board</li> </ul>	<b>99%</b> - Strongly agreed/agreed that " <i>My</i> <i>understanding of the topic was improved.</i> " <b>99%</b> - Strongly agreed/agreed that " <i>The</i> <i>presenter was effective.</i> "
Job & Internship Fairs		
Employers Recruiting For:	Feedback about KSU Candidates	Employer Satisfaction:
82% - Full-time jobs 65% - Internships 33% - Potential openings 39% - Increased campus visibility 15% - Student positions	Most need to improve: #1 - Knowledge of organization Strengths: 100% - Strongly agreed/ agreed that "Candidates were average or above regarding business etiquette and communication skills."	<ul> <li>100% - Strongly agreed/agreed that "The Career Services Center staff was responsive".</li> <li>99% - Strongly agreed/agreed that "They would recommend this event to other organizations."</li> </ul>
Teacher Interview Day		
Employers Offering 2 <sup>nd</sup> Interviews	Feedback about KSU Candidates	Employer Satisfaction:
50% - 3-5 candidates 22% - 6-10 candidates 14% - 11+ candidates 14% - 1–2 candidates	Most need to improve: #1 - Knowledge of school #2 - Interviewing skills Strengths: #1 - Attire, academic preparation	<ul> <li>97% - Felt the overall experience was excellent</li> <li>100% - Felt Career Services Center staff responsiveness was excellent/above average</li> </ul>
Students @ Work Program		
Pilot Program Participants:	Student Participant Feedback:	Student Satisfaction:
37 student employee supervisors 123 student employees	Skills built through campus job: #1 Oral communication skills #2 Interpersonal/relationship skills #3 Problem solving/conflict management #4 Time management #5 Flexibility/adaptability	<ul> <li>99% - Strongly agreed/agreed "I am gaining knowledge/skills as a student employee that will assist me in my future career."</li> <li>100% - Strongly agree/agreed "My student employment has helped me feel more connected to KSU."</li> </ul>
CLEP & ACT-Residual Testing		
Participants Enrolling at KSU:	How Found out about CLEP:	Student Satisfaction:
88% - Yes 12% - No	48% - Academic advisor 27% - Friends/family 15% - KSU faculty/staff 16% - Career Services website 11% - High school counselor	<b>100%</b> - Strongly agreed/agreed that the "overall level of service was satisfactory." <b>99%</b> - Strongly agreed/agreed that "the online test registration site was convenient to use."

Note: In some surveys respondents checked all options that applied.