Program Overview: The Master of Science program in hospitality and tourism management (HTM) provides an integrated hospitality and tourism graduate education, with an emphasis on regional, national, and global implications of the field. Students will develop critical analysis skills, research abilities, and understand advanced hospitality and tourism issues. Graduates will be prepared to successfully secure positions of leadership in industry or pursue a PhD or other terminal degree in hospitality or tourism management.

A minimum of 32 graduate semester-hour credits is essential to earn the Master’s degree. Depending on their goals for pursuing a graduate degree, students pursuing an M.S. in HTM at Kent State University (KSU) will complete either a thesis or a project.

Faculty Research: Faculty are engaged in current research in a variety of areas related to hospitality and tourism including: career and professional development of hospitality professionals, hospitality and travel marketing, wellness tourism, private club member retention, hospitality employee recruitment and retention, food safety and sanitation, service quality management, ecotourism, natural resource conservation, international tourism, economic planning of tourism, leisure behavior, and outdoor recreation.

Representative Employment Positions of Recent Graduates include:
- Private events director, Firestone Country Club, Akron, Ohio
- General Manager, Bayville Golf Club, Virginia Beach, Virginia
- Sales Manager, Hilton Garden Inn Twinsburg, Twinsburg, Ohio
- Instructor, Hospitality Management, Kent State University, Ashtabula, Ohio
- Quality Assurance Manager, Event Source, Cleveland, Ohio
- Professional Travel Blogger

Student Leadership Opportunities: Students can take advantage of leadership and professional networking opportunities by being an active member of the following organizations: (a) KSU Chapter of Professional Convention Management Association, (b) KSU Chapter of Club Managers Association of America, (c) Campus Kitchens Project, and (d) Rec Echo Club. Students can also take advantage of the Mentoring Program which pairs a student with an industry leader.

Graduate Assistantship: Graduate assistantships (GA’s) are available on a competitive basis and provide a full tuition waiver and monthly stipend. GA’s may assist with food production labs, faculty research, program activities and outreach, and assessing undergraduate assignments.

Admission Requirements: Successful application will have a GPA of 3.0 or above; three strong letters of recommendation from former faculty members and supervisors; an impressive resume; and a thoughtful, well-written statement that clearly describes the applicant’s professional and research goals for pursuing graduate study in HTM.

For more information, please visit our website: http://www.kent.edu/ehhs/htm