Study Abroad in China

Global Tourism,
International Etiquette, and
Leadership Activities

2010 Summer Program

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中国北京
Beijing, China
Program Overview

The Study Abroad in China 2010 Summer Program offers three 3-credit courses in Beijing, China. The program includes lectures, guest speakers, field observations, cultural activities, and excursions to Tianjin, Shanghai, Guilin, Xian, Shijiazhuang, and Inner Mongolia. A special 4th-of-July celebration will be held in a rural school as we continue this service activity as a tradition of the program.

Why Study Abroad in China

1. **Explore new culture and history**
   Living and studying in China take you into a unique setting in which you will experience authentic traditions, customs, and a different way of life from the inside that you would never get as a tourist.

2. **Earn academic credits transferable to your home degree**
   When studying with a program sponsored by KSU, your credits and grades can be transferred to your home degree.

3. **Learn more about yourself and gain independence**
   See the world from a different perspective. Studying abroad is a unique opportunity for personal enhancement that will affect the lifetime.

4. **Gain valuable life skills**
   Increased self-confidence, independence, patience, adaptability, cross-cultural communication, and a willingness to take on new challenges are examples of the many personal benefits of studying abroad. The competencies you gain will help advance your career.

5. **Be more prepared to work in a global economy**
   China is a growing economic power. The study abroad experience will put you in the middle of the challenging and fast-paced environment. It gives you an advantage in the global job market.

6. **Learn Chinese language skills**
   Living and studying in China give you a unique opportunity to learn and use the Chinese language. However, you do not have to speak Chinese to participate in this program. The courses are taught in English.

7. **Make connections and build relationships with people**
   Take the opportunity to meet new people, exchange courtesy and goodwill, and make new friends from different backgrounds.
Field Trips & Excursions

Visitation to American businesses and government offices are a part of the program. Half-day or full day tours to discover Beijing and the area’s major attractions—the Great Wall, Tiananmen Square and the Forbidden City, Imperial Summer Palace, and the Olympics Green—are arranged. These trips provide an opportunity for students to expand their knowledge of China's rich history and cultural heritage. The itinerary also includes well-known destinations such as Shanghai for the 2010 World Expo, the ancient capital city of Xian to see the Terra Cotta Warriors Museum, Guilin in the remote southwest where we float down a national park river on bamboo rafts and ride bicycle among water buffalos and through rice paddies, and Inner Mongolia for horseback and camel riding with the nomads.

When studying on campus, students are responsible for most of their meals in university cafeterias. During overnight excursions, three meals daily will be provided unless specified.

Accommodations & Meals

Students will be staying in double occupancy rooms of a university’s international student residence during the study in Beijing. Single occupancy is available for an additional fee.

When travelling, three-star hotel lodging is provided. A surcharge will be applied for single occupancy.

Academic Credit

The summer program is an excellent opportunity to earn academic credits toward your degree when living and studying in China. Students should discuss course selection with their academic advisors, or meet with the staff at the study abroad/international office to find out how the credits are transferred to the home university.
Program Cost

A breakdown of the program costs is outlined below. All prices are in US dollars.

- **Academic Fee**: KSU tuition (3 credits each course)
  
<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Undergraduate Resident</th>
<th>Undergraduate Non-Resident</th>
<th>Graduate Resident</th>
<th>Graduate Non-Resident</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>$1,191.00</td>
<td>2,241.00</td>
<td>1,266.00</td>
<td>2,256.00</td>
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<td>6</td>
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<td>4,482.00</td>
<td>2,532.00</td>
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<td>9</td>
<td>$3,573.00</td>
<td>6,723.00</td>
<td>3,798.00</td>
<td>6,768.00</td>
</tr>
</tbody>
</table>

http://www.kent.edu/bursar/Tuition-FeeSchedules/Fall-Tuition-and-Fees.cfm

- **Program Fee**: $3,000

  Program fee includes:
  
  - Program orientation and welcome package
  - Classroom and campus facilities, social and cultural activities, and service activity while in China
  - Campus accommodation in double occupancy room (additional cost for single room)
  - Transportation, admission, accommodation and meal expenses during field trips in or near Beijing, and excursions
  - Assistance and supervision provided by on-site staff
  - Airport pickup and drop off in China
  - Welcome and farewell banquet dinners
  - Medical and travel insurance

  The program fee does not include:
  
  - KSU tuition
  - Passport, visa application fees
  - International round-trip airfare
  - Optional accommodation (single rooms)
  - Meals on campus abroad
  - Self-arranged activities
  - Personal expenses, damage to host university prosperity

Application Deadline

Applications are assessed on a rolling basis until all spots are filled. Spaces are limited to 25 students; we suggest interested students apply as soon as possible. Payments must be made by the deadlines listed below:

- **February 15, 2010**: Application Form and $400 deposit
- **March 1, 2010**: The remaining program fee

How to Apply

It is the responsibility of the applicant to see that all items composing the admissions file are received in this office. A complete admissions file consists of the items listed below. Unless otherwise stated, all items are required of all applicants.

1. **STUDY ABROAD APPLICATION FORM**: Must be accompanied by the $400.00 deposit. Make check or money order payable to Kent State University/Foundations. Contact Ms. Rose Onders at (330) 672-0564 for credit card payment information.

2. **TERMS AND CONDITIONS agreement/release form**: Must accompany program application.

3. **TRANSIENT APPLICATION FORM**: Required only of non-Kent State
University students. Download form at
http://www.kent.edu/rags/upload/transient.doc
A non-refundable transient fee of $30.00 must be mailed with this form. Make check or money order payable to Kent State University.

4. TUITION: All applicants will be group registered. Contact Bursar’s office for payment of tuition. Tuition is separate from cost of trip and must be paid before departure.

5. PASSPORT: Students who do not have a valid passport should apply for one immediately. Forms can be obtained via Department of State’s website at http://travel.state.gov/passport_services.html. While absence of a passport at the time of application will not affect your admission status, please apply immediately.

6. Please send all forms and a copy of your passport page to:

   Attn: Ms. Rose Onders
   Center for International and Intercultural Education
   215 White Hall
   Kent State University
   Kent, Ohio 44242
   (330) 672-0564

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Contact Information

For Introduction to Global Tourism and Introduction to International and Intercultural Etiquette

Dr. Philip Wang, Associate Professor
Recreation, Park and Tourism Management
Kent State University
330-672-0219
pwang@kent.edu

Mr. Ryan Rohrer, China Study Abroad coordinator
Hospitality and Tourism Management
Kent State University
937-266-1839
rrohrer2@kent.edu

For International Leadership Activities

Jane M. Jindra-Parman, Adjunct Professor
Recreation Park and Tourism Management
Kent State University
330-671-3046
jjindrap@kent.edu
Appendix A: 2010 Summer Program Courses

1. **Introduction to Global Tourism**

   RPTM 26060/GEOG 22040, Summer III

**Instructor:**
Dr. Philip Wang, Associate Professor
Recreation, Park and Tourism Management
Kent State University
265-G MACC Annex, 672-0219, pwang@kent.edu

**Course Description:**

Introduction to travel and tourism around the world, including cultural and natural environments as attractions, benefits of travel, travel and humanities, travel skills, ethics, and sustainable tourism development.

This summer course is a unique opportunity of learning in China. The methods include lectures, interaction with Chinese university students, field trips to eight cities and regions, a special visit to the 2010 World Expo in Shanghai, and a “Day of Sharing and Service” on Forth of July in a rural school.

**Course Prerequisites:**
Enrollment is open to all students regardless of major. Applicants must be in good academic standing.

**Course Outcome:**
- Expanded knowledge of major global destinations and world cultures
- Enhanced perspective of cultural heritage, humanities, and world peace
- Increased ability to plan and prepare for an international trip
- Practice of intercultural teamwork and leadership skills through service activities
- Sharing of American culture abroad—4th of July celebration with Chinese children and their families
- Building friendship and goodwill through interaction with local people

**Course Format:**
A combination of lectures (including guest speakers from a Chinese university), discussion sessions, assignment projects, presentations, social and cultural activities, field trips and excursions, and service activities.

**Assignments:**
1. Seven Places around the World
2. Philosophy of Travel
3. Technology Application
### Course Outline and Schedule:

<table>
<thead>
<tr>
<th>Date</th>
<th>Destination</th>
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</thead>
<tbody>
<tr>
<td>June</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Depart from hometown</td>
</tr>
<tr>
<td>14</td>
<td>Arrive in Beijing, orientation</td>
</tr>
<tr>
<td>15-17</td>
<td>Classes</td>
</tr>
<tr>
<td></td>
<td>Junction 1: Global Destinations</td>
</tr>
<tr>
<td></td>
<td>Course introduction, state of world tourism, FAQ’s about global travel, Rough Guide’s 24 things to enrich your journey, Smithsonian’s 28 places to see before you die, Lonely Planet’s Bluelist</td>
</tr>
<tr>
<td></td>
<td>Junction 2: Trip Planning</td>
</tr>
<tr>
<td></td>
<td>Travel advisory, government regulations, insurance, health, hygiene, safety, packing and checklist</td>
</tr>
<tr>
<td></td>
<td>Social and cultural activities and Beijing area field trips: Forbidden City, the Great Wall, Olympics Green</td>
</tr>
<tr>
<td>18-20</td>
<td>Excursions: Inner Mongolia</td>
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<tr>
<td>21-25</td>
<td>Classes</td>
</tr>
<tr>
<td></td>
<td>Junction 3: Savvy Traveler</td>
</tr>
<tr>
<td></td>
<td>Money, cost, budget, travel technology and gadgets, guide books, maps, online forums, using a travel agent, finding a flight and a hotel, special travel needs, traveling alone</td>
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<td></td>
<td>Junction 4: Travel Experiences</td>
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<td></td>
<td>The art of travel, anticipation, observation, discovery, sublime experiences</td>
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<td></td>
<td>Junction 5: Responsible Tourism</td>
</tr>
<tr>
<td></td>
<td>Giving back, the essence of hospitality</td>
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<td></td>
<td>Junction 6: The Exotic Side of Travel</td>
</tr>
<tr>
<td></td>
<td>Culture shock, dark tourism</td>
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<td></td>
<td>Junction 7: Departure</td>
</tr>
<tr>
<td></td>
<td>Documenting travel, airport procedures</td>
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<tr>
<td></td>
<td>The Go List</td>
</tr>
<tr>
<td></td>
<td>Selected destinations (Paris, Rome, London, Sydney, Tokyo, Hong Kong), landmarks, events, people, customs</td>
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<tr>
<td></td>
<td>Social and cultural activities and Beijing area field trips: Imperial Summer Palace, Tianjin</td>
</tr>
<tr>
<td>26-27</td>
<td>Excursions: Shanghai 2010 World Expo</td>
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<tr>
<td>28-30</td>
<td>Excursions: Guilin Lijiang National Park river cruise, biking</td>
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<tr>
<td>July</td>
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</tr>
<tr>
<td>1-2</td>
<td>Excursions: Xian Terra Cotta Warriors museum</td>
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<tr>
<td>3-4</td>
<td>Shijiazhuang: 4th of July service activities</td>
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<tr>
<td>5</td>
<td>Beijing</td>
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<tr>
<td>6</td>
<td>Return to hometown</td>
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### 2. Introduction to International and Intercultural Etiquette

**RPTM 46095/HM 41095/HM 63095/ELS 63195 Special Topics, Summer III**

**Instructor:**
Dr. Philip Wang, Associate Professor
Recreation, Park and Tourism Management
Kent State University
265-G MACC Annex, 672-0219, pwang@kent.edu

**Course Description:**

Introduction to cross-cultural understanding of values, customs, and essential knowledge of professional protocol and behaviors needed to survive and succeed in the global community.

This summer course with a travel component is a unique opportunity to observe actual behaviors, discuss cultural literacy issues, and practice etiquette skills. The goal is for the learner to best present the individual and the group at home or abroad. Students in business administration, education, public affairs, international relations, communications, journalism, hospitality, tourism, and other fields which involve international business travel will benefit from the course.
Methods of learning consist of lectures, field trips to American and Chinese businesses and government offices, tours to eight cities and regions across China, a special visit to the 2010 World Expo in Shanghai, and a “Day of Sharing and Service” on Fourth of July in a rural school.

Course Prerequisites:
Enrollment is open to all students regardless of major. Applicants must be in good academic standing.

Course Outcome:
- Increased cultural awareness and sensitivity
- Improved international etiquette skills
- Extended experience in hosting cross-cultural events and entertaining foreign guests
- Enhanced perspective of cultural heritage of the United States and sharing of American culture abroad—4th of July celebration with Chinese children and their families
- Increased ability to conduct business in a global environment
- Expanded knowledge of China’s business climate and U.S.-China relations

Course Format:
A combination of lectures, guest speakers from a Chinese university, discussion sessions, assignment projects, presentations, social and cultural activities, field trips and excursions, and service activities.

Assignments:
1. Manners, Behaviors, and Culture Shock: Field Observation
2. Cross-cultural Communication and Social Grace: Task Group Project Presentation
3. On-site Event: Planning, Implementation, Evaluation

Course Outline and Schedule:

<table>
<thead>
<tr>
<th>Date</th>
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<tr>
<td>June</td>
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</tr>
<tr>
<td>13</td>
<td>Depart from hometown</td>
</tr>
<tr>
<td>14</td>
<td>Arrive in Beijing, orientation</td>
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<tr>
<td>15-17</td>
<td>Classes</td>
</tr>
<tr>
<td></td>
<td>Part 1: Cultural Sensitivity</td>
</tr>
<tr>
<td></td>
<td>Course introduction, cultural differences, values/attitudes/beliefs, culture shock, taboos, generalization and stereotypes</td>
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<tr>
<td></td>
<td>Part 2: Etiquette for Doing Business</td>
</tr>
<tr>
<td></td>
<td>The first impression, greeting, conversation and communication, maintaining business relationships, dress and appearance, body language, international meetings and presentations, hosting international guests, business entertaining, gift-giving, dining etiquette</td>
</tr>
<tr>
<td></td>
<td>Social and cultural activities and Beijing area field trips: Forbidden City, the Great Wall, Olympics Green</td>
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<tr>
<td>18-20</td>
<td>Excursions: Inner Mongolia</td>
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<tr>
<td>21-25</td>
<td>Classes</td>
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<td></td>
<td>Part 3: The Thoughtful Traveler</td>
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<td></td>
<td>International manners, business English</td>
</tr>
<tr>
<td></td>
<td>Part 4: Doing Business in Asia and China</td>
</tr>
<tr>
<td></td>
<td>Identities in Chinese Asia, time behavior in Asia, “face” respect and apology, status power and Asian hierarchies, negotiating behavior, corruption and bribery, ethical conduct</td>
</tr>
<tr>
<td></td>
<td>Part 5: Dealing with the uncontrollable</td>
</tr>
<tr>
<td></td>
<td>Social and cultural activities and Beijing area field trips: Imperial Summer Palace, Tianjin</td>
</tr>
<tr>
<td>26-27</td>
<td>Excursions: Shanghai 2010 World Expo</td>
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<td>28-30</td>
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<td>July</td>
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<tr>
<td>1-2</td>
<td>Excursions: Xian Terra Cotta Warriors museum</td>
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<tr>
<td>3-4</td>
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</tr>
<tr>
<td>5</td>
<td>Beijing</td>
</tr>
<tr>
<td>6</td>
<td>Return to hometown</td>
</tr>
</tbody>
</table>
3. **International Leadership Activities**

   RPTM 46095 Special Topics, Summer III

**Instructor:**
Jane M. Jindra-Parman, Adjunct Faculty
Recreation Park and Tourism Management
Kent State University
330-671-3046, jjindrap@kent.edu

**Course Description:**

The emphasis of this course is on personal development, team building and group dynamics. Using a special design that incorporates classroom learning, experiential activities and applied techniques, this course provides a unique opportunity to enhance knowledge, skills, and attitudes to successfully lead camp activities as you work with American and Chinese team players. The cross-cultural teamwork experience and communication skills will be useful in many career fields. This will be truly a lifetime experience of learning and sharing.

**Course Prerequisites:**

Enrollment is open to all students regardless of major. Applicants must be in good academic standing.

**Course Outcome:**

- Expanded knowledge of motivation dynamics, leadership, personal development, and team building
- Increased ability to plan and lead activities while overcoming cultural barriers
- Enhanced perspective of cultural heritage of the United States and sharing of American culture abroad—4th of July celebration with Chinese children and their families
- Building friendship and goodwill through interaction with local people

**Course Format:**

- **Field Training Session:** the training includes leadership initiatives, basic English introduction, basic Chinese introduction, customs and cultural sensitivity awareness, camp activities, camp procedures, and safety and emergency
- **Teaching Session:** students will apply their leadership knowledge and skills into the American Culture Camp
- **Field Trips and Excursions:** experience Chinese culture and attractions

**Assignments:**

1. Participation in the training
2. Teaching on camp site
3. Written journal and personal reflections

**Course Outline and Schedule:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Destination</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 27</td>
<td>Depart from hometown</td>
</tr>
<tr>
<td>June 28</td>
<td>Arrive in Beijing, university campus tour and orientation</td>
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<tr>
<td>June 29-30</td>
<td>Leadership training in Beijing</td>
</tr>
<tr>
<td>July 1–2</td>
<td>Leadership training in Beijing</td>
</tr>
<tr>
<td>July 3–4</td>
<td>Social and cultural activities and Beijing area field trips: Forbidden City, the Great Wall, Olympic Greens</td>
</tr>
<tr>
<td>July 5–6</td>
<td>Shijiazhuang: 4th of July service activities</td>
</tr>
<tr>
<td>July 7–14</td>
<td>Camp preparation, meeting with Chinese camp counsellors</td>
</tr>
<tr>
<td>July 15</td>
<td>Teaching in American Culture Camp</td>
</tr>
<tr>
<td>July 16–17</td>
<td>Excursions: Zhengzhou Shaojia Temple</td>
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<tr>
<td>July 18</td>
<td>Excursions: Xian Terra Cotta Warriors museum</td>
</tr>
<tr>
<td>July 19</td>
<td>Beijing</td>
</tr>
<tr>
<td>July 18</td>
<td>Return to hometown</td>
</tr>
</tbody>
</table>
Appendix B: Chinese Attractions

Beijing

Beijing has served as the capital of China for more than 800 years. The city has many places of historic interest and architectural beauty, including the Forbidden City—the imperial administrative and living complex, the Temple of Heaven where emperors performed annual rituals for bountiful harvests, the Summer Palace—the emperors’ magnificent garden retreat, and the Great Wall—a UNESCO World Heritage site and one of the New Seven Wonders of the World. Today, Beijing is the heart of China’s technology and transportation network. Futuristic new landmarks such as the Olympic Bird Nest and the Water Cube have transformed the city’s skyline.

Shanghai

With a population of 34 million, Shanghai is China’s gravity center of finance, trade, education, and fashion. It is also the host city of the 2010 World Expo. The theme of the Expo is "Better City, Better Life." As over 55% of the world’s population live in cities, the theme represents the global vision of better living in urban environments. The participating states will display their achievements in past years, exchange experiences of urban development, and explore new approaches toward a sustainable green society. The Expo is an inspiring and educational experience for visitors.

Xian

For over 12 centuries and through 11 dynasties, Xian was the capital of China. The city was the starting point of the Silk Road that stretched all the way to Rome. This was the route Marco Polo traveled from Italy to China. As a world leader in culture and trade, Xian played a vital role in bringing East and West together. Its legacy is the full spectrum of ethnic diversity in art, music and cuisine today. Another cultural heritage in Xian is the 8,000 life-size terra cotta army of warriors—each with individual facial features and expressions, chariots and horses dated back to the reign of first emperor of China in 200 BC.
Guilin

Like nowhere else in the world, Guilin is a unique region in China’s mountainous southwest and is only 300 miles from Vietnam. The scenery of Guilin has been called “the finest under heaven” and attracted travelers throughout the history of China. The landscape continues to inspire artists and photographers today. Cruising the Li River through lush mountains and green rice paddies on a bamboo raft is one of the most aesthetic and memorable experience of travel. Guilin is also famous for the caves in which natural limestone formation and subterranean rivers are spectacular and enchanting.

For more information, please contact

Dr. Philip Wang, Associate Professor
330-672-0219
pwang@kent.edu

Mr. Ryan Rohrer, China Study Abroad coordinator
937-266-1839
rrohrer2@kent.edu

“Let the world change you… and you can change the world”
– Che Guevara

“Study abroad gave me a unique experience to see the world in a different perspective. It opened my eyes to the international scene and provided a career path for me to follow.”
– Ryan Rohrer, 2009 China Study Abroad Program