Print Marketing Process Timeline

FOR PRINT MARKETING

Sixteen to twelve (16-12) weeks prior to RSVP: submit Event Planning Form. This request will include email and social marketing as well.



Twelve to Eight (12-8) weeks prior to RSVP: Print Marketing is designed and printed.



Five to four (5-4) weeks prior to RSVP: Print Marketing mailed to constituents.



FOR EMAIL/SOCIAL MARKETING ONLY

Five (5) weeks prior to RSVP: submit Event Planning Form.



Four (4) weeks prior to RSVP: Email Marketing sent to constituents.



Two (2) weeks prior to RSVP: targeted Social (Facebook) advertisement(s) begin.