



## **EXTERNAL RELATIONS AND PHILANTHROPY COMMITTEE CHARTER**

### **Purpose**

The primary function of the External Relations and Philanthropy Committee (the “Committee”) is to assist the Board of Trustees in fulfilling its oversight responsibility for policies and strategies designed to advance the University’s external relationships and to garner external resources in support of its teaching, research and service missions. The Committee is to report its recommendations for action to the Board of Trustees

### **Membership**

The chairperson of the Board of Trustees will appoint the Committee’s chair and membership. The Committee’s principal liaisons are the vice president for philanthropy and alumni engagement, vice president for university communications and marketing, executive director of government and community relations, and director of athletics. Other university personnel may provide support to the Committee depending on the nature of the action to be considered.

### **Meetings**

The Committee will meet in accordance with the meeting calendar established by the chairperson of the Board of Trustees and at other times as convened by the chairperson of the Board of Trustees in accordance with Ohio’s open meeting law. Meeting agendas will be prepared and provided in advance to members along with the appropriate briefing materials. A summary will be prepared following each meeting and provided to the Board of Trustees for information.

### **Responsibilities**

The External Relations and Development Committee shall:

- Consider policy matters pertaining to fundraising, alumni engagement, university communications and marketing, WKSU-FM, government and community relations, and intercollegiate athletics.
- Recommend to the Board the naming of university buildings, and other campus facilities and designations.

- Ensure academic, athletic and other university programs advance Kent State's image and reputation and furtherance of its mission in local, state, national and global communities.
- Promote effective communication between Kent State University and public officials and leaders at the local, state and federal levels.
- Monitor the effectiveness of the University's relationships and communications with alumni, governmental leaders, the public, and the media.
- Examine trends in private giving and review responses developed by the university administration.
- Monitor major state and federal legislation affecting the University.