### KENT STATE UNIVERSITY BOARD OF TRUSTEES September 11, 2019

Science and Technology Center, Kent State University at Tuscarawas

**Board Members Present**KSU President's Cabinet Present

Ralph Della Ratta, Chair Todd Diacon, President

Todd Davidson Alfreda Brown Robert Frost Karen Clarke Jasmine Hoff Paul DiCorleto Robin Kilbride Nick Gattozzi Nick Kollar Shay Little Donald Mason Joel Nielsen Shawn Riley Mary Parker Catherine Ross Mark Polataiko Michael Solomon John Rathje

Ann Womer Benjamin Charlene Reed, University Secretary

Nathan Ritchey Steve Sokany Willis Walker

### CALL TO ORDER AND ROLL CALL

Chair Ralph Della Ratta called the meeting to order at 8:00 a.m. in the Science and Technology Center, Room 107/113, Kent State University at Tuscarawas. Vice President and University Secretary Charlene Reed called the roll, and a quorum was present.

### PROOF OF NOTICE

Chair Della Ratta stated that public notification was given pursuant to state law and university policy.

### **EXECUTIVE SESSION**

Chair Della Ratta announced that in accordance with Chapter 121.22, section G of the Ohio Revised Code, the Board had a need to meet in Executive Session for the purposes of: (i) consideration of the appointment, employment and compensation of a public employee or official [121.22(G)(1)]; (ii) considering matters of real estate for public purposes [121.22 (G) (2)]; (iii) conference with attorney for the public body concerning disputes involving the public body that are the subject of court action [121.22 (G)(3)]; and (iv) preparing for, conducting, or reviewing negotiations or bargaining sessions with public employees concerning their compensation or other terms and conditions of their employment [121.22 (G)(4)].

Trustee Mason moved, seconded by Trustee Riley that the Board retire into Executive Session. Vice President Reed took a roll call vote of the membership. By virtue of a unanimous roll call vote, the Board adjourned into Executive Session. The session concluded at 10:00 a.m.

The Board then held meetings of the Academic Excellence and Student Success Committee, Audit and Compliance Committee, External Relations and Development Committee, and the Finance and Administration Committee. Following the committee meetings, the Board participated in a campus tour and a luncheon program with members of the university and local communities.

### **BUSINESS MEETING OF THE BOARD**

The Board reconvened for its business meeting at 2:00 p.m. in Room 107/113 of the Science and Technology Center.

Board Chair Della Ratta welcomed two recently appointed trustees who were attending their first regular business meeting of the Board: Trustee Ann Womer Benjamin, who was appointed by Governor Michael DeWine on June 21; and Graduate Student Trustee Jasmine Hoff, who was appointed by Governor DeWine on June 11. Trustee Womer Benjamin is the Mayor of Aurora and has a long history with Kent State and higher education and represented Portage County in the Ohio House, among other public service. Trustee Hoff is a three-time Kent State alumnus, Nurse Practitioner graduate student, and an assistant nurse manager at the Cleveland Clinic's Transplant Center. He thanked both for their service at this momentous time for Kent State.

He also recognized several individuals in attendance: Dr. Todd Diacon, who was attending his first meeting as President of Kent State; members of the Tuscarawas County University Branch District Board of Trustees – Frank Rose, Jr., Sally O'Donnell, Michael Ernest, Darlene Finzer, Blair Hillyer, Roger Lile, and Robin Walz; John Elliot, chair of the Kent State University Foundation Board of Directors; and Vice President for System Integration Nate Ritchey, Dean Brad Bielski and members of the Tuscarawas Campus community.

Chair Della Ratta observed that many of those present had attended the Art Garfunkel concert the previous night in the beautiful Performing Arts Center at Kent State University at Tuscarawas. He remarked that it is one of the most beautiful performing arts centers that he has seen anywhere – a fact also noted by Art Garfunkel, who described the facility as "world class." Chair Della Ratta noted that trustees also toured the campus and had lunch with students, faculty, staff and community leaders. He commented that Kent State University at Tuscarawas is a shining example of the best of what a regional campus can be for its community – wholly dedicated to its development, vitality, and well-being. He thanked the members of the Tuscarawas family for their great work and hospitality.

For the record, Chair Della Ratta announced committee chairs for the 2019-2020 year: Trustee Todd Davidson, Chair of the Academic Excellence and Student Success Committee; Trustee Stephen Perry, Chair of the Audit and Compliance Committee; Trustee Robin Kilbride, Chair of the External Relations and Development Committee; Trustee Shawn Riley, Chair of the Finance

and Administration Committee; Trustee Donald Mason, Chair of the Investment Committee; and Trustee Virginia Addicott, Chair of the Nominating and Governance Committee. Chair Della Ratta thanked all for their willingness to lead and their dedication to Kent State.

### **APPROVAL OF THE AGENDA**

Chair Della Ratta moved to the approval of the agenda, noting one change. The item, Approval of Contract to Administer the Kent State University at Tuscarawas Campus, was pulled up for a separate vote immediately following disposition of the minutes, he noted. Hearing no further additions or corrections, the revised agenda was adopted by general consent.

### **DISPOSITION OF THE MINUTES**

Chair Della Ratta then asked if there were any additions or corrections to the minutes of the May 9, 2019, business meeting of the Board, or the special meeting of June 26, 2019. Hearing none, the minutes were approved by general consent.

### REPORT OF THE CHAIR

Chair Della Ratta began his report focusing upon the proposed contract with the Tuscarawas County University Branch District Board of Trustees, which will continue the university's highly successful and longstanding strategic partnership in Tuscarawas County. This relationship has spanned more than 50 years and will extend to the year 2030 under the proposed agreement, he said. Chair Della Ratta then called on Trustee Shawn Riley, Chair of the Finance and Administration Committee, to present this important recommendation.

Trustee Riley thanked Chair Della Ratta and remarked that on behalf of the Finance and Administration Committee, he was delighted to present this first item of business for the Board's consideration. Kent State University and the Tuscarawas County University Branch District wished to reaffirm their strong partnership providing educational opportunities to the citizens of Tuscarawas County and surrounding counties, he said. The proposed resolution would authorize the university to enter into an agreement with the Tuscarawas County University Branch District, effective July 1, 2020, and extending through June 30, 2030. The Finance and Administration Committee reviewed the agreement earlier that morning and wholeheartedly recommended its adoption, he reported.

Trustee Riley asked President Diacon if he would like to comment upon this vital partnership. President Diacon recalled a video shown at lunch that day that described how community leaders and residents so hungered for a local university that they created one. They seized the opportunity to form a branch district, constructed the first building here, and built an enduring and powerful partnership that stands today as Kent State University at Tuscarawas. President Diacon offered heartfelt thanks and appreciation to Dean Brad Bielski, the faculty, staff and students for forging such an impactful relationship with the Tuscarawas County University Branch District Board of Trustees and the community at large. This partnership has been absolutely committed to the success of students with great results, he observed.

Chair Della Ratta thanked President Diacon and called for a motion to approve the resolution.

### Resolution 2019-41

## APPROVAL OF CONTRACT TO ADMINISTER THE KENT STATE UNIVERSITY AT TUSCARAWAS CAMPUS

WHEREAS, Kent State University is pleased with the opportunity to continue its longstanding relationship with the Tuscarawas County University Branch District to administer the Tuscarawas Campus of Kent State University; and

WHEREAS, Kent State University wishes to continue to provide educational services to the citizens of Tuscarawas County and surrounding counties; and

WHEREAS, the attached contract has been approved by the Tuscarawas County University Branch District Trustees; and

WHEREAS the Boards of Trustees at Kent State University and the Tuscarawas County University Branch District wish to reaffirm their strong partnership in providing educational opportunities at university levels for the youth and adults in the region served by the Tuscarawas County University Branch District; and

WHEREAS, the former contract provided for a continuing relationship into the year 2020; now, therefore,

BE IT RESOLVED by the Board of Trustees of Kent State University, that Kent State University continue to administer and operate its Tuscarawas Campus and maintain its longstanding relationship with the Tuscarawas County University Branch District by approving the enclosed contract between the two parties, effective July 1, 2020 through June 30, 2030.

## ACTION: Trustee Davidson moved, seconded by Trustee Riley, that the resolution be approved. There were no objections. The motion passed.

Chair Della Ratta then recognized Frank Rose, Jr., Chairman of the Branch District Board of Trustees, and asked him if he would like to make any comments. Chair Rose said he was delighted to sign this agreement on behalf of the Board of Trustees. Chair Rose said the board and community look forward to continuing the association with Kent State University, which is a world-class university. Chair Della Ratta commended Chair Rose and his colleagues for their dedicated service and for their collaboration in working with the Kent State team to bring this matter to conclusion, ensuring that Kent State University remains a vital partner in Tuscarawas County.

Chair Della Ratta then called on President Diacon to give his report.

### REPORT OF THE PRESIDENT

President Diacon remarked that about seven and a half years ago, sitting at his home in Amherst, Massachusetts, he learned that the way Ohio runs its regional campus system is different than any other place in the nation. The concept of a state system was not new to him, as a former administrator in the University of Tennessee system office. Being an historian, he started to do a little research and discovered that the Ohio model was created in the early 1960's when Governor James Rhodes introduced legislation for what he called his "blueprint for brain power" – the goal of bringing a public institution of higher education within 30 miles of every adult in the state. When legislation was approved allowing local communities to form a university branch district led by a board of trustees, Tuscarawas County alone formed a branch district and approved a tax supporting the creation of a local campus. To this day, Tuscarawas is the only university branch district board of trustees operating in Ohio. President Diacon said this campus is a testament to the foresight of the county's citizens and leadership.

President Diacon echoed Chair Della Ratta's praise for the quality and reach of the performing arts center, noting it plays a major part in attracting more than 60,000 visitors to the campus every year. Under the outstanding leadership of Dean Bielski, his cabinet, faculty and staff, the number of new students on campus this fall rose by 11 percent and total enrollment now stands at 2,089 students. President Diacon further stated that the Tuscarawas Campus boasts the second highest retention rate (64 percent) among the regional campuses. He also praised Dean Bielski for excellence in fundraising, noting that the campus last year raised \$1.3 million and more than \$4 million since 2015. He commended the campus for its financial strength and prudence and for its powerful impact upon its community and the state, especially in workforce development. Tuscarawas launched the Multi County Advanced Manufacturing Corridor Project, which last spring was named the Workforce Development Project of the Year by the Ohio Development Association, he noted.

President Diacon then asked Chair Della Ratta, Chairman Rose and Sally O'Donnell, Secretary and Fiscal Officer of the Branch District Board of Trustees, to come forward and join him at the table for a signing ceremony. Two copies of the new agreement were signed by the parties. In addition to the Tuscarawas team members, President Diacon thanked Senior Vice President for Finance and Administration Mark Polatajko and Vice President Ritchey for their contributions to the successful contract discussions. He then asked Chair Rose to speak. Chair Rose expressed appreciation for the great relationship the university, the branch district board, and the community have enjoyed over the years and said they look forward to continuing that association for many years to come. There was a robust round of applause upon the completion of this item.

President Diacon closed his report with some outstanding news about student success. The Kent Campus has experienced a dramatic rise in graduation rates, with the four-year rate increasing to 51 percent and the six-year graduation rate rising to nearly 63 percent. The four-year rate has doubled in recent years, which is a remarkable feat, he said. He praised the faculty, staff and especially the team in the University College for helping students succeed academically. He noted that the Kent State system produced more than 10,000 degrees in the past year. Kent State

is a major producer of talent for Ohio and beyond across a wide range of disciplines, including many high-demand fields. For example, Kent State graduated 508 nurses last year – nearly double that of the second largest producer (Ohio State) with 285. He also expressed pride in the growth in student retention on the Kent Campus to more than 81 percent. The Kent Campus also enrolled its largest freshman honors class ever, he said. This fall class is the most diverse Honors class ever in terms of students coming from underserved populations and has the highest academic profile ever with an average 29.3 ACT and 3.86 average GPA. The Kent campus has enrolled more than 4,000 new freshmen for the ninth consecutive year and hit new heights in average GPA and test scores, he said. The class hails from across the nation and the world, with the top states for recruitment being Ohio, Pennsylvania, New York, Illinois, and Michigan. He thanked Vice President for Enrollment Management Mary Parker, the deans and all who contributed to these excellent results.

Chair Della Ratta thanked President Diacon for his report.

### PERSONNEL ACTIONS

Chair Della Ratta asked President Diacon to present the personnel actions.

President Diacon called on Interim Senior Vice President and Provost Melody Tankersley to present the academic personnel actions. She noted the recommendations for emeritus status for 21 retired faculty members and the appointments of two new school directors: Daniel Alenquer as director of the School of Visual Communication Design and Dr. Kent McWilliams as director of the School of Music.

President Diacon then called on Senior Vice President Polatajko for the non-academic personnel actions. Dr. Polatajko stated that the actions were routine and customary.

### ACTION: There were no objections to placing the personnel actions on the consent agenda.

Chair Della Ratta then proceeded with the reports and recommendations of the standing committees. He stated that committee recommendations will be placed on the consent agenda and acted upon in one motion, unless any trustee wishes to remove an item for further discussion. If there are no objections, the resolutions will be added to the consent agenda by general consent.

Chair Della Ratta then called on Trustee Robin Kilbride to present the report of the External Relations and Development Committee.

### EXTERNAL RELATIONS AND DEVELOPMENT COMMITTEE

Trustee Kilbride reported that the External Relations and Development Committee met earlier that day to review updates on government relations, fundraising, and strategic data management. She noted that the final State of Ohio budget, signed on July 18, 2019, included growth in the State Share of Instruction (SSI), increases in the Ohio College Opportunity Grant program for students with financial need, and tuition flexibility for universities in the guaranteed tuition

program. She also reported five Kent State-specific items of special note: \$500,000 for the College of Podiatric Medicine's Foot and Ankle Clinic; \$125,000 for the Rural University program; \$100,000 for the Rising Scholars program; \$25,000 for the Washington Program in National Issues; and conveyance language permitting the sale of surplus properties including one that would be recommended that day by the Finance and Administration Committee.

Trustee Kilbride expressed appreciation to Governor DeWine and members of the Ohio General Assembly including House Speaker Larry Householder, Senate President Larry Obhof, Senate Finance Chair Matt Dolan, and Senator John Eklund, all of whom were critical to the success of these budgetary initiatives. She also thanked the members of the Kent State team led by Executive Director Gattozzi for its effectiveness in articulating the benefits that will accrue to the State of Ohio from these investments. She noted Executive Director Gattozzi also gave the committee a preview of the state's typical approach in developing a biennial capital budget, which funds the infrastructure needs of public entities in Ohio. The results are significant, she said. For capital budget years 2019 and 2020, the Kent State University system received more than \$25.3 million.

Trustee Kilbride noted the committee also received a series of informational reports from Vice President for Institutional Advancement Steve Sokany. He began with a final report on fundraising for the fiscal year ending June 30, 2019. At the May 9 Board meeting, Vice President Sokany had reported total gifts and commitments at that time of \$22.7 million. She stated that he had expressed optimism that principal and leadership gifts would increase by year-end, adding to the final results. The university indeed had a strong finish and total attainment at June 30 was \$39.7 million, she reported. This represents 88 percent of the projected annual goal of \$45 million, and the university's three-year average in fundraising is in excess of \$40 million per year, she noted. As Kent State had entered the new fiscal year with a new presidential administration, the overall fundraising goal for 2019-20 was still being finalized, she said. As of August 20, 2019, attainment stood at \$4.4 million, representing an increase of \$1.7 million over the same period last year.

The committee was informed of the approval of three naming actions: the Richard F. Schwabe Lobby in the FedEx Aeronautics Academic Center honoring Richard Schwabe, a long-time instructor in the aeronautics program; The Captain Allen L. Maurer Pilot Shop in the FedEx Aeronautics Academic Center, honoring this alumnus and benefactor who is the retired director of flight operations at Parker Hannifin Corporation; and the Dr. David C. Riccio Behavioral Neuroscience Lab in Kent Hall, honoring the university's distinguished professor of psychological sciences with more than 54 years of service upon his retirement.

Trustee Kilbride said the group heard an informative report by Vice President Sokany and Laura Brown, Associate Vice President of Advancement Services, on the strategic use of data by the Division of Institutional Advancement. They shared an overview of the division's emerging approach to data management, strategic analytics, and business intelligence applications. She further remarked that this report was an excellent precursor to the Board's focus on fundraising that will be explored at the December 2019 meeting. With that, Trustee Kilbride concluded her report on behalf of the External Relations and Development Committee.

Trustee Della Ratta thanked Trustee Kilbride for a great report and called on Trustee Todd Davidson to present the report of the Academic Excellence and Student Success Committee.

### ACADEMIC EXCELLENCE AND STUDENT SUCCESS COMMITTEE.

Committee Chair Davidson began by thanking Chair Della Ratta and fellow board members. He stated that the Academic Excellence and Student Success Committee met earlier that morning.

### CONFERRAL OF DEGREES SPRING 2019

Trustee Davidson noted that the committee recommended the conferral of 4,983 degrees in Spring 2019 for approval by the Board.

### Resolution 2019-35

### CONFERRAL OF DEGREES SPRING 2019

WHEREAS, Section 3341.05 of The Revised Code of Ohio provides that "...On the recommendation of the (KSU) faculty, the (KSU) Board of Trustees may confer such honorary and academic degrees as are customarily conferred by colleges and universities in the United States..."; and

WHEREAS, the faculties, deans and directors of Kent State University's colleges and schools recommend that appropriate degrees be conferred on those Kent State students who completed – during the period December 16, 2018, to May 11, 2019 – the various requirements of the respective programs of study they pursued; and

WHEREAS, the university has recognized completion of said programs of study by awarding diplomas as appropriate at a suitable time, during the period cited, upon such persons listed in the accompanying Summary of Candidates for Degrees; now, therefore,

BE IT RESOLVED that the Kent State University Board of Trustees hereby confirms the conferral of their respective degrees upon those persons who have been officially recorded by the Kent State University Registrar as having completed the requirements during said period December 16, 2018, to May 11, 2019.

### PROPOSED CURRICULAR CHANGES

Trustee Davidson presented five curricular actions for Board approval: the establishment of new majors in long-term care administration and sports medicine; inactivation of the Engineering of Information Technology major and the American Studies major; and revision of the name of the Engineering Technology Major within the Master of Engineering Technology Degree.

### Resolution 2019-36

## INACTIVATION OF THE ENGINEERING OF INFORMATION TECHNOLOGY MAJOR WITHIN THE ASSOCIATE OF APPLIED SCIENCE DEGREE

WHEREAS, the College of Applied and Technical Studies and Kent State University at Tuscarawas seek approval of the inactivation of the Engineering of Information Technology major within the Associate of Applied Science degree; and

WHEREAS, the Engineering of Information Technology major was established in 2001 to prepare students for positions that required designing and troubleshooting systems in information acquisition, storage, processing, conversion, transmission and display; and

WHEREAS, since 2001, only five students have graduated from this program, and no students have enrolled since 2017; and

WHEREAS, students interested in an associate degree of information technology or engineering technology may select associate degree programs in information technology; electrical/electronic technology; or computer design, animation and game design, all of which are offered at Kent State Tuscarawas; and

WHEREAS, inactivation of the major has no adverse fiscal impact and no impact on faculty, staff, library, facilities, or equipment; and

WHEREAS, the proposed inactivation of the Engineering of Information Technology major has been reviewed and approved by the appropriate college and campus faculty committees, the Educational Policies Council, and the Faculty Senate, and also carries the endorsement of the Provost and the President; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approves the inactivation of the Engineering of Information Technology major within the Associate of Applied Science degree, effective Fall 2019.

### Resolution 2019-37

## INACTIVATION OF THE AMERICAN STUDIES MAJOR WITHIN THE BACHELOR OF ARTS DEGREE

WHEREAS, the Office of the Provost seeks approval of the inactivation of the American Studies major within the Bachelor of Arts degree; and

WHEREAS, the College of Arts and Sciences suspended admission to the major in 2010 due to lack of student enrollment and faculty leadership in this major; and

WHEREAS, per the policy on suspended programs, the provost will declare a program inactive if the college does not reopen admission to the program within five years of suspension; and

WHEREAS, the last student to graduate with the American Studies major occurred in spring 2004; and

WHEREAS, the proposed inactivation of the American Studies major has been reviewed and approved by the appropriate college faculty and curriculum committees, the Educational Policies Council, and the Faculty Senate, and also carries the endorsement of the Provost and the President; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approves the inactivation of the American Studies major within the Bachelor of Arts degree, effective Fall 2019.

### Resolution 2019-38

### ESTABLISHMENT OF THE LONG-TERM CARE ADMINISTRATION MAJOR WITHIN THE BACHELOR OF SCIENCE DEGREE

WHEREAS, the College of Education, Health and Human Services and the School of Lifespan Development and Educational Services requests the establishment of the Long-Term Care Administration major within the Bachelor of Science degree; and

WHEREAS, a nursing home administration undergraduate program currently exists as a concentration in the Human Development and Family Studies major within the Bachelor of Science degree; and

WHEREAS, the College of Education, Health and Human Services proposes elevating the nursing home administration concentration to a stand-alone major, differentiating it from the Human Development Studies major and increasing the opportunity to grow enrollment; and

WHEREAS, the proposed bachelor's degree program prepares students for state and national licensure for careers as administrators in long-term care settings; and

WHEREAS, Ohio ranks sixth in the country with the highest employment level for medical and health services managers, with job opportunities expected to increase by 20 percent between 2016 and 2026 in the United States; and

WHEREAS, the proposed degree program has been reviewed and approved by the

appropriate school, college and campus faculty and curriculum committees; the Educational Policies Council and the Faculty Senate, and also carries the endorsement of the Provost and the President; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approves the establishment of the Long-Term Care Administration major within the Bachelor of Science degree, effective Fall 2020, pending approval of the Ohio Department of Higher Education.

### Resolution 2019-39

## ESTABLISHMENT OF THE SPORTS MEDICINE MAJOR WITHIN THE BACHELOR OF SCIENCE DEGREE

WHEREAS, the College of Education, Health and Human Services and the School of Health Sciences requests the establishment of the Sports Medicine major within the Bachelor of Science degree; and

WHEREAS, Athletic Training currently exists as a major within the Bachelor of Science degree; and

WHEREAS, the Athletic Training major will be inactivated by 2022 following accreditation changes in 2015 that elevated the entry-level degree for athletic trainers from a bachelor's to a master's; and

WHEREAS, the objective of the proposed Sports Medicine major within the Bachelor of Science degree is to fill a gap in curriculum needs left by the inactivation of the Athletic Training major within the Bachelor of Science degree; and

WHEREAS, the proposed Sports Medicine major will prepare students for careers or graduate studies in athletic training; cognitive neuroscience, motor behavior and family medicine, kinesiology, biomechanics, and human performance; and

WHEREAS, sports medicine is a fast-growing field where sports medicine doctors, trainers, and other professionals treat both athletes and non-athletes, expanding their scope of practice; and

WHEREAS, the proposed degree program has been reviewed and approved by the appropriate school, college and campus faculty and curriculum committees; the Educational Policies Council and the Faculty Senate; and also carries the endorsement of the Provost and the President; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approves the establishment of the Sports Medicine major within the Bachelor of

Science degree, effective Fall 2020, pending approval of the Ohio Department of Higher Education.

### Resolution 2019-40

# REVISION IN NAME OF THE TECHNOLOGY MAJOR WITHIN THE MASTER OF TECHNOLOGY DEGREE TO THE ENGINEERING TECHNOLOGY MAJOR WITHIN THE MASTER OF ENGINEERING TECHNOLOGY DEGREE

WHEREAS, the College of Aeronautics and Engineering seeks approval to revise the name of the Technology major within the Master of Technology degree to the Engineering Technology major within the Master of Engineering Technology degree; and

WHEREAS, Kent State University has offered a master's degree for nearly 50 years; and

WHEREAS, the proposed name change will align Kent State's technology program with the current language of the discipline and with our peer institutions; and

WHEREAS, the proposed name change and curricular revisions will have no impact on current students, as the requirements for graduation remain the same; and

WHEREAS, the proposed name revision has been reviewed and approved by the appropriate college, faculty and curriculum committees, the Educational Policies Council, and the Faculty Senate, and also carries the endorsement of the Provost and the President; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approves the revision in name of the Technology major within the Master of Technology degree to the Engineering Technology major within the Master of Engineering Technology degree, effective Fall 2020.

He noted that all of the curriculum changes were reviewed and approved by the Faculty Senate, the Provost, and the President. The Academic Excellence and Student Success Committee recommended that these items, along with the academic personnel actions, be included on the consent agenda.

Trustee Davidson then shared that the committee was provided with four informational items. Vice President for Student Affairs Shay Little gave an update on revisions to administrative policies regarding event registration and the use of university facilities and grounds. Vice President for Research and Sponsored Programs Paul DiCorleto discussed administrative policy revisions pertaining to financial interest in sponsored projects, and allegations and instances of misconduct in research and scholarship. Vice President for Enrollment Management Mary Parker

gave the committee an update on Enrollment Management, which included detailed results of the university's 15-day enrollment report and the launch of efforts to recruit the entering class of Fall 2020. In addition, Vice President Parker updated the committee on Kent State's collaboration with the Say Yes to Education Cleveland program, he said. Trustee Davidson invited Board colleagues to attend a program hosted by the Antioch Baptist Church on October 14 at 6:00 p.m. The executive director of Say Yes to Education will share information on how communities can engage with students, he said.

He then concluded his report for the Academic Excellence and Student Success Committee.

Chair Della Ratta thanked Trustee Davidson for the very positive report. He then asked Trustee Donald Mason to present the report of the Audit and Compliance Committee on behalf of Committee Chair Steve Perry, who was unable to attend the meeting.

### AUDIT AND COMPLIANCE COMMITTEE

Trustee Mason stated that the Audit and Compliance Committee met earlier that morning. He shared that Director of Internal Audit Jo Ann Gustafson provided the committee with an overview of efforts to transform the internal auditing approach using the process of agile auditing. This process employs agile audit techniques to address emerging risk by performing unplanned audits in a timely manner, he explained. This approach moves from a rigid traditional audit plan to a process, recognizing risk and performing audits when needed.

In addition, the internal audit performance plan for fiscal year 2020 was reviewed. He further noted the report compared the internal audit plan budgeted hours to actual hours and that there were no unusual items to report. The committee also discussed activities performed by the Office of Internal Audit for fiscal year 2019. The office spent 7,018 hours providing independent appraisals of financial and operational controls of the university, he noted. With that Trustee Mason concluded his report on behalf of Trustee Perry of the Audit and Compliance Committee.

Chair Della Ratta thanked Trustee Mason and called on Committee Chair Shawn Riley to present the report of the Finance and Administration Committee.

### FINANCE AND ADMINISTRATION COMMITTEE

Trustee Riley stated that the Finance and Administration Committee met earlier that day and discussed several items to be considered by the Board.

He noted that in addition to the non-academic personnel actions and the agreement with the Tuscarawas County University Branch District Board of Trustees presented earlier, the committee recommended Board approval of the following items, all of which were proposed for inclusion on the consent agenda.

Trustee Riley first presented the proposed resolution approving the final university budget for fiscal year 2020.

### APPROVAL OF FISCAL YEAR 2020 UNIVERSITY BUDGET

He stated that the FY 2020 University Budget as recommended recognized the importance of affordability and encouraging student access. Priorities of the proposed budget included critical commitments and strategic investments, which reflect the emphasis the Board and the university community have placed on effectiveness, efficiency, and resource optimization, he said. The budget anticipated salary adjustments for non-represented employees, contractually negotiated wage increases contained within collective bargaining agreements, and projected cost increases in employee health care benefits. Trustee Riley also noted that the budget included the Board's ratification of previously authorized increases in tuition and fees for the entering class under the tuition guarantee program and for continuing students not under a tuition guarantee program, which were permissible under the final State of Ohio budget adopted in July 2019. In order to protect affordability for those students with the greatest financial need, an additional \$2 million was directed to need-based aid, offsetting the impact of the tuition increase, he said. Trustee Riley also praised Executive Director Gattozzi for leadership of the university's successful advocacy for \$500,000 for the College of Podiatric Medicine's Foot and Ankle Clinic, which is the first time Kent State has received that vital support.

### Resolution 2019-42

### APPROVAL OF FISCAL YEAR 2020 UNIVERSITY BUDGET

WHEREAS, an annual budget is prepared to provide a financial plan to guide the university for the fiscal year; and

WHEREAS, on May 9, 2019, the Kent State University Board of Trustees adopted an expenditure authorization resolution (2019-18) to permit continuing university operations into the new fiscal year that began July 1, 2019; and

WHEREAS, the Kent State University Board of Trustees approved tuition increases of 3.5% for students in the Fall 2019 cohort of the Tuition Guarantee Program, 2% for in-state, undergraduate students not included in the Tuition Guarantee Program, 2% for graduate tuition, and 2% for both undergraduate and graduate out-of-state surcharge at the June 26, 2019, special meeting in anticipation of the state budget for fiscal years 2020 and 2021, which was signed by the Governor on July 18, 2019; and

WHEREAS, the university is prepared to approve a final FY 2020 budget now that the State of Ohio budget has been completed including final directives on the state share of instruction and the establishment of tuition and fees; and

WHEREAS, the recommended university budget recognizes the importance of affordability and encouraging student success, addresses critical commitments and strategic investments, and reflects the keen emphasis the Board and the university community have placed on effectiveness, efficiency and resource optimization; and

WHEREAS, the continuing priorities of the university are reflected in the proposed budget including the renewal, replacement and maintenance of the university's physical plant and capital infrastructure; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby ratifies the tuition and rates authorized in Resolution 2019-33 and Resolution 2219-34 dated June 26, 2019; and

BE IT FURTHER RESOLVED, that the Kent State University Board of Trustees hereby approves the attached proposed operating budget for fiscal year 2019-20.

Trustee Riley then presented proposed renovations to Kent Student Center, which opened in 1972. He explained that the student center is the primary hub of student activity on the Kent campus and has undergone numerous minor renovations to update its appearance and functionality. Following a recent visioning exercise and master planning for the building, several phased projects have been planned to reimagine the student center into a state-of-the-art hub of student life, he said.

### APPROVAL OF RENOVATIONS TO THE KENT STUDENT CENTER, PHASE I

Trustee Riley said the proposed resolution sought approval for the renovation of approximately 13,000 of the building's 288,000 square feet to address deferred maintenance while also providing new student-centered facilities for student organizations, outreach centers, and casual study. The Division of Student Affairs has identified \$3 million to fund the first phase of the renovations and if approved, work would commence in May 2020, he noted.

### Resolution 2019-43

## APPROVAL OF RENOVATIONS TO THE KENT STUDENT CENTER, PHASE I

WHEREAS, the Kent Student Center, constructed in 1972, has undergone numerous improvements over the life of the building; and

WHEREAS, the university completed a visioning and master planning exercise for the building and expects to execute several phased projects to re-imagine the Student Center into a state-of-the-art hub of student life on campus in alignment with the Gateway to a Distinctive Kent State master plan; and

WHEREAS, the project will address critical deferred maintenance and life safety requirements; and

WHEREAS, the project will create new student-centered spaces and update the interior finishes and furniture; and

WHEREAS, the Kent Student Center Reserve - Operation and Maintenance of Plant Fund in the amount of \$3 million will be used to complete this project; and

WHEREAS, the design, bidding and construction of this project will follow all state laws and regulations; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorizes the Senior Vice President for Finance and Administration to proceed with the design and construction of this project in accordance with University Policy 3342-7-04.

Trustee Riley then recommended Board approval to replace the windows in Beall and McDowell halls, both of which were built in 1966.

APPROVAL OF BEALL AND MCDOWELL HALLS WINDOW AND ENVELOPE RESTORATION

Trustee Riley noted that the proposed project included replacement of more than 1,200 windows, six main entry stormfront systems, and associated masonry envelope repairs for the facilities. If approved, work would be phased during the summers of 2021 and 2022, and \$4.5 million from the Resident Services facility renewal and replacement fund would be utilized, he noted.

### Resolution 2019-44

## APPROVAL OF BEALL AND MCDOWELL HALLS WINDOW AND ENVELOPE RESTORATION

WHEREAS, Residence Services has allocated \$4.5 million in facility renewal and replacement funding to replace more than 1,200 windows and six exterior entry systems of Beall and McDowell halls; and

WHEREAS, the buildings are more than 50 years old and are not energy efficient; and

WHEREAS, the window replacements will occur during the summer recesses of 2021 and 2022; and

WHEREAS, the design, bidding and construction of this project will follow all state laws and regulations; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees, hereby authorizes the Senior Vice President for Finance and Administration to proceed with the project in accordance with University Policy 3342-7-04.

## APPROVAL OF ADDITIONAL FUNDING FOR MCGILVREY HALL ELEVATOR ADDITION PROJECT

Trustee Riley noted that the McGilvrey Hall project was authorized by the Board in 2018 at a cost of \$1.4 million but during construction, an increase in scope was needed to secure the required building permits. As a result the project cost increased by \$85,000, requiring Board authorization of a total budget of \$1.485 million. He noted that the university's current policy requires the Board to authorize any change of any magnitude in the total budget for approved construction projects. There was a general discussion among committee members as to whether the policy should be revised in the future to include a minimum dollar amount or percentage change that could be permissible without additional Board action. Given the quarterly schedule of Board meetings, a project could encounter a significant delay, even with only a very small change needed in the authorized budget, he said. The committee will review the policy this year and may opt to bring forward revisions at a later time, he said.

### Resolution 2019-45

## APPROVAL OF ADDITIONAL FUNDING FOR MCGILVREY HALL ELEVATOR ADDITION PROJECT

WHEREAS, the McGilvrey Hall Elevator Addition project originally was approved by the Board of Trustees at its meeting on September 12, 2018, at a cost of \$1.4 million; and

WHEREAS, during construction this project experienced a significant increase in scope in order to obtain the required building permit; and

WHEREAS, the university wishes to allocate an additional \$85,000 to the project, thereby increasing its total budget to \$1,485,000; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorizes the Senior Vice President for Finance and Administration to amend the maximum budget for this project as indicated.

Trustee Riley then presented the proposed sale of university property previously identified as surplus real estate.

AUTHORIZATION TO SELL REAL PROPERTY LOCATED AT 5036 STATE ROUTE 43, BRIMFIELD TOWNSHIP, OHIO

Trustee Riley stated that the university property proposed for sale consisted of 43 acres of vacant land on State Route 43 in Brimfield Township, which previously had been identified as surplus real estate and was authorized for sale by the State of Ohio. The university listed the property at its appraised value of \$950,000 and received an offer for that amount, he said. If the resolution was approved by the Board and the contingencies of the purchase are met, the sale could close in

60 days, it was noted. At this time, the university does not know the intended use of the property, he said.

### Resolution 2019-46

### AUTHORIZATION TO SELL REAL PROPERTY LOCATED AT 5036 STATE ROUTE 43, BRIMFIELD TOWNSHIP, OHIO

WHEREAS, Kent State University has completed its Gateway to a Distinctive Kent State master plan; and

WHEREAS, certain real estate parcels have been identified as surplus real estate assets by the university and available for disposition; and

WHEREAS, on December 5, 2018, the Board of Trustees authorized the marketing and sale of the parcels; and

WHEREAS, the Ohio General Assembly authorized the sale of the parcels in legislation passed on July 18, 2019; and

WHEREAS, the university has received an offer to purchase 43 acres of vacant land, identified as Portage County Permanent Parcel Nos. 04-005-00-00-035-001, 04-014-00-00-028-000, and 04-014-00-00-019-000, at fair market value; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorizes the Senior Vice President for Finance and Administration to enter into a purchase agreement for the sale of 43 acres of the real property located at 5036 State Route 43, Brimfield Township, Ohio and further identified as Parcels A, B and C of the Kibler Parcel.

He then presented the next three proposed action items involving university policies.

AMENDMENT TO UNIVERSITY POLICY 3342-1-01 DEFINITIONS OF TERMS USED IN THE RULES OF KENT STATE UNIVERSITY

Trustee Riley recommended Board approval to amend the definition of terms used in the rules of the university. Proposed revisions to the policy were proposed based upon several definitions that are no longer in use or otherwise superseded by definitions in other policies that have been adopted since the last review of the overall policy in 2005. If approved, these revisions would be effective October 1, 2019. He further commented to Chair Della Ratta that one of the changes is that university policies will no longer use the term chairman or chairwoman.

### Resolution 2019-47

## AMENDMENT TO UNIVERSITY POLICY 3342-1-01 DEFINITIONS OF TERMS USED IN THE RULES OF KENT STATE UNIVERSITY

WHEREAS, the Constitution of Kent State University requires the university to maintain a register of policies and procedures (University Policy Register); and

WHEREAS, the Office of General Counsel periodically reviews the register in accordance with its responsibility under 3342-2-01; and

WHEREAS, in consultation with the Office of General Counsel recommended changes to University Policy 3342-1-01, Definitions of Terms Used in the Rules of Kent State University, of the University Policy Register that represents substantive changes; now therefore,

BE IT RESOLVED, that Kent State University Board of Trustees approves the policy changes pertaining to University Policy 3342-1-01, Definitions of Terms Used in the Rules of Kent State University, effective October 1, 2019.

Trustee Riley continued with proposed revisions to the university's policy regarding records retention.

AMENDMENT TO UNIVERSITY POLICY 3342-5-15 REGARDING RECORDS RETENTION

Trustee Riley explained that the proposed changes were needed to ensure compliance with revisions to the Ohio Revised Code. The revisions would be effective October 1, 2019.

### **Resolution 2019-48**

### AMENDMENT TO UNIVERSITY POLICY 3342-5-15 REGARDING RECORDS RETENTION

WHEREAS, the Constitution of Kent State University requires the university to maintain a register of policies and procedures (University Policy Register); and

WHEREAS, the Office of General Counsel periodically reviews the register in accordance with its responsibility under 3342-2-01; and

WHEREAS, the Office of General Counsel has recommended inclusion of a reference to Section 1306.11 of the Revised Code as well as a revision from division (I) to division (J) of the existing reference to Section 1306.20 of the Revised Code; now, therefore,

BE IT RESOLVED, that Kent State University Board of Trustees approves the policy changes pertaining to University Policy 3342-5-15, Regarding Records Retention, effective October 1, 2019.

Finally, Trustee Riley presented proposed amendments to the university's investment policy, which were approved by the Finance and Administration Committee upon the recommendation of the Board's Investment Committee. He noted the Investment Committee reviews the university's investment policy statement and its committee charter on an annual basis for possible modifications in light of the most recent year's performance and economic outlook.

AMENDMENT OF UNIVERSITY POLICY 3342-7-03 REGARDING UNIVERSITY INVESTMENTS

Trustee Riley said the proposed amendments were needed to eliminate certain benchmarks within the intermediate and long-term pools that are inconsistent or no longer needed due to the shift to the discretionary investment advisory model the Board implemented in 2017. If approved, the revisions also would be effective on October 1, 2019, he noted.

### Resolution 2019-49

### AMENDMENT OF UNIVERSITY POLICY 3342-7-03 REGARDING UNIVERSITY INVESTMENTS

WHEREAS, Section 3345.05 (C) of the Ohio Revised Code assigns the oversight for investments made by public universities to the board of trustees of each state-supported university; and

WHEREAS, Section 3345.05 (C) also requires that such investments be made in accordance with an investment policy adopted by the board of trustees consistent with all provisions contained in Section 3345.05; and

WHEREAS, the Board's Investment Committee has worked with university administration along with its investment advisor, SEI Investments Management Corporation, to revise the investment policy's intermediate- and long-term pool benchmarks given the shift to the discretionary investment advisory model in 2017; and

WHEREAS, the Investment Committee recommends the revised policy be adopted; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees adopts amendments to University Policy 3342-7-03 Regarding University Investments as contained in the attachment.

Trustee Riley said the committee received a number of information reports, beginning with the report of the Investment Committee. Other reports included revisions to selected administrative policies, completion of the 2019 Efficiency Report, and others routinely provided to the committee and to the Board for review and consideration. With that, Trustee Riley concluded the report of the Finance and Administration Committee.

Chair Della Ratta thanked Trustee Riley and asked whether any trustee wished to remove any of the above items from the consent agenda for further discussion. Hearing none, the resolutions were added to the consent agenda by general consent.

Trustee Della Ratta then asked for a motion to approve the consent agenda.

ACTION: Trustee Frost moved, seconded by Trustee Davidson, that the motion be approved. There were no objections. The motion passed.

Chair Della Ratta said that the consent agenda was approved.

### **NEW BUSINESS**

Chair Della Ratta then stated that there was one item of new business to come before the Board, which was the report of the Nominating and Governance Committee. He noted that Committee Chair Virginia Addicott, who was unable to attend the board meeting, provided the group's recommendations for 2019-20 Board officers as follows: Trustee Ralph Della Ratta, Chair; Trustee Shawn Riley, Vice Chair; and Trustee Virginia Addicott, Secretary.

ACTION: Trustee Davidson moved, seconded by Trustee Mason, that the motion be approved. There were no objections. The motion passed.

Chair Della Ratta thanked Trustee Riley for his dedicated leadership and shared that he looks forward to continuing to work with Board officers and members in the year ahead.

### **ADJOURNMENT**

Chair Della Ratta announced that the next regular business meeting of the Board of Trustees was scheduled for Wednesday, December 4, 2019, at the Kent Campus.

On motion duly made and approved, the meeting was adjourned at 3:25 p.m.