

NOTE 1: BUS 10123 (or BMRT 11000) is required in the first year of enrollment in the College of Business Administration. A student changing to the College of Business Administration or transferring may be waived out BUS 10123. See online Kent State University Catalog for details.

NOTE 2: All undergraduate students are required to satisfactorily complete the Destination Kent State: First Year Experience course at any one of Kent State's eight campuses, see online Kent State University Catalog for exception details.

KENT CORE REQUIREMENTS (37-39 HOURS)

A minimum of 36 hours are required in the Kent Core.

Kent Core Composition [KCMP] (6 Hours)

_____	ENG 11011	College Writing I (min C-)	3
_____	ENG 21011	College Writing II (min C)	3

If you are required to take ENG 01001 & 11002, you will not need to take ENG 11011.
If you are an Honors student HONR 10197/10297, you will not need ENG 11011/21011.

Kent Core Mathematics and Critical Reasoning [KMCR] (3-5 Hours)

_____	MATH 11010	Algebra for Calculus (min C)	3
_____	OR MATH 10775	Algebra for Calculus Plus (min C)	4
_____	OR MATH 10675	Algebra for Calculus Boost (min C)	5

Kent Core Humanities & Fine Arts [KHUM/KFA] (9 Hours)

_____	Humanities	_____	3
_____	Fine Arts	_____	3
_____	Fine Arts or Humanities	_____	3

Kent Core Social Science [KSS] (6 Hours)

_____	ECON 22060	Principles of Microeconomics	3
_____	Social Science	_____	3

Diversity Course Requirement [DIVD/DIVG]

A minimum of one diversity course must be selected from the Kent Core and both may be used to satisfy the Kent Core and diversity requirements.

- _____ 1. One must have a "domestic" focus.
- _____ 2. One must have a "global" focus.

Basic Sciences [KBS/KLAB] (7 Hours)

At least one laboratory course must be selected.

_____	Basic Science	_____	3
_____	Basic Science	_____	3
_____	Laboratory Course	_____	1

Kent Core Additional [KADL] (6 Hours)

_____	COMM 15000 Intro to Human Communication (min C)	3
_____	ECON 22061 Principles of Macroeconomics	3

First Year Experience (1 hour)

_____	UC 10097 DKS: First Year Experience ²	1
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ADDITIONAL MAJOR REQUIREMENTS FOR BBA (25-28 Hours)

_____	ACCT 23020 or ACTT 11000* Financial Accounting	3-4
_____	ACCT 23021 or ACTT 11001* Managerial Accounting	3-4
_____	BUS 10123 or BMRT 11000* Exploring Business ¹	3
_____	CIS 24053 or IT 11000* Intro to Computer Applications	3
_____	FIN 26074 or BMRT 21000* Legal Environment of Business	3
_____	MGMT 24056 or BMRT 21004* Business Analytics I	3-4
Students who have taken MATH 10041 for another program may use it as a substitute for MGMT 24056.		
_____	MGMT 24163 or BMRT 11009* Prin. of Management (min C)	3
_____	MKTG 25010 or BMRT 21050* Principles of Marketing	3
_____	UC 10162 Introduction to Professional Development	1

*ACTT 11000, ACTT 11001, BMRT 11000, BMRT 11009, BMRT 21000, BMRT 21004, BMRT 21050, and IT 11000 are offered through Kent State University's Regional Campuses and are equivalent to the required major courses as noted above.

Ambassador Crawford College of Business and Entrepreneurship

Kent State University
Kent, OH 44242-0001

107 Business Administration Building
(330) 672-2872 Revised 7/2021 by A.C.

NOTE 1: Students can receive credit for both MGMT 34165 and MGMT 34175.

NOTE 2: Students who study abroad may use BUS 30234 as a College Elective for the major.

NOTE 3: Students who change their major from Accounting to Business Management, or who have declared both the Accounting and Business Management majors or have declared the Accounting minor, may substitute ACCT 33010 in place of ACCT 33063.

NOTE 4: Students who complete BMRT 31006 as an associate degree student or at a Kent State regional campus may substitute it for HRM 34180.

NOTE 5: Students considering majoring in Economics or Finance or minoring in Data Analytics should take MATH 11012 or MATH 12002.

NOTE 6: Students considering majoring in Economics or Finance or minoring in Data Analytics should take MATH 11012 or MATH 12002.

Additional Mathematics Requirement (3-5 Hours)

_____ MATH 11012 ⁶	Intuitive Calculus	3
_____ OR PHIL 21002	Introduction to Formal Logic	3
_____ OR MATH 10051	Quantitative Reasoning	4
_____ OR MATH 12002	Analytic Geometry and Calc I	5

Additional Major Requirements (15 hours)

_____ BUS 30062	Advanced Professional Development	3
_____ FIN 36053	Business Finance	3
_____ MGMT 34060	Operations Management	3
_____ MGMT 34156	Business Analytics II	3
_____ MGMT 44285	Integrated Business Policy/Strategy ♥♦	3

♥ **Restricted to Graduating Seniors**

♦ **Outcomes Assessment test required for graduation**

General Electives (9 credit hours)

Students may take or use any course at any level as long as the minimum 39-credit-hours requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be counted toward the 120 total credit hours or 39 upper-division-credit-hour graduation requirement. General elective courses may be selected from any area and at any level provided students do not go over the PWS restriction and they satisfy the 39 credit hour upper-division requirements. A minor (business or non-business) is encouraged. Any other exceptions must be approved by the assistant dean.

_____	_____	3
_____	_____	3
_____	_____	3

GPS Audit is the official document that determines eligibility for graduation.

Cumulative GPA requirement: To graduate, a minimum major GPA of 2.50 is required. **Major GPA Information:** To graduate, a minimum major GPA of 2.50 is required. The Major GPA includes Major Requirements + Major Electives. To calculate Major GPA: Divide total points earned by total completed hours.

Major Requirements (18 hours)

_____ MGMT 34165 ¹	Dynamics of Leadership	3
_____ OR MGMT 34175	Learning to Lead	3
_____ HRM 34180 ⁴	Human Resource Management	3
_____ MGMT 34185	Individual and Group Behavior in Orgs	3
_____ MGMT 44152	Project Management	3
_____ MGMT 44163	Global Business Mgmt. (min C)(WIC)	3
_____ MGMT 44392	Business Consulting and Practicum (ELR)	3

Major Electives (6 hours) Choose from the list below.

_____	_____	3
_____	_____	3

BUS 30187	International Business Experience
OR MGMT 44187	International Management Experience
MGMT 34054	Info. Systems for Solving Bus. Problems
MGMT 34164	Organizational Mentoring (fall)
MGMT 34165 ¹	Dynamics of Leadership
OR MGMT 34175	Learning to Lead (spring)
MGMT 44009	The Business Case for Sustainability
MGMT 44062	Supply Chain Management
MGMT 44192	Internship in Management

College Electives (6 hours) Choose from the list below².

_____	_____	3
_____	_____	3

ACCT 33063 ³	Cost Control Analysis for Management
OR ACTT 31063	Introduction to Cost Accounting
ECON 32082	Introduction to Managerial Economics
FIN 36040	Personal Financial Planning
MKTG 45046	Personal Selling