

**NOTE 1:** BUS 10123 (or BMRT 11000) is required in the first year of enrollment. A student changing to the College or transferring may be waived out BUS 10123. See the Kent State University Catalog for details.

**NOTE 2:** All undergraduate students are required to satisfactorily complete the Destination Kent State: First Year Experience course at any one of Kent State's eight campuses, see online Kent State University Catalog for exception details.

**NOTE 3:** This major is not available to students pursuing a Bachelor of Arts in Economics.

### **Kent Core Requirements (37-39 Hours)**

A minimum of 36 hours are required in the Kent Core.

#### **Kent Core Composition [KCMP] (6 Hours)**

_____	ENG 11011	College Writing I (min C- )	3
_____	ENG 21011	College Writing II	3

If you are required to take ENG 01001 & 11002, you will not need to take ENG 11011. Honors students will not need ENG 11011/21011, due to taking HONR 10197/10297.

#### **Kent Core Mathematics and Critical Reasoning [KMCR] (3-5 Hours)**

_____	MATH 11010	Algebra for Calculus (min C)	3
	<b>OR</b> MATH 10775	Algebra for Calculus Plus (min C)	4
_____	<b>OR</b> MATH 10675	Algebra for Calculus Boost (min C)	5

#### **Kent Core Humanities & Fine Arts [KHUM/KFA] (9 Hours)**

_____	Humanities	_____	3
_____	Fine Art	_____	3
_____	Fine Arts or Humanities	_____	3

#### **Kent Core Social Science [KSS] (6 Hours)**

_____	ECON 22060	Principles of Microeconomics	3
_____	Social Science	_____	3

#### **Diversity Course Requirement [DIVD/DIVG]**

A minimum of one diversity course must be selected from the Kent Core and both may be used to satisfy the Kent Core and diversity requirements.

- \_\_\_\_\_ 1. One must have a "domestic" focus.
- \_\_\_\_\_ 2. One must have a "global" focus.

### **Basic Sciences [KBS/KLAB] (7 Hours)**

At least one laboratory course must be selected.

_____	Basic Science	_____	3
_____	Basic Science	_____	3
_____	Laboratory Course	_____	1

#### **Kent Core Additional [KADL] (6 Hours)**

_____	COMM 15000	Intro to Human Communication	3
_____	ECON 22061	Principles of Macroeconomics	3

### **First Year Experience (1 hour)**

_____	UC 10097	DKS: First Year Experience <sup>2</sup>	1
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### **Additional Major Requirements For BBA (25-28 Hours)**

_____	ACCT 23020 or ACTT 11000*	Financial Accounting	3-4
_____	ACCT 23021 or ACTT 11001*	Managerial Accounting	3-4
_____	BUS 10123 or BMRT 11000*	Exploring Business <sup>1</sup>	3
_____	CIS 24053 or IT 11000*	Intro to Computer Applications	3
_____	FIN 26074 or BMRT 21000*	Legal Environment of Business	3
_____	MGMT 24056 or BMRT 21004*	Business Analytics I	3-4
	Students who have taken MATH 10041 for another program may use it as a substitute for MGMT 24056.		
_____	MGMT 24163 or BMRT 11009*	Principles of Management	3
_____	MKTG 25010 or BMRT 21050*	Principles Marketing	3
_____	UC 10162	Introduction to Professional Development	1

\*ACTT 11000, ACTT 11001, BMRT 11000, BMRT 11009, BMRT 21000, BMRT 21004, BMRT 21050, and IT 11000 are offered through Kent State University's Regional Campuses and are equivalent to the required major courses as noted above.

Ambassador Crawford College of Business and Entrepreneurship

Kent State University 107 Business Administration Building

Kent, OH 44242-0001 (330) 672-2872 Revised 4/2022 by A.C.

**Additional Mathematics Requirement (3-5 Hours)**

_____ MATH 11012	Intuitive Calculus	3
_____ <b>OR</b> MATH 12002	Analytic Geometry and Calc I	5

**Additional Major Requirements (12 hours)**

_____ BUS 30062	Advanced Professional Development	3
_____ FIN 36053	Business Finance	3
_____ MGMT 34060	Operations Management	3
_____ MGMT 44285	Integrated Business Policy/Strategy ♥♦	3

♥ **Restricted to Graduating Seniors**♦ **Outcomes Assessment test required for graduation****General Electives (18 credit hours)**

Students may take or use any course at any level as long as the minimum 39-credit-hours requirement for upper-division courses is satisfied for graduation with a B.B.A.

Exceptions: Maximum 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be counted toward the 120 total credit hours or 39 upper-division-credit-hour graduation requirement. General elective courses may be selected from any area and at any level provided students do not go over the PWS restriction and they satisfy the 39 credit hour upper-division requirements. A minor (business or non-business) is encouraged. Any other exceptions must be approved by the assistant dean.

_____	_____	UD*	3
_____	_____		3
_____	_____		3
_____	_____		3
_____	_____		3
_____	_____		3

\* UD = Upper division course (30000-40000 level)

**Major Requirements (12 hours)**

_____ ECON 32040	Int. Microeconomic Theory & Applications ( <b>min C-</b> )	3
_____ ECON 32041	Int. Macroeconomic Theory & Applications ( <b>min C-</b> )	3
_____ ECON 32050	Applied Econometrics I ( <b>ELR</b> ) ( <b>min C-</b> )	3
_____ ECON 42191	Senior Seminar in Economics ( <b>WIC</b> ) ( <b>min C</b> )	3

**Major Electives (12 hours)**

_____	_____	3
_____	_____	3
_____	_____	3
_____	_____	3

Select any Economics (ECON) Upper-Division course for a Major Electives that is taught at the 30000 or 40000 level, *except ECON 32070 Labor Problems and ECON 32082 Intro-Managerial Economics,*

*GPS Audit is the official document that determines eligibility for graduation.*

**Cumulative GPA:** To graduate, a minimum major GPA of 2.25 is required.

**Major GPA:** To graduate, a minimum major GPA of 2.25 is required.

*The Major GPA includes Major Requirements + Major Electives. To calculate Major GPA, divide total points earned by total completed hours.*