

NOTE 1: BUS 10123 (or BMRT 11000) is required in the first year of enrollment. A student changing to the College or transferring may be waived out BUS 10123. See the Kent State University Catalog for details.

NOTE 2: All undergraduate students are required to satisfactorily complete the Destination Kent State: First Year Experience course at any one of Kent State's eight campuses, see online Kent State University Catalog for exception details.

KENT CORE REQUIREMENTS (37-39 Hours)

A minimum of 36 hours are required in the Kent Core.

Kent Core Composition [KCMP] (6 Hours)

_____	ENG 11011	College Writing I (min C-)	3
_____	ENG 21011	College Writing II (min C)	3

If you are required to take ENG 01001 & 11002, you will not need to take ENG 11011. Honors students will not need ENG 11011/21011, due to taking HONR 10197/10297.

Kent Core Mathematics and Critical Reasoning [KMCR] (3-5 Hours)

_____	MATH 11010	Algebra for Calculus (min C)	3
_____	OR MATH 10775	Algebra for Calculus Plus (min C)	4
_____	OR MATH 10675	Algebra for Calculus Boost (min C)	5

Kent Core Humanities & Fine Arts [KHUM/KFA] (9 Hours)

_____	Humanities	_____	3
_____	Fine Arts	_____	3
_____	Humanities or Fine Arts	_____	3

Kent Core Social Science [KSS] (6 Hours)

_____	ECON 22060	Principles of Microeconomics	3
_____	Social Science	_____	3

Diversity Course Requirement [DIVD/DIVG]

A minimum of one diversity course must be selected from the Kent Core and both may be used to satisfy the Kent Core and diversity requirements.

- _____ 1. One must have a "domestic" focus.
- _____ 2. One must have a "global" focus.

Basic Sciences [KBS/KLAB] (7 Hours)

At least one laboratory course must be selected.

_____	Basic Science	_____	3
_____	Basic Science	_____	3
_____	Laboratory Course	_____	1

Kent Core Additional [KADL] (6 Hours)

_____	COMM 15000	Intro to Human Communication (min C)	3
_____	ECON 22061	Principles of Macroeconomics	3

First Year Experience (1 hour)

_____	UC 10097	DKS: First Year Experience ²	1
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ADDITIONAL MAJOR REQUIREMENTS FOR BBA (25-28 Hours)

_____	ACCT 23020 or ACTT 11000*	Financial Accounting	3-4
_____	ACCT 23021 or ACTT 11001*	Managerial Accounting	3-4
_____	BUS 10123 or BMRT 11000*	Exploring Business ¹	3
_____	CIS 24053 or IT 11000*	Intro to Computer Applications	3
_____	FIN 26074 or BMRT 21000*	Legal Environ. of Bus. (min C)	3
_____	MGMT 24056 or BMRT 21004*	Business Analytics I	3-4
Students who have taken MATH 10041 for another program may use it as a substitute for MGMT 24056.			
_____	MGMT 24163 or BMRT 11009*	Principles of Management	3
_____	MKTG 25010 or BMRT 21050*	Principles of Marketing	3
_____	UC 10162	Introduction to Professional Development	1

*ACTT 11000, ACTT 11001, BMRT 11000, BMRT 11009, BMRT 21000, BMRT 21004, BMRT 21050, and IT 11000 are offered through Kent State University's Regional Campuses and are equivalent to the required major courses as noted above.

Ambassador Crawford College of Business and Entrepreneurship

Kent State University 107 Business Administration Building

Kent, OH 44242-0001 (330) 672-2872 Revised 4/2022 by A.C.

NOTE 1: Meet with the Chair of the Department of Finance or an academic advisor for a listing of courses that will provide the best possible preparation for the following career tracks: corporate finance, banking, investments (CFA or CFP) or risk management and insurance.

NOTE 2: FIN 26085 will substitute for FIN 26086 for students who took the course prior to spring 2023. GPS exception needed.

NOTE 3: FIN 36085 will substitute for FIN 36086 for students who took the course prior to fall 2022. GPS exception needed.

Additional Mathematics Requirement (3-5 Hours)

_____ MATH 11012	Intuitive Calculus	3
_____ OR MATH 12002	Analytic Geometry and Calc I	5

Additional Major Requirements (12 hours)

_____ BUS 30062	Advanced Professional Development	3
_____ FIN 36053	Business Finance (min C)	3
_____ MGMT 34060	Operations Management	3
_____ MGMT 44285	Integrated Business Policy/Strategy ♥♦	3

♥ **Restricted to Graduating Seniors**

♦ **Outcomes Assessment test required for graduation**

General Electives (12 credit hours)

Students may take or use any course at any level as long as the minimum 39-credit-hours requirement for upper-division courses is satisfied for graduation with a B.B.A.

Exceptions: Maximum 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be counted toward the 120 total credit hours or 39 upper-division-credit-hour graduation requirement. General elective courses may be selected from any area and at any level provided students do not go over the PWS restriction and they satisfy the 39 credit hour upper-division requirements. A minor (business or non-business) is encouraged. Any other exceptions must be approved by the assistant dean.

_____	_____	3
_____	_____	3
_____	_____	3
_____	_____	3

FIN 26081 Bitcoin and Blockchain Technology is a recommended general elective (does not count for major elective credit).

FIN 36280 is repeatable for a maximum of 6 credits for students in the major, the credits may only count towards general electives.

GPS Audit is the official document that determines eligibility for graduation.

Cumulative GPA : To graduate, a minimum major GPA of 2.00 is required.

Major GPA : To graduate, a minimum major GPA of 2.00 is required.

The Major GPA includes Major Requirements + Major Electives. To calculate Major GPA, divide total points earned by total completed hours.

Major Requirements (21 hours)

_____ FIN 26086 ²	Introduction to Financial Modeling (min C)	3
_____ FIN 36051	Financial Systems (min C)	3
_____ FIN 36054	Intermediate Corporate Finance (min C)	3
_____ FIN 36059	Intermediate Investments (min C)	3
_____ FIN 36086 ³	Advanced Financial Modeling (min C)	3
_____ FIN 46059	Applied Fin. Mgmt. Strategies (ELR) (WIC) (min C)	3
_____ FIN 46064	International Business Finance (min C)	3

Major Electives (9 hours)

Choose from the list below and read Note 1 above. ^

_____	_____	3
_____	_____	3
_____	_____	3
ACCT 33001	Int. Financial Accounting I (<i>accounting majors/minors only</i>)*	
ACCT 33010	Cost Accounting (<i>accounting majors/minors only</i>)*	
ACCT 33012	Int. Financial Accounting II (<i>accounting majors/minors only</i>)*	
FIN 36061	Principles of Real Estate	
FIN 36072	Law of Commercial Transactions (<i>major section only</i>) (spring)	
FIN 36081	Principles of Insurance	
FIN 36054	Financial Risk Management	
FIN 46055	Advanced Derivative Securities	
FIN 46056	Advanced Fixed Income Management	
FIN 46061	Real Estate Finance	
FIN 46067	Advanced Portfolio Analysis	
FIN 46068	Commercial Bank Management	
FIN 46070	Advanced Commercial Bank Management	
FIN 46089	International Financial Experience (ELR)*	
FIN 46096	Individual Investigation in Finance*	
FIN 46192	Internship in Finance (ELR)*	

^ FIN 46280 GFAM Senior Office course will count as a major elective when taken a second time (3 hours general elective, 3 hours major elective — GPS exception needed)

* Maximum 6 credit hours of accounting (ACCT) courses can be applied toward the electives. Students may not receive major elective credit for more than 3 credit hours from the following four courses: FIN 46089, FIN 46096, FIN 46192 and FIN 46295. Any excess credit hours can be used for general electives, if needed.