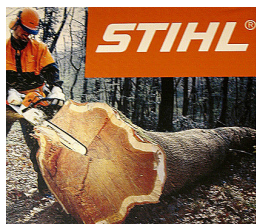




MITTELSTAND

G E R M A N Y



Program Description

Germany's small to mid-size manufacturing enterprises, known as the *Mittelstand*, are global leaders in cutting-edge innovation, technological development, high-skilled labor, and efficient and flexible production systems. This intensive one-week experiential learning opportunity is designed to give workers, managers and CEOs of northeast Ohio manufacturing companies the chance to learn first hand what makes Germany's *Mittelstand* successful.



Why participate?

- Engineers, owners and managers learn first-hand about the factors that contribute to the success of *Mittelstand* firms in Germany.
- Local firms will develop relationships with their counterparts in Germany.
- The course offers a chance for firms to connect with outstanding KSU engineering and business students.

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Professor of Political
Science

Topics include:

- **Quality Assurance**
- **Innovation**
- **Human Capital**
- **Governance**
- **Success**

Total price and application deadline:
\$3,300

February 28, 2017

KENT STATE
UNIVERSITY

April 30 - May 7, 2017

The course is built around **three** elements:

1. Briefings with owners, engineers, and managers of world market leaders in manufacturing
2. Presentations from manufacturing scholars at the German Graduate School of Management and Law in Heilbronn
3. Networking with German counterparts, and visits to tourist destinations in Heidelberg, Stuttgart, and Munich

www.kent.edu/cas/studyabroad/mittelstand-germany

