



Gerald H. Read Center for International and Intercultural Education

## Global Pop Culture Presentations: Understanding "NOW"

When we think of different cultures, the flashes in our minds are of the history of the country, for example, the Farah's reign of Egypt, or of the touristic sites like the Taj Mahal, or the old cinema images of Casablanca. We think BACK and do not think about what life is like in TODAY's society. Through the annual Cultural Dialogues presented by the International Leaders in Education Program (ILEP) visiting international secondary teachers, we have the opportunity to explore and experience the cultures that permeate society today in their nine countries. These interactive experiences, not really presentations, are designed to compare and contrast, find similarity through globalizations influences. What are the LATEST TRENDS in art, music, fashion, cinema, dance, television, in language, in activities that everyday citizens experience in Africa, South Asia, South East Asia, and South America? Join El Habib, Marini, Vivian, Rose, Mohammad, Daniel, Alessandro, Regina, Diene, Abir, Khayrul, Raky, Eric, Dorlina, Remoun, and Prabha and celebrate global pop culture.

Tuesday, February 3rd Morocco, Indonesia & The Philippines

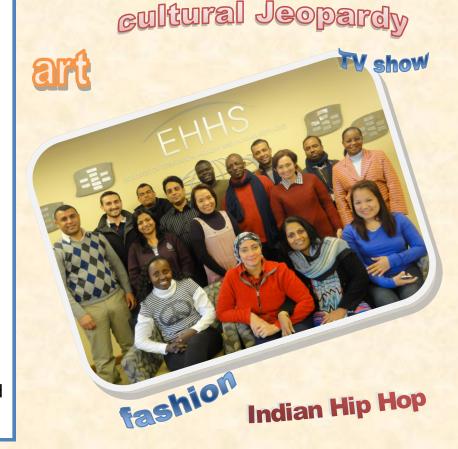
Wednesday, February 11th
Senegal & India

Thursday, February 19th Egypt & Brazil

Wednesday, February 25th Kenya & Bangladesh

All the events will take place in Room 200, White Hall 12:00-1:00 P.M Light Refreshments will be Served

## mask painting



READ REVIEW Jan, 2015



## Popular culture (or pop culture)

is the entirety of ideas, perspectives, attitudes, memes, images, and other phenomena that are within the mainstream of a given **culture**.

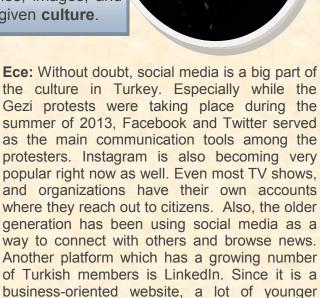
What are current trends in China and Turkey? Let's learn from CIIE Graduate Assistants Ang Li and Ece Gogebakan. The conversation revolves around three main areas: Television shows, social media, and books/literature.

**Ece**: So Ang Li, today we will chat about popular culture. I know it is a broad subject but let's start with TV shows in China. What is trending? What is new?

Ang Li: Something that jumps into my mind is Talent Shows. China's most popular talent show has produced some interesting starts. For example: China's Got Talent; this show is a Chinese reality television series. It is a talent show that features all different kinds of performances of all ages. It is in series 5 now. How about Turkey? Do you have these types of TV talent shows and produced stars?

**Ece**: Yes. It is quite similar actually. We have an increasing number of talent shows. For example, there is a popular show which has the same format as "Voice." Moreover, we have several trending fashion shows based on styling clothing and accessories. How about social media's role in China? I feel as if it is becoming very prominent in Turkish culture.

Ang Li: Sina Weibo is a Chinese micro blogging (weibo) website. Also, to a hybrid of Twitter and Facebook, it is one of the most popular sites in China, Facebook and Twitter are blocked. No matter young and old, many Chinese have a Sina weibo account. How about the social media role in Turkey, do elderly people use it?



Ang Li: Well, that is a hard question. I think everyone has their own preferences. I haven't read a book written in Chinese for more than two years since I am studying in the US. I have little knowledge about this. How about it in Turkey?

generation people seek jobs through LinkedIn. I

personally use all these mentioned social media platforms. How about literature and books?

What are the trending books in China right now?

Ece: I totally understand. It is difficult to keep up with your own culture while you live in another country. There are several websites I check to learn about literature and movies. For example, Hunger Games Series had great success in Turkey. In terms of books, several classic books are trending in Turkey right now...Such as The Little Prince. It is my personal favorite as well!

**Ang Li:** That's cool! I cannot wait to see the ILEP scholars' cultural dialogues and learn more about the pop culture in their countries.