



Name: Hilda A Pettit

Submission Date: 12/6/2010



Organization: Vacca Office of Student Services

**Course Catalog Update**

&lt;&lt; Go back to Course Catalog Update form

Print

Course Catalog Update Information:

STU0004

Reference Number: CCU001157

Date: 10-SEP-10

Level: 2.00 of 2.00

Currently On The Worklist Of: Joanne Arhar, jarhar

Owner: Office of Curriculum Services, 330-672-8558 or 330-672-8559, curriculum@kent.edu

<b>Basic Course Data</b>		
Change type: Establish		
Faculty member submitting this proposal: Rob Heiman		
Requested Effective Term: 201180		
Campus: Kent		
College: EH-Education, Health and Human Services		
Department: FLA-Foundations, Leadership and Administration		
Course Subject: HM-Hospitality Management		
Course Number: 37777		
Course Title: Casino Management and Gaming Operations		
Title Abbreviation: Casino Mgt/Gaming		
Slash Course and Cross-list Information:		
Credit Hours		
Minimum Credit/Maximum Credit: 3 to 3		
Contact Hours: Lecture - Minimum Hours/Maximum Hours: 2.5 to 2.5		
Contact Hours: Lab - Minimum Hours/Maximum Hours: 1.0 to 1.0		
Contact Hours: Other - Minimum Hours/Maximum Hours:		
Attributes		
Is this course part of the LER, WIC or Diversity requirements: No		
If yes, course attributes: 1. 2. 3.		
Can this course be repeated for credit: No Repeat	Course Limit:	OR Maximum Hours:
Course Level: Undergraduate	Grade Rule: B-Standard letter	
Rationale for an IP grade request for this course (if applicable):		
Schedule Type(s): 1. LLB-Combined Lecture and Laboratory 2. 3.		
Credit by Exam: N-Credit by exam-not approved		
Prerequisites & Descriptions		
Current Prerequisite/Corequisite/Catalog Description:		
Catalog Description (edited): An introduction to the various aspects of the casino and gaming industry. Students will study the structure of casino organizations, gain basic understanding of gaming operations and responsible gaming. Casino environments will be experienced through on-site visitations. Funds for travel are the student's responsibility, and all students must be legal age of 21 prior to on-site class visitations		
Prerequisites (edited): 21 years of age prior to travel for class		
Corequisites (edited):		
Registration is by special approval only: Yes		
Content Information		
Content Outline:		
Content Hours per Course Topic	Topic Description	
3	Gaming environments, History of gaming	

4	Social and economic environments of casino industry, Gaming technology, Trade show environments
3	Career paths in casinos, Consumer issues in gaming environments, Ohio gaming
3	Casino departmental functions, Gaming Components, Statistics in gaming
3	Legal Environments, Gaming politics, Asian and American Indian Gaming
3	Pari-Mutuel Gaming, Sports Betting, Las Vegas History
3	Responsible Gaming, Casino Internal controls, Gaming addictions
4	Casino marketing, promotion, and tourism integration, Casino event management
12	Casino personnel, Event planning and execution, Casino nightlife, Human resource functions, Casino cultures, Retail integration, Casino amenities, Rooms management,
10	LAB: Gaming component instruction
5	LAB: Trade show research (on-site) Security and table games development

Display/Hide Delimited Course Outline

**Total Contact Hours: 53**

**Textbook(s) used in this course:** Hashimoto; Casino Management: A Strategic Approach

**Writing Expectations:** Research paper, project presentations

**Instructor(s) expected to teach:** Rob Heiman, Nick Bellino

**Instructor(s) contributing to content:** Rob Heiman, Nick Bellino

**Proposal Summary**

**Explain the purpose for this proposal:**

This proposal is to formally adapt a previously offered special topics course. As of Fall of 2009, the establishment of casinos in the state of Ohio is now legalized. Casinos are an integral segment of the Hospitality industry, and will seek qualified employees to work and manage operations and people involved in the casino industry. This course has been offered as a Special Topics-Hospitality Management course for the past 3 Spring semesters. The class has filled to capacity indicating strong demand for subject. Establishing this course as a professional elective offers the student a more diverse opportunity to study within the formal Hospitality Management curriculum.

**Explain how this proposal affects program requirements and students in your unit:**

Each student of Hospitality Management is required to enroll in 9-12 credits of 'professional electives', where the student can seek focus in a specific area within the hospitality industry. This course offers another professional elective option for Hospitality Management students. This addition will not affect required hours for program requirements.

**Explain how this proposal affects courses, program requirements and student in other units:**

The course is open to all majors as a general elective.

**Explain how this proposal affects enrollment and staffing:**

Since this has historically been offered as a Special Topics course, no additional faculty or staff is required.

**Units consulted (other departments, programs or campuses affected by the proposal):**

SPAD, HM Faculty approved October 22, 2010, FLACC approved November 29, 2010

Comments (500 Character Maximum):

NOTE: Please do not use the following restricted characters: (~ \* / \ --)

**Comments:**

Date	User	Comment
12/6/2010	Robin L Heiman	
10/22/2010	Shawn M Fitzgerald	Please indicate when approved by the program and the results of the vote as this will be needed as it goes up the review chain. Should be ready after that.

**History:**

Date	User	Status
12/6/2010	Shawn M Fitzgerald	Approved
12/6/2010	Robin L Heiman	Submitted
10/22/2010	Shawn M Fitzgerald	Returned For Edit
10/21/2010	Robin L Heiman	Submitted

## RECOMMENDATION TO CHANGE SPECIAL COURSE FEES

Department/School: **Foundations, Leadership, and Administration**

Course Subject and Number: **HM 37777**

Effective: **Fall 2011**

Course Title: **Casino Management and Gaming Operations** Credit Hours: **3**

Current Fee: \$ /credit hour OR  
\$ /semester

Proposed Fee: \$ /credit hour OR  
\$ **Actual Cost Basis**/semester

Percentage Change: % ☐ increase ☐ decrease

Please check the following rationales that apply to the above fee change:

- ☐ The fee will cover the cost of materials that become the personal property of students or that are consumed by students.
- ☒ The fee will cover the cost of special activities that extend beyond the classroom setting; e.g., field trips or rental of off-campus facilities.
- ☐ The fee will cover the cost of special instructional materials that must be purchased directly by the academic program because they are not available to the general public; e.g., special examination or testing materials of a confidential nature.
- ☐ The fee will cover the cost of materials that, if purchased directly by the program in bulk, can be made available to students at significantly lower costs; e.g., art supplies.
- ☐ The fee will cover the cost of materials for which quality control is important, and where, if purchased directly by the program, availability and consistent quality can be assured; e.g., photographic supplies.
- ☐ The fee will cover or partially cover the cost of instruction of an especially costly nature; e.g., some types of music instruction or flight training.

Briefly state any additional rationale: (attach memo, if necessary)

**This class was formerly a Hospitality Management Special Topics course which is being formally adopted. It will be offered as a professional elective for HM students or a general elective for other majors. A component of this course dictates a field visit to actual Casino operation. Location, time, distance, and travel expenses of this field visit may vary. Fee will cover actual expenses incurred by student, such as transportation, lodging, conference registration, etc.**

Projected Annual Income: (use annual enrollment for past three years or estimate enrollment for new)

**Past three years of enrollment (average 25 students) (25\*\$650.00 = \$16,280)**

### REQUIRED ENDORSEMENTS

  
\_\_\_\_\_  
Department Chair / School Director / Campus Dean

12 / 2 / 10

\_\_\_\_\_  
College Dean

\_\_\_\_ / \_\_\_\_ / \_\_\_\_

\_\_\_\_\_  
Executive Dean of Regional Campuses / Dean of Graduate Studies

\_\_\_\_ / \_\_\_\_ / \_\_\_\_

\_\_\_\_\_  
Senior Vice President for Academic Affairs and Provost

\_\_\_\_ / \_\_\_\_ / \_\_\_\_

**Pettit, Hilda**

---

**Subject:** FW: Encroachment Review of HM Casino Class  
**Attachments:** encroachment\_Sport\_Admin.doc[1].pdf

**From:** LYBERGER, MARK  
**Sent:** Friday, December 03, 2010 4:39 PM  
**To:** SCHEULE, BARBARA  
**Cc:** FITZGERALD, SHAWN; HEIMAN, ROBIN  
**Subject:** RE: Encroachment Review of HM Casino Class

Barb and Rob

Thank you for providing the details specific to HM 37777. Attached please find the notation on the your form acknowledging that SPAD has discussed encroachment issues and is in support of HM's development of HM 37777. If you need any additional information please feel free to contact me at 330-672-2015. Thank you and the SPAD faculty looks forward to further collaboration in this area..

Best regards,  
Mark R. Lyberger  
SPAD Coordinator

---

**From:** SCHEULE, BARBARA  
**Sent:** Wednesday, December 01, 2010 6:05 PM  
**To:** LYBERGER, MARK  
**Cc:** FITZGERALD, SHAWN; HEIMAN, ROBIN  
**Subject:** Encroachment Review of HM Casino Class

Mark:

You may have already heard about the HM 37777 Casino course from Aaron (please see attached – the topic is starred on the data sheet). Our apologies for not taking notice of the “sport betting” element and our need to visit with you about this class. Because of the emphasis our faculty placed on working on the details associated with the onsite component of the class coupled with travel to casino hotels in Los Vegas, we did not focus on this topic in the course and simply overlooked it.

This proposal for the HM 37777 is part of a larger proposal to create the BS in Hospitality Management as an independent major. To be able to meet needed timelines for the College Curriculum meeting, EPC, and the Ohio Board of Regents, it is very important have I have your response by late Thursday (December 2) or early Friday morning (December 3).

I became aware of this issue on Monday, November 29<sup>th</sup> late afternoon. Because I was bogged down with grading, I am now making this request. Thanks for your understanding.

Please call if you have questions,  
Barb

CC  
Rob Heiman, FLA Curriculum Rep and developer of HM 37777  
Shawn Fitzgerald, School Director

---

*Barbara Scheule, PhD  
Associate Professor  
Hospitality Management*

316F White Hall  
Kent State University  
Kent, OH 44242  
330-672-3796 (phone)  
330-672-3063 (fax)  
<http://www.kent.edu/ehhs/hm/index.cfm> (program web page)  
[bscheule@kent.edu](mailto:bscheule@kent.edu)

---



**To: Mark Lyberger, Program Coordinator  
Sports Administration**

**From: Barbara Scheule, Program Coordinator  
Hospitality Management**

**Date: December 1, 2010**

**Subject: Encroachment Review of HM 37777 Casino Management and Gaming Operations**

Hospitality Management faculty are in the process of completing paperwork to convert a special topics course offered the past three years (HM 41095 Casino Management and Gaming Operations) to a permanent course (HM 37777 Casino Management and Gaming Operations). In this course, students will study casino operations and will travel to casino operations for tours and lectures by managers of these operations. The instructors of this course have been, and are anticipated to continue to be Rob Heiman and Nicholas Bellino. Mr. Bellino has a MS in Hospitality Management and has worked in casino hotel properties. His thesis research focused on responsible gaming. Rob Heiman has a MBA and was the original developer of this course.

The course data sheet is included. Please note that the course content includes a topic on "sports betting." While this is not a significant component of the class, we recognize that you need to be aware that this content is included within the course. Representatives at the School of Foundations, Leadership, and Administration committee brought this oversight to our attention. Our apologies for not taking notice of this issue sooner.

Because this course is part of a larger proposal to create the Hospitality Management program as an independent Bachelor of Science degree program, your very fast response to this request will be much appreciated so that this proposal may be reviewed at the upcoming College Curriculum Committee.

**Please review the course description and content outline below and fax this memo to us at 330-672-3063 by Friday, December 3, 2010.**

**Course Description for HM 37777:**

An introduction and orientation into the various aspects of the casino and gaming industry. Students will study the structure of casino organizations, gain basic understanding of gaming operations and responsible gaming. Casino environments will be experienced through on-site visitations. Fund for travel are the student's responsibility, and all students must be legal age of 21 to enroll.

**Thank you for your attention to this matter.**

xx I support this curriculum revision---there is limited or no encroachment with our course offerings.

Comments: The course has been discussed with the SPAD faculty and we concur that there are no encroachment concerns that prohibit development of this course.

The SPAD faculty looks forward to collaboration opportunities with the HM faculty in this area. Mark R. Lyberger, SPAD Coordinator

       I do not support this curriculum revision---there is substantial encroachment with our course offerings.

Comments:

School of Foundations, Leadership, and Administration  
Cultural Foundations • Educational Administration • Educational Studies •  
Evaluation and Measurement • Higher Education Administration •  
Hospitality Management • Recreation, Park, and Tourism Management •  
Sport Administration/Sport Studies  
P.O. Box 5190 • Kent, Ohio 44242-0001  
330-672-2012 • [www.ehhs.kent.edu/fla/](http://www.ehhs.kent.edu/fla/)