

The Sport Administration (SPAD) major prepares students for careers in the sport industry through a balanced academic program and numerous practical experiences. The cutting edge curriculum – developed to exceed accreditation guidelines – is a balance of sport, business, and sociological courses, coupled with three required practical experiences. Our students have interned with the Cleveland Cavaliers, Browns, and Indians, as well as internationally at KSU's campus in Florence, Italy!

Internships & Practicums

Students are required to complete three professional experiences

Previous Internship Placements

- Cleveland Cavaliers
- Cleveland Browns
- Cleveland Indians
- Columbus Bluejackets
- PGA - Professional Golf Association
- NFL - National Football Association
- MLB - Major League Baseball
- International Olympic Committee



or intern abroad in Florence, Italy!



Study Abroad in Florence, Italy

... and experience an adventure of a lifetime!

Financial Aid
& Scholarships
Available!

Internship in Florence

for SPAD majors or minors

SPAD 45092: Internship in Sports
Management in Florence

Florence Summer Institute

Event Planning minor electives

SPAD 45024: Sport in Global Perspective
RPTM 26060: Intro. to Global Tourism

Minors

Business Required for majors

Provides students with exposure to a basic business core and helps them gain an overview of the world of business.

Event Planning Optional

Prepares students to assume leadership roles within the industry and affords students the opportunity to enroll in a variety of courses across disciplines.

Sport Admin. Optional

For non-Sport Administration majors, the minor provides an introduction to working in the sport industry.

Student Satisfaction

EHHS Graduate
Exit Survey Results
Fall '13-Summer '16

100% of SPAD majors "Strongly Agreed" or "Agreed" with the following statements:

- ▶ My program was comprehensive enough for me to acquire professional understandings and abilities; N=17
- ▶ I received the support I needed from faculty in my classes; N=16

Faculty Highlights

Mark Lyberger, Ph.D.

Author of Sports Marketing: A Strategic Perspective (2015)
5th Edition, Taylor & Francis

Aaron Mulrooney, J.D.

Associate Editor of the "Journal of Sport"

Kimberly Schimmel, Ph.D.

Vice President of the International Sociology of Sport
Association (2008-2015)

Theresa Walton-Fisette, Ph.D.

President of the North American Society for the Sociology
of Sport

Brian Yim, Ph.D.

Research Award for the College of EHHS for "Play Responsibly!: An Application of a Model of Goal-Directed Behavior among Daily Fantasy Sports Players" (2016)

Fall '16 Enrollment

182 Sport Admin. Majors

79 Event Planning Minors

48 Sport Admin. Minors



Source: Kent's
IR Office

For more information on the Sport Administration program...

please visit our website: www.kent.edu/ehhs/fla/spad
or contact Dr. Theresa Walton-Fisette, twalton1@kent.edu

2017-2018