

FlashPitch 2023 Scoring Rubric

	Needs Improvement (1 point)	Approaching Standard (2 points)	Meets Standard (3 points)	Exceeds Standard (4 points)
Research Question	Does not communicate a clear research question	Communicates a moderately clear research question, with no background information	Communicates a clear research question with minimal background information	Communicates a clear research question and a relevant, concise summary of its background and significance
Impact and Implications	Does not communicate the potential impact or future implications of the research	Communicates an unclear explanation of the potential impact or future implications of the research	Clearly communicates the potential impact or future implications of the research	Clearly communicates the potential impact or future implications of the research; makes a case for why the research matters
Engagement	Does not convey enthusiasm for the research or maintain the audience's attention	Conveys some enthusiasm for the research	Clearly conveys enthusiasm for the research	Clearly conveys enthusiasm for the research and maintains audience attention, instilling a desire to know more
Communication and Organization	The presentation was not delivered clearly and not organized logically	The presentation was delivered clearly but poorly organized OR the presentation was delivered poorly but logically organized	The presentation was delivered clearly and was organized logically	The presentation was delivered clearly and was organized logically, and the language was appropriate for a non-specialist audience

Presenter Name: _____

Presentation Title: _____

Total score: ____/16