

September 15, 2015



Institutional Research
Fifteenth Day Enrollment Statistics
8 - Campus System - Fall 2015

Larger. Smarter. Stronger. Kent State's Record Enrollment Showcases University Momentum

Kent Campus, international population set new all-time highs in total enrollment

Kent State University continues to set records with robust enrollment numbers, impressive retention rates, strong diversity and incoming freshmen who are ready to succeed.

In releasing its official 15th day census data for the 2015 Fall Semester, Kent State's Kent Campus reported 28,981 enrolled students, a new all-time high for the seventh consecutive year and an increase of 524 students from one year ago.

The Kent Campus is also welcoming a high-achieving freshman class of 4,295 students boasting an average GPA of 3.3 and average ACT scores topping 23; both are records for an incoming freshman class. It is the second-largest freshman class in the university's 105-year history with an increase of 50 students from the freshman class that entered in fall 2014.

"The Class of 2019 has hit the ground running while bringing with them proof of what it takes to be successful in college," said Kent State President Beverly Warren. "Our record enrollment and consistent growth are a testimony that Kent State University is on the rise due in large part to the international recognition of our faculty and outstanding academic programs. We will continue to put students first with the knowledge that we are preparing the leaders and job creators of tomorrow."

Record enrollment at the Kent Campus was fueled in part by the university's international enrollment topping 3,000 students, a growth of an extraordinary 348 percent since 2008 when there were 854 international students.

"We have welcomed students from 111 countries who have chosen Kent State over other American universities," said Todd Diacon, Kent State's senior vice president for academic affairs and provost. "They know we offer the challenging curriculum they seek, and they can see the value of a Kent State degree worldwide."

An increased effort with academic advisors has paid dividends as retention of last year's freshman class remained strong at 81.2 percent on the Kent Campus and rose to 58.2 percent, up from 56.9 percent last year, at Kent State's Regional Campuses. This represents the percentage of freshmen who continue their studies at the university for their sophomore year.

Total enrollment for the 2015 Fall Semester across the university's eight campuses is 41,005 students. The unduplicated headcount for the Regional Campuses is 12,024 students. Students are counted only once at the campus at which they hold a majority of their course load. After a significant increase in enrollment due to the recession, enrollment at the Regional Campuses has adjusted to the current economic climate and is in line with its expected enrollment under normal conditions.

T. David Garcia, Kent State's senior associate vice president for strategic enrollment management, said the university's mission to recruit students who are highly academically motivated is paying dividends along with a commitment to attract strong diversity.

"Across the eight-campus system, we value diversity, and we plan to continue on a path of inclusive excellence where all members of our community feel welcomed and supported," Garcia said. "Kent State is a university for everyone, and it's why we're seeing growth across the board in students and their families wanting to be part of it."

For additional data and information about the fall 2015 enrollment numbers, visit <https://www.kent.edu/ir/student-enrollment-data>.

Kent State's eight campuses are located in Ashtabula, East Liverpool, Geauga, Kent, Salem, Stark, Trumbull and Tuscarawas. For more information about Kent State, visit www.kent.edu.

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Photo Caption:

Kent State University students make their way through Risman Plaza on the Kent Campus during Blastoff, the university's

back-to-school celebration. This fall, the Kent Campus reported a new all-time high in total enrollment for the seventh consecutive year.

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Kent State University Enrollment Report

| Preponderant Enrollment | | | | | Concurrent Enrollment | | | |
|-------------------------|---------------|---------------|-------------|--------------|-----------------------|---------------|-------------|--------------|
| Campus | Fall 2014 | Fall 2015 | Change | % Change | Fall 2014 | Fall 2015 | Change | % Change |
| Kent | 28,456 | 28,981 | 525 | 1.84 | 29,477 | 30,067 | 590 | 2.00 |
| Ashtabula | 1,620 | 1,613 | -7 | -0.43 | 2,281 | 2,288 | 7 | 0.31 |
| East Liverpool | 771 | 645 | -126 | -16.34 | 1,481 | 1,245 | -236 | -15.94 |
| Geauga | 1,677 | 1,611 | -66 | -3.94 | 2,725 | 2,531 | -194 | -7.12 |
| Salem | 1,303 | 1,246 | -57 | -4.37 | 1,799 | 1,739 | -60 | -3.34 |
| Stark | 3,741 | 3,692 | -49 | -1.31 | 4,678 | 4,755 | 77 | 1.65 |
| Trumbull | 1,852 | 1,638 | -214 | -11.56 | 2,799 | 2,579 | -220 | -7.86 |
| Tuscarawas | 1,793 | 1,579 | -214 | -11.94 | 2,301 | 2,179 | -122 | -5.30 |
| Overall - Total | 41,213 | 41,005 | -208 | -0.50 | 47,541 | 47,383 | -158 | -0.33 |

Institutional Research

**Kent State University
Concurrent Credit Hours and FTE Report**

| Credit Hours | | | | | FTE | | | |
|------------------------|----------------|----------------|--------------|-------------|------------------|------------------|---------------|-------------|
| Campus | Fall 2014 | Fall 2015 | Change | % Change | Fall 2014 | Fall 2015 | Change | % Change |
| Kent | 362,965 | 374,932 | 11,967 | 3.30 | 24,197.68 | 24,995.48 | 797.80 | 3.30 |
| Ashtabula | 16,515 | 16,154 | -361 | -2.19 | 1,101.00 | 1,076.93 | -24.07 | -2.19 |
| East Liverpool | 8,207 | 7,010 | -1,197 | -14.59 | 547.13 | 467.33 | -79.80 | -14.59 |
| Geauga | 18,322 | 17,466 | -856 | -4.67 | 1,221.47 | 1,164.40 | -57.07 | -4.67 |
| Salem | 14,833 | 14,101 | -732 | -4.93 | 988.87 | 940.07 | -48.80 | -4.93 |
| Stark | 42,293 | 41,452 | -841 | -1.99 | 2,819.53 | 2,763.47 | -56.07 | -1.99 |
| Trumbull | 21,061 | 19,111 | -1,950 | -9.26 | 1,404.07 | 1,274.07 | -130.00 | -9.26 |
| Tuscarawas | 19,224 | 17,519 | -1,705 | -8.87 | 1,281.60 | 1,167.93 | -113.67 | -8.87 |
| Overall - Total | 503,420 | 507,745 | 4,325 | 0.86 | 33,561.35 | 33,849.68 | 288.33 | 0.86 |

Institutional Research

**Kent State University
Class Level Breakdown Report**

| Preponderant Headcount | | | | | FTE | | | |
|------------------------------|---------------|---------------|-------------|--------------|------------------|------------------|---------------|--------------|
| CLASS LEVEL | Fall 2014 | Fall 2015 | Change | % Change | Fall 2014 | Fall 2015 | Change | % Change |
| Freshman | 9,975 | 9,398 | -577 | -5.78 | 9,067.67 | 8,709.20 | -358.47 | -3.95 |
| Sophomore | 7,480 | 7,157 | -323 | -4.32 | 6,651.94 | 6,475.47 | -176.47 | -2.65 |
| Junior | 6,627 | 6,779 | 152 | 2.29 | 5,753.67 | 6,026.67 | 273.00 | 4.74 |
| Senior | 8,131 | 8,163 | 32 | 0.39 | 6,673.47 | 6,834.34 | 160.87 | 2.41 |
| Post Undergraduate | 1,040 | 991 | -49 | -4.71 | 674.27 | 651.27 | -23.00 | -3.41 |
| Undergraduate Non-Degree | 1,757 | 2,003 | 246 | 14.00 | 892.47 | 996.40 | 103.93 | 11.65 |
| Undergraduate - Total | 35,010 | 34,491 | -519 | -1.48 | 29,713.48 | 29,693.34 | -20.14 | -0.07 |
| CLASS LEVEL | Fall 2014 | Fall 2015 | Change | % Change | Fall 2014 | Fall 2015 | Change | % Change |
| Professional | 429 | 452 | 23 | 5.36 | 620.13 | 681.33 | 61.20 | 9.87 |
| Masters | 4,004 | 4,402 | 398 | 9.94 | 2,032.33 | 2,330.47 | 298.13 | 14.67 |
| Doctoral | 1,371 | 1,280 | -91 | -6.64 | 1,067.00 | 1,026.47 | -40.53 | -3.80 |
| Educational Specialist | 40 | 48 | 8 | 20.00 | 23.67 | 28.47 | 4.80 | 20.28 |
| Graduate Non-Degree | 359 | 332 | -27 | -7.52 | 104.73 | 91.20 | -13.53 | -12.92 |
| Graduate - Total | 6,203 | 6,514 | 311 | 5.01 | 3,847.87 | 4,157.93 | 310.07 | 8.06 |
| Overall - Total | 41,213 | 41,005 | -208 | -0.50 | 33,561.35 | 33,851.28 | 289.93 | 0.86 |

Institutional Research

Kent State University College Breakdown Report

| Preponderant Headcount | | | | | FTE | | | |
|-------------------------------|---------------|---------------|-------------|--------------|------------------|------------------|---------------|-------------|
| College | Fall 2014 | Fall 2015 | Change | % Change | Fall 2014 | Fall 2015 | Change | % Change |
| Coll of Appl Eng/Sustain/Tech | 1,179 | 1,173 | -6 | -0.51 | 1,058.00 | 1,067.00 | 9.00 | 0.85 |
| Coll of Arch and Env Design | 693 | 716 | 23 | 3.32 | 666.93 | 699.27 | 32.33 | 4.85 |
| Coll of Ed Health Human Svcs | 6,401 | 6,265 | -136 | -2.12 | 5,315.07 | 5,250.87 | -64.20 | -1.21 |
| College of Arts and Sciences | 9,067 | 8,859 | -208 | -2.29 | 7,793.94 | 7,738.20 | -55.73 | -0.72 |
| College of Business Admin | 4,502 | 4,372 | -130 | -2.89 | 3,947.54 | 3,945.14 | -2.40 | -0.06 |
| College of Comm and Info | 3,562 | 3,535 | -27 | -0.76 | 2,714.00 | 2,753.87 | 39.87 | 1.47 |
| College of Nursing | 3,327 | 3,160 | -167 | -5.02 | 2,510.40 | 2,424.33 | -86.07 | -3.43 |
| College of Podiatric Medicine | 429 | 452 | 23 | 5.36 | 620.13 | 681.33 | 61.20 | 9.87 |
| College of Public Health | 870 | 907 | 37 | 4.25 | 664.67 | 695.20 | 30.53 | 4.59 |
| College of the Arts | 2,869 | 2,878 | 9 | 0.31 | 2,551.73 | 2,603.33 | 51.60 | 2.02 |
| Regional College | 5,910 | 5,756 | -154 | -2.61 | 3,837.27 | 3,703.60 | -133.67 | -3.48 |
| School of Digital Sciences | 334 | 722 | 388 | 116.17 | 264.07 | 539.40 | 275.33 | 104.27 |
| University College | 2,070 | 2,210 | 140 | 6.76 | 1,617.60 | 1,749.73 | 132.13 | 8.17 |
| Overall - Total | 41,213 | 41,005 | -208 | -0.50 | 33,561.35 | 33,851.28 | 289.93 | 0.86 |

Institutional Research

Kent State University
College Breakdown by Level Report

| Preponderant Headcount | | | | | | FTE | | | |
|------------------------------|-------------------------------|---------------|---------------|-------------|--------------|------------------|------------------|---------------|--------------|
| Career | College | Fall 2014 | Fall 2015 | Change | % Change | Fall 2014 | Fall 2015 | Change | % Change |
| Undergraduate | Coll of Appl Eng/Sustain/Tech | 1,117 | 1,105 | -12 | -1.07 | 1,033.13 | 1,032.67 | -0.47 | -0.05 |
| | Coll of Arch and Env Design | 619 | 636 | 17 | 2.75 | 601.80 | 627.73 | 25.93 | 4.31 |
| | Coll of Ed Health Human Svcs | 4,777 | 4,678 | -99 | -2.07 | 4,369.73 | 4,336.20 | -33.53 | -0.77 |
| | College of Arts and Sciences | 7,731 | 7,499 | -232 | -3.00 | 6,878.34 | 6,798.60 | -79.73 | -1.16 |
| | College of Business Admin | 4,199 | 4,105 | -94 | -2.24 | 3,751.60 | 3,777.40 | 25.80 | 0.69 |
| | College of Comm and Info | 2,436 | 2,439 | 3 | 0.12 | 2,226.47 | 2,268.60 | 42.13 | 1.89 |
| | College of Nursing | 2,804 | 2,660 | -144 | -5.14 | 2,304.27 | 2,221.80 | -82.47 | -3.58 |
| | College of Public Health | 660 | 661 | 1 | 0.15 | 541.27 | 549.27 | 8.00 | 1.48 |
| | College of the Arts | 2,518 | 2,562 | 44 | 1.75 | 2,397.80 | 2,463.73 | 65.93 | 2.75 |
| | Regional College | 5,910 | 5,756 | -154 | -2.61 | 3,837.27 | 3,703.60 | -133.67 | -3.48 |
| | School of Digital Sciences | 169 | 180 | 11 | 6.51 | 154.20 | 164.00 | 9.80 | 6.36 |
| | University College | 2,070 | 2,210 | 140 | 6.76 | 1,617.60 | 1,749.73 | 132.13 | 8.17 |
| Undergraduate - Total | | 35,010 | 34,491 | -519 | -1.48 | 29,713.48 | 29,693.34 | -20.14 | -0.07 |
| Career | College | Fall 2014 | Fall 2015 | Change | % Change | Fall 2014 | Fall 2015 | Change | % Change |
| Graduate | Coll of Appl Eng/Sustain/Tech | 62 | 68 | 6 | 9.68 | 24.87 | 34.33 | 9.47 | 38.07 |
| | Coll of Arch and Env Design | 74 | 80 | 6 | 8.11 | 65.13 | 71.53 | 6.40 | 9.83 |
| | Coll of Ed Health Human Svcs | 1,624 | 1,587 | -37 | -2.28 | 945.33 | 914.67 | -30.67 | -3.24 |
| | College of Arts and Sciences | 1,336 | 1,360 | 24 | 1.80 | 915.60 | 939.60 | 24.00 | 2.62 |
| | College of Business Admin | 303 | 267 | -36 | -11.88 | 195.93 | 167.73 | -28.20 | -14.39 |
| | College of Comm and Info | 1,126 | 1,096 | -30 | -2.66 | 487.53 | 485.27 | -2.27 | -0.46 |
| | College of Nursing | 523 | 500 | -23 | -4.40 | 206.13 | 202.53 | -3.60 | -1.75 |
| | College of Podiatric Medicine | 429 | 452 | 23 | 5.36 | 620.13 | 681.33 | 61.20 | 9.87 |
| | College of Public Health | 210 | 246 | 36 | 17.14 | 123.40 | 145.93 | 22.53 | 18.26 |
| | College of the Arts | 351 | 316 | -35 | -9.97 | 153.93 | 139.60 | -14.33 | -9.31 |
| | School of Digital Sciences | 165 | 542 | 377 | 228.48 | 109.87 | 375.40 | 265.53 | 241.69 |
| Graduate - Total | | 6,203 | 6,514 | 311 | 5.01 | 3,847.87 | 4,157.93 | 310.07 | 8.06 |
| Overall - Total | | 41,213 | 41,005 | -208 | -0.50 | 33,561.35 | 33,851.28 | 289.93 | 0.86 |

**Kent State University
Ethnicity/Race Enrollment**

| Preponderant Headcount | | | | | Fall 2015 | | | | |
|--------------------------------------|---------------|---------------|-------------|--------------|---------------|--------------|------------|---------------|---------------|
| Ethnicity | Fall 2014 | Fall 2015 | Change | % Change | UG | GR | PR | Male | Female |
| Asian (A) | 543 | 602 | 59 | 10.87 | 446 | 90 | 66 | 230 | 372 |
| African American (B) * | 3,152 | 3,059 | -93 | -2.95 | 2,742 | 291 | 26 | 1,001 | 2,058 |
| Foreign (F) | 2,668 | 3,002 | 334 | 12.52 | 1,567 | 1,423 | 12 | 1,799 | 1,203 |
| Hispanic (H) * | 1,073 | 1,158 | 85 | 7.92 | 1,000 | 136 | 22 | 432 | 726 |
| Multi-Racial (M) | 1,046 | 1,130 | 84 | 8.03 | 1,045 | 84 | 1 | 403 | 727 |
| Native American/Alaskan Native (N) * | 104 | 96 | -8 | -7.69 | 79 | 16 | 1 | 38 | 58 |
| Native Hawaiian/Pacific Island (P) | 26 | 26 | 0 | 0.00 | 23 | 3 | | 9 | 17 |
| Caucasian (W) | 31,233 | 30,619 | -614 | -1.97 | 26,616 | 3,742 | 261 | 11,528 | 19,091 |
| Not Reported (X) | 1,368 | 1,313 | -55 | -4.02 | 973 | 277 | 63 | 552 | 761 |
| Overall - Total | 41,213 | 41,005 | -208 | -0.50 | 34,491 | 6,062 | 452 | 15,992 | 25,013 |

*These race/ethnicity codes are defined as AALANA.

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