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Institutional Research
Fifteenth Day Enrollment Statistics
8 - Campus System - Fall 2016

Kent State Sets New Enrollment Records, Highlighting University's Strength and Success

Kent Campus boasts records in enrollment growth, retention and freshman class size, quality and diversity

Kent State University continues to set records as it begins a new academic year. The university is marking the 10th consecutive year of enrollment growth on the Kent Campus with increasing diversity and academic success while also welcoming another record-setting freshman class.

The university released its official 15th day census data for the 2016 Fall Semester and reported 29,105 enrolled students at the Kent Campus, demonstrating 10 straight years of enrollment growth. The Kent Campus also has achieved record retention (82.2 percent compared to its previous highest of 81.7 percent in 2014) and record enrollment of underrepresented students (3,985 students compared to previous high of 3,850 students in 2015).

This fall, the Kent Campus also welcomes a record-setting freshman class – in terms of size, quality based on GPA and diversity. This year's freshman class of 4,335 students beats the previous record of 4,314 students in 2013. The freshman class boasts an average GPA of 3.4, a new record for an incoming freshman class. Its average ACT score tops 23. The new freshman class also has a record number of underrepresented students enrolled (737 students compared to the previous high of 727 students in 2011).

"We are delighted that the remarkable class of 2020 is not only the largest and most academically talented in the history of the university, but is also more diverse," said Kent State President Beverly Warren. "This class is a showcase for the heart of our distinction as a public research university, where priorities for access, excellence and affordability not only coexist but merge as critical elements of a high-quality, distinctive learning environment."

Several colleges and schools are experiencing significant enrollment growth, including the College of Architecture and Environmental Design; the College of Applied Engineering, Sustainability and Technology; the College of the Arts; the School of Digital Sciences; and the College of Nursing. Undergraduate and graduate enrollments are both up on the Kent Campus.

"Kudos to our Strategic Enrollment Management team and especially to Senior Associate Vice President Dave Garcia for their great work," said Todd Diacon, Kent State's senior vice president for academic affairs and provost. "The cooperation of college deans, chairs, program directors and faculty in the recruitment of this stellar class is greatly appreciated, as is the work of everyone to improve our freshman-to-sophomore retention rate to a record 82.2 percent."

Two of Kent State's Regional Campuses also have seen enrollment growth: Kent State University at Stark and Kent State University at East Liverpool. Kent State Stark welcomes 5,015 students, which is the largest concurrent enrollment it has ever recorded since the campus was founded in 1946, shattering its previous high of 4,919 in 2011. Kent State East Liverpool's concurrent enrollment increased by 4.6 percent compared to last year.

Total enrollment for the 2016 Fall Semester across the university's eight campuses is 40,782 students. The unduplicated headcount for the Regional Campuses is 11,677 students. Unduplicated headcount means that students are counted only once at the campus at which they hold a majority of their course load. After a significant increase in enrolment due to the recession, enrollment at the Regional Campuses has been adjusting to the current economic climate and is in line with their expected enrollment under normal conditions.

"These enrollment numbers confirm that Kent State is a highly sought-after institution of higher learning," said T. David Garcia, Kent State's senior associate vice president for strategic enrollment management. "Our dedicated faculty, wonderful staff and new campus buildings have created a great, new energy and atmosphere to attract and retain students. Our employees play an important role in the success of our students and of our university, and I thank them for all of their efforts."

For additional data and information about the fall 2016 enrollment numbers, visit www.kent.edu/ir/student-enrollment-data.

Kent State's eight campuses are located in Ashtabula, East Liverpool, Geauga, Kent, Salem, Stark, Trumbull and Tuscarawas.

For more information about Kent State, visit www.kent.edu.

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Photo Caption:

Kent State University freshmen walk through the Kent Student Center during 2016 Welcome Weekend. Kent State continues to set records as it begins a new academic year. The university marks the 10th consecutive year of enrollment growth on the Kent Campus.

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Kent State University Enrollment Report

Preponderant Enrollment					Concurrent Enrollment			
Campus	Fall 2015	Fall 2016	Change	% Change	Fall 2015	Fall 2016	Change	% Change
Kent	28,981	29,105	124	0.43	30,067	30,167	100	0.33
Ashtabula	1,613	1,363	-250	-15.50	2,288	2,074	-214	-9.35
East Liverpool	645	643	-2	-0.31	1,245	1,302	57	4.58
Geauga	1,611	1,571	-40	-2.48	2,531	2,416	-115	-4.54
Salem	1,246	1,142	-104	-8.35	1,739	1,675	-64	-3.68
Stark	3,692	3,889	197	5.34	4,755	5,015	260	5.47
Trumbull	1,638	1,514	-124	-7.57	2,579	2,379	-200	-7.75
Tuscarawas	1,579	1,555	-24	-1.52	2,179	2,066	-113	-5.19
Overall - Total	41,005	40,782	-223	-0.54	47,383	47,094	-289	-0.61

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**Kent State University
Concurrent Credit Hours and FTE Report**

Credit Hours					FTE			
Campus	Fall 2015	Fall 2016	Change	% Change	Fall 2015	Fall 2016	Change	% Change
Kent	374,932	375,231	299	0.08	24,995.48	25,015.41	19.93	0.08
Ashtabula	16,154	14,559	-1,595	-9.87	1,076.93	970.60	-106.33	-9.87
East Liverpool	7,010	7,126	116	1.65	467.33	475.07	7.73	1.65
Geauga	17,466	17,099	-367	-2.10	1,164.40	1,139.93	-24.47	-2.10
Salem	14,101	13,114	-987	-7.00	940.07	874.27	-65.80	-7.00
Stark	41,452	43,991	2,539	6.13	2,763.47	2,932.74	169.27	6.13
Trumbull	19,111	17,348	-1,763	-9.23	1,274.07	1,156.53	-117.53	-9.23
Tuscarawas	17,519	16,690	-829	-4.73	1,167.93	1,112.67	-55.27	-4.73
Overall - Total	507,745	505,158	-2,587	-0.51	33,849.68	33,677.21	-172.47	-0.51

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Kent State University Class Level Breakdown Report

Preponderant Headcount					FTE			
CLASS LEVEL	Fall 2015	Fall 2016	Change	% Change	Fall 2015	Fall 2016	Change	% Change
Freshman	9,398	9,091	-307	-3.27	8,709.20	8,450.73	-258.47	-2.97
Sophomore	7,157	7,180	23	0.32	6,475.47	6,568.47	93.00	1.44
Junior	6,779	6,473	-306	-4.51	6,026.67	5,792.94	-233.73	-3.88
Senior	8,163	8,424	261	3.20	6,834.34	7,166.87	332.53	4.87
Post Undergraduate	990	890	-100	-10.10	650.87	590.00	-60.87	-9.35
Undergraduate Non-Degree	2,003	2,202	199	9.94	996.40	1,059.80	63.40	6.36
Undergraduate - Total	34,490	34,260	-230	-0.67	29,692.94	29,628.81	-64.13	-0.22
CLASS LEVEL	Fall 2015	Fall 2016	Change	% Change	Fall 2015	Fall 2016	Change	% Change
Professional	452	433	-19	-4.20	681.33	639.33	-42.00	-6.16
Masters	4,403	4,391	-12	-0.27	2,330.87	2,283.33	-47.53	-2.04
Doctoral	1,280	1,227	-53	-4.14	1,026.47	990.93	-35.53	-3.46
Educational Specialist	48	41	-7	-14.58	28.47	24.27	-4.20	-14.75
Graduate Non-Degree	332	430	98	29.52	91.20	110.53	19.33	21.20
Graduate - Total	6,515	6,522	7	0.11	4,158.33	4,048.40	-109.93	-2.64
Overall - Total	41,005	40,782	-223	-0.54	33,851.28	33,677.21	-174.07	-0.51

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Kent State University College Breakdown Report

Preponderant Headcount					FTE			
College	Fall 2015	Fall 2016	Change	% Change	Fall 2015	Fall 2016	Change	% Change
Coll of Appl Eng/Sustain/Tech	1,173	1,260	87	7.42	1,067.00	1,155.33	88.33	8.28
Coll of Arch and Env Design	716	753	37	5.17	699.27	729.67	30.40	4.35
Coll of Ed Health Human Svcs	6,265	6,124	-141	-2.25	5,250.87	5,136.53	-114.33	-2.18
College of Arts and Sciences	8,859	8,747	-112	-1.26	7,738.20	7,586.54	-151.67	-1.96
College of Business Admin	4,372	4,268	-104	-2.38	3,945.14	3,857.00	-88.13	-2.23
College of Comm and Info	3,535	3,463	-72	-2.04	2,753.87	2,711.80	-42.07	-1.53
College of Nursing	3,160	3,135	-25	-0.79	2,424.33	2,446.33	22.00	0.91
College of Podiatric Medicine	452	433	-19	-4.20	681.33	639.33	-42.00	-6.16
College of Public Health	907	883	-24	-2.65	695.20	659.53	-35.67	-5.13
College of the Arts	2,878	2,957	79	2.74	2,603.33	2,733.33	130.00	4.99
Regional College	5,756	5,945	189	3.28	3,703.60	3,848.14	144.53	3.90
School of Digital Sciences	722	775	53	7.34	539.40	579.20	39.80	7.38
University College	2,210	2,039	-171	-7.74	1,749.73	1,594.47	-155.27	-8.87
Overall - Total	41,005	40,782	-223	-0.54	33,851.28	33,677.21	-174.07	-0.51

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Kent State University College Breakdown by Level Report

Preponderant Headcount						FTE			
Career	College	Fall 2015	Fall 2016	Change	% Change	Fall 2015	Fall 2016	Change	% Change
Undergraduate	Coll of Appl Eng/Sustain/Tech	1,105	1,082	-23	-2.08	1,032.67	1,025.60	-7.07	-0.68
	Coll of Arch and Env Design	636	670	34	5.35	627.73	660.60	32.87	5.24
	Coll of Ed Health Human Svcs	4,678	4,593	-85	-1.82	4,336.20	4,282.00	-54.20	-1.25
	College of Arts and Sciences	7,499	7,395	-104	-1.39	6,798.60	6,706.60	-92.00	-1.35
	College of Business Admin	4,105	4,026	-79	-1.92	3,777.40	3,712.07	-65.33	-1.73
	College of Comm and Info	2,439	2,422	-17	-0.70	2,268.60	2,278.13	9.53	0.42
	College of Nursing	2,660	2,598	-62	-2.33	2,221.80	2,222.00	0.20	0.01
	College of Public Health	660	614	-46	-6.97	548.87	507.87	-41.00	-7.47
	College of the Arts	2,562	2,671	109	4.25	2,463.73	2,602.27	138.53	5.62
	Regional College	5,756	5,945	189	3.28	3,703.60	3,848.14	144.53	3.90
	School of Digital Sciences	180	205	25	13.89	164.00	189.07	25.07	15.28
	University College	2,207	2,039	-168	-7.61	1,748.07	1,594.47	-153.60	-8.79
Undergraduate - Total		34,487	34,260	-227	-0.66	29,691.28	29,628.81	-62.47	-0.21
Career	College	Fall 2015	Fall 2016	Change	% Change	Fall 2015	Fall 2016	Change	% Change
Graduate	Coll of Appl Eng/Sustain/Tech	68	178	110	161.76	34.33	129.73	95.40	277.86
	Coll of Arch and Env Design	80	83	3	3.75	71.53	69.07	-2.47	-3.45
	Coll of Ed Health Human Svcs	1,587	1,531	-56	-3.53	914.67	854.53	-60.13	-6.57
	College of Arts and Sciences	1,360	1,352	-8	-0.59	939.60	879.93	-59.67	-6.35
	College of Business Admin	267	242	-25	-9.36	167.73	144.93	-22.80	-13.59
	College of Comm and Info	1,096	1,041	-55	-5.02	485.27	433.67	-51.60	-10.63
	College of Nursing	500	537	37	7.40	202.53	224.33	21.80	10.76
	College of Podiatric Medicine	452	433	-19	-4.20	681.33	639.33	-42.00	-6.16
	College of Public Health	247	269	22	8.91	146.33	151.67	5.33	3.64
	College of the Arts	316	286	-30	-9.49	139.60	131.07	-8.53	-6.11
	School of Digital Sciences	542	570	28	5.17	375.40	390.13	14.73	3.92
Graduate - Total		6,515	6,522	7	0.11	4,158.33	4,048.40	-109.93	-2.64
Career	College	Fall 2015	Fall 2016	Change	% Change	Fall 2015	Fall 2016	Change	% Change
		3	0	-3	-100.00	1.67	0.00	-1.67	-100.00
- Total		3	0	-3	-100.00	1.67	0.00	-1.67	-100.00
Overall - Total		41,005	40,782	-223	-0.54	33,851.28	33,677.21	-174.07	-0.51

**Kent State University
Ethnicity/Race Enrollment**

Preponderant Headcount					Fall 2016				
Ethnicity	Fall 2015	Fall 2016	Change	% Change	UG	GR	PR	Male	Female
Asian (A)	602	657	55	9.14	493	89	75	254	403
African American (B) *	3,059	3,022	-37	-1.21	2,696	300	26	973	2,049
Foreign (F)	3,002	2,913	-89	-2.96	1,372	1,525	16	1,689	1,224
Hispanic (H) *	1,158	1,194	36	3.11	1,034	138	22	446	748
Multi-Racial (M)	1,130	1,215	85	7.52	1,129	83	3	462	753
Native American/Alaskan Native (N) *	96	75	-21	-21.88	65	8	2	32	43
Native Hawaiian/Pacific Island (P)	26	27	1	3.85	24	3		10	17
Caucasian (W)	30,619	30,391	-228	-0.74	26,453	3,683	255	11,368	19,023
Not Reported (X)	1,313	1,288	-25	-1.90	994	260	34	520	768
Overall - Total	41,005	40,782	-223	-0.54	34,260	6,089	433	15,754	25,028

*These race/ethnicity codes are defined as URM.

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