

January 28, 2014



Research Planning & Institutional Effectiveness
Fifteenth Day Enrollment Statistics
8 - Campus System - Spring 2014

Kent State Increases Enrollment and Freshman Persistence at Its Kent Campus for Spring 2014

Kent State University continues to see growth at its Kent Campus as the university released its official 15th day census data for spring 2014 recorded enrollment. Unduplicated (or preponderant) headcount at the Kent Campus is up 435 students, or 1.6 percent. Students are counted only once at the campus at which they hold the majority of their course load.

In addition, freshman persistence, which measures the percentage of first-time, full-time freshmen who persist or continue their studies from fall to spring at the institution, at the Kent Campus rose to 93.7 percent. This represents an increase of 1.3 percent from spring 2013 when it was measured at 92.4 percent.

“We continue to see our students return, persisting from fall to spring,” Kent State President Lester A. Lefton said. “This is due to our strategy to enroll more students who are academically motivated and prepared for college, as well as the dedicated members of our academic departments who work closely with students, new freshmen in particular, to help them navigate, persist, succeed and reach the finish line with diploma in hand.”

The university reports 39,591 students for the whole eight-campus system for the spring 2014 semester, compared to 40,559 for spring 2013 semester. While enrollment at the Kent Campus is up with 26,896 students, unduplicated headcount at the Regional Campuses decreased by 1,403 students, or 10 percent, to 12,695 students.

“Due to an improving economy, we saw a decrease in enrollment at our Regional Campuses,” said T. David Garcia, Kent State’s associate vice president for enrollment management. “This change was expected as we typically see enrollment at the Regional Campuses go up when unemployment is up and enrollment go down when unemployment is down. Overall, I’m very pleased with these enrollment numbers.

“The extraordinary efforts of faculty and staff have helped with retaining more students,” Garcia added. “Their continuous efforts to work with students both in and out of the classroom are paying off significantly.”

Highlights from the spring 2014 enrollment numbers also include:

* Of the Regional Campuses, the Geauga Campus had the largest percentage increase in the number of students with 5.6 percent to 2,754 students in spring 2014 compared to 2,608 in spring 2013 (preponderant).

* Kent State’s School of Digital Sciences and the College of Public Health also continue to show impressive growth. Enrollment at the Kent Campus in the School of Digital Sciences is up 88.2 percent to 224 students, while the College of Public Health is up 18.8 percent to 738 students (preponderant).

* Enrollment in Kent State’s College of Applied Engineering, Sustainability and Technology at the Kent Campus has increased to 948 students, experiencing a notable 5.1 percent growth compared to last year (preponderant).

Kent State’s eight campuses are located in Ashtabula, East Liverpool, Geauga, Kent, Salem, Stark, Trumbull and Tuscarawas. For more information about Kent State, visit www.kent.edu.

Kent State University Enrollment Report

Preponderant Enrollment					Concurrent Enrollment			
Campus	Spring 2013	Spring 2014	Change	% Change	Spring 2013	Spring 2014	Change	% Change
Kent	26,461	26,896	435	1.64	27,429	27,972	543	1.98
Ashtabula	2,009	1,649	-360	-17.92	2,614	2,226	-388	-14.84
East Liverpool	913	823	-90	-9.86	1,597	1,609	12	0.75
Geauga	1,527	1,566	39	2.55	2,608	2,754	146	5.60
Salem	1,464	1,268	-196	-13.39	1,923	1,862	-61	-3.17
Stark	4,005	3,697	-308	-7.69	4,855	4,646	-209	-4.30
Trumbull	2,155	1,957	-198	-9.19	3,141	2,957	-184	-5.86
Tuscarawas	2,025	1,735	-290	-14.32	2,406	2,203	-203	-8.44
Overall - Total	40,559	39,591	-968	-2.39	46,573	46,229	-344	-0.74

**Kent State University
Concurrent Credit Hours and FTE Report**

Credit Hours					FTE			
Campus	Spring 2013	Spring 2014	Change	% Change	Spring 2013	Spring 2014	Change	% Change
Kent	331,636	335,794	4,158	1.25	22,109.07	22,386.28	277.21	1.25
Ashtabula	19,743	16,278	-3,465	-17.55	1,316.20	1,085.20	-231.00	-17.55
East Liverpool	9,417	8,794	-623	-6.62	627.80	586.27	-41.53	-6.62
Geauga	16,488	17,228	740	4.49	1,099.20	1,148.53	49.33	4.49
Salem	16,481	14,181	-2,300	-13.96	1,098.73	945.40	-153.33	-13.96
Stark	43,640	40,828	-2,812	-6.44	2,909.34	2,721.87	-187.47	-6.44
Trumbull	23,196	21,428	-1,768	-7.62	1,546.40	1,428.53	-117.87	-7.62
Tuscarawas	20,813	18,412	-2,401	-11.54	1,387.53	1,227.47	-160.07	-11.54
Overall - Total	481,414	472,943	-8,471	-1.76	32,094.28	31,529.55	-564.73	-1.76

**Kent State University
Class Level Breakdown Report**

Preponderant Headcount					FTE			
CLASS LEVEL	Spring 2013	Spring 2014	Change	% Change	Spring 2013	Spring 2014	Change	% Change
Freshman	8,509	7,954	-555	-6.52	7,391.94	6,990.74	-401.20	-5.43
Sophomore	7,569	7,352	-217	-2.87	6,523.40	6,397.74	-125.66	-1.93
Junior	6,554	6,749	195	2.98	5,630.00	5,785.74	155.73	2.77
Senior	8,421	8,466	45	0.53	7,010.34	6,992.74	-17.60	-0.25
Post Undergraduate	1,259	1,179	-80	-6.35	907.73	804.73	-103.00	-11.35
Undergraduate Non-Degree	2,128	1,888	-240	-11.28	1,036.73	932.13	-104.60	-10.09
Undergraduate - Total	34,440	33,588	-852	-2.47	28,500.14	27,903.81	-596.33	-2.09
CLASS LEVEL	Spring 2013	Spring 2014	Change	% Change	Spring 2013	Spring 2014	Change	% Change
Professional	424	414	-10	-2.36	614.00	585.53	-28.47	-4.64
Masters	3,882	3,853	-29	-0.75	1,879.40	1,879.27	-0.13	-0.01
Doctoral	1,250	1,311	61	4.88	952.20	1,035.80	83.60	8.78
Educational Specialist	54	46	-8	-14.81	30.80	27.40	-3.40	-11.04
Graduate Non-Degree	509	379	-130	-25.54	117.73	97.73	-20.00	-16.99
Graduate - Total	6,119	6,003	-116	-1.90	3,594.13	3,625.73	31.60	0.88
Overall - Total	40,559	39,591	-968	-2.39	32,094.27	31,529.55	-564.73	-1.76

Kent State University College Breakdown Report

Preponderant Headcount					FTE			
College	Fall 2013	Spring 2014	Change	% Change	Fall 2013	Spring 2014	Change	% Change
Coll of Appl Eng/Sustain/Tech	1,104	1,092	-12	-1.09	972.53	956.07	-16.47	-1.69
Coll of Arch and Env Design	770	728	-42	-5.45	746.27	687.67	-58.60	-7.85
Coll of Ed Health Human Svcs	6,421	6,210	-211	-3.29	5,114.40	5,063.54	-50.87	-0.99
College of Arts and Sciences	8,685	8,777	92	1.06	7,405.00	7,457.87	52.87	0.71
College of Business Admin	4,139	4,154	15	0.36	3,541.40	3,551.47	10.07	0.28
College of Comm and Info	3,351	3,400	49	1.46	2,519.60	2,552.67	33.07	1.31
College of Nursing	3,235	3,151	-84	-2.60	2,353.13	2,331.40	-21.73	-0.92
College of Podiatric Medicine	424	414	-10	-2.36	614.00	585.53	-28.47	-4.64
College of Public Health	728	814	86	11.81	568.07	624.27	56.20	9.89
College of the Arts	2,511	2,604	93	3.70	2,193.00	2,254.87	61.87	2.82
Regional Campuses	7,020	6,225	-795	-11.32	4,516.00	3,996.54	-519.47	-11.50
School of Digital Sciences	125	233	108	86.40	100.20	181.80	81.60	81.44
Undergraduate Studies	2,046	1,789	-257	-12.56	1,450.67	1,285.87	-164.80	-11.36
Overall - Total	40,559	39,591	-968	-2.39	32,094.27	31,529.55	-564.73	-1.76

Research Planning & Institutional Effectiveness January 28, 2014

Kent State University
College Breakdown by Level Report

Preponderant Headcount						FTE			
Career	College	Spring 2013	Spring 2014	Change	% Change	Spring 2013	Spring 2014	Change	% Change
Undergraduate	Coll of Appl Eng/Sustain/Tech	1,038	1,029	-9	-0.87	946.07	930.87	-15.20	-1.61
	Coll of Arch and Env Design	703	660	-43	-6.12	682.33	624.20	-58.13	-8.52
	Coll of Ed Health Human Svcs	4,546	4,553	7	0.15	4,140.73	4,135.87	-4.87	-0.12
	College of Arts and Sciences	7,481	7,519	38	0.51	6,597.47	6,598.40	0.94	0.01
	College of Business Admin	3,809	3,861	52	1.37	3,354.80	3,376.80	22.00	0.66
	College of Comm and Info	2,262	2,279	17	0.75	2,052.73	2,072.40	19.67	0.96
	College of Nursing	2,678	2,618	-60	-2.24	2,142.80	2,112.00	-30.80	-1.44
	College of Public Health	603	657	54	8.96	498.20	533.33	35.13	7.05
	College of the Arts	2,163	2,250	87	4.02	2,033.87	2,100.73	66.87	3.29
	Regional Campuses	7,020	6,225	-795	-11.32	4,516.00	3,996.54	-519.47	-11.50
	School of Digital Sciences	91	148	57	62.64	84.47	136.80	52.33	61.96
	Undergraduate Studies	2,046	1,789	-257	-12.56	1,450.67	1,285.87	-164.80	-11.36
Undergraduate - Total		34,440	33,588	-852	-2.47	28,500.14	27,903.81	-596.33	-2.09
Career	College	Spring 2013	Spring 2014	Change	% Change	Spring 2013	Spring 2014	Change	% Change
Graduate	Coll of Appl Eng/Sustain/Tech	66	63	-3	-4.55	26.47	25.20	-1.27	-4.79
	Coll of Arch and Env Design	67	68	1	1.49	63.93	63.47	-0.47	-0.73
	Coll of Ed Health Human Svcs	1,875	1,657	-218	-11.63	973.67	927.67	-46.00	-4.72
	College of Arts and Sciences	1,204	1,258	54	4.49	807.53	859.47	51.93	6.43
	College of Business Admin	330	293	-37	-11.21	186.60	174.67	-11.93	-6.40
	College of Comm and Info	1,089	1,121	32	2.94	466.87	480.27	13.40	2.87
	College of Nursing	557	533	-24	-4.31	210.33	219.40	9.07	4.31
	College of Podiatric Medicine	424	414	-10	-2.36	614.00	585.53	-28.47	-4.64
	College of Public Health	125	157	32	25.60	69.87	90.93	21.07	30.15
	College of the Arts	348	354	6	1.72	159.13	154.13	-5.00	-3.14
	School of Digital Sciences	34	85	51	150.00	15.73	45.00	29.27	186.02
Graduate - Total		6,119	6,003	-116	-1.90	3,594.13	3,625.73	31.60	0.88
Overall - Total		40,559	39,591	-968	-2.39	32,094.27	31,529.55	-564.73	-1.76

**Kent State University
Ethnicity/Race Enrollment**

Preponderant Headcount					Spring 2014				
Ethnicity	Spring 2013	Spring 2014	Change	% Change	UG	GR	PR	Male	Female
Asian (A)	481	501	20	4.16	368	92	41	218	283
African American (B) *	3,026	2,878	-148	-4.89	2,571	284	23	987	1,891
Foreign (F)	2,260	2,494	234	10.35	1,609	879	6	1,464	1,030
Hispanic (H) *	978	980	2	0.20	871	97	12	367	613
Multi-Racial (M)	703	891	188	26.74	829	60	2	328	563
Native American/Alaskan Native (N) *	122	95	-27	-22.13	83	11	1	39	56
Native Hawaiian/Pacific Island (P)	36	31	-5	-13.89	25	2	4	13	18
Caucasian (W)	31,516	30,274	-1,242	-3.94	26,211	3,855	208	11,509	18,765
Not Reported (X)	1,437	1,447	10	0.70	1,021	309	117	628	819
Overall - Total	40,559	39,591	-968	-2.39	33,588	5,589	414	15,553	24,038

*These race/ethnicity codes are defined as AALANA.

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