

# ASSOCIATE OF APPLIED BUSINESS TO BACHELOR OF TECHNICAL AND APPLIED STUDIES IN APPLIED BUSINESS

B.T.A.S. is offered both fully online and on-ground at Kent State University Regional Campuses.

## SUGGESTED SEQUENCE AT EASTERN GATEWAY COMMUNITY COLLEGE

Semester One	16 Credits	KSU Equivalent
CSS 106 Succeeding in College	1	TRAN 1X000 (Elective)
BUS 101 Introduction to Business	3	BMRT 11000
CIS 101 Personal Computer Applications	3	CIS 24053
ECO 102 Microeconomics	3	ECON 22060 (KSS)
ENG 101 English Composition 1	3	ENG 11011 (KCP1)
BUS/MGT Elective	3	Elective
Semester Two	15 Credits	KSU Equivalent
ACC 111 Financial Accounting 1	3	ACCT 23020
BUS 201 Principles of Marketing	3	MKTG 25010
MGT 201 Principles of Management	3	MGMT 24163/BMRT 11009 (Major Elective)
PSC 101 American Government	3	POL 10100 (KSS) (DIVD)
BUS 221 Business Ethics	3	BMRT 2X000 (Elective)
Semester Three	15 Credits	KSU Equivalent
MGT 210 Leadership Development and Team Building	3	BMRT 2X000 (Elective)
COM 101 Public Speaking	3	COMM 15000 (KADL)
ENG 103 Business Communications	3	ENG 30063 (Major Elective)
MGT 202 Organizational Behavior	3	BMRT 2X000 (Elective)
PSY 101 General Psychology	3	PSYC 11762 (KSS) (DIVD)
Semester Four	15 Credits	KSU Equivalent
MGT 206 Capstone	3	UC 10162
MGT 208 Human Resources Management	3	BMRT 31006
MTH 120 College Algebra	3	MATH 11010 (KMCR)
BUS/MGT Elective	3	Elective
BUS/MGT Elective	3	Elective

**61 TOTAL CREDIT HOURS TO COMPLETE  
AAB FROM EASTERN GATEWAY COMMUNITY COLLEGE**

## SUGGESTED SEQUENCE AT KENT STATE UNIVERSITY

Semester Five	15 Credits
TAS 37900 Technical & Applied Studies Cornerstone	3
Major Elective <sup>1</sup>	3
BMRT 21011 Fundamentals of Financial Management <sup>2</sup>	3
BMRT 31005 Purchasing and Supply Management <sup>2</sup>	3
ENG 21011 College Writing II (KCP2) @	3
Semester Six	15 Credits
BMRT 36415 Customer Service	3
Applied Business Elective (Upper Division)*	3
Kent Core Humanities (KHUM) @	3
Kent Core Basic Science (KBS) @	3
General Elective @	3
Semester Seven	15 Credits
BMRT 46409 Strategic Management of Tech & Innovation	3
TAS 47999 Technical & Applied Studies Capstone (ELR)	3
Applied Business Elective (Upper Division)*	3
Kent Core Fine Art (KFA) @	3
Kent Core Basic Science with Lab (KBS, KLAB) @	3
Semester Eight	15 Credits
BMRT 46418 Labor Studies in Technology	3
BMRT 31009 Seminar in Management Technology	3
Applied Business Elective (Upper Division)*	3
Kent Core Humanities or Fine Art (KHUM/KFA) @	3
General Elective @	3

**120-121 TOTAL CREDIT HOURS TO COMPLETE BTAS  
FROM KSU, INCLUDING TRANSFER COURSEWORK**

Students must satisfy [the global diversity requirement](#) (DIVG).

<sup>1</sup>BMRT 36401 is recommended for students in the Applied Business concentration.

\* Must choose a course designated as a WIC as one of the Applied Business Electives. Must earn a C or better.

@ Course may be taken at Eastern Gateway Community College and transferred to Kent State. However, please be aware of Kent State's [residence policy](#), which can be found in the Kent State University Catalog.

Please be aware of Kent State University's residence policy, which may be affected by the number of credits transferred, which can be found in the Kent State University Catalog.

The following courses can also be taken at EGCC:

- MGT 208 Human Resources Management will transfer to Kent State as BMRT 31006 Human Resource Management.
- General electives – any college level course not already completed.
- Up to 85 credits may be transferred into the Bachelor of Technical and Applied Studies in Applied Business degree from EGCC.

Requirements to graduate with the Bachelor of Technical and Applied Studies in Applied Business degree program: To graduate, students must have minimum 120 credit hours, 39 upper-division credit hours of coursework, a minimum 2.0 major GPA and minimum 2.00 cumulative GPA. They must also fulfill an approved experiential learning experience, a two-course diversity requirement (domestic and global), complete a writing intensive course with a minimum C (2.000) grade. More specific graduation requirement information can be found in the Academic Policies section of the Kent State University Catalog ([www.kent.edu/catalog](http://www.kent.edu/catalog)).

This information is provided solely for the convenience of the reader, and KSU expressly disclaims any liability which may otherwise be incurred. This publication is neither a contract nor an offer to make a contract. While every effort has been made to ensure the accuracy of the information, KSU reserves the right to make changes at any time with respect to course offerings, degree requirements, services provided, or any other subject addressed herein.

It is recommended that students intending to pursue the Bachelor of Technical and Applied Studies in Applied Business through Kent State University consult with academic advisors at both Eastern Gateway Community College and Kent State University.

## ***Contact Information:***

### ***Kent State University***

Donald Bean  
Assistant Director of EMSS  
East Liverpool Campus  
330-382-7414  
[dbean3@kent.edu](mailto:dbean3@kent.edu)  
[pathways@kent.edu](mailto:pathways@kent.edu)

### ***Eastern Gateway Community College***

Melanie Dicarlo  
Director of Articulation & Transfer  
Tech Prep Coordinator  
740-266-9707  
[mdicarlo@egcc.edu](mailto:mdicarlo@egcc.edu)

***Last Updated June 2021***