

ASSOCIATE OF APPLIED BUSINESS, BUSINESS MANAGEMENT TO BACHELOR OF BUSINESS ADMINISTRATION, GENERAL BUSINESS

The B.B.A. General Business Major is offered 100% online

SUGGESTED SEQUENCE AT EASTERN GATEWAY COMMUNITY COLLEGE

Semester One	16 Credits	KSU Equivalent
CSS 106 Succeeding in College	1	TRAN 1X000
BUS 101 Introduction to Business	3	BMRT 11000
CIS 101 Personal Computer Applications	3	CIS 24053
ECO 102 Microeconomics	3	ECON 22060 (KSS)
ENG 101 English Composition	3	ENG 11011 (KCP1)
BUS/MGT Elective MTH 128 Statistics or BUS 218 Statistics	3	MATH 10041 (KMCR) or MGMT 24056
Semester Two	15 Credits	KSU Equivalent
ACC 111 Financial Accounting	3	ACCT 23020
BUS 201 Principles of Marketing	3	MKTG 25010
MGT 201 Principles of Management	3	MGMT 24163
HIS 104 U.S. – Formative Period or HIS 105 U.S. History – Modern Period	3	HIST 12070 (KHUM) (DIVD) or HIST 12071 (KHUM) (DIVD)
BUS 221 Business Ethics	3	BMRT 2X000
Semester Three	15 Credits	KSU Equivalent
MGT 210 Leadership Development & Team Building	3	BMRT 2X000
COM 101 Public Speaking	3	COMM 15000 (KADL) Minimum C required
ENG 103 Business Communications*	3	ENG 30063
MGT 202 Organizational Behavior	3	BMRT 2X000
PSY 101 General Psychology	3	PSYC 11762 (KSS)
Semester Four	16 Credits	KSU Equivalent
MGT 206 Capstone	3	UC 10162
MGT 208 Human Resources Management	3	BMRT 31006
MTH 120 College Algebra	4	MATH 11010 (KMCR) Minimum C required
BUS/MGT Elective – Choose BUS 206 Entrepreneurship	3	ENTR 27056
BUS/MGT Elective – Choose BUS 203 Business Law I	3	FIN 26074

**62 TOTAL CREDIT HOURS TO COMPLETE
AAB FROM EASTERN GATEWAY COMMUNITY COLLEGE**

SUGGESTED SEQUENCE AT KENT STATE UNIVERSITY

Semester Five	15-17 Credits
ENG 21011 College Writing II @ (KCP2) Minimum C required	3
ECON 22061 Principles of Macroeconomics @ (KSS)	3
MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry & Calc I @ (KMCR)	3-5
Major Elective	3
ACCT 23021 Intro to Managerial Accounting @	3
Semester Six	15 Credits
Kent Core Humanity @ (KHUM)	3
BUS 30062 Advanced Professional Development*	3
FIN 36053 Business Finance*	3
MGMT 34060 Operations Management*	3
Kent Core Basic Science @ (KBS)	3
Semester Seven	16 Credits
MGMT 34156 Business Analytics II*	3
ECON 32025 Money, Credit and Banking* or ECON 42075 International Econ Relations*	3
MGMT 34054 Using Info Systems Solving Bus. Problems*	3
HRM 34180 Human Resource Management or MGMT 34165 Dynamics of Leadership or MGMT 34185 Individual and Group Behavior in Organizations	3
Kent Core Basic Science & Lab @ (KBS) (KLAB)	4
Semester Eight	15 Credits
FIN 36063 Individual Investment Strategies*	3
Kent Core Fine Art @ (KFA)	3
MKTG 35035 Consumer Behavior or MKTG 45045 Advertising & Promotion Management*	3
MGMT 44299 Management Capstone* (ELR) (WIC) Minimum C required	3
ACCT 33061 Financial Reporting Issues & Analysis*	3

**123-125 TOTAL CREDIT HOURS TO COMPLETE BBA
FROM KSU, INCLUDING TRANSFER COURSEWORK**

Students must satisfy [the global diversity requirement](#) (DIVG).

*Upper division course.

@ Course may be taken at Eastern Gateway Community College and transferred to Kent State. However, students must complete at least 50 percent of business credit hours ([required for the business degree](#)) in-residence on a Kent State University campus. Student should utilize the [Transfer Credit Guide](#) to identify equivalent coursework.

Graduation Requirements

Requirements to graduate with the BBA degree program: To graduate, students must have minimum 120 credit hours, 39 upper-division credit hours of coursework, a minimum 2.00 major GPA and minimum 2.00 cumulative GPA. They must also fulfill an approved experiential learning experience, a two-course diversity requirement (domestic and global), complete a writing intensive course with a minimum C (2.000) grade. More specific graduation requirement information can be found in the Academic Policies section of the Kent State University Catalog (www.kent.edu/catalog).

Guaranteed MBA Admission Program

Students following this pathway are also eligible for direct admission into the MBA. Through this program, students can complete their bachelor's degree and MBA, and count up to 9 credit hours of graduate coursework toward both degrees.

Incoming Transfer Student Requirements:

- Transfer GPA of 3.200 or better for students with 30+ college credits
- Transfer students with 29 credits or less will be evaluated on a combination of their college level coursework GPA and high school GPA
- Quantitative Course Requirements – Students must take two (2) quantitative courses, such as algebra for calculus, statistics, or business analytics and receive a “B” or higher in both courses. For the BBA in General Business, MATH 11010, MATH 11012, and/or MGMT 24056 with a B/3.0 or better will satisfy the quantitative course requirement.

For more information, including requirements while at Kent State, please visit the Guaranteed MBA Admission site (<https://www.kent.edu/mbainvite>). Interested students should contact Roberto Chavez, Graduate Programs Director, College of Business Administration: rechavez@kent.edu

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It is recommended that students intending to pursue the Bachelor of Business Administration through Kent State University consult with academic advisors at both Eastern Gateway Community College and Kent State University.

Contact Information:

Kent State University

Academic Partnerships
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Operations & Administration
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Eastern Gateway Community College

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