

ASSOCIATE OF APPLIED BUSINESS, BUSINESS ADMINISTRATION-BUSINESS MANAGEMENT TO BACHELOR OF BUSINESS ADMINISTRATION IN GENERAL BUSINESS

The B.B.A. General Business Major is offered 100% online

Course Subject and Title	Credit Hours	Upper Division	Notes on Transfer Coursework to Kent State
Semester One: [15-16 Credit Hours] North Central State College			
BUSM 1010 - Introduction to Business and Entrepreneurship	3		BMRT 1X000
CISS 1210 - Microsoft Word	2		OTEC 1X000
ACCT 1010 - Financial Accounting	4		ACCT 23020
ENGL 1010 - English Composition I	3		ENG 11011 (KCP1)
MATH 1110 - College Algebra	3-4		MATH 11010 (KMCR)
Semester Two: [17 Credit Hours] North Central State College			
COMM 1010 - Speech*	3		COMM 15000 (KADL)
BUSM 1050 - Management	3		BMRT 1X000
BUSM 1110 - Business Law & Ethics	3		FIN 26074
CISS 1220 - Microsoft Excel	2		OTEC 1X000
ECON 1510 - Microeconomics	3		ECON 22060 (KSS)
ENGL 1030 - English Composition II*	3		ENG 21011 (KCP2)
Semester Three: [18 Credit Hours] North Central State College			
ACCT 1030 - Managerial Accounting	4		ACCT 23021
BUSM 1150 - Marketing	3		MKTG 25010
BUSM 1270 - Quality	3		BMRT 1X000
BUSM 2050 - Entrepreneurship and Small Business	3		ENTR 27056
BUSM 2090 - Logistics	3		BMRT 2X000
CISS 1280 - Microsoft Excel Advanced	2		CIS 1X000
Semester Four: [14 Credit Hours] North Central State College			
PHIL 1110 - Ethics**	3		PHIL 21001 (KHUM) (DIVG)
BUSM 2030 - Human Resource Management	3		BMRT 2X000
BUSM 2272 - Case Studies in Business or BUSM 2280 - Cooperative Work Experience and BUSM 2285 - Seminar	2		TRAN 2X000 MGMT 2X000 MGMT 2X000
ECON 2510 - Macroeconomics	3		ECON 22061 (KSS)
BUSM 1030 Supervision (Technical Elective)	3		MGMT 24163
64-65 Total Credit Hours to Graduate with the AAB Degree from North Central State College			

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Semester Five: [13-16 Credit Hours] Kent State University			
CIS 24053 Introduction to Computer Applications	3		
UC 10162 Introduction to Professional Development	1		
MATH 11012 Intuitive Calculus (KMCR) or MATH 12002 Analytic Geometry and Calculus I (KMCR)	3-5		@MATH 1150 equates to MATH 12002
MGMT 24056 Business Analytics I	3		
Kent Core Basic Science w/ Lab (KBS, KLAB)	3-4		@
Semester Six: [15 Credit Hours] Kent State University			
<i>Required for progression in the major: minimum 2.000 cumulative GPA, minimum C grade in COMM 15000, ENG 21011(or HONR 20197) and MATH 11010.</i>			
BUS 30062 Advanced Professional Development	3	■	
FIN 36053 Business Finance	3	■	
HRM 34180 Human Resource Management or MGMT 34165 Dynamics of Leadership or MGMT 34185 Individual and Group Behavior in Organizations	3	■	
MGMT 34060 Operations Management	3	■	
MKTG 35035 Consumer Behavior or MKTG 45045 Advertising and Promotion Management	3	■	
Semester Seven: [18 Credit Hours] Kent State University			
<i>Required for progression in the major: minimum cumulative 2.000 GPA.</i>			
FIN 36063 Individual Investment Strategies	3	■	
ACCT 33061 Financial Reporting Issues and Analysis	3	■	
MGMT 34156 Business Analytics II	3	■	
MGMT 34054 Using Information Systems for Solving Business Problems	3	■	
Kent Core Humanities and Fine Arts (KHUM/KFA)**	3		@
Kent Core Basic Science (KBS)	3		@
Semester Eight: [15 Credit Hours] Kent State University			
ECON 32025 Money, Credit and Banking or ECON 42075 International Economic Relations	3	■	
MGMT 44299 Management Capstone (ELR) (WIC)*	3	■	
Kent Core Humanities and Fine Arts (KHUM/KFA)**	3		@
Major Elective	3	■	
Upper-Division General Elective	3	■	If needed to reach 39 upper-division credit hours.
125-129 Total Credit Hours to Graduate with the BBA, including transfer coursework, from Kent State University			

@ Course may be taken at North Central State College and transferred to Kent State. However, students must complete at least 50 percent of business credit hours ([required for the business degree](#)) in-residence on a Kent State University campus. Student should utilize the [Transfer Credit Guide](#) to identify equivalent coursework.

* Minimum grade of C required.

** Minimum one course must be selected from the Humanities in Arts and Sciences area (KHUM), and minimum one course must be selected from the Fine Arts area (KFA).

A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 if:

1. 30 or more credit hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053) have successfully been completed.
2. 60 or more credit hours have been earned and the student has successfully completed one course (from ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053)
3. At the discretion of the college dean's office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP score or Credit by Exam) but does not meet the requirements listed above.

Graduation Requirements

Requirements to graduate with the BBA degree program: To graduate, students must have minimum 120 credit hours, 39 upper-division credit hours of coursework, a minimum 2.00 major GPA and minimum 2.00 cumulative GPA. They must also fulfill an approved experiential learning experience, a two-course diversity requirement (domestic and global), complete a writing intensive course with a minimum C (2.000) grade. More specific graduation requirement information can be found in the Academic Policies section of the Kent State University Catalog (www.kent.edu/catalog).

Guaranteed MBA Admission Program

Students following this pathway are also eligible for direct admission into the MBA. Through this program, students can complete their bachelor's degree and MBA, and count up to 9 credit hours of graduate coursework toward both degrees.

Incoming Transfer Student Requirements:

- Transfer GPA of 3.200 or better for students with 30+ college credits
- Transfer students with 29 credits or less will be evaluated on a combination of their college level coursework GPA and high school GPA
- Quantitative Course Requirements – Students must take two (2) quantitative courses, such as algebra for calculus, statistics, or business analytics and receive a “B” or higher in both courses. For the BBA in General Business, MATH 11010, MATH 11012, and/or MGMT 24056 with a B/3.0 or better will satisfy the quantitative course requirement.

For more information, including requirements while at Kent State, please visit the Guaranteed MBA Admission site (<https://www.kent.edu/mbainvite>). Interested students should contact Roberto Chavez, Graduate Programs Director, College of Business Administration: rechavez@kent.edu

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It is recommended that students intending to pursue the Bachelor of Business Administration in General Business through Kent State University consult with academic advisors at both North Central State College and Kent State University.

Contact Information:

Kent State University

Academic Partnerships
Enrollment Management Operations & Administration
330-672-7341
pathways@kent.edu

North Central State College

College Transfer Center
<https://ncstatecollege.edu/transfer-center/>

Last Updated September 2021