

Exchange Student Module List - Undergraduate LEVEL 4 - 2023/2024

Programme Director : SERDYUKOV Svetlana

MAJ 27/04/2023

A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 34 ECTS with language modules.
A full time workload in Europe is equivalent to 30 ECTS.

Fall Semester - August 2023 to December 2023							
Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
ELECTIVE MANAGEMENT MODULES (only available in Fall Semester)							
CR402E	Sustainable Consumption	30				30	4
CR411E	Sustainable Production Systems	30				30	4
CY401E	Introduction to Cybersecurity Risk	30				30	4
FI404E	Financial Risk Management	30				30	4
FI410E	Corporate Finance	30				30	4
FI411E	Financial markets: fundamentals	30				30	4
IS410E	Information Technology Management	15				15	2
MK411E	Marketing Analytics	30				30	4
OB404E	Managing Diversity: An International Perspective	30				30	4
OB405E	Change Management in a Digital & sustainable World	30				30	4
SC402E	Principles of Purchasing	30				30	4
SC410E	Operations & Supply Chain Management	30				30	4
ST410E	Strategic Formulation and Simulation	30				30	4
ST412E	Strategy Analytics	30				30	4
MK401E_TC	Advertising	30				30	4
ST403E_TC	Entrepreneurship and Small Business Management	30				30	4
OPTIONAL MANAGEMENT MODULES (also available in Spring Semester)							
MK444E_TC	Business to Business Marketing	30				30	4
PM401E_TC	Project Management	30				30	4
LANGUAGE MODULES (Optional)							
4LV2F1	French	30				30	2
FG401N_TC	French Culture	30				30	2
Compulsory Events							
EV002N	International Fair	6				6	-

Spring Semester - January 2024 to July 2024							
Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
ELECTIVE MANAGEMENT MODULES							
AC412E	Financial & Managerial Accounting			30		30	4
CR412E	Social Economy			30		30	4
CR413E	Social Entrepreneurship			30		30	4
FI402E	Financial Markets and Portfolio Management			30		30	4
HR443E	Strategic Human Resource Management			30		30	4
HR444E	Recruiting and Training			30		30	4
IS403E	Introduction to Coding			30		30	4
IS444E	Implementation of Business Information Systems			30		30	4
MK442E	New Products and Brand Management			30		30	4
RM403E	Interdisciplinary Approaches to Global Challenges			30		30	4
SC403E	Logistics management			30		30	4
OPTIONAL MANAGEMENT MODULES (do not choose modules already taken in Fall semester)							
MK444E	Business to Business Marketing			30		30	4
PM401E	Project Management			30		30	4
LANGUAGE MODULES (Optional)							
4LV2F2	French			30		30	2
FG402N TC	French Culture			30		30	2