



# SPORT ADMINISTRATION

The Bachelor of Science degree in Sport Administration prepares students for careers in the sport industry with a balanced academic program, and numerous practical experiences offered through practicums and a culminating internship. Students complete a core group of courses developed to exceed accreditation guidelines, and all students are required to complete an approved minor from the Ambassador Crawford College of Business and Entrepreneurship.

## DEGREE PROGRAM

- ▶ Bachelor of Science (B.S.)

## MINORS

- ▶ Sport Administration (for non-majors)
- ▶ Event Planning (optional for majors)
- ▶ Esports

## PREVIOUS INTERNSHIP PLACEMENTS

- ▶ Cleveland Cavaliers, Browns and Indians
- ▶ Columbus Bluejackets
- ▶ PGA, NFL, MLB, and International Olympic Committee

## EMPLOYMENT

Graduates of this program are employed in these areas:

- ▶ Sales
- ▶ Marketing
- ▶ Promotions
- ▶ Facility Management
- ▶ Event Planning
- ▶ Administration for all levels of sport (from youth to collegiate and professional)

**COLLEGIATE,  
MLB, NFL AND  
NBA STUDENT  
EXPERIENCES  
AVAILABLE**

- ▶ For more information about the Sport Administration program, please visit [KENT.EDU/EHHS/FLA/SPAD](http://KENT.EDU/EHHS/FLA/SPAD). You may also contact Aaron Mulrooney at [AMULROON@KENT.EDU](mailto:AMULROON@KENT.EDU).

**KENT STATE**  
UNIVERSITY

**College of Education,  
Health and Human  
Services**



## **STUDENT SATISFACTION**

“The Kent State Sport Administration program prepared me for my career in college athletics by challenging me academically and professionally. The courses were informative and qualified me for field experience. The practicum and internship gave me the opportunity to learn from hands on experience and to network with the industry's influencers. My education at Kent State propelled my career.”

**KELLY NIELSEN, B.S.**

“Through the curriculum, internships and practicum, you really get to choose a field that you're comfortable with. Each class is structured to cover a different area of sport administration such as media, marketing, sales and event planning - all different areas. This program really helps you figure out what you want to do. Something unique about this program is the hands-on application. We have a sales program where we work with the Cleveland Indians. The hands-on experience is something I did not get in other programs.”

**JULIAN PURSELL, B.S.**

**WANT TO HEAR MORE FROM STUDENTS?  
WATCH THE SPAD PROGRAM VIDEO**

