



FACULTY SENATE

TO: Members of the Faculty Senate and Guests **DATE:** November 3, 2015
FROM: Linda Williams, Chair of the Faculty Senate
SUBJECT: Agenda and Materials for the November 9, 2015 Faculty Senate Meeting

Attached you will find the agenda and the materials for the November 9th Faculty Senate meeting. As always, we will meet in the Governance Chambers at 3:20 p.m. Refreshments will be provided.

1. Call to Order
2. Roll Call
3. Approval of the October 12, 2015 Faculty Senate Meeting Minutes
4. President's Remarks
5. Chair's Remarks
6. Report: Climate Study (Kathryn Wilson, Professor Economics)
7. EPC Action Items:
 - a. College of Communication and Information - School of Visual Communication Design - Revision of degree designation for the Photo-Illustration major. Degree changes from a Bachelor of Science to a Bachelor of Fine Arts. Effective Fall 2016.
 - b. Regional College - Inactivation of Associate of Arts and Associate of Science degrees jointly administered by Kent State and Stark State College. Enrollment in both joint degrees has been low since their establishments in spring 2006 and fall 1999, respectively; only 24 students have graduated, in total, in the past 15 years. The AA and AS degrees administered solely by Kent State will continue to be offered. Effective Fall 2016.
8. Old Business
9. New Business
10. Announcements / Statements for the Record
11. Faculty Senate Meeting Adjournment



FACULTY SENATE
Minutes of the Meeting
October 12, 2015

Senators Present: Ann Abraham, Patti Baller, Vinay Cheruvu, Jeffrey Child, Ed Dauterich, David Dees, Vanessa Earp, Ali Erritouni, Paul Farrell, Christopher Fenk, Mary Lou Ferranto, Lee Fox-Cardamone, George Garrison, Pamela Grimm, Bruce Gunning, Todd Hawley, Min He, Albert Ingram, Jay Jahangiri, Robert Kairis, Darci Kracht, Cynthia Kristof, Satyendra Kumar, Stephen Minnick, Oana Mocioalca, Jayne Moneysmith, Thomas Norton-Smith, Larry Osher, Linda Piccirillo-Smith, Mary Beth Rollick, Andrew Shahriari, Denice Sheehan, Deborah Smith, Fred Smith, John Stoker, Robert Twieg, Roberto Uribe, Theresa Walton-Fisette, Donald White, Linda Williams, Kathryn Wilson

Senators Present: Kathy Kerns, Jihyun Kim, Tracy Laux, Anne Morrison, David Smeltzer, Terrence Uber

Ex-Officio Members Present: President Beverly Warren; Deans: James Bracken, Barbara Broome, John Crawford, Mark Kretovics, Donald Palmer, Eboni Pringle, Robert Sines, Janis Crowther for James Blank, Cathy DuBois for Deborah Spake; Director Robert Walker

Ex-Officio Members Present: Senior V.P. for Academic Affairs and Provost Todd Diacon; Vice Presidents: Alfreda Brown, Paul DiCorleto, Gregg Floyd, David Garcia, Iris Harvey, Deborah Huntsman, Shay Little, Ed Mahon, Jeff McLain, Charlene Reed, Willis Walker; Deans: Sonia Alemagno, Allan Boike, Amy Reynolds, Douglas Steidl, Susan Stocker, Melody Tankersley

Observers Present: Fritz Yarrison (GSS), Brian Cannon (USS), Jerry Feezel (Emeritus Professor)

Guests Present: Sue Averill, Ken Burhanna, Fashaad Crawford, Paul Fehrmann, Joanne Goodell, Mary Ann Haley, LuEtt Hanson, Lynette Johnson, Tess Kail, Michael Kavulic, Rebecca Murphy, Steve Nameth, Michael Pfahl, Katie Smith, Cynthia Stillings, Therese Tillett, Jarrod Tudor, Bill Willoughby, Lowell Zurbuch

1. Call to Order

Chair Williams called the meeting to order at 3:20 p.m. in the Governance Chambers located on the second floor of the Kent Student Center.

2. Roll Call

Secretary Farrell called the roll.

3. Approval of the Faculty Senate Meeting Minutes of September 14, 2015

Chair Williams called for a motion to approve the minutes of the Faculty Senate meeting of September 14, 2015.

A motion to approve the minutes was made and seconded (Deb Smith/Dauterich). A number of corrections were requested. The minutes of the September 14, 2015 meeting were approved as amended.

4. Chair's Remarks

Chair Williams welcomed Senators, and announced that the agenda was short since there was no September EPC meeting. She forewarned Senate that the November and December meetings may be long as a result. The schedule for changes this year is different than usual due to a transition in the mode of production of the catalog.

The Provost had requested that she pass on to Senate the University proposals to provide opportunities for students to reduce the cost of attendance by 5%. There were seven possibilities described; limiting majors to 120 hours unless more hours required by licensure or accreditation standards; expanding the number of hybrid degree programs; eliminating remedial work on the Kent Campus; increasing the full-time tuition plateau to 18 hours; increasing the number of three-year degree completion curricula; earning college credits in high school; attending a regional campus for one year of the degree.

Chair Williams introduced and welcomed the new transcription person, Shannon Roberts. Chair Williams and Tess Kail reminded Senators to wait for the microphone and announce their name before speaking.

Senator White remarked that in the Executive Committee meeting of August 26, the decision was made to request an explanation from Vice-President Mahon of delay in implementing the changes in add/drop passed by Senate. Chair Williams indicated that the Executive had been satisfied with the explanation, but she could not recall the details. Senator White indicated dissatisfaction with that and that the IT division had resources and were supposed to have done it a year before. He remarked that Vice-President Mahon's unit did not work very efficiently and should be held accountable for this sort of thing. Instead, he was appointed as co-chair of the Effectiveness and Efficiency Task Force.

President Warren indicated that this was a legitimate question. There was a deadline and she would ask Vice-President Mahon to come to Senate or give a reason.

Vice-Chair Smith recalled that Executive had been told that they were devoting resources to the new software for the RTP process, and that last year the problem was because they tried to have a button that faculty could press to allow students in but that it over-rode everything. She indicated that she shared Senator White's frustration.

5. New Business:

SSI Norms and Standard Deviations

Chair Williams introduced Vice-Chair Smith to make a presentation based on one she made at Stark. She presented results from eight courses in philosophy from Fall 2013 that were all in the same norming group, and highlighted those where the scores were higher or lower than the norming group mean. Looking at these it appears that instructor 4 is pretty good because they are above the norm on all but the "I did the preparation for each class" question. We might be worried about instructor 2 who was only above the norm on one question, or instructor 3 who was above on 3 but 2 of them were about facilities. People may also look only at the total of 7 through 16. So instructor 1 would be okay although they had a mix of above and below.

She then indicated that her job was to convince you that if you take either of these approaches, you are doing it wrong. These are all sections of one of her super courses that breaks out into 8 discussion sessions of 25 students each, which is why there are separate evaluations for each. So

they have the same instructor and are the same class deliveries. From experience, she knew super sections like these get lower evaluations and that the evaluations tend to vary over breakout sections. One might think that this was based on the graduate assistants although they should be evaluations of the instructor not the graduate assistant. But the sections which had scores above the norm on all but one, and the one which was below the norm on all but "respect for students" had the same instructor and the same graduate assistant!

So there is no consistency in the evaluations. They probably tell more about the group of students than the instructors. One thing that was omitted so far was considering the standard deviations. When one does this, every result is within one standard deviation of the norm, and thus statistically irrelevant. In fact the standard deviations are so large that they reach the perfect score in many cases and 4.95 in almost all. The only thing one can conclude is that one should not pay any attention to the relationship to the norms.

One approach one could take is to consider what the numbers mean to the students. Five is strongly agree, four is somewhat agree, three is neither agree nor disagree, two is somewhat disagree and one is strongly disagree. She presented a color coded spreadsheet where most entries were in the range 4.00-4.99, and all the rest, except one at 3.00, were in the range 3.01-3.99. This indicated that the answers were in agree and strongly agree categories, which is what one would hope for. The conclusion to draw is that unless most of the numbers are less than 3.00, the numbers are completely irrelevant. The number cannot distinguish great from Ok teachers but can indicate when there may be problems that warrant further investigation. Numbers are rarely under 3.00 and this should not surprise us, since we try to hire good teachers, and this indicates that we are mostly successful.

Senator Twieg asked how this would be disseminated. Vice-Chair Smith indicated that she would also present it at the Fall faculty retreat. Senator Dees also indicated that the Center for Teaching and Learning would record it and make it available on their web site, and were planning an information sheet on how to think about this. He said this is also something that the SSI review committee would take up.

President Warren asked Vice-Chair Smith what some measures should be to distinguish quality of teaching. Vice-Chair Smith indicated she considered the comments and patterns in them more relevant and also trajectories of individual faculty over the years. The single most important input would be peer reviews by faculty not just those chosen by the faculty being reviewed. In Philosophy there is a teaching excellence committee and all those on the RTP committee are also encouraged to observe candidates. It is also important to look at the class materials. Unfortunately, most of the methods that are effective are also time consuming.

Senator Grimm reminded Senate that the last time the SSIs were reviewed, we had said they should not be used for tenure, promotion or merit, and yet invariably they are. There does not seem to be the will to go with more effective mechanisms, and so we stick with SSI, which does not seem right.

Senator Dees remarked that in setting up the presentation at Stark, he and Chair Williams has looked over the reports over previous committees, and indeed they had remarked that we shouldn't use them but we do. They also decided to leave some questions that they didn't want so that comparisons could be made for faculty in the middle of the tenure process.

Senator Mocioalca remarked that the means and norms make no sense. What we collect is qualitative data with questions about quality. When you do this, you should not compute means. You should look at proportions of different answers. We would not be happy if a student conflated qualitative data with quantitative data in this manner.

Senator Stoker remarked that he had argued to eliminate the summary question, because when it was there people only looked at it. So he would suggest to the review committee to eliminate summary questions.

Secretary Farrell confirmed that we had tried to eliminate summary questions. In fact the issue had been raised that there should be no numbers at all, and rather just have very good to excellent, etc. The statistics that we look at are not only completely meaningless but are very unfair to the faculty being evaluated.

Chair Williams suggested we that we could vote out the norms and standard deviations. She was not sure if that would solve it because people would still say this person is .08 below this other as long as we had numbers.

6. Announcements / Statements for the Record

Senator Dauterich announced a "save the date" for the fall retreat, which will be October 30 from noon to 2:00 p.m. and will continue the discussion on SSIs. Senator Dees and Vice-Chair Smith will speak.

7. Adjournment

Chair Williams adjourned the meeting at 4:12 p.m.

Paul A. Farrell, Secretary
Faculty Senate

KENT STATE UNIVERSITY

CERTIFICATION OF CURRICULUM PROPOSAL

Preparation Date **24-Jun-15** Curriculum Bulletin _____
 Effective Date **Fall 2016** Approved by EPC _____

Department **Visual Communication Design**
 College **CI - Communication and Information**
 Degree **BS - Bachelor of Science**
 Program Name **Photo-Illustration** Program Banner Code **PHOI**
 Concentration(s) _____ Concentration(s) Banner Code(s) _____
 Proposal **Revise program**

Description of proposal:

This proposal: (a) revises the curriculum, and (b) changes the School of Visual Communication Design Photo-Illustration Bachelor of Science program to a Bachelor of Fine Arts Degree.

Does proposed revision change program's total credit hours? ☒ Yes ☐ No

Current total credit hours: **126** Proposed total credit hours **120**

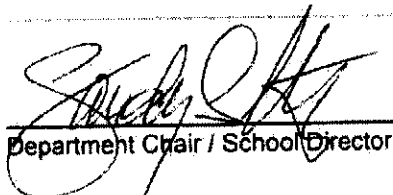
Describe impact on other programs, policies or procedures (e.g., duplication issues; enrollment and staffing considerations; need; audience; prerequisites; teacher education licensure):

Please see attached proposal summary.

Units consulted (other departments, programs or campuses affected by this proposal):

JMC and VCD, ENTR

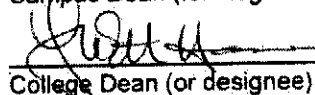
REQUIRED ENDORSEMENTS


 Department Chair / School Director

6/24/2015

 Campus Dean (for Regional Campuses proposals)

1 1


 College Dean (or designee)

9/23/2015

 Dean of Graduate Studies (for graduate proposals)

1 1

 Provost and Senior Vice President for Academic Affairs (or designee)

1 1



Department of Higher Education

John R. Kasich, Governor
John Carey, Chancellor

CHANGE REQUEST: NAME AND CURRICULUM MODIFICATION

Date of submission: *to come*

Name of institution: Kent State University

Previously approved title: Photo-Illustration major within the Bachelor of Science degree

Proposed new title: Photo-Illustration major within the Bachelor of Fine Arts degree

Proposed implementation date of the request: Fall 2016

Date that the request received final approval from the appropriate institutional committee:
[date to come] (Kent State University Board of Trustees)

Primary institutional contact for the request

Name: Therese E. Tillett
Title: Executive Director of Curriculum Services, Office of the Provost
Phone: 330-672-8558
E-mail: ttillet1@kent.edu

Educator Preparation Program Leads to Licensure/Endorsement: No

Explain the rationale for name and curricular changes.

Graduates of Kent State's Photo-Illustration major are awarded with a Bachelor of Science (BS) degree. Faculty in the School of Visual and Communication Design, College of Communication and Information, which administers the degree program, propose changing the degree to a Bachelor of Fine Arts (BFA) degree for the following reasons:

- The BFA degree is the standard degree awarded to students in the discipline of photographic arts. A change from a BS to a BFA degree will allow Kent State graduates to become more competitive in the commercial workplace, as well as more accessibility to graduate studies for those who want to pursue the terminal Master of Fine Arts degree.
- A BFA degree better aligns with the mission of the school, which offers BA, BFA, MA and MFA degrees. This is only BS degree offered by the school. All the school's programs go through the same accreditation process by the National Association of Schools of Art and Design.
- The BS degree is a hold-over from when the Photo-Illustration major was administered, pre-2002, by a different school at the university, a school that offers only BS degrees at the undergraduate level.
- A BFA degree in Photo-Illustration has the potential to increase recruitment and retention efforts. A BFA is the preferred degree in academia and the workplace in this field.

In addition to changing to the degree designation, the faculty propose the following curricular modifications:

- Reduction of overall credit hours, from the current 126 to 120. The revision eliminates 6 credit hours while increasing the number of major-specific courses.
- Revision and condensing of required courses to enable development of four new VCD courses and add four existing VCD and two existing entrepreneurship courses to the program (the latter offered by the College of Business Administration). These changes will better prepare the students to gain meaningful employment.
- The condensing of the program will aid the faculty during the review process. Students will take more photography courses during their foundation years. This will provide the faculty with a better assessment of predicted student success. It will also lessen student time to degree completion if the student review is unsuccessful.
- In addition to adding more courses, seven existing courses will have a course number change. These new course numbers reflect the course's location in the program's semester sequencing (aka "roadmap"). For example, the course Color Photography is numbered 48005. This course will be offered in the sophomore year in the proposed BFA program plan, and the course number will be changed to 28005. These course number changes will eliminate any confusion regarding program sequencing for the students.
- As a result of the restructuring of the program semester sequencing and course number changes, many of the course prerequisites have changed to reflect the updated program.
- The BFA curriculum revision removes four cross-listed courses between the School of Visual Communication and Design and the School of Journalism and Mass Communication. The decision to remove the cross-listed courses was based on the other no longer offering their courses. The school was consulted and agreed with the decision to remove these cross-listed courses (approved May 15, 2015, JMC Faculty Advisory Committee).

Describe how the name and curricular changes will affect students in the current program.

The program changes will not affect current students. Students in the Photo-Illustration major in catalogs prior to fall 2016 will still be able to take the courses required for their particular catalogs. Some of these courses will have course number and prerequisite changes; however, the advising staff will be notified of the necessary override steps to complete the students' registration of courses. No matter the course number change, the previous iteration of the course is equated to proposed course, and will be programmed as such in the degree audit system to not affect current students' degree progress.

Describe any faculty, administrative or support service changes occurring along with the name and curriculum changes.

The program changes will not have a negative effect on the faculty, administrative or support services. The Photo-Illustration program comprise two full-time faculty members and several adjunct faculty members. Careful consideration was given to the course sequencing that would allow the offering of courses without necessity to hire additional full-time or adjunct faculty.

Enrollment is expected to increase slowly with this new curriculum, and resource assessments in the future will determine whether more faculty are needed.

Provide evidence that the appropriate accreditation agencies been informed of the proposed change (if applicable).

In 2013, the Photo-Illustration major went through accreditation review by the National Association of Schools of Art and Design, and will be reviewed again in 2016. It has been communicated to the accreditor that the school will be revising the degree and curriculum to align with a BFA.

Describe how the effectiveness of the new curriculum will be monitored over time.

As required by National Association of Schools of Art and Design, the programs within the School of Visual Communication Design are reviewed on a cycle. In addition, Kent State does a program review for every school/department every seven years.

Faculty for the program will review the quality of the student work during the sophomore portfolio review (VCD 20096). Students who do not meet the quality standards set by the school are provided academic advice for additional coursework so they can resubmit their portfolios at a later date. VCD 20096 also allows faculty to gauge the quality of classroom instruction, determine if the course objectives are being met, evaluate the appropriateness of the course sequencing and identify any additional problematic areas.

Submit a comparison of the currently authorized curriculum and the proposed curriculum.

Previously Authorized Curriculum	Cr Hrs	Proposed Curriculum	Cr Hrs	Notes
MAJOR REQUIREMENTS	62	MAJOR REQUIREMENTS	65	<i>Revised</i>
VCD 13000 Introduction to Visual Communication Design	3	VCD 13000 Introduction to Visual Communication Design	3	No change
VCD 13001 Introduction to Visual Communication Design Studio	3	VCD 13001 Introduction to Visual Communication Design Studio	3	No change
VCD 20000 Basic Computer – Graphic Design and Illustration	3			<i>Removed</i>
VCD 20003 Intermediate Computer – Graphic Design/Illustration	3			<i>Removed</i>
VCD 20010 Intro to Design Research	3			<i>Removed</i>
VCD 20096 Photo Illustration Sophomore Portfolio Review	1	VCD 20096 Photo Illustration Sophomore Portfolio Review	1	No change
VCD 23001 Introduction to Typography	3	VCD 23001 Introduction to Typography	3	No change
VCD 28000 Photography	3	VCD 18000 Photography	3	<i>Revised</i>
VCD 28002 Photography II	3	VCD 18002 Photography II	3	<i>Revised</i>
VCD 38003 Photo Technology	3	VCD 28003 Photo Technology	3	<i>Revised</i>
VCD 38004 Advanced Photography	3	VCD 28001 Advanced Photography	3	<i>Revised</i>
VCD 30008 Junior Portfolio Review – Photo Illustration	1			<i>Removed</i>
VCD 34006 Motion Design	3	VCD 34006 Motion Design	3	No change
VCD 38001 Photographics	3	VCD 38001 Photographics	3	No change
VCD 38009 Internship Seminar – Photo Illustration	1	VCD 38009 Internship Seminar – Photo Illustration	2	<i>Revised</i>
VCD 40095 Special Topics: Graphic Design/ Illustration or VCD 43001 Interaction Design: Communities and Culture or VCD 43002 Typographic/ Photographic Graphic Design	3			<i>Removed</i>
VCD 40025 Professional Portfolio	2	VCD 48003 Professional Portfolio – Photo Illustration	2	<i>Revised</i>
VCD 40192 Internship II – Graphic Design/Illustration	3	VCD 40192 Internship II – Graphic Design/Illustration/Photo-Illustration	3	<i>Revised</i>

Previously Authorized Curriculum	Cr Hrs	Proposed Curriculum	Cr Hrs	Notes
VCD 43004 Issues for Graphic Design Businesses	3			Removed
VCD 45000 Graphic Design Perspectives	3	VCD 45000 Graphic Design Perspectives	3	No change
VCD 48005 Color Photography	3	VCD 28005 Color Photography	3	No change
VCD 48007 Photo Illustration Techn	3	VCD 38007 Photo Illustration Tech	3	Revised
VCD 49119 Senior Capstone	3			Removed
		VCD 28004 Photographic Perspective	3	New
		VCD 28007 Advanced Digital Imaging	3	New
		VCD 37000 Visual Design Media: Advanced	3	New
		VCD 38011 Editorial Photography	3	New
		VCD 48001 Photographic Project	3	New
		VCD 48002 Advanced Photographic Project	3	New
		VCD 48009 Fashion Photography	3	New
ADDITIONAL REQUIREMENTS	64	ADDITIONAL REQUIREMENTS	55	Revised
ARTH 22006 Art History: Ancient and Medieval Art (Kent Core Fine Arts)	3	ARTH 22006 Art History: Ancient and Medieval Art (Kent Core Fine Arts)	3	No change
ARTH 22007 Art History: Renaissance to Modern Art (Kent Core Fine Arts)	3	ARTH 22007 Art History: Renaissance to Modern Art (Kent Core Fine Arts)	3	No change
ARTH Upper Division Course	3	ARTH Upper Division Course	3	No change
COMM 15000 Introduction to Human Communication (Kent Core Additional)	3	COMM 15000 Introduction to Human Communication (Kent Core Additional)	3	No change
		ENTR 27056 Intro to Entrepreneurship	3	New
		Entrepreneurship (ENTR) Elective	3	New
FIN 26074 Legal Environment of Business or CRIM 26704 Issues in Law and Society or PHIL 21001 Intro to Ethics or VCD 34004 Visual Ethics	3	VCD 34004 Visual Ethics	3	Replaced
JMC 20001 Media, Power and Culture (Kent Core Social Sciences)	3	JMC 20001 Media, Power and Culture (Kent Core Social Sciences)	3	No change
JMC 22004 Visual Storytelling	3			Removed
LIS 30010 Information Fluency in the Workplace and Beyond	3	LIS 30010 Information Fluency in the Workplace and Beyond	3	No change
US 10097 Destination Kent State: FYE	1	US 10097 Destination Kent State: FYE	1	No change
Kent Core Composition	6	Kent Core Composition	6	No change
Kent Core Mathematics	3	Kent Core Mathematics	3	No change
Kent Core Humanities	3	Kent Core Humanities	3	No change
Kent Core Social Sciences	3	Kent Core Social Sciences	3	No change
Kent Core Basic Sciences	6-7	Kent Core Basic Sciences	6-7	No change
Kent Core Additional	3	Kent Core Additional	3	No change
General Electives	15	General Electives	3	Revised
TOTAL	126	TOTAL	120	Revised

Kent State University verifies that the information in this request is truthful and accurate.

Respectfully,

Todd A. Diacon
Senior Vice President for Academic Affairs and Provost

**TRANSMITTAL MEMO
COLLEGE OF COMMUNICATION AND INFORMATION
Kent State University**

TO: Therese E. Tillett, Director of Curriculum Services
FROM: LuEtt Hanson, Associate Dean
SUBJECT: Curriculum Proposal
DATE: September 25, 2015

I am forwarding to you for inclusion on the next EPC agenda supporting materials for the following program proposal:

VCD – Revise BS-PHOI to BFA-PHOI and revise program curriculum, including 5 new courses and 11 course revisions.

New courses: VCD 28007, 38011, 48001, 48002, 48003

Revised courses: VCD 20096, 28000, 28002, 38001, 38003, 38004, 38009, 40192, 48005, 48007, 48009

This proposal was approved by the CCI College Curriculum Committee on September 23, 2015.

Proposal Summary

Revise the curriculum and change the VCD B.S. Photo-Illustration program to a B.F.A Photo-Illustration Program

Description of Action, Including Intended Effect

- The Bachelor of Fine Arts degree is the standard degree awarded to students in the discipline of photographic arts. A change from a Bachelor of Science degree to a B.F.A. degree will make our students more competitive in the commercial workplace.
- A change to a B.F.A. degree will make graduate school more accessible to our students who want to complete a terminal Master of Fine Arts degree.
- The change to a B.F.A. degree will better align with the mission of offering a top quality education within the School of Visual Communication Design. Currently we offer a B.F.A degree for design and illustration students, but a B.S. in Photo-Illustration. All three disciplines go through the same NASAD accreditation process.
- The B.F.A curriculum revision will ensure our students can complete their major requirements in a timely fashion. The B.S. Photo-Illustration program is 126 credit hours. The proposed B.F.A. program is 120 credit hours. This B.F.A. program eliminates six credit hours while increasing the number of Photo-Illustration specific courses.
- The B.F.A. Photo-Illustration degree has the potential to positively impact recruitment and retention efforts. The B.F.A. degree in Photo-Illustration is the preferred degree in academia and the workplace. This degree offering could increase our student enrollment without a negative impact on staffing.
- The B.F.A. curriculum revision condenses the courses of the current B.S. program. This more efficient "roadmap" will allow us to develop four new courses, add four existing VCD courses, and utilize two entrepreneurship courses within the School of Business Administration. These curriculum changes will better prepare the students to gain meaningful employment.
- The condensing of the program "roadmap" will aid the VCD faculty during the review process. Students will take more photography courses during their foundation years. This will provide the faculty with a better assessment of predicted student success. It will also lessen student time to degree completion if the student review is unsuccessful.
- In addition to adding more courses, six existing courses will have a course number change. These new course numbers reflect the course's location in the program "roadmap." For example, Color Photography currently is numbered VCD 48005. This course will be offered in the sophomore year in the new B.F.A. program plan and the course number will be changed to VCD 28005. These course number changes will eliminate any confusion regarding program sequencing for the students.

- As a result of the restructuring of the program plan and course number changes, many of the course prerequisites have changed. The enclosed data sheets reflect these changes.
- The B.F.A. curriculum revision removes four cross-listed courses between VCD and JMC. The decision to remove the cross-listed courses was based on JMC no longer offering these courses. JMC was consulted and agreed with the decision to remove these cross-listed courses. These changes were approved in their Faculty Advisory Committee on 05/15/2015.

Course changes:

ADD as a major requirement:

VCD 28004, Photographic Perspective – existing course (3 cr.)
 VCD 28007, Advanced Digital Imaging – new course (3 cr.)
 VCD 34004, Visual Ethics – existing course (3 cr.)
 VCD 37000, Visual Design Media – existing course (3 cr.)
 VCD 38011, Editorial Photography – new course (3 cr.)
 VCD 48001, Photographic Project – new course (3 cr.)
 VCD 48002, Advanced Photographic Project – new course (3 cr.)
 VCD 48003, Professional Portfolio – new course (3 cr.)
 VCD 48009, Fashion Photography – existing course (3 cr.)

ADD as additional degree requirements:

ENTR Elective – existing course (3 cr.)
 ENTR 27056, Introduction to Entrepreneurship – existing course (3 cr.)

Delete from major requirements:

VCD 20000, Basic Computer – Graphic Design and Illustration (3 cr.)
 VCD 20003, Intermediate Computer – Graphic Design/Illustration (3 cr.)
 VCD 20010, Introduction to Design Research (3 cr.)
 VCD 30008, Junior Portfolio Review – Photo Illustration (1 cr.)
 VCD 43004, Issues for Graphic Design Businesses (3 cr.)
 VCD 40025, Professional Portfolio (2 cr.)
 VCD 49199, Senior Capstone (3 cr.)

Choose from list: VCD 40095, Special Topics: Graphic Design/Illustration (3 cr.)
 VCD 43001, Interaction Design: Communities and Culture (3 cr.)
 VCD 43002, Typographic/Photographic Graphic Design (3 cr.)

Delete from additional program requirements:

JMC 22004, Visual Storytelling (3 cr.)

Choose from list: FIN 26074, Legal Environment of Business (3 cr.)

CRIM 26704, Issues in Law and Society (3 cr.)

PHIL 21001, Introduction to Ethics (3 cr.)

VCD 34004, Visual Ethics (3 cr.)

Course number changes:

Course title	Old course number	New course number
Photography	VCD 28000	VCD 18000
Photography II	VCD 28002	VCD 18002
Advanced Photography	VCD 38004	VCD 28001
Photo Technology	VCD 38003	VCD 28003
Color Photography	VCD 48005	VCD 28005
Photo Illustration Techniques	VCD 48007	VCD 38007

Course Prerequisite Changes:

As a result of the program “roadmap” reorganization and course number changes, many of the course prerequisites need modified. The Basic Data Sheets enclosed with this program proposal have the correct prerequisites listed on the forms. The B.F.A. Program Overview Sheet documents the changes in the prerequisite numbers.

Slash Course Removal:

The following cross-listings have been removed from the curriculum:

VCD 28001 will no longer be cross-listed with JMC 32004.

VCD 28003 will no longer be cross-listed with JMC 32003.

VCD 28005 will no longer be cross-listed with JMC 42005.

VCD 38007 will no longer be cross-listed with JMC 42007.

JMC and VCD have been consulted regarding these changes and approved in their Faculty Advisory Committee meetings. See enclosed materials for documentation of these FAC votes.

Impact on Other Programs, Course Offerings, Students, Faculty, Staff (e.g., duplication issues)

The new Additional Degree Requirements will impact the College of Business Administration. VCD Photo-Illustration majors will now be required to take ENTR 27056 Introduction to Entrepreneurship and an ENTR elective. These two courses will strengthen the students' business skills and will make them more competitive in the commercial work place.

The ENTR Director has been consulted and supports these requirement changes. The Additional Degree Requirements will not have a negative impact on staffing.

Fiscal, Enrollment, Facilities and Staffing Considerations

The VCD Photo-Illustration program has two full-time faculty members and several adjunct faculty members to teach the program courses. Careful consideration was given to the course sequencing that would allow us to offer the courses without having to hire additional full-time or adjunct faculty.

Enrollment is expected to increase slowly with this new curriculum and resource assessments in the future will determine whether more faculty are needed.

Provisions for Phase-Out if Inactivating

Students who are finishing the Photo-Illustration major in catalogs prior to fall 2016 will still be able to take the courses required for their particular catalogs. Some of these courses will have course number and prerequisite changes but the advising staff will be notified of the necessary override steps to complete the students' registration of courses.

Assessment Plan

Currently the programs in the School of Visual Communication Design go through three external review bodies. These review bodies are: the Academic Quality Improvement Program, the Higher Learning Commission, and the National Association of Schools of Art and Design.

The B.S. Photo-Illustration program went through the NASAD accreditation in 2013 and will be reviewed again in 2016. In the 2013 NASAD accreditation, it was noted

in the review that we planned to move the program from a Bachelor of Science degree to a Bachelor of Fine Arts degree.

In addition to the external reviews, the B.F.A. program plan will review the quality of the student work at the VCD 20096 Photo Illustration Sophomore Portfolio Review. Students who do not meet the quality standards of our school are provided academic advice for additional coursework so they can resubmit their portfolios at a later date. VCD 20096 also allows us to gauge the quality of our classroom instruction, determine if the course objectives are being met, evaluate the appropriateness of the course sequencing, and to identify any additional problematic areas.

The B.F.A. Photo Illustration degree will continue to be reviewed in this manner.

GPS Keywords

Branding, Creative, Designer, Photography, Film, Photo, Creativity, Digital Media, Illustration, Print, Commercial Photography, Photo Illustration, Photographer, Digital Imaging, Pictures, Fine Art Photography, Digital Photography, BFA, B.F.A., Travel, Logos, Bachelor of Fine Art

Timetable and Actions Required:

Approval by VCD Faculty/Director:	June 2015
Approval by CCI CCC:	September 2015
Approval by EPC:	October 2015
Approval by Faculty Senate:	November 2015
Approval by Board of Trustees:	December 2015
Approval by Ohio Board of Regents:	January 2016
Approval by Higher Learning Commission:	February 2016

Curriculum Questions

KENNEDY, JAIME D.
Thu 3/19/2015 8:00 PM
☐ Sent from my iPad

Labelle, David
Thu 3/19/2015 6:45 PM
Can you say, "Da?"

KENNEDY, JAIME D.
Thu 3/19/2015 2:58 PM
Sent Items
To:
Labelle, David;
Thanks Dave!

I'm assuming that JMC 32003 Photo Technology (Zone system large format class) is also not offered? If this is true, can we add this one to the "remove cross listing" list?

Thanks,
Jaime

Labelle, David
Wed 3/18/2015 2:01 PM
Absolutely, Thanks

KENNEDY, JAIME D.
Wed 3/18/2015 10:10 AM
Sent Items
Dave,

Would JMC be OK with removing the cross-listing from all three? If so, it will need to go through your next FAC for a vote. I am trying to get this all wrapped up so we can vote on it this semester since I will be away on sabbatical in the fall.

Thanks,
Jaime

Labelle, David
Wed 3/18/2015 8:17 AM
Inbox
Hi Jamie,

This ought to help you:

None of these classes will continue to be taught in JMC. Two of the three have not been taught in at least five years, and advanced photo is being replaced by Ent/Doc and or Advanced Photo Techniques, which will be taught in the fall. That syllabus is still being assembled.

Hope all is good in your world,

David L

KENNEDY, JAIME D.
Tue 3/17/2015 2:41 PM
Sent Items
Hi Dave,

I hope all is well!

We are currently revising our B.S. photo program to a B.F.A. program and I have been going through all of the course data sheets. I've noticed that there are a couple of courses cross-listed between VCD and JMC that may have different course outcomes. Would it be possible to get the course syllabi for the courses so that I can evaluate them? They are:

JMC 32004 Advanced Photography
JMC 42005 Color Photography
JMC 42007 Photo-Illustration Techniques

Thank you and I hope to see you soon!
Jaime Kennedy

Hello Jamie,

I wanted to communicate with my coordinator for the Entrepreneurship program, Denise Easterling, my faculty member who typically teaches the practicum, Craig Zarny, and Bob Jewell, who will be replacing me as a department chair with the beginning of the new academic year. Everyone is on board and we are delighted to have the BFA Photo Illustration students taking our Entrepreneurship courses. We have some additional coursework that will be coming on line this year that may be of interest as well. Craig Zarny and Denise Easterling would both be open to talking with you or your advisors about our courses. We are definitely OK with you requiring two of our courses.

Thank you,

Pam

Pamela E. Grimm

Chair, Department of Marketing and Entrepreneurship

Kent State University

P.O. Box 5190

Kent, OH 44242-0001

330-672-1262

pgrimm@kent.edu

From: KENNEDY, JAIME D.
Sent: Friday, August 07, 2015 1:01 PM
To: GRIMM, PAMELA
Subject: VCD ENTR Courses

Hi Pamela,

Cathy Zingrone spoke to you regarding our interest in your Entrepreneur courses for our BFA Photo Illustration students. I am currently finishing up all of the paperwork and wanted to get your approval for us to use ENTR 27056 (Intro to Entrep) and "ENTR elective" in our program roadmap. Could you let me know if your school is OK with us requiring our PHOI students to take two of your courses?

Thank you,

Jaime Kennedy

Jaime Kennedy

Interim Director

School of Visual Communication Design

Kent State University

330.672.7856

jkenned8@kent.edu



Kent State University Catalog 2015 - 2016

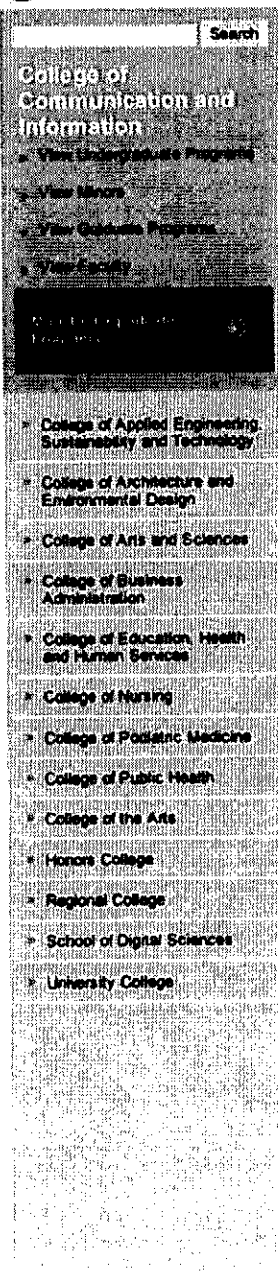


Photo-Illustration *B.S. B.F.A.*

Kent State University 2015 Catalog > College of Communication and Information > Undergraduate Programs > Photo-Illustration [Download to print](#)

B.S. B.F.A.

College College of Communication and Information

Department School of Visual Communication Design
231 Art Building
Tel: 330-672-7856 | Fax: 330-672-9714
Email: vcd@kent.edu
Web: www.kent.edu/vcd

Resources

Roadmaps
Program Requirements
Academic Policies

Description

FINE ARTS
The Bachelor of Science degree in Photo-Illustration provides the student with a comprehensive program of study balancing a liberal arts education with studio offerings in digital photography. Grounded in formal technical and conceptual skills building, the Photo-Illustration program focuses on the profession of photography as it relates to commerce. The School of Visual Communication Design's *B.S.* degree program builds a photography professional through experiential learning opportunities, as well as through required courses in graphic design and multimedia.

There are many study abroad/away opportunities. For more information contact the Office of Global Education or CCT's Coordinator of International Programs.

Career Opportunities

Photographers held about 136,300 jobs in 2012. Most of them worked in and around large cities. More than 1 out of 2 were self-employed, a much higher proportion than the average for all occupations. Most photographers who work for someone else work in a photography studio. Also, newspapers, television studios and magazines commonly employ photographers. (Source: Bureau of Labor Statistics)

Admission Requirements

General Admissions for Freshman Students: Admission Requirements at the Kent Campus. The freshman admission policy at the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends.

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago. For more information on admissions, visit the [admissions website for new freshmen](#).

For more information about admission criteria for transfer, transitioning and former students, please visit the [admissions website](#).

The School of Visual Communication Design recognizes that competence in visual design as well as intellectual capacity are necessary qualities in students who plan to prepare for a career in visual communication design. Therefore, the right is reserved to require evidence of achievement in design and related areas from all students aspiring to enroll for the first time as majors in the school. Early admission is recommended.

The director of the School of Visual Communication Design may impose additional requirements considered reasonable and necessary. Each transfer student will be evaluated individually in terms of his or her ability to perform within the program. A transfer applicant's strengths and deficiencies will be considered and his or her transfer credits will reflect that consideration.

Progression Requirements

Students must receive a minimum B- (2.700) in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- (2.700) grade is achieved.

For more information about progression requirements, please read the Not Permitted to Continue policy in the Academic Policies section of the University Catalog.

Graduation Requirements

120
Minimum 480-credit hours. Minimum 36 upper-division credit hours. Minimum 2.750 GPA in the major and 2.500 GPA overall.

Accreditation

National Association of Schools of Art and Design
11250 Roger Bacon Drive, Suite 21
Reston, VA 20190-5248
703-437-0700



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As a top Ohio undergraduate and graduate school, Kent State's eight campuses offer the resources of a large university with the friendly atmosphere of a liberal arts college. Enroll today to start pursuing your future at one of the best colleges in Ohio. We've been educating graduates for over 100 years, join us today.

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Kent State University Catalog 2015 - 2016

Photo-Illustration - B.S. Program Requirements

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Attribute Legend: DD Diversity--Domestic; DG Diversity--Global; ELR Experiential Learning; KAD Kent Core Additional; KBS Kent Core Basic Sciences; KCM Kent Core Composition; KFA Kent Core Fine Arts; KHU Kent Core Humanities; KMC Kent Core Mathematics and Critical Reasoning; KSS Kent Core Social Sciences; WIC Writing Intensive

Please read the sections in the University Catalog on Kent Core, diversity, writing-intensive and the experiential learning requirements.

Attribute	Course		Title	Credits	Min. Grade
	US	10097	Destination Kent State: First Year Experience ¹	1	
Attribute	Course		Title	Credits	Min. Grade
	VCD	13000	Introduction to Visual Communication Design	3	
	VCD	13001	Introduction to Visual Communication Design Studio	3	B-
	VCD	20000	Basic Computer Graphic Design and Illustration	3	
	VCD	20003	Intermediate Computer-Graphic Design/Illustration	3	
	VCD	20010	Introduction to Design Research	3	
	VCD	20086	Photo Illustration Sophomore Portfolio Review	1	
	VCD	23001	Introduction to Typography	3	
	VCD	28000	Photography	3	
	VCD	28002	Photography II	3	
	VCD	30008	Junior Portfolio Review-Photo Illustration ²	1	
	VCD	34006	Motion Design	3	
	VCD	38001	Photographics ²	3	
	VCD	38003	Photo Technology ²	3	
	VCD	38004	Advanced Photography ²	3	
	VCD	38009	Internship Seminar-Photo Illustration	1	
	VCD	40025	Professional Portfolio ³	2	
ELR	VCD	40192	Internship II-Graphic Design/Illustration	3	
	VCD	43004	Issues for Graphic Design Businesses	3	
WIC	VCD	45000	Graphic Design Perspectives	3	C+
	VCD	48005	Color Photography	3	
	VCD	48007	Photo Illustration Techniques	3	
ELR	VCD	49199	Senior Capstone	3	
	Choose from the following:			3	
	VCD	40095	Special Topics: Graphic Design/Illustration (3)		
	VCD	43001	Interaction Design: Communities and Culture (3)		
	VCD	43002	Typographic/Photographic Graphic Design (3)		
Attribute	Course		Title	Credits	Min. Grade
KFA	ARTH	22006	Art History: Ancient and Medieval Art	3	
KFA	ARTH	22007	Art History: Renaissance to Modern Art	3	
	ARTH		Art History upper-division course	3	
KAD	COMM	15000	Introduction to Human Communication	3	
KSS/DD	JMC	20001	Media, Power and Culture	3	
	JMC	22004	Visual Storytelling	3	
	LIS	30010	Information Fluency in the Workplace and Beyond	3	
	Choose from the following:			3	
	FIN	26074	Legal Environment of Business (3)		
KSS	CRIM	26704	Issues in Law and Society (3)		
KHU/DG	PHIL	21001	Introduction to Ethics (3)		
	VCD	34004	Visual Ethics (3)		
	Kent Core Composition			8	
	Kent Core Mathematics and Critical Reasoning			3-6	
	Kent Core Humanities (fulfilled if PHIL 21001 is selected)			0-3	
	Kent Core Social Sciences (fulfilled if CRIM 26704 is selected)			0-3	
	Kent Core Basic Sciences (must include one laboratory)			6-7	
	Kent Core Additional			3	
	General Electives ⁵			18-21	
				MINIMUM TOTAL	128

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment) or students age 21+ at time of admission.
2. VCD 30008 must be taken concurrently with 38001, after completion of VCD 38003 and 38004. Junior Portfolio Review is an examination in conference with the visual communication design faculty acting as committee. Students who successfully pass review may continue in the B.S. degree program in Photo Illustration. Students not receiving a passing grade will be provided academic advice for additional coursework and resubmission of portfolio for review.
3. Course is offered in spring only.

4. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.
5. Number of credit hours required depends on meeting minimum 126 credit hours and 39 upper division credit hours.

Progression Requirements:

Students must receive a minimum B- (2.700) in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- (2.700) grade is achieved.

Note:

Any VCD course taken is calculated in the major GPA.

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Semester One [16 Credits]						
!	VCD 13000 Introduction to Visual Communication Design	3		■		
!	VCD 20000 Basic Computer-Graphic Design and Illustration	3		■		
	ARTH 22006 Art History: Ancient and Medieval Art	3			KFA	
	US 10097 Destination Kent State: First Year Experience ¹	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Two [15 Credits]						
!	VCD 13001 Introduction to Visual Communication Design Studio	3	B-	■		
!	VCD 28000 Photography	3		■		
	COMM 15000 Introduction to Human Communication	3			KAD	
	ARTH 22007 Art History: Renaissance to Modern Art	3			KFA	
	Kent Core Requirement	3				
Semester Three [15 Credits]						
!	JMC 22004 Visual Storytelling	3				
!	VCD 23001 Introduction to Typography	3		■		
!	VCD 28002 Photography II	3		■		
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Four [16 Credits]						
!	VCD 20096 Photo Illustration Sophomore Portfolio Review	1		■		
!	VCD 20010 Introduction to Design Research	3		■		
!	VCD 38003 Photo Technology ²	3		■		
	JMC 20001 Media, Power and Culture	3			DD/KSS	
	Kent Core Requirement	3				
	General Electives ³	3				
Semester Five [15 Credits]						
!	VCD 20003 Intermediate Computer-Graphic Design/Illustration	3		■		
!	VCD 38004 Advanced Photography ²	3		■		
	FIN 26074 Legal Environment of Business (3) or CRIM 26704 Issues in Law and Society (3) or PHIL 21001 Introduction to Ethics (3) or VCD 34004 Visual Ethics (3)	3			KSS DG/KHU	
	Upper-division Art History course	3				
	General Electives ³	3				
Semester Six [17 Credits]						
!	VCD 30008 Junior Portfolio Review-Photo Illustration ²	1		■		
!	VCD 38001 Photographics ²	3		■		
!	VCD 38009 Internship Seminar-Photo Illustration	1		■		
	LIS 30010 Information Fluency in the Workplace and Beyond	3				
	VCD 34006 Motion Design	3		■		
	General Electives ³	6				
Third Summer Term [3 Credits]						
!	VCD 40192 Internship II-Graphic Design/Illustration	3		■	ELR	
Semester Seven [15 Credits]						
!	VCD 40095 Special Topics: Graphic Design/Illustration (3) or VCD 43001 Interaction Design: Communities and Culture (3) or VCD 43002 Typographic/Photographic Graphic Design (3)	3		■		
!	VCD 48005 Color Photography	3		■		
	VCD 43004 Issues for Graphic Design Businesses	3		■		
	VCD 45000 Graphic Design Perspectives	3	C ⁴	■	WIC	
	Kent Core Requirement ⁵ or General Electives ³	3				
Semester Eight [14 Credits]						
!	VCD 40025 Professional Portfolio ⁶	2		■		
!	VCD 48007 Photo Illustration Techniques	3		■		
!	VCD 49199 Senior Capstone	3		■	ELR	
	General Electives ³	6				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
126	39	36	2.750	2.500

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission
2. VCD 30008 must be taken concurrently with 38001, after completion of VCD 38003 and 38004. Junior Portfolio Review is an examination in conference with the visual communication design faculty acting as committee. Students who successfully pass review may continue in the B.S. degree program in Photo Illustration. Students not receiving a passing grade will be provided academic advice for additional coursework and resubmission of portfolio for review.
3. Number of credits required depends on meeting minimum 126 credit hours and 39 upper-division credit hours.
4. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.
5. Students must take a Kent Core course if FIN 28074 or VCD 34004 is taken in Semester Five
6. Offered spring only.

Progression Requirements:

Students must receive a minimum B- (2.700) in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- (2.700) grade is achieved.

Note:

Any VCD course taken is calculated in the major GPA.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog:
 Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr

Attribute Legend: DD Diversity–Domestic; DG Diversity–Global; ELR Experiential Learning; KAD Kent Core Additional; KBS Kent Core Basic Sciences; KCM Kent Core Composition; KFA Kent Core Fine Arts; KHU Kent Core Humanities; KMC Kent Core Mathematics and Critical Reasoning; KSS Kent Core Social Sciences; WIC Writing Intensive

Attribute	Course	Title	Credit	Min. Grade
	US	10097 Destination Kent State: First Year Experience ¹	1	

Attribute	Course	Title	Credit	Min. Grade
	VCD	13000 Introduction to Visual Communication Design	3	
	VCD	13001 Introduction to Visual Communication Design Studio	3	B-
	VCD	18000 Photography	3	
	VCD	18002 Photography II	3	
	VCD	20096 Photo Illustration Sophomore Portfolio Review ²	1	S
	VCD	23001 Introduction to Typography	3	
	VCD	28001 Advanced Photography ²	3	
	VCD	28003 Photo Technology ²	3	
	VCD	28004 Photographic Perspective	3	
	VCD	28005 Color Photography ²	3	
	VCD	28007 Advanced Digital Imaging ²	3	
	VCD	34004 Visual Ethics	3	
	VCD	34006 Motion Design	3	
	VCD	37000 Visual Design Media: Advanced	3	
	VCD	38001 Photographics	3	
	VCD	38007 Photo Illustration Techniques	3	
	VCD	38009 Internship Seminar - Photo Illustration	2	
	VCD	38011 Editorial Photography	3	
ELR	VCD	40192 Internship II Graphic Design/Illustration/Photo-Illustration	3	
WIC	VCD	45000 Graphic Design Perspectives	3	C ⁴
	VCD	48001 Photographic Project	3	
	VCD	48002 Advanced Photographic Project	3	
	VCD	48003 Professional Portfolio - Photo Illustration ³	2	
	VCD	48009 Fashion Photography	3	

Attribute	Course	Title	Credit	Min. Grade
KFA	ARTH	22006 Art History: Ancient and Medieval Art	3	
KFA	ARTH	22007 Art History: Renaissance to Modern Art	3	
	ARTH	Upper Division Art History Course	3	
KAD	COMM	15000 Introduction to Human Communication	3	
	ENTR	Elective	3	
	ENTR	27056 Introduction to Entrepreneurship	3	
KSS/DD	JMC	20001 Media, Power, and Culture	3	
	LIS	30010 Information Fluency in the Workplace and Beyond	3	
		Kent Core I. Composition	6	
		Kent Core II. Math and Critical Reasoning	3-4	
		Kent Core III. Humanities	3	
		Kent Core IV. Fine Arts (fulfilled by ARTH 22006)	N/A	
		Kent Core V. Humanities or Fine Arts (fulfilled by ARTH 22007)	N/A	
		Kent Core VI. Social Sciences	3	
		Kent Core VII. Basic Sciences	6-7	
		Kent Core VIII. Additional	3	

General Electives⁵

	1-3
MINIMUM TOTAL	120

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus
2. VCD 20096 must be taken concurrently with VCD 28005 and VCD 28007, after completion of Photo-Illustration Sophomore Portfolio Review is an examination in conference with the visual faculty acting as committee. Students who successfully pass review may continue in the Illustration. Students not receiving a passing grade will be provided academic advice for resubmission of portfolio for review.
3. Course is offered in spring only.
4. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.
5. Number of credit hours required depends on meeting minimum 120 credit hours and a credit hours.

Progression Requirements:

Students must receive a minimum B- (2.700) in VCD 13001 before enrolling in VCD 23001. VCD maximum three times until a minimum B- (2.700) grade is achieved.

Note:

Any VCD course taken is calculated in the major GPA.

Course Subject and Title	Credit Hours	Upper Div	Min Grade	Major GPA	Important Notes
Semester Six: [14 Credit Hours]					
VCD 38009 Internship Seminar – Photo Illustration	2	X		X	
VCD 38011 Editorial Photography	3	X		X	
ENTR 27056 Introduction to Entrepreneurship	3				
ARTH Course (Upper Division)	3	X			
Kent Core Requirement	3				
Summer III: [3 Credit Hours]					
VCD 40192 Internship II Graphic Design/Illustration/Photo-Illustration	3	X		X	Fulfills experiential learning requirement
Semester Seven: [12 Credit Hours]					
VCD 34006 Motion Design	3	X		X	
VCD 45000 Graphic Design Perspective ³	3	X	C	X	Fulfills writing-intensive course requirement
VCD 48001 Photographic Project	3	X		X	
VCD 48008 Fashion Photography	3	X		X	
Semester Eight: [14 Credit Hours]					
VCD 48002 Advanced Photographic Project	3	X		X	
VCD 48003 Professional Portfolio – Photo Illustration ⁴	2	X		X	
LIS 30010 Information Fluency in the Workplace and Beyond	3	X			
ENTR Elective	3				
General Electives ⁵	3				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper- Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing- Intensive	Experiential Learning	Minimum Major GPA Overall GPA	
120	39	36	Kent Core or General Elective/JMC 20001	VCD 45000	VCD 40192	2.75	2.5

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment) or students age 21+ at time of admission.
2. VCD 20096 must be taken concurrently with VCD 28005 and VCD 28007, after completion of VCD 28001 and VCD 28003.
Photo-Illustration Sophomore Portfolio Review is an examination in conference with the visual communication design faculty acting as committee. Students who successfully pass review may continue in the B.F.A. degree program in Photo-Illustration. Students not receiving a passing grade will be provided academic advice for additional coursework and resubmission of portfolio for review.
3. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.
4. Course is offered in spring only.
5. Number of credit hours required depends on meeting minimum 120 credit hours and a minimum of 39 upper division credit hours.

Progression Requirements:

Progression Requirements. Students must receive a minimum B- (2.700) in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum Three times until a minimum B- (2.700) grade is achieved

Note:

Note:
Any VCD course taken is calculated in the major GPA.



Department of Higher Education

John R. Kasich, Governor
John Carey, Chancellor

PROGRAM INACTIVATION FORM

Date of submission: [DATE]

Name of institution: Kent State University with support from Stark State College (see attached letter from the provost of Stark State College)

Title of program to be inactivated: Joint Associate of Arts and Associate of Science degrees from Kent State University and Stark State College:

Date that the inactivation received final approval from the appropriate institutional committee: [Board of Trustees date]

Date of inactivation: Fall 2016

Primary institutional contact for the notification:

Name: Therese E. Tillett
Title: Director, Curriculum Services
Phone: 330-672-8558
E-mail: ttillet1@kent.edu

Educator preparation programs:

Program leads to licensure: No

Program leads to endorsement: No

1. Provide the rationale for the inactivation of the program:

Kent State University is approved to offer both the Associate of Arts (AA) and Associate of Science (AS) degrees independently and as joint degrees with Stark State College (major at Kent State is called "Kent State-Stark State" for both joint degrees). Ohio Board of Regents approved the AS joint degree agreement on July 16, 1999, to be effective for fall 1999, and approved the AA joint degree agreement on June 14, 2005, to be effective for spring 2006.

These joint degrees were proposed at the time because Stark State College did not offer the two degrees independently. In 2008, the chancellor approved the offering of the AA/AS degrees at eight technical colleges across the state, including Stark State College. Therefore, there is no need for a joint degree as each institution can fully offer and confer an AA or AS degree. Kent State and Stark State have many 2+2 articulation agreements between programs, and Kent State University accepts equivalent transfer of many Stark State College courses.

Consequently, Stark State College graduates can matriculate in a relatively smooth manner to a Kent State University bachelor's degree program without having to be enrolled in the joint degree program.

2. Indicate number of students currently enrolled in the program:

Enrollment in the two joint degrees has been low, see 15th day census data below:

Student Enrollment	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Joint AA degree	n/a	n/a	n/a	n/a	n/a	0	2	6	7	3	3	3	1	1	2
Joint AS degree	5	3	1	0	1	0	1	0	1	1	0	1	1	0	1
Total	5	3	1	0	1	0	3	6	8	4	3	4	2	1	3

Overall degree completion also has been low:

Degrees Earned	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Joint AA degree	n/a	n/a	n/a	n/a	n/a	0	1	2	1	2	1	3	0	1	1
Joint AS degree	1	1	1	0	1	0	5	0	0	2	1	1	0	0	1
Total	1	1	1	0	1	0	6	2	1	4	2	4	0	1	2

3. Describe how the inactivation of the program will affect students currently in the program and explain plans for notifying students and assisting them in the completion of their degrees:

No students applied to either degree in spring 2015 or later, and no students are actively pursuing either degree at Kent State at this time. Both institutions will continue to individually offer the AA and AS degrees.

4. Will there be a loss of faculty or staff positions because of the inactivation of the program? If so, indicate when the faculty or staff members were or will be informed.

There will be no loss of faculty or staff positions due to this change as all the courses required in the two programs are in the Kent Core, Kent State's general education program.

5. Describe the plan for communicating the inactivation of the program, including changes to the college catalog and college website and communications with advisors, admissions officers and financial aid officers:

Admission to the joint degrees was suspended in fall 2015 and noted as such in the 2015 University Catalog. The degree programs do not appear as an option on student applications.

Once the inactivation is approved by Kent State's Board of Trustees and the Ohio Department of Higher Education, all necessary changes will be made to all university websites and materials. Further written concurrent communications will be sent out to key persons in student advising, admission and financial aid.

6. Indicate the final date that the program will be operational:

Inactivation for both joint degrees is planned for fall 2016.

Respectfully,

Todd A. Diacon, PhD
Senior Vice President for Academic Affairs and Provost
Kent State University



STARK STATE COLLEGE

January 30, 2015

Changing Lives ... Building Futures

Kent State University-Stark and Stark State College are approved to offer both the AA and AS degrees independently and as joint degrees in partnership with each other. The AS joint degree agreement was approved by the Ohio Board of Regents on July 16, 1999 to be effective for fall 1999. The AA joint degree agreement was approved by Ohio Board of Regents on June 14, 2005.

These joint degrees were proposed because, at the time, Stark State College did not offer the two independently. In 2008, the OBR chancellor approved the offering of the AA/AS degrees at eight technical colleges, including Stark State College. Therefore, there isn't a need for a joint degree as each institution can fully offer and confer an AA or AS degree. Kent State University and Stark State College have many formal articulation agreements. Both colleges also grant transfer credit for equivalent courses. Therefore, Stark State College graduates can matriculate relatively easy to a Kent State University bachelor's degree program without having to be enrolled in the joint degree program.

As reflected in the charts below, enrollment in the joint degrees has been low, which is reflected in the overall degree completion rate.

Enrollment in the two joint degrees has been low:

	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006
AA	n/a	n/a	n/a	n/a	n/a	0	2
AS	5	3	1	0	1	0	1
Total	5	3	1	0	1	0	3

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
AA	6	7	3	3	3	1	1	1
AS	0	1	1	0	1	1	0	1
Total	6	8	4	3	4	2	1	2

Overall degree completion is also low:

	2001	2002	2003	2004	2005	2006	2007
AA	n/a	n/a	n/a	n/a	n/a	0	1
AS	1	1	1	0	1	0	5
Total	1	1	1	0	1	0	6

	2008	2009	2010	2011	2012	2013	2014	2015
AA	2	1	2	1	3	0	1	1
AS	0	0	2	1	1	0	0	1
Total	2	1	4	2	4	0	1	2

As Provost and Chief Academic Officer at Stark State College, I support the inactivation of the joint degrees with Kent State University-Stark.

Lada Gibson-Shreve, Ph.D.
Provost and Chief Academic Officer

Kent State University Catalog 2014 - 2015

Regional College

More Undergraduate Programs

* College of Applied Engineering, Sustainability and Technology

* College of Architecture and Environmental Design

* College of Arts and Sciences

* College of Business Administration

* College of Communication and Information

* College of Education, Health and Human Services

* College of Nursing

* College of Podiatric Medicine

* College of Public Health

* College of the Arts

* Honors College

* School of Digital Sciences

* Undergraduate Studies

Kent State University-Stark State College - A.A. and A.S.

Kent State University 2014 Catalog > Regional College > Undergraduate Programs > Kent State University-Stark State College - A.A. and A.S.



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College Regional College

Campus(es) Kent

Department Regional College

Resources

Roadmaps

Program Requirements

Academic Policies

Description This Associate of Arts degree is unique to the Kent State Stark Campus and combines certain courses from Stark State College with Kent State courses.

This Associate of Science degree is unique to the Kent State Stark Campus and combines certain courses from Stark State College with Kent State courses.

Admission Requirements Admission is open to anyone with a high school diploma or its equivalent.

Graduation Requirements Minimum 60 credit hours. Minimum 2.000 cumulative GPA and in major.

Student Organizations See individual campuses



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Regional College

More Undergraduate Programs

- College of Applied Engineering, Sustainability and Technology

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- College of the Arts

- Honors College

- School of Digital Sciences

- Undergraduate Studies

Kent State-Stark State - A.A. and A.S. Program Requirements

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- [A.A. Kent State-Stark State semester-by-semester Roadmap](#)
- [A.S. Kent State-Stark State semester-by-semester Roadmap](#)

Type Legend: KAD Kent Core Additional; KBS Kent Core Basic Sciences; KCM Kent Core Composition; KFA Kent Core Fine Arts; KHU Kent Core Humanities; KMC Kent Core Mathematics and Critical Reasoning; KSS Kent Core Social Sciences

Please read the sections in the University Catalog on [Kent Core](#) requirements.

I. DESTINATION KENT STATE FIRST YEAR EXPERIENCE 1 credit)				
Type	Course	Title	Credits	
	US	10097	Destination Kent State: First Year Experience	
			1	
II. MAJOR PROGRAM REQUIREMENTS (8 credits) Courses count in major GPA				
Type	Course	Title	Credits	
Choose from the following series:			6	
KCM	ENG	11011	College Writing I (3) Kent State	
KCM		21011	College Writing II (3) Kent State	
OR				
KCM	ENG	124	College Composition (3) Stark State	
KCM		231	College Composition II (3) Stark State	
III. ADDITIONAL PROGRAM REQUIREMENTS (53-56 credits)				
Type	Course	Title	Credits	
	Kent Core Mathematics and Critical Reasoning			3-5
	Kent Core Humanities and Fine Arts (minimum one course from each)			9
	Kent Core Social Sciences (must be from two disciplines)			8
	Kent Core Basic Sciences (must include one laboratory)			6-7
	Kent Core Additional			8
	General Elective			23
			MINIMUM TOTAL: 60	

Students must take a minimum 15 credit hours at Kent State University and a minimum 15 credit hours at Stark State College to meet residency requirements.

Students must earn a minimum cumulative 2.000 GPA at both Kent State University and Stark State College.



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Faculty Senate Executive Committee Minutes of the Meeting

September 30, 2015

Present: Linda Williams (Chair), Deb Smith (Vice Chair), Paul Farrell (Secretary),
Chris Fenk (At-Large), Ed Dauterich (Appointed), Oana Mocioalca (Appointed),
Tess Kail (Office Secretary)

1. Call to Order

Chair Williams called the meeting to order at 2:35 p.m. in the Faculty Senate Conference Room.

2. Meeting Minutes for Approval

A. Faculty Senate minutes of September 14, 2015

A motion was made to approve the minutes (Senators Dauterich/ Mocioalca). The minutes were approved as amended.

B. Faculty Senate Executive Committee minutes of September 16, 2015

A motion was made to approve the minutes (Senators Dauterich/ Mocioalca). The minutes were approved as amended.

3. EPC Information

There were no action items from the EPC meeting of September 21, 2015. The Executive Committee discussed the lack of action items from the last two EPC meetings and how that may impact the November meeting of Faculty Senate. The Executive Committee also reviewed the lesser action items and information items from the EPC meeting of August 18, 2015.

4. Fall Retreat

At Large member Fenk and appointed members Dauterich and Mocioalca are considering topics and are leaning toward a focus on Student Surveys of Instruction and its uses. The tentative date for the retreat is Friday 30 October from 12 noon to 2 p.m. Tess Kail will look at availability of venues.

5. Set Agenda for the Faculty Senate meeting of October 12, 2015

The agenda was approved and will have no EPC items or old business.

6. Additional Items

The Executive Committee made nominations for appointment to the Committee on Committees.

Tess Kail indicated that she would be attending Drupal training on October 8. This will enable her to update the Faculty Senate web pages.

Paul Farrell informed the Executive Committee that Senators Smith, Thomas Norton-Smith and Karis had indicated interest in serving on the Charter and Bylaws Review Committee, and he planned to appoint them to it.

7. Adjournment

Chair Williams adjourned the meeting at 3:55 p.m.

Paul A. Farrell, Secretary
Faculty Senate