



## Letter of Intent

Please do not exceed two pages in length. All submitted LOIs will be reviewed by the TeCK Fund Screening Committee. Successful applicants will be asked to submit a six page formal proposal. Rejected applicants will receive comments from the Committee and will be encouraged to reapply.

Project Title:

KSU Technology Number: KSU. \_\_\_\_\_

Project members:

Lead applicant contact information: email \_\_\_\_\_ phone \_\_\_\_\_

Have the team members participated in I-Corps@Ohio or other I-Corps sites program?

Yes \_\_\_\_ No \_\_\_\_ Dates and location \_\_\_\_\_

Has a spin-off company been created? Yes \_\_\_\_ No \_\_\_\_ Company name: \_\_\_\_\_

Amount of Funds requested: \$ \_\_\_\_\_

Please briefly describe the product or process:

Intellectual Property status if known:

By answering the questions below, please identify the Value Proposition of this project.

Why will customers buy this product or process?

Where will you find potential customers?

What problems does this product or process solve?

What makes this product or process unique?

What competitive advantage does this product or process have over existing products?

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Have you collected input from potential customers or do you have a plan for collecting this input? Please provide details:

The TeCK Fund will provide funding for third party validation, prototype development and scale up, expansion of business plans, mapping of regulatory pathways, product development, and identification of start-ups to license the technology. Please provide a budget for the funds requested: