



Florence, Italy, is one of the locations of the multi-disciplinary semester abroad program.



Founded in 1910, today Kent State University's eight-campus system is among the largest regional systems in the country. Kent State is also recognized internationally as one of the premiere Ohio universities.

Kent State is ranked among the nation's 77 public research universities demonstrating high-research activity by the Carnegie Foundation for the Advancement of Teaching.

Times Higher Education, ranked Kent State as one of the top 200 universities in the world in for two consecutive years in 2010 and 2011.

Kent State was also noted in the first-tier list of Best National Universities in the 2012 edition of Best Colleges by *U.S. News & World Report*, and was recently ranked among the top 500 universities according to the 2011 Academic Ranking of World Universities.



Your Connection to the World Begins Here with an Interdisciplinary Degree Available through the School of Communication Studies

Want to Know More? Contact or Visit Us

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क्या आप अधिक जानना चाहते हो? हमसे संपर्क करें.
¿Quieres saber más? Póngase en contacto con nosotros.

"The Kent State study abroad programs give our students the experience of living and working in a different culture while learning about finance, politics, and communication on a global level."
Dr. Stan Wearden, Dean of CCI



Communication Studies also offers majors and minors in several other areas of concentration, including applied communication, interpersonal communication, health communication, public communication, and organizational communication.



Communicating and Growing as a School at Kent State University since 1932



Information about this program is available from:
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The School of Communication Studies is part of the College of Communication and Information
www.kent.edu/comm



Kent State colleagues at the Great Wall of China. Dr. Mei-Chen Lin, School of Communication Studies, and Theodore R. McKown, associate director of international affairs in the Office of International Affairs.

Global Communication Major

The Global Communication Major is a 121-credit degree with a minimum 2.25 GPA required in the major and a 2.0 cumulative GPA required for graduation.

Tailoring Our Program to Your Interests

Built-in flexibility allows students to tailor the program to meet academic and career goals.

- ◆ Students take courses in all four schools in CCI to prepare for careers in public information, community relations, communication management, government, non-governmental organizations, public institutions, nonprofit agencies, and businesses with a global presence.
- ◆ Students will choose 15 hours of coursework with an international focus from outside CCI to develop a more global perspective and a better understanding of diverse cultures.
- ◆ Students can concentrate CCI electives to develop expertise in a particular skill, such as photography; a particular field, such as public communication; or a particular industry, such as advertising. Many options exist.
- ◆ Students can concentrate non-CCI electives in a particular academic area such as political science or history, international business and marketing, or spread electives over a range of academic areas, but concentrated in a particular geographic area, such as Africa or Southeast Asia.
- ◆ Many options to study abroad are available. Any living, spoken language may be selected to meet the foreign language requirement, or students may demonstrate an equivalent level of proficiency in a second language.

Why Study Global Communication?

The very ways in which we communicate and with whom we communicate are changing rapidly in a globalizing but also fragmented world. The sheer speed of communication, the changing nature of interaction, the variety of informal as well as formal networks, and the diverse forms of social movements are but a few ways in which changes in communication across the planet demand our attention and are contributing to new understandings of “how the world works.”

The Global Communication BA program provides exposure to comparative group and organizational practices, a variety of types of communication networks, and a range of issues directly relevant to the engagement of multiculturalism at home and interaction abroad. Our program helps equip students to for careers related to multi-cultural and multi-national management, diplomacy, the leadership of non-governmental organizations, international information architecture, the design of international media campaigns, and for new and creative positions in the coordination of communication practices in all sectors.

Globalization is a communication concept and is possible in large part because of the growth in communication technologies like the Internet and mobile media. In an increasingly interconnected and complex world, communication studies has become the central field for 21st century employment.

The global communication program treats knowledge and one’s place in it as a “node” in a larger network, in which the student is encouraged to draw upon other disciplines, including foreign languages, as well as practical experiences such as internships and study abroad.

Organizations of all types are either operating globally or are affected by global trends. Theoretical knowledge, comparative analysis, and practical skills related to global communication will be in even higher demand in the future, particularly as the shapes of work, organizations, and careers change further.

Degree Requirements

Required Core Classes:

- Foundations of Communication
- Intercultural Communication
- Media, Power, and Culture **OR** Introduction to Mass Communication
- Comparative Media Systems
- Info. Fluency in the Workplace and Beyond
- Visual Design Literacy
- Senior Seminar

Additional Degree Requirements:

- 18 Credit Hours of Electives in the College of Communication and Information (CCI)
- 15 Credit Hours of Non-CCI Global Perspective Electives
- 14 Credit Hours in one Foreign Language
- Completion of an Approved Study Abroad Experience (ranging from one week to a full semester abroad)

Benefits of the Degree

The Global Communication degree provides students a well-rounded curriculum that covers the broad array of skill sets needed by communication specialists working in global and culturally diverse professional and social environments.

Learn more about the Communication Studies faculty, student organizations, and other major and minor degree programs available through the School of Communication Studies at our website:

www.kent.edu/comm