

Program of Study:

Business Management



From Kent, The World.

Kent State University's College of Business Administration (COBA) offers a baccalaureate program, the Bachelor of Business Administration (B.B.A.) degree. If your career interests include all facets of business, you aspire for leadership roles, enjoy working with and managing people you should consider a B.B.A. degree with a major in **Business Management**.

THE BUSINESS MANAGEMENT MAJOR

- Courses include leadership, human resources management and global business management that provide a vital foundation needed in today's global economy.
- Further study includes courses in supply chain management, collaborative project management, business consulting and practicum.
- You specialize your degree by selecting major elective courses in your area of interest as well as college elective courses such as accounting, economics, finance and marketing.
- A well-established internship program will provide you with the opportunity for valuable work experience; some may qualify for academic credit. Plus, many companies use the internship as an extended job interview. Full time hires often come from the ranks of interns.

CAREER OPPORTUNITIES

- As a **Business Management** graduate you have diverse career options including; corporate manager training programs where you work in every department, learning the business inside and out.
- **Business Management** graduates are needed in all organizations and industries, large and small – local stores; national chains; healthcare; banking; manufacturing; sales; government agencies and associations.

CONTACT US

Undergraduate Programs Office - College of Business Administration
475 Terrace Drive Kent, OH 44242-0001
P: 330-672-2872
www.kent.edu/business

RELATED EXTRACURRICULAR OPPORTUNITIES

You are encouraged to join student organizations, associations and honorary societies that provide opportunities for interaction with faculty, industry practitioners and peers. You will benefit by building connections for future employment, while developing organizational and leadership skills. Organizations recommended for **Business Management** majors include:

- The Society for Human Resource Management (SHRM) is a professional human resources membership association.
- Delta Sigma Pi is the national scholastic and professional business fraternity for all business majors.

RELATED ACADEMIC OPPORTUNITIES

To diversify your educational portfolio and become more marketable to employers you are encouraged to consider a minor, professional certificate or second major. Recent graduates have selected:

- Accounting
- Economics
- Entrepreneurship
- Computer Information Systems
- Finance
- Healthcare Systems Management
- Human Resource Management
- International Business
- Marketing
- Professional Sales Certificate

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UNDERGRADUATE PROFILE

Average Class Size: 35 students
Business Management Graduates: 266 per year
Business Administration Graduates: 702 per year
Average Business Management Class GPA: 3.14

Based on Summer 2013 - Spring 2014 information

Average Starting Salary:

Business Management:
\$43,500 (annual)

International Business:
\$43,800 (annual)

Based on 2013 national data from Payscale

ACCREDITATION/RANKING

Accredited by the **Association to Advance Collegiate Schools of Business International (AACSB)** for both business and accounting, fewer than one percent have both worldwide.

- Ranked as a top business college by **U.S. News and World Report**
- Ranked as one of the top three colleges in Ohio for professional sales education by the **Sales Education Foundation**



CAREER SERVICES OFFICE

The College of Business Administration has its own Career Services Office that provides business preparation that will help you:

- Develop skills in the workplace before graduation.
- Gain experiences in professional settings that prepare you for your transition to the business world.
- Understand the level of performance and professional behavior expected by employers.
- Develop a network of professional contacts that will become invaluable upon graduation.

2014 CSO Fast Facts

- **541** Career Advising Appointments
- **716** Internships/Jobs Offered
- **303** Students Interning

Recruit at Kent State College of Business Administration:
www.kent.edu/business

CONTACT US

Kristin Williams, M.Ed.
Director, Career Services Office

Room 309 BSA
475 Terrace Drive
Kent, OH 44242-0001
P: 330-672-1285
www.kent.edu/business/careerservicesoffice

COMPANIES RECRUITING BUSINESS MANAGEMENT STUDENTS

1 EDI Source, Inc.
Akron Rotary Camp for Children with Special Needs
American Family Insurance
Buckeye International, Inc.
Buckle, Inc.
Camp Asbury
Cedar Point
Centers for Families & Children
Cerni Motor Sales
Charles Schwab & Company, Inc.
City Mission
City Year
Coleman Professional Services
Conservancy for Cuyahoga

Copart, Inc.
Defense Finance & Accounting
Dewey's Pizza
Dollar Bank, FSB
Enterprise Rent-A-Car
Envision Pharmaceuticals
Family & Community Services, Inc.
Farmers Group Inc.
Fastenal
Fathom
FBI
FedEx Custom Critical
Fisrt Investors
Fleetmatics

Flight Options
Follett Corporation
Girl Scouts of N.E. Ohio
Group Management Services
IMS Company
Independence of Portage County
Kohl's Department Stores
Lakeside Chautauqua
LeafFilter
Levin Furniture
Lindsey Construction & Design
MassMutual Financial Group
McMaster-Carr
MRI Software

National General Insurance
NILCO
NOCHE/NEOintern
NE Ohio Reg. Sewer District
Northwestern Mutual
Oswald Companies
Panther Expedited Services
Park Place Technologies
Penske Truck Leasing
PLS Logistics Services
Progressive Insurance
Quicken Loans
Ron Marhofer Auto Family
rue21
Safeguard Properties

Sequoia Financial Group
Sherwin-Williams
SpyGlass Group
Stephen Gould Corporation
Sterling Jewelers, Inc.
Target Stores
TEKsystems
TMW Systems, Inc.
TTI Floor Care
US Army
US Navy
Von Maur
Walmart
Yardi Systems

Program of Study:

Computer Information Systems



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Kent State University's College of Business Administration (COBA) offers a baccalaureate program, the Bachelor of Business Administration (B.B.A.) degree. If you have career interests in designing and managing computer information systems for a company and helping people use these systems effectively and efficiently, you should pursue a B.B.A. degree with a major in **Computer Information Systems**.

THE COMPUTER INFORMATION SYSTEMS (CIS) MAJOR

- **Computer Information Systems (CIS)** are complex and typically large, expensive software systems that are essential to the daily operation of organizations.
- The **CIS** major teaches you how to design and manage computer systems for companies; both large and small, effectively and efficiently.
- Courses include database management, computer programming, telecommunications networks, web development, e-commerce, systems analysis and design.
- There is a balanced emphasis on centralized versus end-user computer applications.
- A well-established internship program will provide you with the opportunity for valuable work experience; some may qualify for academic credit. Plus, many companies use the internship as an extended job interview. Full time hires often come from the ranks of interns.

CAREER OPPORTUNITIES

- **CIS** graduates are in high demand, having wide career paths in every sector of business; for-profit, not-for-profit, and government.
- **CIS** include airline reservation systems, bank automated teller systems, trading systems and financial/auditing systems.
- As a **CIS** graduate you may begin your career as a computer programmer, you will likely progress in responsibilities and pay. **CIS** graduates are vital to today's business world.

RELATED EXTRACURRICULAR OPPORTUNITIES

You are encouraged to join student organizations, associations and honorary societies that provide opportunities for interaction with faculty, industry practitioners and peers. You will benefit by building connections for future employment, while developing organizational and leadership skills. Organizations recommended for **CIS** majors include:

- Management of Information Systems Association (MISA) is a professional student organization focusing on technology in today's world.
- Delta Sigma Pi is the national scholastic and professional business fraternity for all business majors.

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Average CIS Class GPA: 3.07

Based on Summer 2013 - Spring 2014 information

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\$50,800 (annual)

Business Administration:
\$43,500 (annual)

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COMPANIES RECRUITING CIS STUDENTS

1 EDI Source, Inc.
Acumen Solutions, Inc.
Akron Rotary Camp for Children with Special Needs
Allstate Insurance
American Family Insurance
Camp Asbury
Cedar Point
City Mission
City Year
Coleman Professional
Conservancy for Cuyahoga
Copart, Inc.
Defense Finance & Accounting Service
Dollar Bank, FSB

Enterprise Rent-A-Car
Envision Rx Options
Family & Community Services
Family Heritage Life
Farmers Group Inc.
FBI
FedEx Custom Critical
FirstEnergy Corporation
First Investors Corp.
Fleetmatics
Flight Options
Follett Corporation
Girl Scouts of N.E. Ohio
Global Technical Recruiters
Goodyear
Group Management Services

Hyland Software, Inc.
IMS Company
Independence of Portage County
Kohl's Department Stores
Lakeside Chautauqua
Lazor point
LeafFilter Inc.
Lincoln Electric
Lindsey Construction & Design
MassMutual Financial Group
McMaster-Carr
MRI Software
National General Insurance
National Interstate Insurance
Nationwide Insurance

NILCO
NOCHE/NEOintern
NE Ohio Reg. Sewer District
Northwestern Mutual
OMNOVA Solutions
Oswald Companies
Panther Expedited Services
Park Place Technologies
Penske Truck Leasing
Progressive Insurance
Progressive Insurance - IT
Quicken Loans
Rea & Associates
Ron Marhofer Auto Family
RoviSys
rue21

Safeguard Properties
Sequoia Financial Group
Sherwin-Williams
SpyGlass Group
Stephen Gould Corporation
Sterling Jewelers, Inc.
Target Stores
TMW Systems, Inc.
US Army
US Navy Officer Programs
Walmart
Yardi Systems