Kent State Tuscarawas Strategy Map

Mission
To discover, create, apply and share knowledge; foster ethical and humanitarian values; educate students to think critically; expand their intellectual horizons; prepare for responsible citizenship and productive careers

Vision
Change lives by --
• Encouraging outstanding teaching and innovative learning
• Cultivating excellence in all we do
• Seeking greater access & affordability

Expand dynamic leadership through --
• Recognized scholarship & path-breaking research
• Increased levels of external support leading to new discoveries & economic development
• Partnerships with others in pursuit of academic excellence

Faculty, staff, students, alumni and community supporters shall serve as collaborative partners in advancing KSU as a model for 21st century public higher education

Strategic Goals

Key Themes Projects, Tasks

1. Ensuring student success
1.1 Four pillars of a 21st century KSU graduate
1.2 Graduation Planning System (GPS)
1.3 Destination Kent State
1.4 The Kent Core
1.5 Expanded service learning, engagement in student life, and excellence in the ARTS
1.6 “Year of Yes” — enhancing responsiveness to student

2. Enhancing academic excellence & innovation
2.1 Strategic academic investments, beginning with public health
2.2 Academic plan development
2.3 Integrated eight-campus system
2.4 Increased quality & diversity of the student body
2.5 Creating new learning paradigms
2.6 Kent State Virtual (DL)
2.7 Implement major facilities improvement project to align quality of space with KSU aspirations
2.8 Research Library Change
2.9 Technology in Teaching

3. Expanding breakthrough research & creative endeavors
3.1 Strengthen & diversify the research & creative portfolio
3.2 Expand the sciences
3.3 Enhance economic development and quality of life locally, regionally, and statewide derived from KSU research and creative endeavors
3.4 Partner with government agencies, businesses, NGO's to achieve strategic results

4. Engaging with the world beyond our campuses
4.1 Establish strong community/regional partnerships
4.2 Inclusion of global opportunities in all initiatives
4.3 Build and enhance the Kent State brand regionally, statewide, and nationally
4.4 Further develop student & alumni relations
4.5 Increase presence of international students and scholars at KSU Tuscarawas
4.6 Increase Kent State student participation in study abroad
4.7 Seek/pursue federal, state, local initiatives
4.8 Market KSU Tusc. innovatively

5. Securing our financial future
5.1 Aggressively grow fundraising
5.2 Achieve strategic enrollment plan
5.3 Meet budget targets
5.4 Manage resources to deliver strategic priorities
5.5 Implement RCM
5.6 Improve core systems and processes
5.7 Create state-of-art business processes through IT innovations

6. Developing & recognizing our people
6.1 Develop leadership skills in wide range of faculty & staff
6.2 Recruit & retain high-quality faculty & staff
6.3 Develop a diversity plan with a focus on inclusive excellence
6.4 Align faculty & staff rewards with institutional priorities
6.5 Ensure effective communication & ownership of strategy & values at all levels

Progress Indicators: Metrics

• Student Research Opportunities
• Graduation Rates
• DKS with Four Pillars
• Kent Core w/ Faculty Engagement
• Service Learning
• Service/Procedures
• Educational Source, Training, Development in Public Health areas for the Community
• New Prog. Dev. Task Force plan, comm., and implement
• Utilize services, student involvement , student life
• Academic Scholarships, Safe Environment, Courses
• Pedagogical Tools, Innovative Teaching
• Maintain Facility Excellence
• Current Emerging Tech.
• Research/creative endeavor funding in all disciplines
• Total grants/proposals submitted
• Research funding vehicles
• Economic impact of job creation & start-ups
• Leverage current partnerships
• Collaboration at University, Community, Government levels
• Research/creative outreach activities
• Community events, service learning projects
• Results of socioeconomic impact study
• ID KSU Tuscarawas brand awareness
• Implement Alumni Assoc.
• Program/Financial opportunities for global experience/initiatives
• Increased recognition at the State & Federal level through earmarks & grant awards
• Total campaign giving, endowment
• Enrollment and Financial Security
• Stewardships of students
• Annual operating results including budget targets
• Deferred Maintenance
• Efficiency gains documented
• Reduction in duplicative processes
• Utilize Technology
• Leadership training, campus orientation for faculty/staff
• Workforce diversity
• Diversity Events, Activities held on campus
• Recognition for both faculty and staff
• Social Task Force