

# KASADA

Executive Committee

13 - OCTOBER - 2014

## Meeting Minutes

**In Attendance:** Mille Therrien, Lisa Froning, Katie Peterson, Deanna Donough, Edward Butch, Laura Wilhelm, Toni Fry, Steven Antalvari

**Not in Attendance:** Rebecca Cash

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**Call to order: 8:34 AM**

### Review of Minutes

1. Motion to approve minutes- Lisa Froning Approved, Edward Butch Second

### Treasury and Membership Update

1. See handout

### Committee Updates

1. Marketing/Communications (Katie Peterson)
  - Waiting to be contacted about website being updated to the new system
  - Continuing to update old KASADA website
  - Membership Flyer is being sent to new advisors and to advising listserv
    - Steven will be include in letter to new advisors
2. Professional Development (Ed Butch)
  - Second Speaker Series event will be on December 12 from 11:30am-1:30pm at Twinsburg Center
    - LouAnn Cladwell helped reserve room
    - Speakers on Academic Success Center, Student Involvement and Academic Resources
  - Started a professional development newsletter
    - College of Business has provided us permission to use software for an e-newsletter
    - Newsletter will be sent out second Friday of each month
    - First newsletter is being pieced together currently
    - Committee will be doing a call for submissions
3. Conference (Deanna Donough and Rebecca Cash)
  - Conference 2015
    - Conference set for May 11
    - Decided on an "Awareness" theme
    - Facility reserved- Kent State Stark Conference Center
  - Conference 2016
    - Decided on a "Collaboration" theme
    - Charlie Nut has agreed to be speaker
    - Working on setting a date and time that works for everyone

- Next meeting is Monday, October 20

4. Commissions (vacant)

5. University Advising Representative (Steven Antalvari)

- Spring 2015 Professional Development Calendar
  - March, April and May Workshops
    - Will be on Sharepoint University Advising Calendar soon
- Pathfinder
  - Steven Antalvari and Joanna Liedel will host one-hour seminars throughout semester about different Pathfinder topics of interest

**New Business**

1. Commissions Committee

- Have not heard back from any members interested in committee
- Can we capitalize on NACADA's commissions to drive people to?
- Commissions topic will be sent to include in Professional Development Newsletter
- Would like to drive toward a blog format
  - Blackboard excludes other schools involved in KASADA
  - Blog spot could capture whole population
- Call commissions but more interest group to cover topics of interest
  - Awareness Topics
    - Adult Learners
    - Foster Care
    - No Support Students
  - Poll membership on what they are interested in learning about
  - RSS Feed- scrolling information on website of topics being discussed
- Survey KASADA with hot topics of interest

2. NACADA

- Focused on Advisor Development- Where you are and how to get to the next level

**Old Business**

- Communications Committee still needs professional pictures and biography paragraphs from several members

**Announcements**

1. None

**Meeting adjourned at 9:07 AM**

**Next meeting will be November 10, 2014**