

2016 COAPRT Academic Annual Report

1. Introduction

Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you are required to submit an annual report and pay your annual maintenance fees.

NOTE: All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice. You will receive your invoice in the mail in January.

Your annual report is to be submitted via this online form no later than **Tuesday, March 1, 2016.**

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at COAPRT@nrpa.org if you have any questions.

Thank you!

2. Contact Information

1. Please select your institution from the list below

Kent State University

2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

The Recreation, Park, and Tourism Management program prepares students for successful careers in a variety of leisure service settings. Graduates of the program find work opportunities at resorts, recreation centers, youth programs, parks and recreation departments, state and national parks, and a wide variety of other fields.

Students in the RPTM B.S. program have three concentration and minor options (Recreation Management, Park Management, and Tourism Management).

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr.

First Name : Philip

Last Name : Wang

4. Confirm your Contact Information for Primary Contact:

Position Title : Associate Professor
Address 1 : Kent State University
Address 2 (optional) : PO Box 5190
City : Kent
State : Ohio
Zip Code : 44242
Email : pwang@kent.edu
Phone Number : 330-672-0219

5. How many of your programs are COAPRT accredited?

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6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Recreation, Park and Tourism Management

7. Confirm your Program's Information

Institution Name : Kent State University
Department Name : Foundations, Leadership and Administration
Website : <http://www.kent.edu/ehhs/fla/rptm>
President's Name : Dr. Beverly Warren
President's Address 1 : Library
President's Address 2 : PO Box 5190
President's City : Kent
President's State : Ohio
President's Zip Code : 44240
President's Email : president@kent.edu
President's Phone Number : 330-672-2220

3. Intent to Pursue Accreditation

8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

4. Statistics Summary Report - Faculty

10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

5. Statistics Summary Report - Students

Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.

13. For the students graduating from the accredited programs in 2015, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

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6. Narrative Report - Learning Outcomes Assessment

For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.

TWO outcomes must have direct measures.

It is strongly suggested that you have your outcomes with you as you complete this questionnaire.

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

7. Narrative Report - Learning Outcomes Assessment - Program #1

Please provide the following information for the Program you listed as Program #1 above.

14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.01 a: Students graduating from the program shall demonstrate entry-level knowledge of the nature and scope of the park, recreation, tourism professions and their associated industries.

7.01 b: Students graduating from the program shall demonstrate entry-level knowledge of the techniques and processes used by professionals and workers in those industries.

7.01 c: Students graduating from the program shall demonstrate entry-level knowledge of the foundation of the profession in history, science and philosophy.

15. Method by which the learning outcome for Standard 7.01 was assessed:

Internship Supervisor Evaluation of Students (Direct)

Senior Exit Survey (Indirect)

Written Assignment: Introduction to Recreation, Park and Tourism Fields (Direct)

16. Please indicate whether this outcome measure is Direct or Indirect.

Direct

17. Result of the assessment of the learning outcome for Standard 7.01:

Internship Supervisor Evaluation of Students

1. Knowledge of Position: Understanding of the agency's mission and work, each staff member's place in the organization, and expectations of staff. (100%)
 2. Productivity: Use of time, facilities, and available resources; volume and nature of work produced; planning and follow-through. (93%)
 3. Demonstrates an understanding of administrative and management theories and concepts. (93%)
 4. Demonstrates an understanding of roles and responsibilities of leisure service manager(s) related to the delivery of leisure experience opportunities. (79%)
 5. Can conduct a needs assessment to enhance program development. (87%)
 6. Develops goals and objectives appropriate to the population and program. (93%)
- (More data are available)

Senior Student Exit Survey

Q10. Nature and Scope of the Profession.

- 1 I have an entry-level knowledge of the scope of the profession. (91%)
- 2 I understand the history and development of the profession. (91%)
- 3 I am aware of professional organizations related to the field. (100%)
- 4 I understand the importance of maintaining professional competence. (100%)
- 5 I understand ethical principles & professionalism associated with the field. (100%)
- 6 I am aware of available resources for professional development. (77%)
- 7 I am aware of current issues and trends in the profession. (91%)
- 8 I understand the roles, interrelationships, and use of diverse delivery systems providing parks, recreation, and leisure resources. (91%)
- 9 I understand the importance of leisure delivery systems for diverse populations. (91%)

Written Assignment (data collected in March, 2015)

Nature/Scope

Church youth groups, summer camps, outdoor recreation programs, YMCA, wellness centers, adventure centers, aquatic programs, ice arenas, community sport leagues, special events, bike rental, nutrition programs, hotels, restaurants, travel agencies, study abroad programs, city parks, state parks, national parks, commercial hunting, fishing, hiking guides

Philosophy/Attitude

Be passionate about work, love what you do, be flexible, work hard, learn and research, be people oriented, teach people, have a good attitude, respect employees, have people skills, have an empathic attitude, team work, attention to details, have organization skills, have communication and listening skills, have thick skin, have language skills, have cross-cultural skills, face budget constraints, deal with money issues... (more data available).

18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

7.02 a: Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences.

7.02 b: Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that embrace personal and cultural dimensions of diversity.

19. Method by which the learning outcome for Standard 7.02 was assessed:

Internship Supervisor Evaluation of Students (Direct)

Senior Exit Survey (Indirect)

Written Assignment: Introduction to Recreation, Park and Tourism Fields (Direct)

20. Please indicate whether this outcome measure is Direct or Indirect.

Direct

21. Result of the assessment of the learning outcome for Standard 7.02:

Supervisor Internship Evaluation

1. Can conduct a needs assessment to enhance program development. (87%)
2. Develops goals and objectives appropriate to the population and program. (93%)
3. Ability to assess risk in a program and mitigate those challenges. (80%)
4. Ability to forecast expenses and manage spending. (53%)
5. Plans, implements, and evaluates a program or activity. (93%)
6. Demonstrates an understanding of the agency's operating procedures. (100%)

Senior Student Exit Survey

Q12. Professional Techniques and Practices.

- 1 I understand inclusive leisure practices as they apply to the operation of programs and services. (91%)
- 2 I understand inclusive leisure practices as they apply to the design of areas and facilities. (91%)
- 3 I understand the use of diverse leisure delivery systems to promote community development. (91%)
- 4 I understand the use of diverse leisure delivery systems to promote economic development. (91%)
- 5 I have the ability to design recreation programs that apply knowledge of professional practice, science, & philosophy. (91%)
- 6 I understand the variety of programs and services that enhance individual, group, & community life. (91%)
- 7 I can implement a needs assessment. (81%)
- 8 I can develop outcome-oriented goals and objectives. (91%)
- 9 I can implement marketing principles and procedures related to programs & services. (91%)
- 10 I can facilitate recreation & related experiences for a diverse clientele. (91%)
- 11 I can implement programs/events. (100%)
- 12 I understand group dynamics and processes. (91%)
- 13 I can use various leadership techniques to enhance individual, group, and community experiences. (91%)
- 14 I can evaluate recreation and related services and use evaluation data for improvement. (91%)

Written Assignment - Human experiences and Diversity (data collected in March, 2015)

Social media generation, the millennials, a love for serving youth, gender based service trends, gender identity issues, sexual harassment issues, service to all age groups.

22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

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23. Method by which the learning outcome for Standard 7.03 was assessed:

Internship Supervisor Evaluation of Students (Direct)

Senior Exit Survey (Indirect)

Written Assignment: Introduction to Recreation, Park and Tourism Fields (Direct)

24. Please indicate whether this outcome measure is Direct or Indirect.

Direct

25. Result of the assessment of the learning outcome for Standard 7.03:

Supervisor Internship Evaluation

1. Demonstrates an understanding of administrative and management theories and concepts. (93%)
2. Demonstrates an understanding of roles and responsibilities of leisure service manager(s) related to the delivery of leisure experience opportunities. (79%)
3. Demonstrates an understanding of personnel management related to recruitment, hiring, compensation, performance appraisal, staff development, management style, and employee motivation. (71%)
4. Demonstrates an understanding of fiscal management and budgetary skills. (64%)
5. Demonstrates an understanding of public relations and marketing concepts related to the delivery of leisure services. (93%)
6. Demonstrates comprehension of legal concepts and risk management issues. (71%)
7. Demonstrates an understanding of the agency's operating procedures. (100%)
8. Consistently models ethical and professional behavior required of leisure service delivery systems. (100%)

Senior Student Exit Survey

Q13. Operations & Management/Administration.

- 1 I have an entry-level knowledge of management/ administration in the field. (93%)
 - 2 I can recognize basic facts, concepts, principles, and procedures of management/ administration. (95%)
 - 3 I can prepare, operate, and maintain facilities and venues. (86%)
 - 4 I understand principles and procedures of human resource management. (77%)
 - 5 I understand principles and procedures of supervisory leadership. (91%)
 - 6 I understand principles and procedures of budgeting and financial management. (59%)
- (More data available)

Q14. Applications/Tools.

- 1 I can apply entry-level knowledge concepts, principles, and procedures of management/ administration. (98%)
- 2 I can apply current technology to professional practice. (95%)
- 3 I can apply basic principles of research and data analysis. (86%)
- 4 I can use the tools of professional communication including writing, speaking, and multimedia resources. (100%)
- 5 I can use critical thinking to solve problems related to different facets of professional practice. (100%)
- 6 I can use my knowledge, skills, and abilities to engage in advocacy. (98%)
- 7 I can use my knowledge, skills, and abilities to stimulate innovation. (93%)

Written Assignment (data collected in March, 2015)

Funding, donation, fees, budget management, volunteer recruitment, customer relations, employee supervision, employee work schedule management, front desk operations, scholarship management, emergency assistance.

12. Narrative Report - Accountability and Informing the Public

26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<http://www.kent.edu/ehhs/fla/rptm>

27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<http://www.kent.edu/aal/accreditation>

28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<http://www.kent.edu/ehhs/fla/rptm/undergraduate>

13. Program Changes

29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

None

14. Submitter Information

30. Completing the information below will act as your digital signature on the 2015 COAPRT Annual Report.

Name : Philip Wang

Phone : 330-672-0219

Email : pwang@kent.edu

As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.

15. Thank You!

Thank you for providing us with your 2016 Annual Report! Please contact us at COAPRT@nrpa.org if you have any questions.