

**Per the COAPRT Handbook:**

**All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.**

**An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.**

**For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.**

**If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.**

**Please contact us at [COAPRT@nrpa.org](mailto:COAPRT@nrpa.org) if you have any questions.**

**Thank you!**

## **2. Contact Information**

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### **1. Please select your institution from the list below**

60409 - Kent State University, OH

### **2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.**

The Recreation, Park, and Tourism Management program prepares students for successful careers in a variety of leisure service settings. Graduates of the program find work opportunities at resorts, recreation centers, youth programs, parks and recreation departments, state and national parks, and a wide variety of other fields.

Students in the RPTM B.S. program have three concentration and minor options (Recreation Management, Park Management, and Tourism Management).

### **3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)**

Prefix (optional) : Dr.

First Name : Andrew

Last Name : Lepp

#### 4. Confirm your Contact Information for Primary Contact:

Position Title : Associate Professor  
Address 1 : 316 White Hall  
Address 2 (optional) : PO Box 5190  
City : Kent  
State : OH  
Zip Code : 44242  
Email : alepp1@kent.edu  
Phone Number : 330 672 0218  
Fax Number : 330 672 3063

#### 5. How many of your programs are COAPRT accredited?

1

#### 6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Recreation, Park and Tourism Management

#### 7. Confirm your Program's Information

Institution Name : Kent State University  
Department Name : Recreation, Park & Tourism Management  
Website : <http://www.kent.edu/ehhs/fla/rptm>  
President's Name : Dr. Beverly Warren  
President's Address 1 : Library  
President's Address 2 : PO Box 5190  
President's City : Kent  
President's State : OH  
President's Zip Code : 44242  
President's Email : president@kent.edu  
President's Phone Number : 330 672 2220

### 3. Intent to Pursue Accreditation

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#### 8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

#### 9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

### 4. Statistics Summary Report - Faculty

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10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

## 5. Statistics Summary Report - Students

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**Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.**

13. For the students graduating from the accredited programs in 2014, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

100

## 6. Narrative Report - Learning Outcomes Assessment

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For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

**You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.**

TWO outcomes must have direct measures.

*It is strongly suggested that you have your outcomes with you as you complete this questionnaire.*

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

## 7. Narrative Report - Learning Outcomes Assessment - Program #1

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Please provide the following information for the Program you listed as Program #1 above.

**14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.**

**7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.**

a) SLO #1 - Knowledge of the nature and scope of the profession: Students graduating from the RPTM program will demonstrate entry-level knowledge of the nature and scope of the profession.

b) SLO #8 - Professional techniques and processes: Students graduating from the RPTM program will be able to demonstrate entry level knowledge of the techniques and processes used by professionals in the parks, recreation, and tourism industries.

c) SLO #2 - Knowledge of history, science, & philosophy of field: Students graduating from the RPTM program will demonstrate entry level knowledge of the foundation of the profession in history, science, and philosophy.

**15. Method by which the learning outcome for Standard 7.01 was assessed:**

I) Final Internship Supervisor Evaluation of Students (Direct): Evaluation completed by agency supervisors at the completion of RPTM 46192 – Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-novice.

II) Senior Student Exit Survey (Indirect): Upon completion of internship, students complete a survey rating their perceptions of their knowledge, skills, and abilities. Students respond to a list of competency statements via a scale which ranges from Agree completely to Disagree completely.

**16. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

## 17. Result of the assessment of the learning outcome for Standard 7.01:

I) Internship Supervisor Evaluation (% Expert or Practitioner):

- Q7.1. Understanding of the agency's mission and work. 94%
- Q7.2. Volume and nature of work produced; planning and follow-through. 81%
- Q8.2. Demonstrates an understanding of roles and responsibilities of manager(s). 92%
- Q15.6. Demonstrates an understanding of the agency's operating procedures. 75%

II) Senior Exit Survey (% "Agree Somewhat" or "Agree Completely"):

- Q1.1. entry-level knowledge of the scope of the profession. 92%
- Q1.2. understand history and development of the profession. 92%
- Q1.3. aware of professional organizations. 100%
- Q1.4. understand importance of professional competence. 100%
- Q1.5. understand ethical principles & professionalism 92%
- Q1.6. aware of resources for professional development. 92%
- Q1.7. aware of current issues 92%
- Q1.8. understand interrelationships of diverse delivery systems for providing leisure services. 92%
- Q1.9. understand the importance of leisure delivery systems for diverse populations. 100%
  
- Q3.1. entry-level knowledge of historical, scientific, philosophical foundations 100%
- Q3.3. understand the significance of leisure in society. 100%
- Q3.4. understand the significance of leisure throughout the lifespan. 100%
- Q3.5. understand the interrelationship between leisure and the natural environment. 100%
- Q3.6. understand environmental ethics and leisure. 100%
- Q3.7. apply knowledge of professional practices & philosophical foundations to decision making. 100%
  
- Q28.1/2. understand inclusive leisure practices as they apply to programs, services, settings, facilities. 100%
- Q28.3. understand the use of diverse leisure delivery systems to promote community development. 100%
- Q28.4. understand the use of diverse leisure delivery system to promote economic development. 100%
- Q28.5. ability to design recreation programs that apply knowledge of professional practice, science, & philosophy. 92%
- Q28.6. understand the variety of programs and services that enhance individual, group, & community life. 100%
- Q28.7. can implement a needs assessment. 100%
- Q28.8. can develop outcome-oriented goals and objectives. 100%
- Q28.9. can implement marketing principles and procedures related to programs & services. 100%
- Q28.10 can facilitate recreation & related experiences for a diverse clientele. 100%
- Q28.11 I can implement programs/events. 100%
- Q28.12. understand group dynamics and processes. 100%
- Q28.13. can use various leadership techniques to enhance programming. 100%
- Q28.14. can evaluate recreation services and use evaluation data for improvement. 100%

## 18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

**7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.**

SLO #4 - Design, implement, and evaluate recreation services for targeted human experiences: Students graduating from the RPTM program shall demonstrate the ability to design, implement, and evaluate recreation services for targeted human experiences.

SLO #5 - Design, implement, and evaluate recreation services that embrace personal and cultural dimensions of diversity: Students graduating from the RPTM program will demonstrate the ability to design, implement, and evaluate recreation services that embrace personal and cultural dimensions of diversity.

**19. Method by which the learning outcome for Standard 7.02 was assessed:**

I) Final Internship Supervisor Evaluation of Students (Direct): Evaluation completed by agency supervisors at the completion of RPTM 46192 – Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-novice.

II) Senior Student Exit Survey (Indirect): Upon completion of internship, students complete a survey rating their perceptions of their knowledge, skills, and abilities. Students respond to a list of competency statements with 5=Agree completely, 1=Disagree completely.

**20. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**21. Result of the assessment of the learning outcome for Standard 7.02:**

I) Final Internship Supervisor Evaluation:

For the seven items listed below, 100% of students were rated at Apprentice or above.

Below are the percentages of students that were rated as Expert or Practitioner:

- Q7.6. Relationship with participants: Respect, fairness, equity, tact, insight, effectiveness, courtesy. 94% (15/16)
- Q8.8. Consistently models ethical and professional behavior required of leisure service delivery systems. 88% (14/16)
- Q15.1. Can conduct a needs assessment to enhance program development. 83% (10/12)
- Q15.2. Develops goals and objectives appropriate to the population and program. 64% (9/14)
- Q15.3. Ability to assess risk in a program and mitigate those challenges. 73% (11/15)
- Q15.4. Ability to forecast expenses and manage spending. 78% (7/9)
- Q15.5. Plans, implements, and evaluates a program or activity. 77% (10/13)

II) Senior Student Exit Survey (N=13):

Below are the percentages of students that selected “Agree Somewhat” or “Agree Completely” for each item.

Q28. Professional Techniques and Practices:

- Q28.1. I understand inclusive leisure practices as they apply to the operation of programs and services. 100% (13/13)
- Q28.2. I understand inclusive leisure practices as they apply to the design of areas and facilities. 100% (13/13)
- Q28.3. I understand the use of diverse leisure delivery systems to promote community development. 100% (13/13)
- Q28.4. I understand the use of diverse leisure delivery system to promote economic development. 100% (13/13)
- Q28.5. I have the ability to design recreation programs that apply knowledge of professional practice, science, & philosophy. 92% (12/13)
- Q28.6. I understand the variety of programs and services that enhance individual, group, & community life. 100% (13/13)
- Q28.7. I can implement a needs assessment. 100% (13/13)
- Q28.8. I can develop outcome-oriented goals and objectives. 100% (13/13)
- Q28.9. I can implement marketing principles and procedures related to programs & services. 100% (13/13)
- Q28.10. I can facilitate recreation & related experiences for a diverse clientele. 100% (13/13)
- Q28.11. I can implement programs/events. 100% (13/13)
- Q28.12. I understand group dynamics and processes. 100% (13/13)
- Q28.13. I can use various leadership techniques to enhance individual, group, and community experiences. 100% (13/13)
- Q28.14. I can evaluate recreation and related services and use evaluation data for improvement. 100% (13/13)

**22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.**

**7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.**

SLO #7 - Operations and strategic management/administration: Students graduating from the RPTM program will demonstrate entry level knowledge of operations and strategic management/administration in parks, recreation, and tourism.

### **23. Method by which the learning outcome for Standard 7.03 was assessed:**

I) Final Internship Supervisor Evaluation of Students (Direct): Evaluation completed by agency supervisors at the completion of RPTM 46192 – Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-novice.

II) Senior Student Exit Survey (Indirect): Upon completion of internship, students complete a survey rating their perceptions of their knowledge, skills, and abilities. Students respond to a list of competency statements with 5=Agree completely, 1=Disagree completely.

III) Pre and Post Test of senior level students enrolled in major in order to assess knowledge level of operations and strategic administrative principles and concepts in Recreation, Park and Tourism Management. Topics included on the assessment were management theory, principles of finance and budgeting, strategic planning, marketing, legal issues relative to management practices, and evaluation of services. (DIRECT)

### **24. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

### **25. Result of the assessment of the learning outcome for Standard 7.03:**

I) Internship Supervisor Evaluation (100% were rated Apprentice or above).

- Q8.1. Demonstrates an understanding of administrative and management theories and concepts
- Q8.2. Demonstrates an understanding of roles and responsibilities of leisure service manager(s) related to the delivery of leisure opportunities.
- Q8.3. Demonstrates an understanding of personnel management related to recruitment, hiring, compensation, performance appraisal, staff development, management style, employee motivation.
- Q8.4. Demonstrates an understanding of fiscal management and budgetary skills.
- Q8.5. Demonstrates an understanding of public relations and marketing concepts.
- Q8.6. Demonstrates comprehension of legal concepts and risk management issues.
- Q8.7. Demonstrates an understanding of the agency's operating procedures.
- Q8.8. Consistently models ethical and professional behavior required of leisure service delivery systems.

II) Senior Exit Survey (percent "Agree Somewhat" or "Agree Completely"):

- Q29.1. I have an entry-level knowledge of management/ administration in the field. 100%
- Q29.2. I can recognize basic facts, concepts, principles, and procedures of management/ administration. 100%
- Q29.3. I can prepare, operate, and maintain facilities and venues. 92%
- Q29.4. I understand principles and procedures of human resource management. 100%
- Q29.5. I understand principles and procedures of supervisory leadership. 92%
- Q29.6. I understand principles and procedures of budgeting and financial management. 69%
- Q29.7. I understand principles and procedures related to agency marketing techniques and strategies. 84%
- Q29.8. I understand principles and procedures of planning related to development of areas and facilities. 100%
- Q29.9. I understand principles and procedures of functional design related to development of areas and facilities. 100%
- Q29.10. I understand principles and procedures of evaluation related to development of areas and facilities. 100%
- Q29.11. I understand the legal foundations and legislative process related to the field. 85%
- Q29.12. I understand contracts and tort law related to the field. 85%
- Q29.13. I understand regulatory agents and methods of compliance related to the field. 92%
- Q29.14. I understand principles and practices of safety, emergency, and risk management. 100%

III) Pre and Post Test of students.

The pretest was administered January 2016 and the post test May 2016. On the pre test, 12/23 students scored an 80% or better. On the post test, 23/23 scored an 80% or better.

## **12. Narrative Report - Accountability and Informing the Public**

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26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://www.kent.edu/ehhs/recreation-park-and-tourism-management-accreditation>

27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<https://www.kent.edu/ehhs/recreation-park-and-tourism-management-accreditation>

28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<https://www.kent.edu/ehhs/fla/rptm>

### 13. Program Changes

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29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

None

### 14. Submitter Information

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30. Completing the information below will act as your digital signature on the 2015 COAPRT Annual Report.

Name : Andrew Lepp  
Phone : 330 672 0218  
Email : alepp1@kent.edu

As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.

### 15. Thank You!

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Thank you for providing us with your 2015 Annual Report! Please contact us at [COAPRT@nrpa.org](mailto:COAPRT@nrpa.org) if you have any questions.