Chapter Challenge

The KSUAA Chapter Challenge is an opportunity for alumni chapters to promote university giving and provide additional chapter scholarship funding by earning $500 in additional funds. Chapters need to earn 600 points by June 30, 2020 in the following areas:

I. **Leadership / Board Management**
   - **Criteria 1:** Submit operating plan by June 30, 2019
     - Points – 50
   - **Criteria 2:** Maintain a leadership board of a minimum of seven KSU Alumni
     - Points - 50 for seven board members
     - Bonus points- 5 for each additional board member with specific title/role
   - **Criteria 3:** Hold three board meetings at quorum; submit minutes within five days to receive points.
     - Points – 50 after three meetings
     - Bonus points - 10 points per bonus meeting
   - **Criteria 4:** All board members participate in at least one KSUAA sponsored training opportunity per year.
     - Points – 10 for each board member who participates in training

II. **Communications**
   - **Criteria:** Maintain at least one active Facebook social media presence with two posts per week.
     - Points - 50, two post per week for the year
     - Posts can include original content, photos or sharing any posts from KSU and/or KSUAA
III. Alumni Involvement Events

- Criteria 1: Host at least two officially registered events per year that all alumni in your region / affinity are invited to participate
  - Points -
    - 30 points if event fulfilled one of the focus areas
    - OR
    - 20 points for approved events outside of the focus areas
    - AND
    - 5 points per alumnus/a if it is their first time attending any event
    - 1 point per person for all other event attendees

- Criteria 2: Host an Alumni Day of Service Site
  - Points -
    - 25 points for each Day of Service site
    - AND
    - 25 points if site is secured and submitted by December 20th
    - 5 points per alumnus/a if it is their first time attending any event
    - 1 point per person for all other event attendees

IV. Philanthropy

- Criteria 1: Giving Tuesday Crowdfunding page established, or chapter donates to crowdfunding page as entity
  - Points – 50

- Criteria 2: Board members donate, in any amount, to a Kent State University area of interest
  - Points – 10 for each board member gift