

January 27, 2015



Research Planning & Institutional Effectiveness
Fifteenth Day Enrollment Statistics
8 - Campus System - Spring 2015

Kent State Grows Freshman Persistence and Enrollment at Its Kent Campus for Spring 2015

Kent State University's Kent Campus maintained a strong freshman persistence rate of 94.3 percent, up 0.6 percent from 93.7 percent last year as the university released its official 15th day census data for spring 2015 recorded enrollment. Freshman persistence measures the percentage of first-time, full-time freshmen who persist or continue their studies from fall to spring at an institution. Freshman persistence at Kent State's Regional Campuses also is increased to 80.3 percent, up 0.7 percent compared to 79.6 percent last year.

The Kent Campus also continues to grow enrollment. Unduplicated (or preponderant) headcount at the Kent Campus is up 502 students, or 1.9 percent. Students are counted only once at the campus at which they hold the majority of their course load.

"The enrollment strategy to build on quality is continuing to bode well for Kent State as the spring enrollment figures for the Kent Campus are up for 2015," said T. David Garcia, Kent State's associate vice president for enrollment management. "The efforts of faculty, staff and the administration are key to the success of enrollment growth."

The university reports 39,076 students for the whole eight-campus system for the 2015 Spring Semester, compared to 39,591 for 2014 Spring Semester. While enrollment at the Kent Campus is up with 27,398 students, unduplicated headcount at the Regional Campuses decreased by 1,017 students, or 8.0 percent, to 11,678 students.

Highlights from the spring 2015 enrollment numbers also include:

- Online enrollment is up with 17,762 students signed up for distance learning classes, a 4.37 percent increase compared with 17,017 students taking one or more online courses last year. Overall, more than 45 percent of Kent State students are taking one or more online courses.
- Enrollment of international students is up 11.1 percent with 2,772 total international students.
- Of the Regional Campuses, the Columbiana County campuses (Kent State University at East Liverpool and Kent State University at Salem) improved freshman persistence. Kent State East Liverpool is up 5.0 percent, and Kent State Salem is up 7.8 percent, making the combined change an increase of 6.7 percent to 82.8 percent.
- Kent State's School of Digital Sciences also continues to show impressive growth. Enrollment in the School of Digital Science at the Kent Campus is up 115.6 percent to 483 students (preponderant).

Kent State's eight campuses are located in Ashtabula, East Liverpool, Geauga, Kent, Salem, Stark, Trumbull and Tuscarawas. For more information about Kent State, visit www.kent.edu.

Kent State University Enrollment Report

Preponderant Enrollment					Concurrent Enrollment			
Campus	Spring 2014	Spring 2015	Change	% Change	Spring 2014	Spring 2015	Change	% Change
Kent	26,896	27,397	501	1.86	27,972	28,494	522	1.87
Ashtabula	1,649	1,485	-164	-9.95	2,226	2,144	-82	-3.68
East Liverpool	823	720	-103	-12.52	1,609	1,539	-70	-4.35
Geauga	1,566	1,538	-28	-1.79	2,754	2,669	-85	-3.09
Salem	1,268	1,182	-86	-6.78	1,862	1,744	-118	-6.34
Stark	3,697	3,523	-174	-4.71	4,646	4,552	-94	-2.02
Trumbull	1,957	1,675	-282	-14.41	2,957	2,683	-274	-9.27
Tuscarawas	1,735	1,555	-180	-10.37	2,203	2,067	-136	-6.17
Overall - Total	39,591	39,075	-516	-1.30	46,229	45,892	-337	-0.73

**Kent State University
Concurrent Credit Hours and FTE Report**

Credit Hours					FTE			
Campus	Spring 2014	Spring 2015	Change	% Change	Spring 2014	Spring 2015	Change	% Change
Kent	335,794	343,072	7,278	2.17	22,386.28	22,871.48	485.20	2.17
Ashtabula	16,278	14,893	-1,385	-8.51	1,085.20	992.87	-92.33	-8.51
East Liverpool	8,794	8,155	-639	-7.27	586.27	543.67	-42.60	-7.27
Geauga	17,228	16,475	-753	-4.37	1,148.53	1,098.33	-50.20	-4.37
Salem	14,181	13,177	-1,004	-7.08	945.40	878.47	-66.93	-7.08
Stark	40,828	38,500	-2,328	-5.70	2,721.87	2,566.67	-155.20	-5.70
Trumbull	21,428	19,242	-2,186	-10.20	1,428.53	1,282.80	-145.73	-10.20
Tuscarawas	18,412	16,545	-1,867	-10.14	1,227.47	1,103.00	-124.47	-10.14
Overall - Total	472,943	470,059	-2,884	-0.61	31,529.55	31,337.29	-192.26	-0.61

**Kent State University
Class Level Breakdown Report**

Preponderant Headcount					FTE			
CLASS LEVEL	Spring 2014	Spring 2015	Change	% Change	Spring 2014	Spring 2015	Change	% Change
Freshman	7,954	7,303	-651	-8.18	6,990.74	6,531.94	-458.80	-6.56
Sophomore	7,352	7,251	-101	-1.37	6,397.74	6,414.27	16.53	0.26
Junior	6,749	6,673	-76	-1.13	5,785.74	5,784.74	-1.00	-0.02
Senior	8,466	8,582	116	1.37	6,992.74	7,067.67	74.93	1.07
Post Undergraduate	1,179	1,154	-25	-2.12	804.73	778.73	-26.00	-3.23
Undergraduate Non-Degree	1,888	1,845	-43	-2.28	932.13	881.00	-51.13	-5.49
Undergraduate - Total	33,588	32,808	-780	-2.32	27,903.81	27,458.35	-445.46	-1.60
CLASS LEVEL	Spring 2014	Spring 2015	Change	% Change	Spring 2014	Spring 2015	Change	% Change
Professional	414	414	0	0.00	585.53	646.93	61.40	10.49
Masters	3,853	4,098	245	6.36	1,879.27	2,055.07	175.80	9.35
Doctoral	1,311	1,308	-3	-0.23	1,035.80	1,046.73	10.93	1.06
Educational Specialist	46	42	-4	-8.70	27.40	25.47	-1.93	-7.06
Graduate Non-Degree	379	405	26	6.86	97.73	104.73	7.00	7.16
Graduate - Total	6,003	6,267	264	4.40	3,625.73	3,878.93	253.20	6.98
Overall - Total	39,591	39,075	-516	-1.30	31,529.55	31,337.28	-192.26	-0.61

Kent State University College Breakdown Report

Preponderant Headcount					FTE			
College	Fall 2013	Spring 2015	Change	% Change	Fall 2013	Spring 2015	Change	% Change
Coll of Appl Eng/Sustain/Tech	1,092	1,134	42	3.85	956.07	999.47	43.40	4.54
Coll of Arch and Env Design	728	650	-78	-10.71	687.67	618.00	-69.67	-10.13
Coll of Ed Health Human Svcs	6,210	6,190	-20	-0.32	5,063.54	5,051.34	-12.20	-0.24
College of Arts and Sciences	8,777	8,585	-192	-2.19	7,457.87	7,292.80	-165.07	-2.21
College of Business Admin	4,154	4,204	50	1.20	3,551.47	3,647.40	95.93	2.70
College of Comm and Info	3,400	3,417	17	0.50	2,552.67	2,582.40	29.73	1.16
College of Nursing	3,151	3,109	-42	-1.33	2,331.40	2,331.27	-0.13	-0.01
College of Podiatric Medicine	414	414	0	0.00	585.53	646.93	61.40	10.49
College of Public Health	814	880	66	8.11	624.27	666.80	42.53	6.81
College of the Arts	2,604	2,678	74	2.84	2,254.87	2,340.13	85.27	3.78
Regional Campuses	6,225	5,484	-741	-11.90	3,996.54	3,483.00	-513.53	-12.85
School of Digital Sciences	233	487	254	109.01	181.80	366.40	184.60	101.54
Undergraduate Studies	1,789	1,843	54	3.02	1,285.87	1,311.33	25.47	1.98
Overall - Total	39,591	39,075	-516	-1.30	31,529.55	31,337.28	-192.26	-0.61

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Kent State University
College Breakdown by Level Report

Preponderant Headcount						FTE			
Career	College	Spring 2014	Spring 2015	Change	% Change	Spring 2014	Spring 2015	Change	% Change
Undergraduate	Coll of Appl Eng/Sustain/Tech	1,029	1,074	45	4.37	930.87	972.20	41.33	4.44
	Coll of Arch and Env Design	660	574	-86	-13.03	624.20	549.73	-74.47	-11.93
	Coll of Ed Health Human Svcs	4,553	4,560	7	0.15	4,135.87	4,152.14	16.27	0.39
	College of Arts and Sciences	7,519	7,272	-247	-3.29	6,598.40	6,391.20	-207.20	-3.14
	College of Business Admin	3,861	3,921	60	1.55	3,376.80	3,477.34	100.53	2.98
	College of Comm and Info	2,279	2,321	42	1.84	2,072.40	2,114.00	41.60	2.01
	College of Nursing	2,618	2,572	-46	-1.76	2,112.00	2,109.07	-2.93	-0.14
	College of Public Health	657	679	22	3.35	533.33	550.33	17.00	3.19
	College of the Arts	2,250	2,336	86	3.82	2,100.73	2,192.20	91.47	4.35
	Regional Campuses	6,225	5,484	-741	-11.90	3,996.54	3,483.00	-513.53	-12.85
	School of Digital Sciences	148	172	24	16.22	136.80	155.80	19.00	13.89
	Undergraduate Studies	1,789	1,843	54	3.02	1,285.87	1,311.33	25.47	1.98
Undergraduate - Total		33,588	32,808	-780	-2.32	27,903.81	27,458.35	-445.46	-1.60
Career	College	Spring 2014	Spring 2015	Change	% Change	Spring 2014	Spring 2015	Change	% Change
Graduate	Coll of Appl Eng/Sustain/Tech	63	60	-3	-4.76	25.20	27.27	2.07	8.20
	Coll of Arch and Env Design	68	76	8	11.76	63.47	68.27	4.80	7.56
	Coll of Ed Health Human Svcs	1,657	1,630	-27	-1.63	927.67	899.20	-28.47	-3.07
	College of Arts and Sciences	1,258	1,313	55	4.37	859.47	901.60	42.13	4.90
	College of Business Admin	293	283	-10	-3.41	174.67	170.07	-4.60	-2.63
	College of Comm and Info	1,121	1,096	-25	-2.23	480.27	468.40	-11.87	-2.47
	College of Nursing	533	537	4	0.75	219.40	222.20	2.80	1.28
	College of Podiatric Medicine	414	414	0	0.00	585.53	646.93	61.40	10.49
	College of Public Health	157	201	44	28.03	90.93	116.47	25.53	28.08
	College of the Arts	354	342	-12	-3.39	154.13	147.93	-6.20	-4.02
	School of Digital Sciences	85	315	230	270.59	45.00	210.60	165.60	368.00
Graduate - Total		6,003	6,267	264	4.40	3,625.73	3,878.93	253.20	6.98
Overall - Total		39,591	39,075	-516	-1.30	31,529.55	31,337.28	-192.26	-0.61

**Kent State University
Ethnicity/Race Enrollment**

Preponderant Headcount					Spring 2015				
Ethnicity	Spring 2014	Spring 2015	Change	% Change	UG	GR	PR	Male	Female
Asian (A)	501	527	26	5.19	396	82	49	210	317
African American (B) *	2,878	2,969	91	3.16	2,642	302	25	995	1,974
Foreign (F)	2,494	2,772	278	11.15	1,624	1,140	8	1,653	1,119
Hispanic (H) *	980	1,024	44	4.49	893	118	13	385	639
Multi-Racial (M)	891	999	108	12.12	919	79	1	353	646
Native American/Alaskan Native (N) *	95	98	3	3.16	80	16	2	41	57
Native Hawaiian/Pacific Island (P)	31	26	-5	-16.13	22	3	1	11	15
Caucasian (W)	30,274	29,352	-922	-3.05	25,317	3,800	235	11,117	18,235
Not Reported (X)	1,447	1,308	-139	-9.61	915	313	80	584	724
Overall - Total	39,591	39,075	-516	-1.30	32,808	5,853	414	15,349	23,726

*These race/ethnicity codes are defined as AALANA.

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