Business Management

MAJOR KENT.EDU/BUSINESS/MIS

Bachelor of Business Administration in Business Management

- The business management program teaches future leaders how to motivate, communicate and engage with others. Students get hands-on experience working on projects for profit and not-for-profit organizations.

- Business management majors acquire the knowledge, skills and abilities to attain managerial positions in business of all types. Upon graduation, they have the credentials important to getting their first job as an entry-level manager or manager-trainee.

- Students have an opportunity to interact with global business leaders through the Global Management Center (GMC) Speaker Series presented by Citizens Bank.

- Students gain valuable work experience with an internship. Many companies use the internship as an extended job interview.

AVERAGE ANNUAL STARTING SALARY

$38,164

AVERAGE INTERNSHIP WAGE

$13/HOUR

WHERE can I get a job?

Akron Children’s Hospital • Aleris • American Greetings Corporation, LLC • Davey Tree • Eaton Corporation Plc • FirstMerit Bank • The Goodyear Tire & Rubber Company • Lincoln Electric • Moen (Fortune Brands Home & Security) • National Interstate Insurance • NOVA Solutions, Inc. • Parker (Parker Hannifin Corporation) • PricewaterhouseCoopers (PwC) • The J.M. Smucker Company • Progressive Corporation • And more!

14 Minors & 1 Certificate
- Accounting
- Business
- Computer Information Systems
- Data Analytics
- Economics
- Entrepreneurship
- Finance
- Healthcare Systems Management
- Human Resource Management
- International Business
- Leadership
- Management
- Marketing
- Military and Leadership Studies
- Professional Sales Certificate

Information based on academic year 2017-18

AACSB ACCREDITED

BEST COLLEGES

US NEWS

AON

Cleveland Clinic

PROGRESSIVE

PwC

OnBase

Smuckers

The J.M. Smuckers Company

American Greetings

Eaton

Moen
“Being a business major has opened many doors for me. I majored in business management and focused on human resources because I wanted to help make a difference in the world. Over the course of my four years at Kent State, and with the help of my professors, I was able to work on a research project which developed into a business idea. I was also involved in the Business Professionals’ Roundtable organization (BPR) and was able to express my thoughts and suggestions. I always wanted to help people and I felt the way I could do that was through business.”

– Michaela Judy
Business Management

EDUCATION ABROAD

Summer, spring break, winter break and semester-long education abroad options are available.

During the past academic year, College of Business Administration students studied abroad in locations such as:

- Brazil
- Cayman Islands
- France
- Greece
- India
- Italy
- Switzerland

**Scholarships available**

Learn more at [www.kent.edu/business/education-abroad](http://www.kent.edu/business/education-abroad).

17 PROFESSIONAL & HONORARY ORGANIZATIONS

in the College of Business Administration

- Accounting Association
- American Marketing Association
- Beta Alpha Psi (accounting honorary)
- Beta Gamma Sigma (business honorary)
- Business Professionals’ Roundtable (Dean/Assistant Dean student advisory committee)
- Delta Sigma Pi (business professional organization)
- Financial Management Association
- Institute of Management Accountants
- Management of Information Systems Association
- Net Impact (social and environmental transformational organization)
- Omicron Delta Epsilon (economics honorary)
- Pi Sigma Epsilon (sales professional organization)
- Sigma Nu Tau (entrepreneurship honorary)
- Society for Human Resource Management
- Start-up Kent State (entrepreneurial organization)
- Student Economist Association
- The Network (professional and social networking organization geared toward diversity in business)

**Bold denotes organizations suggested for Business Management majors.**

More information is available at [www.kent.edu/business/student-orgs](http://www.kent.edu/business/student-orgs).