Economics

MAJOR KENT.EDU/BUSINESS/ECONOMICS

Bachelor of Business Administration in Economics

- Economic students use industry-standard software to develop quantitative and analytical skills and interpret data.
- Omicron Delta Epsilon, the International Honor Society for Economics, allows students to learn directly from invited professional economists, group discussions, dinner meetings and special projects.
- The economics major was ranked in the top 25 in the nation by BestCollegeReviews.org for Bachelors Degrees in Business-Economics in 2018.
- Students explore vital topics relevant to many careers, including financial and banking systems, strategic decision-making, environmental problems and policies, international economic relations, government spending and taxation policies, urban development and employment and earnings.
- Students gain valuable work experience with an internship. Many companies use the internship as an extended job interview.

14 Minors & 1 Certificate

- Accounting
- Business
- Computer Information Systems
- Data Analytics
- Economics
- Entrepreneurship
- Finance
- Healthcare Systems Management
- Human Resource Management
- International Business
- Leadership
- Management
- Marketing
- Military and Leadership Studies
- Professional Sales Certificate

AVERAGE ANNUAL STARTING SALARY

$48,549

AVERAGE INTERNSHIP WAGE

$13/HOUR

WHERE can I get a job?

American Family Insurance • Charles Schwab Corporation • Dollar Bank, FSB • Enterprise Rent-A-Car • Envision Pharmaceutical Services, LLC • Farmers Insurance Group, Inc. • FBI • FedEx Corporation • First Investors Corporation • MassMutual Financial Group • National Interstate Insurance • Parkplace Technologies • PLS Logistics Services • Progressive Corporation • Quicken Loans, Inc. • Spyglass Group • Steven Gould Corporation • The Sherwin-Williams Company • Walmart • And more!

Information based on academic year 2017-18
Economics MAJOR

“Economics has given me the framework to understand the world around me. It taught me to ask the right questions and gave me the critical thinking skills to research the answers on my own. Continuing on to the Master’s program at Kent State allows me to work with professors who are active in the field to analyze the world so that someday I can go out and change it.”

Sophia Greathouse
Economics

The Career Services Office (CSO) in the College of Business Administration provides one-on-one consults, workshops and networking events. Our career advising team is available the moment you step on campus to prepare you for finding and securing that next internship, co-op or full-time opportunity. Learn more at www.kent.edu/business/careers.

The Business Learning Community (BLC) makes the large university seem smaller by helping first-year students transition into college. BLC interest groups include general business exploration, accelerated educational experience, diversity in business and international business. For more information, visit www.kent.edu/business/blc.

EDUCATION ABROAD

Summer, spring break, winter break and semester-long education abroad options are available.

During the past academic year, College of Business Administration students studied abroad in locations such as:

- Brazil
- Cayman Islands
- France
- Greece
- India
- Italy
- Switzerland

Scholarships available
Learn more at www.kent.edu/business/education-abroad.

17 PROFESSIONAL & HONORARY ORGANIZATIONS
in the College of Business Administration

- Accounting Association
- American Marketing Association
- Beta Alpha Psi (accounting honorary)
- Beta Gamma Sigma (business honorary)
- Business Professionals’ Roundtable (Dean/Assistant Dean student advisory committee)
- Delta Sigma Pi (business professional organization)
- Financial Management Association
- Institute of Management Accountants
- Management of Information Systems Association
- Net Impact (social and environmental transformational organization)
- Omicron Delta Epsilon (economics honorary)
- Pi Sigma Epsilon (sales professional organization)
- Sigma Nu Tau (entrepreneurship honorary)
- Society for Human Resource Management
- Start-up Kent State (entrepreneurial organization)
- Student Economist Association
- The Network (professional and social networking organization geared toward diversity in business)

Bold denotes organizations suggested for Economics majors.

More information is available at www.kent.edu/business/student-orgs