Entrepreneurship

MAJOR  KENT.EDU/BUSINESS/MARKETING

Bachelor of Business Administration in Entrepreneurship

- Students develop an entrepreneurial mindset through coursework and are mentored by practicing entrepreneurs. In the senior year, students start their own venture which gives them the confidence and knowledge to run a business or gain employment at businesses of all sizes upon graduation.

- The Center for Entrepreneurship and Business Innovation hosts events for student entrepreneurs including an idea pitch competition in the fall and a business pitch competition in the spring.

- The Sigma Nu Tau honor society promotes, recognizes and rewards academic excellence in entrepreneurship and encourages and recognizes the practice of principled entrepreneurship.

- Students can meet and network with successful entrepreneurs through events such as the Michael D. Solomon Entrepreneurship Speaker Series.

- Students learn about idea generation, feasibility analysis, how to legally establish a company, how to create a product or service and find financial resources and generate sales.

14 Minors & 1 Certificate
- Accounting
- Business
- Computer Information Systems
- Data Analytics
- Economics
- Entrepreneurship
- Finance
- Healthcare Systems Management
- Human Resource Management
- International Business
- Leadership
- Management
- Marketing
- Military and Leadership Studies
- Professional Sales Certificate

AVERAGE ANNUAL STARTING SALARY
$41,991

AVERAGE INTERNSHIP WAGE
$15/HOUR

WHERE can I get a job?
ADP • American Eagle Outfitters, Inc. • Charles Schwab Corporation Cleveland Clinic • Enterprise Rent-A-Car • Fastenall • GOJO Industries, Inc. • Hewlett Packard Enterprise (HPE) • IBM • Konica Minolta, Inc. • Mosher Medical • Northwestern Mutual • Procter & Gamble Co. (P&G) • Progressive Corporation • Quicken Loans Inc. • TEKsystems • Tom James Company • And more!
The Career Services Office (CSO) in the College of Business Administration provides one-on-one consults, workshops and networking events. Our career advising team is available the moment you step on campus to prepare you for finding and securing that next internship, co-op or full-time opportunity. Learn more at [www.kent.edu/business/careers](http://www.kent.edu/business/careers).

**EDUCATION ABROAD**

Summer, spring break, winter break and semester-long education abroad options are available.

During the past academic year, College of Business Administration students studied abroad in locations such as:

- Brazil  
- Cayman Islands  
- France  
- Greece  
- India  
- Italy  
- Switzerland

*Scholarships available*

Learn more at [www.kent.edu/business/education-abroad](http://www.kent.edu/business/education-abroad).

"Coming into the entrepreneurship program, I had a passion for makeup and was seeking the skills to turn that into a professional business. The entrepreneurship program gave me the skills and confidence to build my business and many resources and opportunities to do so. The professors act more like mentors and care about students’ educational and business growth."

Carrie Esser  
Entrepreneurship

The Business Learning Community (BLC) makes the large university seem smaller by helping first-year students transition into college. An entrepreneurship interest group is available. For more information, visit [www.kent.edu/business/blc](http://www.kent.edu/business/blc).

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**PROFESSIONAL & HONORARY ORGANIZATIONS in the College of Business Administration**

- Accounting Association  
- American Marketing Association  
- Beta Alpha Psi (accounting honorary)  
- Beta Gamma Sigma (business honorary)  
- Business Professionals' Roundtable (Dean/Assistant Dean student advisory committee)  
- Delta Sigma Pi (business professional organization)  
- Financial Management Association  
- Institute of Management Accountants  
- Management of Information Systems Association  
- Net Impact (social and environmental transformational organization)  
- Omicron Delta Epsilon (economics honorary)  
- Pi Sigma Epsilon (sales professional organization)  
- Sigma Nu Tau (entrepreneurship honorary)  
- Society for Human Resource Management  
- Start-up Kent State (entrepreneurial organization)  
- Student Economist Association  
- The Network (professional and social networking organization geared toward diversity in business)

*Bold denotes organizations suggested for Entrepreneurship majors.*

More information is available at [www.kent.edu/business/student-orgs](http://www.kent.edu/business/student-orgs).