The Fashion School at Kent State University invites you to participate in its Germany Study Tour program!

Germany is one of the leading economies of the world, having a very sophisticated and highly developed fashion industry and some of the top fashion schools in Europe. During our time there, we will visit and have extensive academic programming to learn more about all aspects of the fashion industry, visit important museums, palaces and monuments of Germany and tour leading department stores to learn more about their business models.

**SAMPLE ITINERARY**
The Summer 2019 Germany Study Tour includes travel to Berlin, Dresden and Potsdam. In Berlin, students will engage in academics at the Akademie Mode und Design (AMD) and visit iconic city sites. Students will attend daily lectures by fashion leaders and visit new and innovative fashion related industries. The Study Tour will also visit textile and design museum collections and learn retail and merchandising practices from larger department stores. Time will be spent discussing trends, design, merchandising and other aspects of the retail industry from pop-up shops to department stores. A day will be spent in both Dresden and Potsdam where students will learn about German fashion and culture in two smaller, but important cities. By the end of the program, students will have gained a new appreciation of Germany’s culture, history and fashion industry.

**ELIGIBILITY**
Fashion students, of any level, who are in good academic standing can apply. Participants must have a minimum cumulative GPA of 2.5 upon commitment to the program. It is recommended that you have an up-to-date passport at the time of application.

**APPLICATION INFORMATION**
To apply for the Germany Study Tour program, students must fill out the online pre-approval application form (Open Sept. 15 to Oct. 15). After submitting the application, applicants will receive an acknowledgement via email indicating acceptance. Students are accepted on a first-come, first-served basis.

**COURSE OFFERING**
Summer 2019 Germany Study Tour is a 3-credit FDM elective for both merchandising and design students. Coursework will be completed in Kent from May 23-25, prior to departure. We will then be in Germany for two weeks, from May 25 - June 4.

**PROGRAM COSTS AND FEES**
- $60 study abroad application
- $2,700 program fee, which includes:
  - Roundtrip airfare between Cleveland and Germany
  - Bus travel between the airport, hotel and train station
  - 3-star, double-occupancy rooms in Berlin, including breakfasts
  - All public transportation passes
  - High-speed train travel between Berlin, Dresden and Potsdam
  - Welcome dinner in Berlin
  - Museum and palace entrance fees and tours
  - City tours in Berlin, Dresden and Potsdam
  - Cultural event in Berlin (if available)

**CONTACT US**
William Perrine
Senior Lecturer
International/Study-Away Programs Coordinator
218D Rockwell Hall, The Fashion School
wperrine@kent.edu

Kent State University, Office of Global Education
edabroad@kent.edu