North Coast Foot & Ankle Symposium
August 16-17, 2019

2019 Exhibitor Prospectus

Set Up: August 15, 2019
Exhibit Hall Dates: August 16-17, 2019
KSUCPM Campus - Independence, OH

For more information visit: https://www.kent.edu/cpm/2019-NorthCoastCME
In just its second year, the North Coast Foot & Ankle Symposium anticipates continued growth, as we look to increase the number of DPM’s in attendance from 300 in 2018. This year we will once again be bringing back over 25 nationally renowned alumni to provide lectures. The conference is also strategically aligned with KSUCPM Alumni Reunion Weekend, which provides you the opportunity to connect with clients attending the following events throughout the weekend:

*Tickets to these events must be purchased separately and are not included in any sponsorship levels

- The Alumni Reunion at The Corner Alley on E. 4th Street Downtown Cleveland Friday, August 16, 2019
- Alumni Awards & Hall of Fame Dinner at the Cleveland Museum of Natural History Saturday, August 17, 2019
- OPMSA Golf Outing at Cleveland Metroparks Seneca Golf Course Sunday, August 18, 2019

We hope you strongly consider supporting the North Coast Foot & Ankle Symposium in 2019. Through your company’s participation, we can continue providing high-quality CME, while advancing podiatric medical education for generations to come.

Allan M. Boike, DPM, FACFAS
Dean & CEO
Conference Information

Exhibitor Schedule

Thursday, August 15, 2019
2:30 pm - 6:00 pm  Exhibitor Set-Up

Friday, August 16, 2019
9:00 am  Exhibit Hall Opens
9:30 am - 9:45 am  Morning Break in Exhibit Hall
11:15 am - 12:30 pm  Lunch & Learn Workshops
1:45 pm - 2:00 pm  Afternoon Break in Exhibit Hall
4:00 pm  Exhibit Hall Closes for Day

Saturday, August 17, 2019
9:00 am  Exhibit Hall Opens
9:30 am - 9:45 am  Morning Break in Exhibit Hall
11:15 am - 12:30 pm  Lunch & Learn Workshops
1:45 pm - 2:00 pm  Afternoon Break in Exhibit Hall
4:00 pm  Exhibitor Tear-Down

We help drive traffic to your booth!

- All CECH Scanning in Exhibit Hall
- Continental breakfast’s and coffee breaks located in Exhibit Hall
- Raffles held in Exhibit Hall

About the area:
The KSUCPM Campus is centrally located seven miles south of Downtown Cleveland and provides efficient access to the region. The immediate area directly surrounding our campus, houses over ten hotels along with numerous restaurant and nightlife options.

- Conveniently located on the I-480 & I-77 Corridor
- Cleveland Hopkins International Airport (9 mi)
- Over 40 restaurants
- 14 Hotels

Conference Hotel Recommendations:

Embassy Suites by Hilton Cleveland Rockside
5800 Rockside Woods Blvd N, Independence, OH 44131  ~ (216) 986-9900

SpringHill Suites by Marriott Cleveland Independence
6060 Rockside Pl, Independence, OH 44131  ~ (216) 264-4190

DoubleTree by Hilton Hotel Cleveland - Independence
6200 Quarry Ln, Independence, OH 44131  ~ (216) 447-1300

Hyatt Place Cleveland Independence
6025 Jefferson Dr, Independence, OH 44131  ~ (216) 328-1060

Home2 Suites by Hilton Cleveland - Independence
6200 Patriots Way, Independence, OH 44131  ~ (216) 264-4272

Courtyard by Marriott Cleveland Independence
5051 W Creek Rd, Independence, OH 44131  ~ (216) 901-9988

Don’t miss out. Sign up now to reserve your spot!
Contact Patrick Riley, Director of Development for more information:
Email: priley6@kent.edu  ~ Phone: (216) 916-7459  ~ Mail To: 6000 Rockside Woods Blvd., Independence, OH 44131
## Sponsorship Opportunities

### Summa Cum Laude - $7,500
- Prime location in Exhibit Hall. Full-page ad in conference program. Logo displayed as SCL sponsor on all conference signage. Logo displayed on conference website.
- Opportunity to provide conference registration bags or badge lanyards.

### Magna Cum Laude - $5,000
- Prime location in Exhibit Hall. Half-page ad in conference program. Logo displayed as MCL sponsor on all conference signage. Logo displayed on conference website.
- Opportunity to provide conference pens.

### Cum Laude - $3,000
- Prime location in Exhibit Hall. Quarter-page ad in conference program. Logo displayed as CL sponsor on all conference signage. Logo displayed on conference website.

### Exhibit Booth - $1,500
- Includes one (6') table in Exhibit Hall, two chairs, waste basket and electrical outlet, two name badges.
- Company name listed in conference program as exhibitor.

### Lunch & Learn - $4,000 (4 Available)
- Limited availability - Two lunch sponsors per day; Friday (2), Saturday (2).
- Private 60 minute Non-CECH lunch presentation (lunch to be paid for by the sponsor).
- Prime location in Exhibit Hall. Half-page ad in conference program.

### Hands-On Workshop - $2,000*
- Host a 2–3 hour evening workshop (Wednesday, August 14 or Thursday, August 15). Workshops must be approved by KSUCPM Committee. Company assumes responsibility of marketing the workshop.
- *Does not include a booth in Exhibit Hall. Booth must be purchased separately.

### Continental Breakfast - $750*
- Two continental breakfasts, one per day; Friday (1), Saturday (1).
- *Does not include a booth in Exhibit Hall. Booth must be purchased separately.
- Logo displayed on signage located in continental breakfast and in conference program.

### Break - $500*
- Four total breaks, two per day; Friday (2), Saturday (2).
- *Does not include a booth in Exhibit Hall. Booth must be purchased separately.
- Logo displayed on signage located in Exhibit Hall during all breaks and in conference program.

### Unrestricted Education Grant*
- Company will be recognized in Event Program as Unrestricted Educational Sponsor.
- *Does not include a booth in Exhibit Hall. Booth must be purchased separately.
- Does not include conference marketing options.
Advertising in Event Program
If your sponsorship qualifies for advertisement in the Event Program, please follow these formats:
- Full page ads - 8.5 x 11, four-color
- 1/2 page ads - 4 x 10 vertical or 8 x 5 horizontal, four-color
- 1/4 page ads - 4 x 5, four-color
All ads should be high-resolution (300 dpi) electronic files preferred in either Quark, PDF, EPS or TIFF formats.
Deadlines: Event Program ads due one month prior to conference (July 18, 2019). Please submit to Madalynne Stanic mstanic2@kent.edu

Products/Services
The products or services that are exhibited at KSUCPM CME Conferences must be related to the interests and educational values of the conference. KSUCPM may refuse to accept the application of any company or persons whose products/services do not meet the educational integrity and objectives of KSUCPM CME.

Terms of Payment
Full payment MUST be received by KSUCPM at the time of Reservation Form submission. If payment is not received in full at this time, booths cannot be guaranteed. No refunds will be given for cancellations or no shows.

Non-Compete
Sponsors and exhibitors are prohibited from scheduling receptions, dinners, hospitality suites, social functions, exhibits, product demonstrations, technical seminars, training sessions, workshops, surgical skills labs or other events outside of assigned exhibit booth space without KSUCPM CME Committee approval.

Badges & Registration
All participants at the North Coast Foot & Ankle Symposium must check in at the vendor registration area, on the first day attending the conference. Official conference badges must be worn at all time during conference hours. Sponsors and exhibitors will be provided with two name badges for their respective representatives. Additional badges may be purchased for $85 each. Only two representatives will be allowed in their exhibit booth space at one time.

Liability
The sponsor/exhibitor hereby assumes responsibility and agrees to indemnify and defend KSUCPM CME Conferences, its members, staff, and KSUCPM Conference hotels against any claims, injuries, or expenses that result out of the use of the exhibition space and hotel grounds, unless damages/injury is due solely to the negligence of KSUCPM and KSUCPM conference hotels. The Exhibit Hall will be locked during non-conference hours. KSUCPM will not be held responsible for any loss or damage to property. Sponsors and exhibitors are responsible for securing all valuables when the exhibit booth is not attended.

Exhibit Booths
Exhibit space is determined on a first-come first-served basis. KSUCPM determines where sponsor/exhibitor booths will be placed in the exhibit hall, based on the date vendor registration forms and full payment is received. KSUCPM will attempt to distance companies from competitors, given exhibit hall size and constraints, with no guarantees. Premium booths will receive priority location in the exhibit hall. All exhibit booths will receive one 6’ skirted table, two chairs, waste basket and access to electrical outlet if needed. Booth sharing or subleasing is strictly prohibited.

Set-up & Tear Down
Booth set-up will ONLY take place from 2:30pm - 6:00pm on Thursday, August 15, 2019. Tear-down will ONLY take place at 4:00pm on Saturday, August 17, 2019. An early tear-down fee of $250.00 will apply for any sponsor/exhibitor who dismantles their exhibit booth prior to 4:00pm on the last day of the exhibition hall. Please schedule your travel accordingly.
2019 Reservation Form

**Company Information**

Company Name: __________________________________________________________

Description of Product/Service: __________________________________________________

Address: ____________________________________________________________________

City: __________________________ State: ________ Zip: __________________________

Primary Contact Name: ___________________________________________ Title: __________________________

Contact Phone: _____________________ Contact Email: ___________________________

**Commitment**

- □ Summa Cum Laude $7,500
- □ Magna Cum Laude $5,000
- □ Cum Laude $3,000
- □ Lunch & Learn $4,000
- □ Hands-On Workshop $2,000
- □ Exhibit Booth $1,500
- □ Continental Breakfast $750
- □ Break $500
- □ Unrestricted Educational Grant
  - Amount $ ______________________

**Payment**

- □ Credit Card
- □ Check (made payable to the Kent State University Foundation)

Name of Cardholder: ____________________________________________ Amount: $ ________

Card # __________________________ Exp. Date: __________________________

CSC Code (3 digit security code) __________ Signature: __________________________

Representative 1: __________________________ Representative 2: __________________________

*Additional Badges $85/each: Representative 3: __________________________ Representative 4: __________________________

**Agreement**

Company Representative (print name): __________________________ Signature: __________________________

Date: __________________________

*Your signature on this Reservation Form binds you and your company to this contract and the terms expressed herein (page 5)*

Return form to Patrick Riley via email: priley6@kent.edu or by mail to: Patrick Riley – KSUCPM – 6000 Rockside Woods Blvd. – Independence, OH – 44131