Northeast National Conference
June 28–29, 2019

2019 Exhibitor Prospectus

Set Up: June 27, 2019
Exhibit Hall Dates: June 28–29, 2019
Stamford Marriott – Stamford, CT

For more information visit: https://www.kent.edu/cpm/2019NNC
Why support KSUCPM CME?

As a leader in podiatric medical education for more than a century, Kent State University College of Podiatric Medicine (KSUCPM) is focused on advancing the profession. Our mission is to educate students to excel in residency training; however, education is a lifelong commitment that we continue to promote. KSUCPM is committed to giving back to the profession by hosting the Inaugural Northeast National Conference at the Stamford Marriott, in Stamford, CT, June 27–30, 2019.

By supporting KSUCPM Continuing Medical Education (CME) programming, you will be able to demonstrate your company’s commitment to the profession, while enjoying valuable one-on-one time with a variety of podiatric physicians specializing in many areas including: wound care, trauma, sports medicine, diabetic care, geriatrics, and forefoot and rearfoot surgery.

The college is happy to announce we will be hosting the Department of Vascular Surgery at Cleveland Clinic Sydell & Arnold Miller Family Heart & Vascular Institute, the No.1-ranked heart program in the United States for 24 consecutive years. The one-day tract focusing on the Diabetic Foot, Wound Healing and Limb Salvage will take place on Friday, June 28, 2019.

Stamford is the seventh-largest city in New England, located 30 miles from New York City and is part of the Greater New York metropolitan area. Conveniently located along Interstate 95, the New Haven Line on the Metro-North Railroad and Amtrak’s Acela route, with easy access to Westchester County and LaGuardia Airports.

We hope you strongly consider supporting the Northeast National Conference in 2019. Through your company’s participation, we can continue providing high-quality CME, while advancing podiatric medical education for generations to come.

Allan M. Boike, DPM, FACFAS
Dean & CEO
Conference Information

Exhibitor Schedule

Thursday, June 27, 2019
4:00 pm - 7:00 pm  Exhibitor Set-Up

Friday, June 28, 2019
9:00 am  Exhibit Hall Opens
9:15 am - 9:45 am  Morning Break in Exhibit Hall
12:00 pm - 1:15 pm  Lunch & Learn Workshops
3:15 pm - 3:45 pm  Afternoon Break in Exhibit Hall
4:00 pm  Exhibit Hall Closes for Day

Saturday, June 29, 2019
9:00 am  Exhibit Hall Opens
9:00 am - 9:30 am  Morning Break in Exhibit Hall
11:45 am - 1:00 pm  Lunch & Learn Workshops
3:45 pm - 4:15 pm  Afternoon Break in Exhibit Hall
4:15 pm  Exhibitor Tear-Down

Official Conference Hotel:
Stamford Marriott Hotel & Spa
243 Tresser Boulevard
Stamford, CT 06901

Located in the heart of downtown Stamford, the Marriott Stamford Hotel & Spa embodies a mix of New York energy and New England charm, providing a memorable hotel experience. Enjoy the convenience of this downtown location, just minutes from everything you need:

- Conveniently located on the I-95 Corridor, Metro North and Acela Express Amtrak Lines
- Westchester County White Plains Airport (13 mi) and LaGuardia Airport (35 mi)
- Across the street from 130 stores and restaurants at Stamford Town Center

Rate: $159/night

Don’t miss out. Sign up now to reserve your spot!
Contact Patrick Riley, Director of Development for more information:
Email: priley6@kent.edu ~ Phone: (216) 916-7459 ~ Mail To: 6000 Rockside Woods Blvd., Independence, OH 44131
## Sponsorship Opportunities

**SUMMA CUM LAUDE - $7,500**
- Prime (10’ x 8’) exhibit booth location in Exhibit Hall, full-page ad in conference program, logo displayed as SCL sponsor on all conference signage, marketing collateral and website
- Opportunity to provide conference registration bags or badge lanyards, logo on hotel key cards

**MAGNA CUM LAUDE - $5,000**
- Prime (10’x8’) exhibit booth location in Exhibit Hall, 1/2 page ad in conference program, logo displayed as MCL sponsor on all conference signage, marketing collateral and website
- Opportunity to provide conference registration bags or badge lanyards

**CUM LAUDE - $3,000**
- Prime (10’ x 8’) exhibit booth location in Exhibit Hall, 1/4 page ad in conference program, logo displayed as CL sponsor on all conference signage, marketing collateral and website
- Opportunity to provide conference pens with company logo

**EXHIBIT BOOTH - $1,000**
- Includes (10’ x 8’) exhibit booth within Exhibit Hall, one (6’) table, two chairs, wastebasket and electric outlet
- Company name listed in conference program as exhibitor

**LUNCH & LEARN - $4,000 (4 Available)**
- Limited availability - Two Lunch & Learn sponsors per day; Friday (2), Saturday (2)
- Private 60 minute Non-CECH lunch presentation (lunch to be paid for by the sponsor)
- Prime (10’ x 8’) exhibit booth location in Exhibit Hall, logo displayed on conference signage

**HANDS-ON WORKSHOP - $2,000**
- Host a 2–3 hour evening workshop (Thursday, June 27, Friday, June 29 or Saturday, June 29, 2019). Workshops must be approved by KSUCPM CME Committee. Company assumes responsibility of marketing the workshop.
- *Does not include a booth in Exhibit Hall. Booth must be purchased separately*

**CONTINENTAL BREAKFAST - $750**
- Two continental breakfasts, one per day; Friday (1), Saturday (1)
- *Does not include a booth in Exhibit Hall. Booth must be purchased separately*
- Logo displayed on continental breakfast signage and in conference program

**BREAK - $500**
- Four total breaks, two per day; Friday (2), Saturday (2)
- *Does not include a booth in Exhibit Hall. Booth must be purchased separately*
- Logo displayed on all Break signage and in conference program

**UNRESTRICTED EDUCATIONAL GRANT**
- Company will be recognized in conference program as Unrestricted Educational Sponsor
- *Does not include a booth in Exhibit Hall. Booth must be purchased separately*
- *Does not include any conference marketing options*

* Denotes package does not include exhibit booth in Exhibit Hall
2019 KSUCPM Rules, Regulations & Policies

Advertising in Event Program
If your sponsorship qualifies for advertisement in the Event Program, please follow these formats: Full page ads - 8.5 x 11, four-color. Half-page ads - 4 x 10 vertical or 8 x 5 horizontal, four-color. Quarter page ads - 4 x 5, four-color. All ads should be high-resolution (300 dpi) electronic files preferred in either Quark, PDF, EPS or TIFF formats. Deadlines: Event Program ads due one month prior to conference (May 30, 2019). Please submit to Madalynne Stanic – mstanic2@kent.edu

Products/Services
The products or services that are exhibited at KSUCPM CME Conferences must be related to the interests and educational values of the conference. KSUCPM may refuse to accept the application of any company or persons whose products/services do not meet the educational integrity and objectives of KSUCPM CME.

Terms of Payment
Full payment MUST be received by KSUCPM at the time of Reservation Form submission. If payment is not received in full at that time, booths cannot be guaranteed. No refunds will be given for cancellations or no shows.

Non-Compete
Sponsors and exhibitors are prohibited from scheduling receptions, dinners, hospitality suites, social functions, exhibits, product demonstrations, technical seminars, training sessions, workshops, surgical skills labs or other events outside of assigned exhibit booth space without KSUCPM CME Committee approval.

Badges & Registration
All participants at the Northeast National Conference must check in at the vendor registration area, on the first day of the conference. Official conference badges must be worn at all times during conference hours. Sponsors and exhibitors will be provided with two name badges for their respective representatives. Additional badges may be purchased for $85 each. Only two representatives will be allowed in their exhibit booth space at one time.

Liability
The sponsor/exhibitor hereby assumes responsibility and agrees to indemnify and defend KSUCPM CME Conferences, its members, staff, and KSCUPM Conference hotels against any claims, injuries, or expenses that result out of the use of the exhibition space and hotel grounds, unless damages/injury is due solely to the negligence of KSUCPM and KSUCPM conference hotels. The Exhibit Hall will be locked during non-conference hours. KSUCPM and the official conference hotel are not responsible for any loss or damage to property. Sponsors and exhibitors are responsible for securing all valuables when the exhibit booth is not attended.

Hotel Reservations & No Show Policy
All sponsors and exhibitors must reserve their guest rooms through the KSUCPM room block at the official conference hotel. Sleeping room availability is limited and the discount is subject to conference hotel availability. In the event an individual made their reservation with the official conference hotel and it was not cancelled by 6:00 pm of the first day, the individual will be billed for the one-night room and tax. The reservation will automatically be cancelled for any remaining nights.

Exhibit Booths
Exhibit be space is determined on a first-come first-served basis. KSUCPM determines where sponsor/exhibitor booths will be placed in the exhibit hall, based on the date vendor registration forms and full payment is received. KSUCPM will attempt to distance companies from competitors, given exhibit hall size and constraints, with no guarantees. Premium booths will receive priority location in the exhibit hall. All exhibit booths will receive a 10’x 8’ space, with one 6’ skirted table, two chairs and a waste basket. Booth sharing or subleasing is strictly prohibited.

Set-up & Tear Down
Booth set-up will ONLY take place from 4:00pm – 7:00pm on Thursday, June 27, 2019. Tear-down will ONLY take place from 4:30pm – 6:30pm on Saturday, June 29, 2019. An early tear-down fee of $250.00 will apply for any sponsor/exhibitor who dismantles their exhibit booth prior to 4:30pm on the last day of the exhibition hall. Please schedule your travel accordingly.
2019 Reservation Form

Company Information

Company Name: _______________________________________________________________________________

Description of Product/Service: _____________________________________________________________________________________________________________________________________________________

Address: ______________________________________________________________________________________

City: ________________________________________ State: ________ Zip: _____________________________

Primary Contact Name: ___________________________________________ Title: ____________________________

Contact Phone: _____________________ Contact Email: _______________________________________________

Commitment

☐ Summa Cum Laude $7,500  ☐ Magna Cum Laude $5,000  ☐ Cum Laude $3,000

☐ Lunch & Learn $4,000  ☐ Hands-On Workshop $2,000  ☐ Exhibit Booth $1,000

☐ Continental Breakfast $750  ☐ Break $500  ☐ Unrestricted Educational Grant

Amount $_______________

Payment

☐ Credit Card  ☐ Check (made payable to the Kent State University Foundation)

Name of Cardholder: __________________________________________________ Amount: $_________________

Card # ________________________________________________________ Exp. Date: _____________________

CSC Code (3 digit security code) ___________ Signature: __________________________________________

Representative 1: ___________________________________________ Representative 2: ______________________

*Additional Badges $85/each: Representative 3: ___________________________________________ Representative 4: ______________________

Agreement

Company Representative (print name): ___________________________________________ Signature: ______________________

Date: ______________

Your signature on this Reservation Form binds you and your company to this contract and the terms expressed herein (page 5)

Return form to Patrick Riley via email: priley6@kent.edu or by mail to: Patrick Riley ~ KSUCPM ~ 6000 Rockside Woods Blvd. ~ Independence, OH ~ 44131