Conference Theme:

THE MAGIC OF ADVISING

As advisors, we face long days, an abundance of students, and events that often arise which we cannot predict. Sometimes we work tirelessly for little thanks. However, there is a fascinating magic to what we do!

Advisors conjure academic potions and invoke a self-made magic within our students. We can cast our eyes on things far into the future that no one else can. We can help students conjure a potion and devise a plan for a job four years away, leaving them spellbound for their futures. We do not use trickery or witchcraft, as we are transparent with all information shared. Sometimes, in the very moment a student is sitting with us, the cosmos align and a class opens up, allowing them to grab the last prized seat. Navigating the maze of the academic world can sometimes put a hex on a student if they are confused. We encourage students to call upon their inner sorcerer, using their amulet to self-heal when in crisis. Fairy tales are attractive, but we want our students to be realistic with the spells they cast for their futures. We endlessly support our students and raise them up, not by using levitation, but the feeling of weightlessness from preparation.

The goal for the 2019 Northeast Ohio Academic Advising Conference is to share the methodical ways in which we use our advising magic on a daily basis. While we use our wizardry in astonishing ways, we are ultimately not supernatural in existence, but supernatural in practice, knowledge, and helpfulness. Prepare to be bedazzled!

Supporting the Conference

Please consider participating in our annual conference philanthropy. All proceeds will support the funding of scholarships for our members.

BASKET RAFFLE: Baskets are donated by individuals, departments, and local businesses. This year, we will be selling tickets for baskets. Tickets can be purchased using cash only ($1 for one ticket, $5 for six tickets, and $10 for fifteen tickets). After purchasing tickets, you can drop the tickets in the box of the corresponding basket you hope to win. Tickets will be available for purchase from 8 a.m. until 2:40 p.m. at the registration table. During the closing ceremony, we will pull tickets and announce basket winners. Basket winners must be present during the announcement and pick up baskets by the end of the conference.
**Keynote Speaker: Nancy Hunter Denney**

Nancy Hunter Denney is a nationally recognized author and inspirational educator with a passion for life and leadership which was ignited during her undergraduate years at the State University of New York at Oswego. After majoring in psychology and communication studies, Ms. Denney went to Bowling Green State University to pursue a Masters in College Student Personnel. From the corn fields of Bowling Green, Ms. Denney moved to Cleveland and began a thirty-plus year career in higher education at Case Western Reserve University in Ohio.

Missing the Northeast and wanting to use the word “wicked” again, Ms. Denney became the assistant dean of students at Worcester Polytechnic Institute. In 1993, Ms. Denney launched her speaking career, which has taken her to over 1000 college and university campuses and to hundreds of undergraduate and professional development conferences around the country. Ms. Denney has also appeared on the national stage with financial expert Suze Orman, CNN news correspondent Soledad O’Brien, and talk show advice giver Dr. Phil.

In the Spring of 2015, Ms. Denney launched the Lead365 National Conference – a premier leadership competency development experience for professionals and undergraduates held annually in Orlando. She serves as the executive director. Ms. Denney also serves on the board of Missions for Humanity – a non-profit providing medical assistance to third world countries. Her own non-profit, the Lead365 Foundation, strives to provide conference scholarships to those wanting to develop their leadership aptitude.

In addition to speaking and running a national conference, Ms. Denney also runs a publishing company and is the author of, or contributing author to six books including “Wisdom Along the Way,” “The Now Factors of College Success,” “Life by Design,” and “Zing! 21 Insights on Maximizing Your Influence.”
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<td>Coaching Versus Advising: The Magic of Engaging Gen Z</td>
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<td>James Ritter &amp; Barb Ozimek</td>
<td>The Magic of Resilience: Implementation of The Grit Academy in New Student Advising to Assist in Student Retention</td>
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<td>Cassandra Mawson</td>
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<td>Room 134:</td>
<td>Kaylene Trimmer, Erin Lawson, Amanda Colucci, &amp; Rachel Scherer</td>
<td>When the Sorting Hat Places You in the Wrong House…</td>
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<td>Transfer Advising: When You Need a Few Tricks Up Your Sleeve</td>
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<td>Room 232:</td>
<td>Deanna Laubis, Noelle Brooker, &amp; Megan Cale</td>
<td>International Student Advising 101</td>
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# Northeast Ohio Academic Advising Conference
May 13, 2019
Kent State University at Stark
North Canton, Ohio

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| Timken Great Hall A: | “If You Could Wave a Magic Wand...”: Defining your Professional Identity and Critical Factors | The Illusion of Self-Care | 诺斯特里俄大学学术指导委员会 | 诺斯特里俄大学学术指导委员会
| Hoover Seminar Room: | Amy Calapa, Alex Moore, Kristina Spangler, & Katie Levels | Ann Winter | 布鲁内尔大学-美国学术指导委员会 | 布鲁内尔大学-美国学术指导委员会
| Room 134: | Abbey Shiban & Carrie Tuesday | Ron McDonald, Lucas Brewer, & Monica Womack | 诺斯特里俄大学学术指导委员会 | 诺斯特里俄大学学术指导委员会
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| 3:40pm-4:00pm | | | | 诺斯特里俄大学学术指导委员会 |
| Timken Great Hall B & C | Announce Election Winners | Announce Basket Winners | | 诺斯特里俄大学学术指导委员会 |

- 诺斯特里俄大学学术指导委员会
- 美国学术指导委员会
Northeast Ohio Academic Advising Conference Schedule

**SESSION I**

**Timken Great Hall A:**
Coaching Versus Advising: The Magic of Engaging Gen Z

Ever wonder if you are speaking and no one is listening? Is it possible the more traditional and time efficient methods of advising conversations do not resonate with today's students? In the context of getting comfortable with a new type of advisor-advisee relationship, the pros and cons of transitioning to a "coaching" model will be offered. The Denney W Coaching Model will be taught with time to practice each step. Take what fits. You never know if adding a particular phrase, or not having a response, might result in more engaging conversations and self-directed students. Is it really "magic" or a more intentional approach given what you know about those you serve?

**Hoover Seminar Room:**
The Magic of Resilience: Implementation of The Grit Academy in New Student Advising to Assist in Student Retention

The purpose of this presentation is to show how Kent State University at Trumbull is implementing student resilience in the newly-created Grit Academy. This presentation will focus on the questionnaire used with first-semester freshmen during their initial advising session to identify those who need to increase their resilience or “grit” to have a greater chance of completing their degree. The presentation will also focus on the programs designed to assist students in increasing their resilience or “grit.”

**Room 134:**
What Beats Headphones and Starbucks Teach Us About Supporting Post-Millennial College Student Success

What advising magic can we learn from brands like Beats and Starbucks? Beats headphones and Starbucks teach us important lessons for advising Generation Z students. Starbucks built an empire through hyper-customization, a personalization trend embraced by Millennials and Gen Zs. As technology continues to permeate and influence everyday activities and experiences, today's college students need assistance in minimizing distractions, connecting to others in meaningful ways, finding purpose and joy in what they do, and practicing patience by delaying gratification. In this presentation, we'll discuss how advisors can assist students in cancelling out the noises that negatively impact academic success, as well as, learn how to provide personalized curricular and co-curricular advising based on what we already know about our students, in an effort to holistically support their academic and personal success.

**Room 136:**
Change is Coming: Understanding, Accepting, and Managing Change

Just like winter, change is coming too. Change is a natural part of life, so why are we often resistant to it or even fear it? This presentation will discuss the possible reasons we have these reactions. It will also examine examples of how author George R.R. Martin deals with change in his “A Song of Ice and Fire (A Game of Thrones)” series, as well as the recent changes within the academic advising community at The University of Akron. It will conclude by examining the reality that as academic advisors we not only have to deal with changes in our institutions ourselves, but are often the ones responsible for relaying these changes to our students.

**Room 232:**
Advisor-to-Advisor Peer Mentoring: How the “Magic” Benefits Students

Mentoring has often contributed to holistic student success. Caring practitioners (as teachers, employers, and even as academic advisors) have used mentoring strategies in diverse ways to guide students toward their academic and professional journeys. Peer mentoring practices have strengthened supportive relationships between two individuals living an experience, and fostered growth and professional development in both mentors and mentees. In this presentation, we take a little different stance toward peer mentoring and view it from an Advisor-Advisor perspective, and explain how such mentorship promotes student success. In this session, we will describe a peer-mentoring relationship established between a first-year advisor and senior advisor at a public university. We will share the needs of such mentoring, describe goals, objectives tied to advising practices, and share how the mentorship eventually affects our students. The project used appreciative advising as conceptual framework. We will share the results of our reflective analysis and discuss future implications for student success.
Northeast Ohio Academic Advising Conference Schedule

11:10am-12:10pm  SESSION II

**Timken Great Hall A:**
**Finding A Successful Route: Choosing Your Way Through Probation Roadblocks**
In Fall 2016, Kent State University’s College of the Arts launched its inaugural Success in the Arts course for reinstated students and those on academic probation. With nearly a 70% retention rate, this empowering curriculum lets students choose their pathway to success. Come learn how we've helped this student population take control of their academic success and adopt healthy student behaviors.

**Hoover Seminar Room:**
**The Power of Planning and Sorcery of Strategy**
As academic advisors, it is our role to guide students through their degree program as seamlessly as possible. Though we make it look easy, there is a lot of planning involved, based on our knowledge of the university, courses, faculty programs, and career outcomes. This presentation will look at how strategic planning can be used in academic advising. We will discuss advising goals, strategies, and how we can measure the effectiveness of our methods. Additionally, we will talk about resources and tools that can be utilized to assist in meeting advising goals and engage students in the planning process.

**Room 134:**
**When the Sorting Hat Places You in the Wrong House…**
Challenges arise when students steadfastly commit to a selective career path that does not align with their academic abilities. Advisors are often placed on the frontline, expected to present the problem and a possible solution, while also helping the student to cope with feelings of loss or rejection. They also bear a significant responsibility from the institution to function as the humanitarian problem-solver and as the retention measure for the student who has been or will be rejected (Karacay & Brunner, 2013). In this session, participants will learn about the concept of the “foreclosed student,” including these students’ mindsets and processes of identity development when academic ability does not align with major and career goals. Participants will also learn beneficial techniques for coaching conversations that focus on the successful development and implementation of parallel major and career plans, and ultimately, increased student retention.

**Room 136:**
**Transfer Advising: When You Need a Few Tricks Up Your Sleeve**
Making transfer student advising happen like magic is possible when you have a few tricks up your sleeve. This presentation provides helpful tips on utilizing state-wide transfer policies, understanding different types of transfer students based on their prior institution, understanding how a transfer student is processed, and resources your school can develop to help your advising units and transfer students.

**Room 232:**
**International Student Advising 101**
Do you know how to help your international students maintain their immigration status? Every school may have different policies and procedures, but there is some information that is clear across the board. Our team of International Student Advisors want to help you keep your students happy and their immigration record clean. Learn some important tips and tricks to working with international students and government regulations.
Northeast Ohio Academic Advising Conference Schedule

1:15pm-2:15pm  SESSION III

**Timken Great Hall A:**
*"If You Could Wave a Magic Wand...": Defining your Professional Identity and Critical Factors*

When was the last time you took a moment to reflect on your own professional identity? What are the critical factors for you in the work that you do as an adviser or student affairs/higher education professional? How might understanding your critical factors help you seek ways to bring the magic back to your career? This interactive workshop will give you the opportunity to reflect upon, define, and prioritize who you are as a professional, and what critical factors are most important to you in your career. While this may sound like boring stuff, it can be motivating, enlightening, and exciting -- and may even lead to some "Ah-ha!" moments that can energize you, and lead you to move in the direction of your ideal career, regardless of what stage or age you may be as a professional.

**Hoover Seminar Room:**
*The Sorting Hat: Using Career Construction Questions for Advising Scenarios*

The 21st century student requires 21st century advising. The College of Business Administration at Kent State University has developed a holistic advising approach using Career Construction Theory within Life Design. Presenters will share an introduction to this approach. Advisors can use this method with students needing guidance connecting with impactful liberal education requirements, major and career decision, sense of belonging or purpose to their personal narrative. Attendees do not need a background in Career Construction Theory in order to use this approach.

**Room 134:**
*Wands Up and Spell Books Ready! Effectively and Efficiently Using Muggle Powers to Make the Most of Your Advising Time*

Do you wish that you could be like Hermione Granger and use the Time Turner to make more time in your advising day? Wouldn’t it be great to work at Hogwarts School of Witchcraft and Wizardry and use a magic spell to get more done in a day? At a muggle institution, the reality is that academic advisors and administrators are being asked to do more with less. In the College of Business Administration at The University of Akron, the past year has resulted in full-time advisor positions not being replaced, the loss of graduate assistants, and being asked to take on more responsibilities. This presentation will highlight the initiatives we’ve done to more effectively and efficiently use our time: required online first-year and probation student surveys, redesigning internal college transfer presentations, digitizing worksheets and petitions, and reducing front desk administrative responsibilities. Non Harry Potter fans welcome to attend!

**Room 136:**
*Abracadabra: It’s Time for Graduation*

Large institutions have a number of campus resources available to assist undergraduates toward degree completion and beyond. However, these campus resources often are managed by different departments. As a result, students are not clear where and when to use resources to stay on track for timely degree completion or how to plan a career path after graduation. Some of the common questions asked for graduation are “Am I ready to graduate? When will I be able to walk? What will I do after I graduate?” Perhaps students believe that graduation and employment happen by chance. The College of Arts and Sciences, Academic Advising Office, Career Services, and Office of the Registrar’s at the University of Akron have come together to dedicate staff and resources to develop a series of “launch to graduation” programs to help students demystify the graduation process. The primary directives for the “launch to graduation” programs are to prepare sophomores, juniors, and seniors in the College of Arts and Sciences for graduation and for career paths after graduation. Outcomes, opportunities, and challenges of these programs will be discussed.

**Room 232:**
*Blindspot or Bias? Exploring Uncomfortable Self-Knowledge and Equity for Advisors*

Many advisors are familiar with the notion of implicit bias, the idea that we are conditioned to exhibit biases without realizing or intending to do so. This is exemplified in the Harvard Implicit Association Tests (IAT). Blindspot by Greenwald and Banaji explores how implicit bias affects even “good people.” However, for advisors to be competent in equity, inclusion, and even social justice, we must move beyond the idea that we are all “good people” subject to biases outside our control. Instead, we must engage in reflection about our identities and experiences, sometimes an uncomfortable task, to understand how they influence our worldview more than just implicitly. This presentation will discuss the limitations of implicit bias and offer advisors opportunities to consider their own biases, including how they shape our work with students and colleagues. By facing bias directly, we can more effectively create inclusive and equitable spaces on our campuses.
Northeast Ohio Academic Advising Conference Schedule

2:40pm-3:40pm  SESSION IV

Timken Great Hall A:
The Illusion of Self-Care
As we advise our students, it is vitally important that we also be sure to take care of ourselves. Maintaining regular self-care is easy if you know the secrets. In magic, misdirection occurs when attention is focused on what the magician wants you to see instead of what is happening behind the curtain. In the same way, sometimes we are distracted by the nuances of the job and ignore what is right in front of us when we are stressed. By practicing proper self-care, we can make our stress disappear (or just more manageable) so we can avoid burnout. Come learn healthy ways to take care of yourself so your student audience will continue to enjoy your advising talents! In this “show” you will learn how humor, office environment, and other tricks can lead to a less stressful work life.

Hoover Seminar Room:
The Enchantment of Cross-Campus Collaboration: How Volunteering in Student Conduct (or in any Other Office) Informs our Work as Advisors
Cross-campus collaboration allows academic advisors to bring diverse perspectives to their work with students, providing a more holistic advising experience for the student. Through an in-depth look at the role of a hearing officer and the role of the Office of Student Conduct, this presentation will take a look at what participation as a hearing officer in the Office of Student Conduct can bring to work as an advisor. This presentation will also open up dialogue between attendees by giving advisors time to share how they participate in other offices and what it brings to their role in advising. We will end with an open discussion about new ways we can participate across campus.

Room 134:
Improving Student Success Through Career Communities - The Magic of Advising Success Teams
Stark State College is launching an improved on-boarding process to enhance student retention and completion. This more integrated, intentional process includes: mandatory new student orientation; assigned first-year advisors; development of career communities; and improving student access to resources through development of advising success teams. Join the discussion of this new student success process. We value input and ideas from our professional colleagues.

Room 136:
Becoming an Academic Advising Wizard: Lessons from Harry Potter
To paraphrase Thomas Edison, academic advising is 1% magic, and 99% hard work. As advisors, we are often confronted with student issues that give us pause. Beyond course selection and referrals, we deal with the emotional needs of our students daily. Our students suffer from loneliness, self-doubt, and issues of identity development, all of which affect their academic success and persistence. How are we better able to help our students with their emotional struggles? Using the “Harry Potter” series as our guide, this session will pair three major themes of the story (friendship and community, bravery, and female empowerment) along with three student development theories (Schlossberg’s Theory of Marginality and Mattering, Sanford’s concept of Challenge and Support, and Josselson’s Theory of Identity Development in Women) to improve our empathic skills. This session includes a case study discussion. Join us and become the advising wizard you were meant to be! Accio advisors!

Room 232:
The Magic of the Internship: Creating an Opportunity for the Professional Advisor and the Graduate Student
The number of graduate students interested in careers in academic advising is growing. The practicum/internship in academic advising allows graduate students experience how student development, policy, and administration occurs in the academic setting. The practicum/internship also creates an opportunity for the professional advisor to gain valuable supervision experience, especially if supervision is not a primary job responsibility. A supervisor and graduate student will share their perspectives of the practicum/internship, as well as discuss how to create the opportunity for your office.