The purpose of this exploratory qualitative study was to understand and describe the motivations of faculty involvement in internationalization. The findings suggest that key influences that underlie faculty engagement in internationalization include the desire to facilitate and enhance student learning and development; to prepare global citizens; commitment to issues and causes of personal interest; and to increase reputation of academic programs. The findings also showed that in the absence of extrinsic rewards, intrinsic rewards exert a strong influence on faculty involvement in internationalization. Finally yet importantly, analysis revealed that time-commitment, lack of rewards, and insufficient funding are some of the barriers to increased faculty participation in internationalization activities. These findings provide valuable insights, which enhance our understanding of the drivers of and deterrents to increased faculty engagement in internationalization.