Global Projects

Local Spirit
Key Design Drivers

Context

Community

Connectivity
Inspiration from Kent

Honoring the Existing and Celebrating the New

Context
Community
Connectivity
Site Response

- Site plan, Landscape, Phasing and Service/Parking
Concept Diagrams

Massing
Concept Diagrams

Relations
Climate-sensitive Design

Designing with microclimates in mind
Aerial View
Site plan

Phase 4

- New Verder Hall
- New parking structure
- E. Main Street
- Midway Drive
- New parking structure
- Hilltop Drive
- Lowry Hall
- White Hall
- Moulton Hall
- New park space
- service
- entrance
- drop off/parking
Exterior Building Design
Façade Design

Analysis

60-70% WWR

35-45% WWR

Solar Irradiation
(kWh/m² annually)

1000
Very high sun exposure

800
High sun exposure

600
Fairly small sun exposure

400

200

0
Limited sun exposure
Façade

South Elevation
70% closed facade

North Elevation
35% closed facade

Wall Section
Façade

North façade 35 % closed

South façade 70 % closed
Façade References
West Elevation
Interior Building Design

- Concepts, Learning Environments, Areas and Adjacencies
From Teacher Centered
- To Student and Group Centered
All Space is Learning Space

A shift of pattern
Activating the Corridors
Activating the Atrium
Activating the Campus
Plans
Plan Diagrams

Level 1
“The Trading Floor”

Level 2
Lecture Rooms

Level 3
Faculty
Level 0

- Service Access from Midway Drive
- Mechanical Spaces
- Showers and lockers
- Auditorium floor
View from Midway Drive
Level 1

- Undergraduate Office
- Student Organizations
- EMBA
- International Office
- Career Services
- Receptions
- Auditorium
- Trading floor
- Café
- Study Spaces
- Student Info
- Donor Recognition
- Lounge
- 10ft
- 50ft
- 100ft
Main Entrance
Introvert / Extrovert
Level 2
Level 2 - Program Distribution

- Shared - Teaching
- IT office
Level 3

- Management & Information Dept
- Marketing & Entrepreneurship Dept
- Economics Dept
- Finance Dept
- Board Room
- Dean’s Suite
- Accounting Dept
Level 3 - Program Distribution

- Marketing and Entrepreneurship
- Management and Information Systems
- Economics Dept.
- Dean’s Suite
- Finance Dept.
- Accounting Dept.
- Shared - Teaching
- Shared - Social
Level 4 - Roof
Sections
Elevation  - West
Section A
Section B
Section C
Thank You