Parent & Family Engagement
Office of the Dean of Students

MISSION STATEMENT:
Although Parent & Family Engagement encompasses a variety of opportunities and initiatives, our most known are our Kent State Parent and Families Association.

The Kent State Parents and Families Association elevates student success by supporting and connecting with families through intentional programming and communications to ensure their students’ transformational experiences.

PROGRAM OUTCOMES:
1. Parents and families are informed about university services, opportunities, dates, deadlines, and university messaging.
2. Parents have a resource to share ideas and concerns with the university.
3. Parents feel connected to the institution beyond their student.

INSIGHTS:
During the 2019-20 Academic Year, the Parent & Family Engagement area went through various transitions in leadership (three leaders in one AY), with that said, we are doing a deep dive of the work, revisiting initiatives, and come up with plans to improve the work in the future.

ACHIEVEMENTS IN 2019-20 AY

1. Revamped P&F Stakeholder Group
2. Branding – Logo and Icon
3. Support to DKS Online development for Summer 2020

ACTION PLAN:
• Review, organize, and improve the Parent & Family Engagement website overall
• Connect with on- and off-campus partners on opportunities to enhance the membership benefits of the Parent & Family Association
• Improve the Parent & Family newsletter and create an outlet for parents to submit feedback
• Build relationship with private P&F FB group members

NEXT STEPS:
• Enhance P&F Association (membership perks, engagement, feedback)
• Enhance Parent & Family Weekend events, connection, and support
• Improve Assessment Efforts

ASSESSMENT METHODS:
Current: Parent & Family Weekend Survey
Future: Survey through events (beyond Parent and Family weekend), Facebook group, and outreach including newsletters. Obtain data from Admissions and IR as we develop this area.