What is a Practicum?

All Applied Communication Studies students are required to complete a practicum at a professional organization.

This allows students to apply learned skills and gain workplace experience.

The practicum is an opportunity for students to sample a potential career.

What are the requirements to enroll in the Practicum?

Students must have senior standing and have a 2.25 major GPA and a 2.00 GPA overall.

Students should have completed more than half of the core communication studies courses including COMM 35864, JMC 20005, and VCD 37000.

Students must complete an application and get special approval to enroll.

How do I apply?

You will be responsible for finding an organization for the practicum.

You must complete an application and get special approval to enroll.

You must have found an organization and turned in the application at least one month prior to the start of the semester.

What kind of work will I complete for the Practicum?

The practicum requires students to log 150 hours for 3 credits working at the organization.

You will keep a time log of hours; this log must be signed by the site supervisor.

You will keep a journal describing your experiences during the practicum.

The site supervisor will be responsible for evaluating the student’s performance twice during the semester. The evaluations will be due at the mid-term and at the end of the semester.

You must meet with the instructor at least once during the semester to provide a progress report and ask any questions.

At the end of the semester, you will write a self-reflection paper and a experiential paper.

All of the required projects will be compiled and presented in a digital portfolio; this will be in the form of a website.
**Paper Requirements:**
- Each paper should be 5-6 pages in length
- Papers should be written using APA style
- The experiential paper will discuss practicum experiences using communication theories and include references.
- The self-reflection is based on your entire experience as a communication studies student.

**Portfolio Requirements:**
- Typed journal
- Signed time log
- Up-to-date resume
- 3 Communication projects
- 3 Journalism projects
- 3 Visual Communication projects
- Experiential paper
- Self-reflection paper