



# QUALITY MATTERS OHIO CONSORTIUM

6<sup>th</sup> ANNUAL MEMBER MEETING

## Program Schedule

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#QMOhio2018

7:45 am

Registration Opens

8:00 - 9:00 am

Continental Breakfast

9:00 - 9:20 am

Welcome/Opening Remarks

9:20 - 9:30 am

Break

9:30 - 10:30 am

Breakout Session

10:30 - 10:40 am

Break

10:40 - 11:40 am

Breakout Session

11:45 am - 12:50 pm

Lunch

12:00 - 12:50 pm

Keynote Speaker, Dr. Deborah Adair

12:50 - 1:00 pm

Break

1:00 - 1:50 pm

Breakout Session

1:50 - 2:00 pm

Break

2:00 - 2:45 pm

Closing Panel Session:  
Quality Online Learning

2:50 - 3:30 pm

State of the Consortium



## Breakout Sessions

Please note: All sessions in Room 306AB & the Ballroom will be livestreamed.

### 9:30 – 10:30 am

**Room 313** Engage Your Students  
Mary Hricko & Heather Caprette

**Room 317** Integrating Publisher Materials  
Wendy Tietz and Indrarini Laksana

**Room 306AB** Implementing and Sustaining QM  
Sarah Rutland & LeAnn Krosnick

### 10:40 – 11:40 am

**Room 313** Designing Quality Master Courses  
Jennifer Van Wagner & Ben Hollis

**Room 317** Intercultural Instructional Design  
Amy Grincewicz & Ling Qian

**Room 306AB** QM Reviews  
Lisa Clark, Tammy Macek,  
Sarah Rutland, & Bethany Simunich

### 1:00 – 1:50 pm

**Room 313** The ABCs of CBE Course Design  
Jennifer Davis

**Room 317** Student Engagement  
Carl Nestor

**Room 306AB** QM Program Reviews  
Anne Marie Hodges

## Closing Panel Session

### 2:00 – 2:45 pm

**Ball Room** Quality Online Learning  
Deborah Adair, Val Kelly,  
David Stein, Steve Kaufman

### 2:50 – 3:30 pm

**Ball Room** State of the Consortium  
Steve Kaufman, Ohio QM Consortium



# Dr. Deborah Adair

## Keynote Speaker

**Ball Room** 12:00 – 12:50 pm



**Dr. Deborah Adair**  
Executive Director, Quality Matters

**Dr. Adair** is the Executive Director of Quality Matters, a widely-adopted international non-profit organization for quality assurance in online learning serving approximately 1,100 colleges and universities, education-related organizations, government entities, and K-12 institutions. Dr. Adair has held faculty appointments in management at several universities and has more than 25 years' experience in higher education, in teaching and administration, as well as non-profit leadership and management consulting. Her acknowledgments include citations from state and local governments for her work on literacy and women's issues, the Broward College Alumni Merit Award, and the Nofflet Williams Award for service to the distance learning community.

She currently serves on advisory boards for the National University Technology Network, the Presidents' Forum, and Credential Engine. She previously served on the advisory board for the WICHE Cooperative for Educational Technologies. As an expert in quality assurance for online education, Dr. Adair is a frequent keynote speaker, presenter, and author.



## 9:30 – 10:30 am Breakout Sessions

**Room  
313**

### **Engage Your Students with Assignments that Create Open, Accessible, Interactive Learning Resources**

**Mary Hricko, Director, Library & Media Services  
Kent State University Geauga/Regional Academic  
Center**

**Heather Caprette, Senior Media Developer &  
Instructional Designer  
Cleveland State University**

During the first part of this session, you'll learn how to find open source learning resources that are accessible and meet your learning objectives. We'll examine ways that students can create accessible content for other students. In the second part of this session, we'll look at a free, open source technology to create interactive learning resources. You can use this H5P technology to create OER for your students and engage your students with creation of OER for one another. You'll learn where you can download open source technology to self-host, and where you can create a free account to create the resources. You'll see how the content can be embedded in Blackboard Learn's HTML editor, as well as Pressbooks.

**Room  
317**

### **Integrating Publisher Materials to Support General Standards 4 and 5**

**Wendy Tietz, Professor, Department of Accounting  
Kent State University**

**Indrarini Laksmana, Associate Professor of Accounting  
Kent State University**

Publisher platforms can offer a variety of instructional materials and course activities to help students meet course learning outcomes. However, just providing students with a link to the publisher materials does not equal a quality online course. In working with two Accounting faculty, the instructional designer created an enhanced organization to integrate publisher materials to support General Standards 4 and 5 within the learning management system. During the presentation, both the faculty members and the instructional designer will share their experiences.

**Room  
306AB**

### **Putting the Pieces Together: Implementing and Sustaining QM**

**Sarah Rutland, Senior Instructional Designer &  
Manager of Quality Assurance  
Cleveland State University**

**LeAnn Krosnick, Instructional Designer  
Cleveland State University**

In this presentation, instructional designers from Cleveland State University's Center for eLearning will share a multi-faceted approach for implementing and sustaining Quality Matters at this public university. In an environment where there are no mandates on faculty, the Center for eLearning has had to gain momentum for implementing Quality Matters by a variety of means. The Center has found that creating a multi-faceted approach has helped to provide a QM framework within which faculty gain an increased awareness of, and buy-in for, the value of QM Design Standards. The approach is comprised of multiple tools, processes, professional development and challenges that the presenters will share.



## 10:40 – 11:40 am Breakout Sessions

**Room  
313**

### **Designing Quality Master Courses**

**Jennifer Van Wagner, Instructional Designer  
University of Northwestern Ohio**

**Ben Hollis, Director of Instructional Design  
Kent State University**

In this session, two presenters from different institutions will present their perspective on designing a “Master Course”. One will be a more case-based approach centered on collaborative faculty involvement in meeting General Standard 3, and the other will be a more institution-wide perspective on creating Master Courses at scale, including design considerations and delivery opportunities. This session will also touch on QM’s Multi-Section Policy, which deals with QM Reviews for master courses.

**Room  
317**

### **When the QM Rubric Meets Culturally-responsive Instructional Design**

**Amy Grincewicz, Senior Instructional Designer  
Kent State University**

**Ling Qian, Instructional Designer  
University of Akron**

How do you design an online course for a culturally diverse student population? In this session, we will talk about the cultural perspectives that we should pay attention to when designing an online course. Then, we will promote three design frameworks that can assist with cultural diversity including QM Higher Education Rubric, Universal Design for Learning, and Integrated Multicultural Design. We will promote culturally responsive instructional design in online courses by discussing the overlapping themes in the frameworks and sharing an application of these frameworks. Finally, we will present some best practices in the development of an International Online Orientation.

**Room  
306AB**

### **QM Reviews: Four Institutional Perspectives**

**Lisa Clark, Associate Vice President for Academic  
Affairs & Dean of Online Programs and Graduate  
College  
University of Northwestern Ohio**

**Tammy Macek, eLearning Instructional Designer  
Lorain County Community College**

**Sarah Rutland, Senior Instructional Designer &  
Manager of Quality Assurance  
Cleveland State University**

**Bethany Simunich, Director, Online Pedagogy and  
Research  
Kent State University**

In this panel presentation, individuals from four different Ohio institutions will talk about the processes and approaches of implementing Quality Matters reviews. If your institution is unsure how to move forward with QM informal or formal reviews, come get some great ideas from this panel!



## 1:00 – 1:50 pm Breakout Sessions

**Room  
313**

### **The ABCs of CBE Course Design**

**Jennifer Davis, Instructional Designer  
Sinclair Community College**

Recognized as a CBE best practice model for Ohio (ODHE 2016 Annual Report), Sinclair Community College received full HLC institutional accreditation for its current and future CBE programs in 2017. But how did we get to this level? This session focuses on three core elements of Sinclair's CBE course design: Alignment, Branding, and Course framework. Additionally, participants will see examples of how faculty and IDs can use storyboarding to assist in CBE course design. Come experience the ABCs of CBE course design that you can use to begin, or build upon, your own CBE knowledge!

**Room  
317**

### **From Ordinary to Extraordinary: How Student Engagement Can Redefine your Course and Facilitate Deeper Student Learning**

**Carl Nestor, Instructional Designer II  
Ashland University**

This session is for anyone, IDs or faculty developer, who wants to learn how to transform an ordinary run-of-mill course into an extraordinary engaging one by changing how the students interact with each other, the content, and the instructor. This session will provide new ideas on building gamification into your course, and will show you how to leverage course analytics to help support your case for the transformation.

**Room  
306AB**

### **QM Program Reviews - Successful Preparation and Planning**

**Anne Marie Hodges, Manager, Curriculum Technology  
Chamberlain University**

The session will include a brief overview of Quality Matters Program Certification areas. We will showcase strategies applied to preparing for a Program Review. The importance of a QM champion and task force will be stressed. Behavioral Outcome: Develop a strategy to obtain certification from Quality Matters for programs that indicate achievement of excellence in online learning.