Admission Requirements

For applicants seeking a graduate assistantship:

- An undergraduate GPA of at least 3.0/4.0 is required (a 3.3/4.0 GPA is recommended).
- Applicants must submit GRE. A combined verbal score (500) and quantitative score (500) of at least 1000 is recommended.
- An undergraduate major or minor in communication is preferred. Students with related majors are also considered.
- Applicants should have academic and professional goals compatible with the program.
- Writing sample (academic writing preferred)

For applicants not seeking an assistantship:

- An undergraduate GPA of at least 3.0/4.0 is required (a 3.3/4.0 GPA is recommended).
- Taking the GRE is preferred but not required.
- An undergraduate major or minor in communication is preferred. Students with related majors are also considered.
- Applicants should have academic goals and professional goals compatible with the program.
- Writing sample (academic writing preferred)

International students should achieve a minimum score of 580 (paper-based)-237 (Computer-based)-92 (Internet-based) on the TOEFL exam.
- Three letters of recommendation from those in a position to evaluate academic performance and graduate potential are required. Two letters must be from current or former professors
- Current CV or resume

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www.kent.edu/comm
Master of Arts in Communication Studies is a 32-credit degree with four options for graduation: thesis, coursework only, project, or an internship. Full-time students normally take 2 to 2.5 years to complete their degree.

**Global Communication Concentration**

At the same time, students complement their work in Communication Studies courses with relevant courses from other schools in the College of Communication and Information and from disciplines outside the college including anthropology, business, economics, education, geography, political science, and sociology. Students with an interest in a particular area of the world are encouraged to combine the global communication MA degree with the appropriate preparation in languages and focused research.

Broad engagement of global issues combined with a specific cluster of courses and projects can help a student prepare for careers in a wide variety of fields and locations. The global communication MA program can be tailored to student interests and plans in preparation for careers in multicultural management, international health campaigns, multinational corporate negotiations, and leadership within any sector for confronting the global challenges of today.

**Why Study Global Communication?**

Globalization in various dimensions is one of the defining features of our age, demanding new conceptions of the ways we work, process information, address public issues, and relate to one another. Many of our traditional knowledge about symbols, messages, and interactions needs to be updated and revised. A communication-based approach to globalization allows for this kind of exploration while at the same time considering which concepts, frameworks, and skills are still applicable in the new situations. For example, consider how virtual teamwork in an international organization level fits together with face-to-face group meetings within the same project.

The emphasis in global communication allows students to examine old and new media systems, old and new forms of organizations, a variety of intercultural interactions, and the analysis of message and information flows across the world.

**Design a program of study to fit your career goals in Global Communication**

65661 COMMUNICATION IN AN INFORMATION SOCIETY
Examination of how the development and use of newer communication technologies have influenced human communication. Considers the evolution, social and psychological impact, culture of newer communication technologies such as the Internet, and how research adapts to these newer media.

65683 INTERGROUP COMMUNICATION
Examination of issues related to globalization, largely from a communication perspective yet drawing from other disciplines, and including topics such as framing and narratives of globalization and fragmentation, images of national and “civilization” identity, discourses of marketization and consumerism, organizational communication dynamics of “globalization from below”

65680 INTERCULTURAL/INTERNATIONAL COMMUNICATION
Examination of the theoretical perspectives, research issues and the rhetorical analyses or intercultural and international communication.

65766 COMMUNICATION IN A GLOBAL SOCIETY
Examination of issues related to globalization, largely from a communication perspective yet drawing from other disciplines, and including topics such as framing and narratives of globalization and fragmentation, images of national and “civilization” identity, discourses of marketization and consumerism, organizational communication dynamics of “globalization from below”

**Global Faculty Research Interests & Experience**

Bai Cai, Ph. D., Bowling Green State University (bcai@kent.edu) Intercultural/global communication, Chinese political rhetoric, Gender communication, media representation of cultural others.

George Cheney, Ph.D., Purdue University (gcheney@kent.edu): Organizational communication, communication and globalization, professional ethics, peace studies

Paul Haridakis, Ph.D., Kent State University (pharidak@kent.edu): Media uses and effects, law, public policy, new communication technologies, sports communication, and freedom of speech.

Mei-Chen Lin, Ph.D., University of Kansas (mlin@kent.edu). Communication and aging; Intercultural communication; Intergenerational communication across cultures; Communication across life-span; Group dynamics.

Learn more about the Communication Studies faculty, student organizations, and other degree programs available through the School of Communication Studies at: www.kent.edu/comm

**Want to Know More? Contact or Visit Us**

E-mail: comm@kent.edu    Phone (330) 672-2659    Taylor Hall Room 135
Kent State University Kent, Ohio 44242-0001