

Stark County's System of Care Expansion Planning Grant

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JULY UPDATE:

Welcome to our monthly e-newsletter! The Mental Health and Recovery Services Board (MHRSB) of Stark County will issue an update every month about what is happening here in Stark County with our System of Care Expansion Planning Grant.

What is the System of Care Expansion Planning Grant?

MHRSB has been awarded a one-year Planning Grant for the Expansion of the Comprehensive Community Mental Health Services for Children and their Families by the Substance Abuse

WHAT'S NEW WITH THE SYSTEM OF CARE?

and Mental Health Services Administration (SAMHSA), Center for Mental Health Services. This grant is being used to involve youth, families, child and family organizations and the community in creating a culturally and trauma-informed comprehensive strategic plan (or map of coordinated services and supports) for children, youth and families with, or at risk for, mental health challenges in Stark County.

What is a System of Care?

Youth, families and the community coming together to assist youth with behavioral health issues and their families by:

1. Improving the existing services available to them.
2. Improving access to these services.
3. Expanding services to reflect their cultural, racial, ethnic and linguistic needs.



GRANT LEADERSHIP

Grantor:
Substance Abuse and Mental Health Services Administration

Grantee:
Mental Health and Recovery Services Board of Stark County

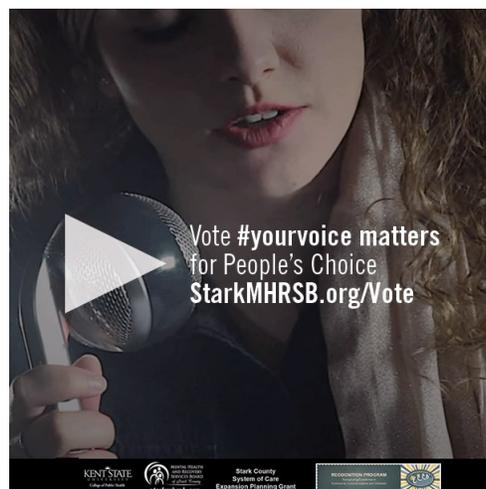
Grant Facilitator/Evaluator:
The College of Public Health at Kent State University

Grant Director:
Patti Fetzer

Grant Coordinator:
Jessica Zavala

STARK COUNTY WINS BRONZE AT THE NATIONAL ECCO RECOGNITION AWARDS!!

Congratulations to the Stark County System of Care! We are proud to announce that our county's #yourvoice matters youth recruitment video won Bronze in the category of Communications/Social Marketing Planning at the national 2015 Excellence in Community Communications and Outreach Recognition Awards, hosted this year by SAMHSA's Dr. Gary Blau and Laura Grimes from On Our Own Maryland. To check out the exceptional work of the other 2015 finalists, [click here](#).



DID YOU KNOW...

...that July is **National Minority Mental Health Month**?

...that although the stigma of mental health challenges is experienced by many youth and families in the United States, ethnic minorities may actually suffer a “double stigma” due to the stigma attached to both their emotional and behavioral needs, as well as their ethnic background?¹

...that a recent study reveals that a “double disadvantage” with regard to emotional health and well-being may exist for individuals over the age of 18 who occupy multiple minority statuses?²

Sources:

1. Gary, F. A. (2005). Stigma: Barrier to mental health care among ethnic minorities. *Issues in Mental Health Nursing*, 26, 979-999. <http://dx.doi.org/10.1080/01612840500280638>
2. Grollman, E. A. (2014). Multiple Disadvantaged Statuses and Health: The Role of Multiple Forms of Discrimination. *Journal of Health and Social Behavior*, 55 (1) 3-19. DOI:10.1177/0022146514521215

This week (July 26-August 1), SAMHSA is featuring multiple events to emphasize the emotional health of African Americans. For a full list of events, including access to webinars, please [click here](#).

To join the conversation about the mental health disparities faced by minority populations, use the hashtag #MinorityMentalHealth on social media.

EXPANSION PLANNING SURVEYS

Two surveys will be distributed to System of Care Expansion Planning participants before the end of September. Survey 3 will be disseminated at the subcommittee meetings and Survey 4 will be sent via email. We ask that you would please take the opportunity to complete these, so that our final strategic plan accurately reflects the needs of child-and family-serving organizations, agencies and community members in Stark County.

YOUTH AND YOUNG ADULT/FAMILY (UPDATES)

Last month was our first meeting at the Stark County District Library, Main Branch. Thank you to all who participated and provided your voice to help improve the System of Care in Stark County! We had a wonderful turnout of 15 youth and a few provider agency representatives. We

discussed a variety of topics, such as “What is a System of Care to you?” and “What would you like to see improved upon in the current System of Care?” Many youth voiced that they would like to have peer counselors or counselors with lived experience, as they are more relatable. Youth also voiced the importance of

having counselors and providers who talk “to” them instead of “at” them.

We would like to thank all of the courageous youth who are participating in this process. You are truly inspiring and encouraging. We look forward to hearing from you more because [#yourvoice matters!](#)

PREVENTION AND RESILIENCY/ TREATMENT (UPDATES)

Prevention

We held our fifth subcommittee meeting this month. Thank you to all who came out and participated! The subcommittee continued to work through its “Top 5 Priority Areas” and brainstormed ideas on how to improve them for the Stark County System of Care. Topics emerging in discussion include using evidence-based prevention strategies aimed at trauma and adverse childhood experiences, identifying and

implementing opportunities for shared funding and shared resources between organizations and using brain research to create systemic change. Our next meeting will be held on August 20th from 3:30-5:00PM at the University Center.

Treatment

The Treatment Subcommittee held its fifth meeting this month, and many thanks to those who came out to participate! The subcommittee discussed the

importance of partnering with the Department of Job and Family Services to determine if case managers may be helpful in linking clients to comprehensive services, and, also, to determine the best system navigator solution to implement, so that clients have access to comprehensive family services, including financial counseling. Our next meeting will be held on August 6th from 3:30-5:00PM at the University Center.



Prevention and Resiliency Subcommittee Participants at their June meeting

SOCIAL MARKETING (UPDATE)

The Social Marketing Subcommittee, comprised of community stakeholders, youth and family members, reconvened on July 9th at Kent State University, Stark Campus to discuss ambassador report-outs and next steps for the social marketing planning process. Participants who attended the meetings of the other focus areas of this grant shared about the

communication gaps in Stark County's System of Care with regard to Treatment, Prevention and Resiliency, Cultural Competence, Trauma-Informed Care and Youth and Young Adults. Additional time was spent discussing at what age individuals first become aware of behavioral health challenges in children, memorable social marketing campaigns and where

individuals first go for help. The next meeting will take place on August 13th from 1:00-5:00PM at the Mental Health and Recovery Services Board to begin the building of the final social marketing communications plan. Participants have been asked to come to the meeting with ideas for audiences, channels and messages. Light snacks and

beverages will be provided.

Special thanks goes to Lauren Mitchell, Bumble Media and all of the Expansion Planning participants for making the recognition of the #yourvoice matters video from the ECCO Awards possible. Great work, Stark County!

TRAUMA-INFORMED CARE (UPDATE)

The organizations participating in the Trauma-Informed Care Learning Community attended a Midyear meeting with the National Council for Behavioral Health on June 2nd, 2015. The organizations in attendance reported

about their successes thus far. These include bringing the diversity of service lines together as a team and getting buy-in; having the ability to make changes to the physical environment of their organizations; identifying some trauma-informed changes that had already occurred before their involvement in the Learning

Community and having a solid Core Implementation Team within their organizations. Challenges and opportunities to improve were also shared, including adding the voice of lived experience to the Core Implementation Team; challenges with staff turnover; making use of

other initiatives as they occur; ensuring forms remain trauma-informed as organizations transition to electronic health record (EHR); identifying staff training needs across organizations and getting all staff on board (not just clinical) and looking at Post-Traumatic Stress Disorder (PTSD) versus Conduct Disorder diagnoses assigned to clients.



CULTURAL COMPETENCE (UPDATE)

The Stark County System of Care CLC Subcommittee hosted an on-site visit with the National Center for Cultural Competence consultants, Dr. Vivian Jackson and Tawara Goode, for the final time this planning year. The training presented was titled *The Role of Self-Assessment in Achieving Cultural and Linguistic Competence*. Participants learned about the conceptual frameworks for advancing CLC at the individual and organizational levels. They also responded to a CLC organizational

self-assessment checklist. Many local organizations' CLC and diversity teams took advantage of afternoon office hours with Jackson and Goode, which allowed them to have individual consultations.

The overall long term goal for the CLC Subcommittee is to ensure that the Stark County System of Care adopts a systemic and strategic approach to increasing the cultural and linguistic competence of services and supports delivered to children, youth

and families; eliminates or reduces cultural, racial, ethnic or geographic disparities; and cultivates a sensitivity and appreciation for issues with regard to diversity and culture throughout the System of Care at all levels.

Immediate Next Steps for the CLC Subcommittee is to develop a culturally and linguistically competent plan that includes policy recommendations. A final extended meeting for drafting the CLC plan will



Grant Coordinator, Jessica Zavala, speaking at the 14th CLC Training

commence at 2:00PM on August 13th at Kent State University, Stark Campus and will conclude at 4:30PM.



RECENT AND UPCOMING EVENTS

RECENT July 2 Treatment Subcommittee	July 16 Prevention and Resiliency Subcommittee	August 6 Treatment Subcommittee (3:30-5:00PM)	August 20 Prevention and Resiliency Subcommittee (3:30-5:00PM)
July 9 Cultural Competence Subcommittee Social Marketing Subcommittee	July 23 Youth and Young Adult Leadership Subcommittee	August 13 Cultural Competence Subcommittee (2:00-4:30PM) Social Marketing Subcommittee (1:00-5:00PM) *We will be writing the final social marketing/ communication plan at the Mental Health and Recovery Services Board. Please see the Social Marketing Updates section (p. 3) of this newsletter for more information.	August 27 Youth and Young Adult Leadership Subcommittee (3:30-5:00PM)
July 14 <i>How to Conduct a Cultural and Linguistic Competence Organizational On-Site Training with Dr. Vivian Jackson and Tawara Goode</i>	UPCOMING July 30 System of Care Expansion Planning Team Meeting at Kent State University, Stark Campus *All individuals involved in the System of Care Expansion Planning Process are invited to attend this meeting.		September 24 Final System of Care Expansion Planning Meeting *All individuals involved in the System of Care Expansion Planning Process are invited to attend this meeting.

ADDITIONAL RESOURCES

LOCAL TRAININGS/ PRESENTATIONS

- **Black Girls Matter: Community Dialogue centered around [this report](#) by Canton native, Kimberle Williams Crenshaw**

*Discussion was held at the Canton YWCA on July 27, 2015 from 12:00-1:00PM. More information about future discussions to come.

- **Integrating Culturally and Linguistically Appropriate Service (CLAS) Standards into Ohio Local Systems of Care**

August 20, 2015 from 9:30AM-4:00PM

[Click here](#) to find registration details.

WEBINARS

- **Youth Peer Support: Becoming a Medicaid Provider for Youth**

August 6, 2015 from 2:00-3:30PM

[Click here](#) to register.

- **Innovations with ISF: Integrating Restorative Practices in Schools**

August 11, 2015 from 2:00-3:30PM

[Click here](#) to register

- **Building an Intermediary Network of Evaluation and Improvement**

July 29, 2015 at 2:00PM

[Click here](#) to register.

- **Career Paths for Individuals with Lived Experience: Barriers and Strategies**

July 29, 2015 from 2:00-3:30PM

[Click here](#) to register.

WEB CONFERENCE

- **Responding to Suicide Clusters on College Campuses**

August 20, 2015 from 1:30-5:00PM

[Click here](#) to register.

RESOURCES

- **Mental Health Disparities: Lesbian/ Gay/Bisexual/Transgender**

[Click here](#) to access fact sheet.

Sources: Technical Assistance Partnership for Child and Family Mental Health, Canton YWCA, and Ohio Department of Mental Health and Addiction Services

STARK COUNTY SYSTEM OF CARE EXPANSION PLANNING WEBSITES

For more information about the Stark County System of Care Expansion Planning Grant newsletters, focus areas and #yourvoice matters resources, please visit:

www.starkmhrs.org/yourvoice

The College of Public Health at Kent State University is facilitating and evaluating this Expansion Planning. For more information about the Stark County System of Care Expansion Planning Grant, including access to subcommittee resources and research, please visit their website hub at:

<http://www.kent.edu/publichealth/stark-county-system-care-soc-planning-grant>