



KENT STATE[®]
UNIVERSITY

FOUNDATION
Excellence in Action

Achieving
excellence
every day.

students. alumni. faculty. donors.



COVER/ABOVE: FOUNDERS SCHOLAR CHRIS SHARRON, '10, IS THE RECIPIENT OF THE 2010 CHARLES M. SCHULZ AWARD AND THE 2010 JOHN LOCHER MEMORIAL AWARD FOR EDITORIAL CARTOONING.

We make an impact when
we strive for and **achieve**
excellence in every daily
choice. kent state university foundation



BELOW: KENT STATE PRODUCED TWO ACADEMIC ALL-AMERICANS IN JACQUISE TERRY, '12, FOOTBALL, AND MARTINA GAVIER, '11, GOLF.

Inside

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As I write this letter from my office, I have an incredible view of Risman Plaza, the heart of the campus



that connects the Kent Student Center with the Library. Over several months this summer, workers completely transformed this campus hub, tearing out the stark, cold and forbidding concrete and replacing it with a green, lush and inviting space that promises to become a favorite gathering place for students, faculty, staff and alumni.

Through my other window, I can almost make out the newly completed Roe Green Center for the School of Theatre and Dance, one of the signature projects of our ongoing Centennial Campaign. This incredible facility allows students to create, collaborate and perform in state-of-the-art classrooms, studios and labs, now under one roof for the first time.

These amazing projects are just two of the physical symbols of what is being achieved across Kent State every day during this celebratory 100th year of our history. In the past 12 months, the Library lobby was renovated to make it more welcoming and efficient for our student scholars, while the just-completed Tuscarawas Performing Arts Center is providing a valuable educational and community resource for our fastest-growing campus. We launched a new College of Public Health, filling an important regional need and establishing an asset for our aging populace.

Our partnerships with the city, county and regional business community have yielded significant progress toward the long-sought downtown redevelopment, which will include a hotel and conference center. And we've set numerous records over the past year, including the largest number of applicants, highest student enrollment, and most federal research funds in our history.

One milestone belongs to you, our closest alumni and friends. This past year, you donated more than \$39.9 million to the Centennial Campaign, nearly \$3 million more than our previous highest mark, which was set just last year. Thank you for your continuing commitment to the university.

This time of unparalleled achievement is possible only because of the devotion of the entire Kent State community, from our award-winning students to our committed faculty and staff to our generous alumni and friends. In the coming months, all of those constituencies will be heavily involved as we roll out plans to modernize both our campuses and curricula. I, of course, have already seen those plans — and I can confidently say that with our next century upon us, we're just getting started.

Lester A. Lefton
President, Kent State University

A handwritten signature in black ink that reads "Lester A. Lefton". The signature is written in a cursive, flowing style.

EXCELLENCE EVERY DAY.

MONDAY
AUG. 31, 2009
Record number of students begin classes for fall semester.

TUESDAY
MAY 25, 2010
Golden Flashes win Reese and Jacoby trophies for Mid-American Conference excellence.

WEDNESDAY
JUNE 30, 2010
Donors break record with \$39.9 million in yearly contributions.

In an unassuming building on the Kent Campus, the work of the Kent State University Foundation



goes on quietly. On any given day, staff and board members might be auditing funds available for scholarships, analyzing endowment investments or transferring assets in support of vital university business. Because of the nature of this esoteric mission, much of the community likely has no idea what goes on inside of 1061 Fraternity Circle.

But that sometimes invisible everyday work has a very visible impact on the more than 41,000 students of Kent State. This year, the foundation contributed more than \$17.5 million to the university's budget, including \$2.3 million for student scholarships. In a time of great uncertainty regarding state funding of higher education, that support provides a critical backstop and allows the university to keep tuition affordable.

We've also been an important player in the city and university's effort to revitalize downtown through a multiblock redevelopment project. Our ability to step in and cut through red tape enabled the initiative to move forward at a key moment.

But the foundation's core functions remain the same: ensuring donors' contributions are bestowed according to their wishes and that endowed funds retain value and expand university support in the long term. I am pleased to report our success in these areas. During the past year we've strengthened our relationship with the university's Office of Student Financial Aid, thus clearing the lines of communication so that donor funds are matched with the most qualified scholarship candidates.

And after two difficult years of market volatility, the foundation endowment bounced back during the past fiscal year with a strong investment performance of 13.5 percent growth. This was right on track with our comparison funds and puts us on the path to restoring the endowment to its pre-recession levels.

With the economic recovery underway and the foundation's endowment continuing to rise, our ability to increase future support for the university is on solid ground. This is aided by your contributions: At the end of the fiscal year, your gifts have powered the Centennial Campaign to \$200.1 million, more than 80 percent of our \$250 million goal. It's an achievement for which you should be immensely proud — because you can't miss what those gifts are accomplishing every day here at Kent State. In the following pages, you'll see just what I mean.

As always, thank you for your continued support of our beloved university.

Cathy D. Hemming
Chair, Kent State University Foundation

A handwritten signature in white ink, appearing to read 'Cathy', with a long, sweeping underline that extends to the right.

THURSDAY

OCT. 1, 2009

University Professor C. Owen Lovejoy reveals discovery that rewrites thinking on evolution.

FRIDAY

FEB. 19, 2010

Governor names university as center of excellence in biomedicine and health care.

SATURDAY

MAY 15, 2010

Spring Commencement concludes with 3,241 degrees awarded.



SCHOLARSHIPS

More than 70 percent of Kent State students need loans to complete their higher education dreams; finances are the number one barrier to graduating and beginning their dream career. So reducing that financial burden is the top priority of the Centennial Campaign. The William Risman family's commitment this year will offer assistance toward that effort. Their five new endowed Medallion Scholarships will soon provide significant relief for students majoring in business, fashion design, Jewish studies, music and nursing — adding to the family's philanthropic legacy, which includes 25 previous Medallion Scholarships.

Since the Centennial Campaign began, donors have provided more than \$29.7 million for new or existing scholarships at the university, raising unprecedented levels of student support and starting them on the path to career success.



Succeeding in the classroom every day.



OTHER SUPPORT

Daniel Hursey, '66, will endow a scholarship in music education as part of his estate plan.

Steven Root, '71, will support three scholarships for students in the College of Business Administration's Department of Finance through his estate.

Aggie Sojka Sperry has made a provision in her estate to endow a scholarship in memory of her brother, *Yaro "Butch" Sojka, '67*.





Building
the physical spaces
for learning
every day.



CAPITAL

Enrollment at the university's Regional Campuses is skyrocketing, with Northeast Ohio residents expanding their career skills by taking advantage of facilities convenient to their work and home. Health-care majors are among the leading areas of growth, as this in-demand field presents several opportunities for those seeking a change. At Kent State University at East Liverpool, plans are underway for a new facility to house the physical therapist assistant program — and longtime campus philanthropist Patricia Burnett is making that possible. Her \$300,000 commitment in honor of her grandfather, John J. Purinton, will serve as the lead gift toward its construction, and her additional \$100,000 endowment will provide permanent, ongoing support of the program.

By making facility investments possible, gifts like Burnett's literally lay the foundation for more students to realize their career aspirations.

BUILDING UPDATE

Workers completed work on the Roe Green Center for the School of Theatre and Dance, one of the signature projects of the Centennial Campaign, as it prepared to welcome students for the first time this fall. Alumna *Roe Green, M.A. '80*, contributed the lead \$6.5 million gift toward construction of the collaborative space.

The Tuscarawas Performing Arts Center opened its doors with a 1,100-seat theatre and plans for a diverse lineup of national, community and student events. Numerous foundations, corporations and individuals have donated to make this important regional resource possible.



FACULTY SUPPORT

Today's faculty are required to do so much more than just instruct — they perform research, publish articles, advise students and serve on professional committees. And they often must begin these roles with limited prior experience. That's why Dr. Jane Applegate, a former professor in the College of Education, Health and Human Services, has included a provision in her estate to support future faculty members at the beginning of their academic careers. The endowed professorship will allow new faculty to tap into resources that aid their research endeavors, a source of funds that's particularly rare, but critically needed.

Her gift ensures they'll start off on the right foot — and clears any impediments that may keep them from becoming Kent State's next superstar scholar.



OTHER GIFTS

Dr. MaryAnn Thomas, '67, has included a provision in her estate to endow two faculty research funds: one each in nursing and physics. In addition, she will endow a student scholarship in the College of Nursing.



Providing
the tools to teach
every day.

Creating a more responsive university every day.





OTHER GIFTS

The Cleveland Foundation continued its longtime support of Kent State programs, including significant grants toward the Cleveland Urban Design Collaborative, Institute for the Study and Prevention of Violence, and the Ohio Employee Ownership Center.

CURRENT OPERATING

Small gifts can be powerful. This year, more than 23,600 donors who contributed less than \$1,000 added up to more than \$2.83 million in support for the university. Overall, the number of Annual Fund donors jumped by 8 percent, reaching levels not seen since the start of the recession and collectively providing nearly \$6 million in support.

One part of this Annual Fund effort is the Campaign for Change, through which students contribute as little as \$5 for scholarship support of their peers. In 2009-10, it had its best year ever, witnessing a 79 percent surge in participation.

These vital unrestricted gifts allow the university much-needed flexibility to address emerging areas — and demonstrate that every gift, small or large, has an impact.

ATHLETICS

Title IX — the federal law ensuring gender equity at universities across the country — is nearly four decades old. But issues remain regarding its implementation, especially in the arena of college athletics. A bequest intention from alumna *Judy Devine, M.A. '70*, who served in a variety of Intercollegiate Athletics posts for 31 years before her retirement in 2000, will address those needs. The \$1.2 million fund will ensure female student-athletes have equity of access and opportunity across all facets of their university experience. And once those standards are met, the endowment will transition to provide scholarships for Kent State student-athletes participating in any sport.

It's just the latest way that Devine is helping to create a level playing field for every member of the Golden Flashes.





Winning
in sport and
in the classroom
every day.

OTHER GIFTS

Bill Drypolcher, '67, has made a \$500,000 provision in his estate to endow a fund for the Golden Flashes wrestling program. The bequest will be used by the program for areas of greatest need.

Michael Aquino, '82, M.B.A. '85, will endow a scholarship for gymnastics student-athletes as part of his estate.

Ronald Zoeller, '69, and his wife, Fay, have made the lead gift to support enhancements to the soccer stadium, which will be named in their honor.

OTHER GIFTS

Baxter Healthcare has donated an electron beam accelerator and other equipment to the College of Technology for use in its sterilization and food decontamination research.

Andrea Senich, a 1976 graduate and longtime supporter of the Kent State University Museum, has made a significant commitment in her estate for the fashion showcase.



SPECIAL PURPOSE

The cost to properly instruct students in equipment-heavy majors such as those offered in the College of Technology is enormous. A single piece of machinery, advanced computer or software license can run into the hundreds of thousands or even millions of dollars — and that's before yearly maintenance expenses. 3DP Technology, a regional company that serves design, engineering and manufacturing clients, doubled its commitment to the college this year with an additional \$13.5 million gift of Siemens product lifecycle management software.

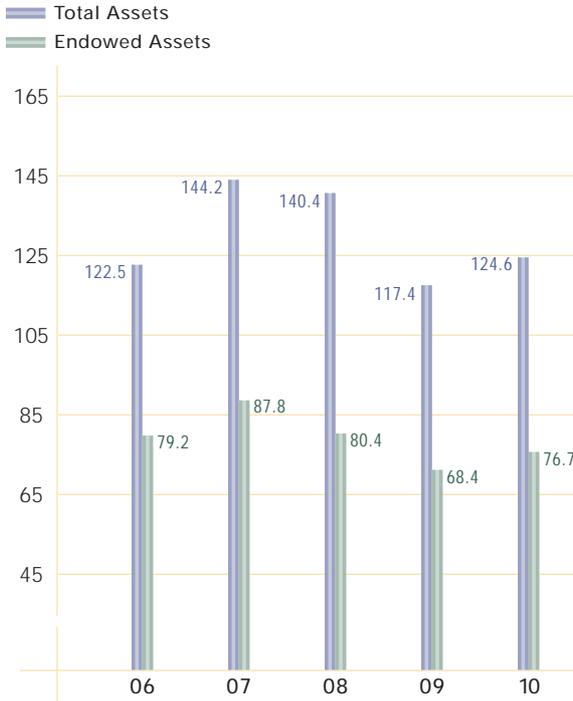
It's the exact package of tools that students will use once they begin their careers, thus preparing them to enter the workforce immediately after graduation. It's just the kind of curriculum enhancement that wouldn't be possible without the private support from donors through the Centennial Campaign.

Expanding
Kent State's mission
every day.



financials

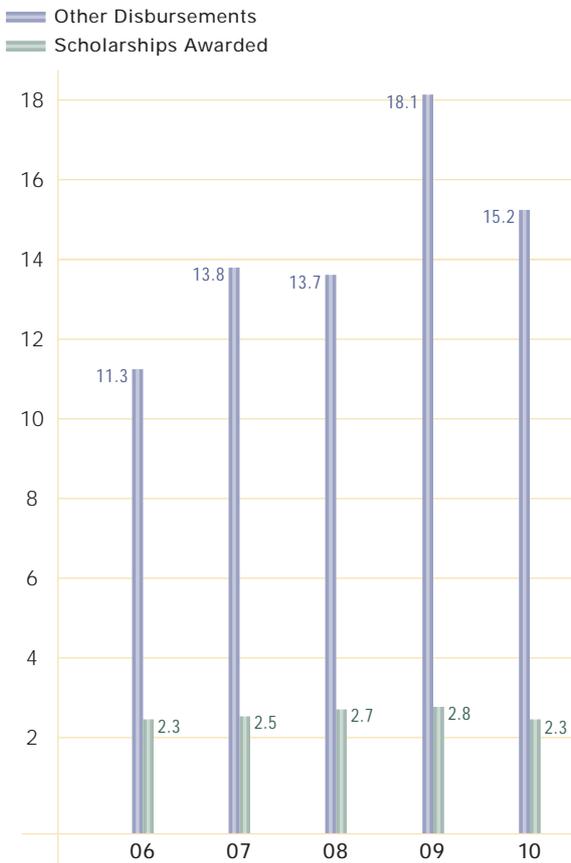
FOUNDATION ASSETS
(In millions of dollars, for fiscal year)



2009-2010 FISCAL YEAR

Note: In 2008-2009, the foundation changed its method of accounting to exclude collections it owns that are in the custody of the Kent State University Museum. Foundation assets for years 2006-2008 have been retroactively adjusted to reflect this change.

FOUNDATION SUPPORT TO KENT STATE
(In millions of dollars, for fiscal year)



STATEMENTS OF FINANCIAL POSITION

kent state university foundation

(June 30, 2010 and 2009)	2010	2009
ASSETS		
Cash and cash equivalents	\$ 2,235,699	\$ 1,587,638
Receivables		
Pledges	9,271,068	13,921,571
Other	3,870	1,705
	9,274,938	13,923,276
Investments		
Long-term pool	84,061,746	74,090,699
Short-term pool	21,241,716	20,486,004
Charitable remainder trusts	6,000,556	5,800,504
Other	5,000	6,000
	111,309,018	100,383,207
Beneficial interest in trusts held by others	498,621	521,732
Property, net of depreciation	1,258,418	961,074
	\$ 124,576,694	\$ 117,376,927
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable	\$ 67,406	\$ 114,898
Funds held for others	6,714,597	4,379,320
Actuarial liabilities		
Annuities	1,208,864	1,847,249
Charitable remainder trusts	2,803,281	2,852,894
	10,794,148	9,194,361
Net assets		
Unrestricted	2,079,007	342,043
Temporarily restricted	81,326,680	79,168,629
Permanently restricted	30,376,859	28,671,894
	113,782,546	108,182,566
	\$ 124,576,694	\$ 117,376,927

STATEMENT OF ACTIVITIES 2010

kent state university foundation

(Year Ended June 30, 2010)	Restricted			Total
	Unrestricted	Temporarily	Permanently	
REVENUE AND SUPPORT				
Gifts				
Cash and securities	\$ 89,705	\$ 15,144,134	\$ 561,093	\$ 15,794,932
Events and other	–	1,512,200	–	1,512,200
Net change in pledges receivable	18,393	(3,390,836)	(14,874)	(3,387,317)
	108,098	13,265,498	546,219	13,919,815
Losses on pledge receivables	(26,995)	(1,179,062)	(57,129)	(1,263,186)
	81,103	12,086,436	489,090	12,656,629
Investment income				
Interest and dividends	472,105	1,840,697	–	2,312,802
Investment gains	1,905,735	6,812,949	–	8,718,684
Investment income allocated to other beneficiaries of funds held for others	–	(969,310)	–	(969,310)
	2,377,840	7,684,336	–	10,062,176
Sales, services, events, and other	134,822	–	–	134,822
Changes in designation of prior contributions	(7,500)	(943,061)	950,561	–
Change in actuarial liabilities	–	553,513	265,314	818,827
Release of restrictions				
Administrative fees	1,041,954	(1,041,954)	–	–
Spending distribution	2,963,592	(2,963,592)	–	–
Other support for Kent State University	13,217,627	(13,217,627)	–	–
Total release of restrictions	17,223,173	(17,223,173)	–	–
	19,809,438	2,158,051	1,704,965	23,672,454
EXPENSES AND LOSSES				
Support for Kent State University				
Academics	12,891,538	–	–	12,891,538
Athletics	327,023	–	–	327,023
WKSU-FM	2,889,536	–	–	2,889,536
Fundraising	1,378,417	–	–	1,378,417
	17,486,514	–	–	17,486,514
Administration	582,036	–	–	582,036
Depreciation	3,924	–	–	3,924
	18,072,474	–	–	18,072,474
Change in net assets	1,736,964	2,158,051	1,704,965	5,599,980
Net assets at beginning of year	342,043	79,168,629	28,671,894	108,182,566
Net assets at end of year	\$ 2,079,007	\$ 81,326,680	\$ 30,376,859	\$ 113,782,546

STATEMENT OF ACTIVITIES 2009

kent state university foundation

(Year Ended June 30, 2009)	Restricted			Total
	Unrestricted	Temporarily	Permanently	
REVENUE AND SUPPORT				
Gifts				
Cash and securities	\$ 180,532	\$ 15,952,936	\$ 967,110	\$ 17,100,578
Events and other	–	1,493,904	–	1,493,904
Net change in pledges receivable	(32,473)	(253,569)	442,630	156,588
	148,059	17,193,271	1,409,740	18,751,070
Losses on pledge receivables	(16,758)	(1,070,918)	(761,775)	(1,849,451)
	131,301	16,122,353	647,965	16,901,619
Investment income				
Interest and dividends	437,357	1,838,213	–	2,275,570
Investment gains and (losses)	(2,864,061)	(16,546,751)	–	(19,410,812)
Investment income allocated to other beneficiaries of funds held for others	–	972,056	–	972,056
	(2,426,704)	(13,736,482)	–	(16,163,186)
Sales, services, events, and other	113,052	–	–	113,052
Changes in designation of prior contributions				
UPMIFA	2,855,097	28,402,879	(31,257,976)	–
Other	–	4,320,432	(4,320,432)	–
Release of restrictions				
Administrative fees	924,007	(924,007)	–	–
Spending distribution	3,073,646	(3,073,646)	–	–
Other support for Kent State University	16,298,284	(16,298,284)	–	–
Total release of restrictions	20,295,937	(20,295,937)	–	–
	20,968,683	14,813,245	(34,930,443)	851,485
EXPENSES AND LOSSES				
Support for Kent State University				
Academics	15,984,096	–	–	15,984,096
Athletics	531,016	–	–	531,016
WKSU-FM	3,652,248	–	–	3,652,248
Fundraising	670,057	–	–	670,057
	20,837,417	–	–	20,837,417
Administration	471,598	–	–	471,598
Depreciation	1,990	–	–	1,990
Change in actuarial liabilities	–	747,374	821,430	1,568,804
	21,311,005	747,374	821,430	22,879,809
Change in net assets	(342,322)	14,065,871	(35,751,873)	(22,028,324)
Net assets at beginning of year	684,365	65,102,758	64,423,767	130,210,890
Net assets at end of year	\$ 342,043	\$ 79,168,629	\$ 28,671,894	\$ 108,182,566

Leading by example every day.



Work that earns international acclaim. Research that rewrites our understanding of the world. Performances that move us to take another view of our community. Ventures that bring a better life to those most in need. These are just a few of the everyday achievements of the students, alumni, faculty, staff and friends of Kent State University. And they are only possible because of the contributions of our closest supporters — you.

Even as the end of our 100th anniversary year draws near, the Centennial Campaign boldly continues forward, building our endowment and providing critical funding for scholarships, innovative learning, cutting-edge facilities, research and faculty. Your gifts ensure that the achievements of the past 100 years will be eclipsed by even greater accomplishments in the next 100.

To learn more about making a contribution to the Centennial Campaign, please contact the Kent State University Foundation today.

KENT STATE UNIVERSITY FOUNDATION

AT LARGE MEMBERS

Lawrence R. Armstrong, '79, '80
Ware Malcomb

James W. Arthur, '62
TransOhio Properties

Harvey J. Bazaar, '62
Caldwell, N.J.

Gary L. Brahler, '89
*Polcar, Brahler, Heil, Belden
Wealth Management Group*

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R. Douglas Cowan, '64
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Barbara A. Donaho, '92
Stow, Ohio

Timothy D. Eippert, '92
MC Sign Company

Barry E. Fetterman, '74, '76
Bainbridge Island, Wash.

Roe Green, '80
Aurora, Ohio

Cathy D. Hemming, '70
Consultant

Peter Holway, '82
Hirtle, Callaghan & Company

Candice A. Hughes, '70, '72
Bridging Cultures Inc.

Lee Irving
Hudson, Ohio

Nora C. Jacobs, '73
Consultant

Judie Fall Lasser, '00
Hudson, Ohio

Craig D. Lucas, '86
Corporate United

Douglas M. Mancino, '71
McDermott, Will & Emery

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Fairlawn, Ohio

Mel B. Mellis, '68
Bratenahl, Ohio

Linda M. Neiheiser, '90, '00
*Ohio School Psychologists Association
Psychological Services,
Cleveland Municipal School District*

Vernon R. Nelson, '72
VRN LLC

James M. Pazderak, '74
Covenant Financial Group Ltd.

Ronald A. Pizzuti, '62
The Pizzuti Companies

Robert G. Risman
Burton Carol Management Inc.

Catherine L. Ross, '71
*Georgia Institute of Technology
College of Architecture*

Robert E. Ross, '70
Harris Private Bank

David J. Sibits, '72
CBIZ, Inc.

Michael D. Solomon, '74
Audyssey Laboratories Inc.

Donald L. Stallard, '68
The Reserves Network Inc.

F. Carl Walter Jr., '73
Chess Financial Corporation

J. Todd Walters, '81
Amston Mortgage Company Inc.

Robert W. Woolf, '65
Fremont, Ohio

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CodeReady Solutions

Nicholas R. Susic, '70, '08
The Davey Tree Expert Company

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Jacqueline F. Woods
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Professor, Theatre and Dance

Richard H. Kolbe
*Associate Dean of
Business Administration*

ACHIEVING EXCELLENCE

Left: In May, Ceciliarose Evans joined more than 3,200 graduates in achieving their higher education goals at the spring 2010 Commencement.

Below: Robert Wood Johnson Foundation scholarship recipients Krystal Edwards, '11; Matt Lawson, '10; and Isharon Reynolds, '11, were winners of the organization's *I Believe This About Nursing* essay contest.



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UNIVERSITY
FOUNDATION

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