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Olivia Watson

Education

Kent State University, Kent, OH

Anticipated graduation May 2019

Master of Arts in Communication Studies

Global Communications with an emphasis in **Politics and Governmental Relationships**

Teaching Assistant for Intro to Human Communication

Baldwin Wallace University, Berea, OH

Graduated May 2017

Bachelor of Arts

Public Relations major with an **Arts Management Program** concentration

International Affairs and **Dance** minors

Honors: Named to Dean's List every semester, Dean's Merit Scholarship, Alpha Lambda Delta

Honors Society, Lambda Pi Eta Honors Society

Study Abroad: Completed International Affairs minor during a semester in Geneva, Switzerland – Webster University Fall 2015

GPA: 3.8/4.0 *Magna Cum Laude*

Experience

NiSource Inc.

May 2017 – August 2017

Communications Intern: Corporate Affairs

Columbus, OH

- Re-wrote content for the NiSource and Columbia Gas websites
- Created content for the company wide intranet
- Managed the Columbia Gas email accounts for Ohio, Pennsylvania, Kentucky, Maryland, Massachusetts and Virginia
- Created video content for internal and external use

Baldwin Wallace University

August 2014 – May 2017

International Student Ambassador

Berea, OH

- Served as an orientation leader to help familiarize international students to the Cleveland/Berea area
- Worked in the International Student Services department on marketing assignments and student relations
- Assisted in planning, promoting, and executing events for the international student community

University Tees

May 2016 – May 2017

Campus Manager

Lakewood, OH

- Networked with students to grow the brand name
- Implemented marketing strategies to existing and new customers
- Provided fast and friendly customer service throughout the order process
- Grew as an entrepreneurial independent contractor

Sherwin-Williams

June 2016 – August 2016

Sales and Management Intern

Gahanna, OH

- Completed financial reports, monitored wholesale leads, and merchandised products with in-store manager
- Worked with sales reps to meet with current clients, strengthen business relationships, and create new leads
- Ranked #1 in products sold among all the interns in central Ohio

Volunteer Work

- Ran a marketing campaign through NiSource to donate 500,000 diapers for the Columbus Diaper Coalition
- Organized Switzerland's first "Dance-a-Thon" in fall 2015 and raised over 3,000 CHF for an organization supporting Syrian refugees
- International Children's Theater Festival at Playhouse Square in May 2014, May 2015 and May 2016
- Alternative Spring Break trip to Kissimmee, Florida volunteering with Give Kids the World in March 2015
- Missions trip to the Dominican Republic through SCORE International while in high school
- Member of and volunteer for the Alpha Phi Foundation

Skills

- **Communication:** Able to express ideas clearly through speaking and writing
- **Leadership:** Able to effectively lead teams to accomplish a goal
- **Strategic Thinking:** Able to see things from different perspectives and plan a course of action
- **Creativity:** Able to think outside the box and devise new solutions for problems
- **Technology:** Proficient in Microsoft Office, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, SquareSpace, Final Cut Pro, iMovie, Social Media

Strengths Finder 2.0 Results: Competition, Focus, Input, Context and Maximizer.

Myers-Briggs MBTI Type: INTJ, "the architect."

References available upon request